

Global Digital Shelf Analytics Platform Supply, Demand and Key Producers, 2023-2029

<https://marketpublishers.com/r/GC15D31C026CEN.html>

Date: June 2023

Pages: 130

Price: US\$ 4,480.00 (Single User License)

ID: GC15D31C026CEN

Abstracts

The global Digital Shelf Analytics Platform market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

This report studies the global Digital Shelf Analytics Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digital Shelf Analytics Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digital Shelf Analytics Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Digital Shelf Analytics Platform total market, 2018-2029, (USD Million)

Global Digital Shelf Analytics Platform total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Digital Shelf Analytics Platform total market, key domestic companies and share, (USD Million)

Global Digital Shelf Analytics Platform revenue by player and market share 2018-2023, (USD Million)

Global Digital Shelf Analytics Platform total market by Type, CAGR, 2018-2029, (USD

Million)

Global Digital Shelf Analytics Platform total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Digital Shelf Analytics Platform market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NielsenIQ, Clavis Insight, One Click Retail, Profitero, GfK Etilize, Wiser Solutions, Salsify, Shotfarm and Edge by Ascential, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Digital Shelf Analytics Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Digital Shelf Analytics Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Digital Shelf Analytics Platform Market, Segmentation by Type

Cloud-based

On-premises

Global Digital Shelf Analytics Platform Market, Segmentation by Application

E-commerce

Healthcare and Pharmaceuticals

Beauty and Personal Care

Food and Beverage

Others

Companies Profiled:

NielsenIQ

Clavis Insight

One Click Retail

Profitero

GfK Etilize

Wiser Solutions

Salsify

Shotfarm

Edge by Ascential

InContext Solutions

360pi

PriceSpider

Stackline

Quantum Metric

Salesfloor

Replenysh

Locally

E Fundamentals

Sparc

Pensa Systems

Trax

Vizit

Quotient

Bluecore

Retail Zipline

Key Questions Answered

1. How big is the global Digital Shelf Analytics Platform market?
2. What is the demand of the global Digital Shelf Analytics Platform market?
3. What is the year over year growth of the global Digital Shelf Analytics Platform market?
4. What is the total value of the global Digital Shelf Analytics Platform market?
5. Who are the major players in the global Digital Shelf Analytics Platform market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Digital Shelf Analytics Platform Introduction
- 1.2 World Digital Shelf Analytics Platform Market Size & Forecast (2018 & 2022 & 2029)
- 1.3 World Digital Shelf Analytics Platform Total Market by Region (by Headquarter Location)
 - 1.3.1 World Digital Shelf Analytics Platform Market Size by Region (2018-2029), (by Headquarter Location)
 - 1.3.2 United States Digital Shelf Analytics Platform Market Size (2018-2029)
 - 1.3.3 China Digital Shelf Analytics Platform Market Size (2018-2029)
 - 1.3.4 Europe Digital Shelf Analytics Platform Market Size (2018-2029)
 - 1.3.5 Japan Digital Shelf Analytics Platform Market Size (2018-2029)
 - 1.3.6 South Korea Digital Shelf Analytics Platform Market Size (2018-2029)
 - 1.3.7 ASEAN Digital Shelf Analytics Platform Market Size (2018-2029)
 - 1.3.8 India Digital Shelf Analytics Platform Market Size (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Digital Shelf Analytics Platform Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Digital Shelf Analytics Platform Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
 - 1.5.1 Influence of COVID-19
 - 1.5.2 Influence of Russia-Ukraine War

2 DEMAND SUMMARY

- 2.1 World Digital Shelf Analytics Platform Consumption Value (2018-2029)
- 2.2 World Digital Shelf Analytics Platform Consumption Value by Region
 - 2.2.1 World Digital Shelf Analytics Platform Consumption Value by Region (2018-2023)
 - 2.2.2 World Digital Shelf Analytics Platform Consumption Value Forecast by Region (2024-2029)
- 2.3 United States Digital Shelf Analytics Platform Consumption Value (2018-2029)
- 2.4 China Digital Shelf Analytics Platform Consumption Value (2018-2029)
- 2.5 Europe Digital Shelf Analytics Platform Consumption Value (2018-2029)
- 2.6 Japan Digital Shelf Analytics Platform Consumption Value (2018-2029)
- 2.7 South Korea Digital Shelf Analytics Platform Consumption Value (2018-2029)
- 2.8 ASEAN Digital Shelf Analytics Platform Consumption Value (2018-2029)

2.9 India Digital Shelf Analytics Platform Consumption Value (2018-2029)

3 WORLD DIGITAL SHELF ANALYTICS PLATFORM COMPANIES COMPETITIVE ANALYSIS

3.1 World Digital Shelf Analytics Platform Revenue by Player (2018-2023)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Digital Shelf Analytics Platform Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Digital Shelf Analytics Platform in 2022

3.2.3 Global Concentration Ratios (CR8) for Digital Shelf Analytics Platform in 2022

3.3 Digital Shelf Analytics Platform Company Evaluation Quadrant

3.4 Digital Shelf Analytics Platform Market: Overall Company Footprint Analysis

3.4.1 Digital Shelf Analytics Platform Market: Region Footprint

3.4.2 Digital Shelf Analytics Platform Market: Company Product Type Footprint

3.4.3 Digital Shelf Analytics Platform Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers, Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Digital Shelf Analytics Platform Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Digital Shelf Analytics Platform Market Size Comparison (2018 & 2022 & 2029) (by Headquarter Location)

4.1.2 United States VS China: Digital Shelf Analytics Platform Revenue Market Share Comparison (2018 & 2022 & 2029)

4.2 United States Based Companies VS China Based Companies: Digital Shelf Analytics Platform Consumption Value Comparison

4.2.1 United States VS China: Digital Shelf Analytics Platform Consumption Value Comparison (2018 & 2022 & 2029)

4.2.2 United States VS China: Digital Shelf Analytics Platform Consumption Value Market Share Comparison (2018 & 2022 & 2029)

4.3 United States Based Digital Shelf Analytics Platform Companies and Market Share, 2018-2023

4.3.1 United States Based Digital Shelf Analytics Platform Companies, Headquarters

(States, Country)

4.3.2 United States Based Companies Digital Shelf Analytics Platform Revenue, (2018-2023)

4.4 China Based Companies Digital Shelf Analytics Platform Revenue and Market Share, 2018-2023

4.4.1 China Based Digital Shelf Analytics Platform Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Digital Shelf Analytics Platform Revenue, (2018-2023)

4.5 Rest of World Based Digital Shelf Analytics Platform Companies and Market Share, 2018-2023

4.5.1 Rest of World Based Digital Shelf Analytics Platform Companies, Headquarters (States, Country)

4.5.2 Rest of World Based Companies Digital Shelf Analytics Platform Revenue, (2018-2023)

5 MARKET ANALYSIS BY TYPE

5.1 World Digital Shelf Analytics Platform Market Size Overview by Type: 2018 VS 2022 VS 2029

5.2 Segment Introduction by Type

5.2.1 Cloud-based

5.2.2 On-premises

5.3 Market Segment by Type

5.3.1 World Digital Shelf Analytics Platform Market Size by Type (2018-2023)

5.3.2 World Digital Shelf Analytics Platform Market Size by Type (2024-2029)

5.3.3 World Digital Shelf Analytics Platform Market Size Market Share by Type (2018-2029)

6 MARKET ANALYSIS BY APPLICATION

6.1 World Digital Shelf Analytics Platform Market Size Overview by Application: 2018 VS 2022 VS 2029

6.2 Segment Introduction by Application

6.2.1 E-commerce

6.2.2 Healthcare and Pharmaceuticals

6.2.3 Beauty and Personal Care

6.2.4 Food and Beverage

6.2.5 Food and Beverage

6.3 Market Segment by Application

- 6.3.1 World Digital Shelf Analytics Platform Market Size by Application (2018-2023)
- 6.3.2 World Digital Shelf Analytics Platform Market Size by Application (2024-2029)
- 6.3.3 World Digital Shelf Analytics Platform Market Size by Application (2018-2029)

7 COMPANY PROFILES

7.1 NielsenIQ

- 7.1.1 NielsenIQ Details
- 7.1.2 NielsenIQ Major Business
- 7.1.3 NielsenIQ Digital Shelf Analytics Platform Product and Services
- 7.1.4 NielsenIQ Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)
- 7.1.5 NielsenIQ Recent Developments/Updates
- 7.1.6 NielsenIQ Competitive Strengths & Weaknesses

7.2 Clavis Insight

- 7.2.1 Clavis Insight Details
- 7.2.2 Clavis Insight Major Business
- 7.2.3 Clavis Insight Digital Shelf Analytics Platform Product and Services
- 7.2.4 Clavis Insight Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)
- 7.2.5 Clavis Insight Recent Developments/Updates
- 7.2.6 Clavis Insight Competitive Strengths & Weaknesses

7.3 One Click Retail

- 7.3.1 One Click Retail Details
- 7.3.2 One Click Retail Major Business
- 7.3.3 One Click Retail Digital Shelf Analytics Platform Product and Services
- 7.3.4 One Click Retail Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)
- 7.3.5 One Click Retail Recent Developments/Updates
- 7.3.6 One Click Retail Competitive Strengths & Weaknesses

7.4 Profitero

- 7.4.1 Profitero Details
- 7.4.2 Profitero Major Business
- 7.4.3 Profitero Digital Shelf Analytics Platform Product and Services
- 7.4.4 Profitero Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)
- 7.4.5 Profitero Recent Developments/Updates
- 7.4.6 Profitero Competitive Strengths & Weaknesses

7.5 GfK Etilize

- 7.5.1 GfK Etilize Details
- 7.5.2 GfK Etilize Major Business
- 7.5.3 GfK Etilize Digital Shelf Analytics Platform Product and Services
- 7.5.4 GfK Etilize Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)
- 7.5.5 GfK Etilize Recent Developments/Updates
- 7.5.6 GfK Etilize Competitive Strengths & Weaknesses
- 7.6 Wiser Solutions
 - 7.6.1 Wiser Solutions Details
 - 7.6.2 Wiser Solutions Major Business
 - 7.6.3 Wiser Solutions Digital Shelf Analytics Platform Product and Services
 - 7.6.4 Wiser Solutions Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)
 - 7.6.5 Wiser Solutions Recent Developments/Updates
 - 7.6.6 Wiser Solutions Competitive Strengths & Weaknesses
- 7.7 Salsify
 - 7.7.1 Salsify Details
 - 7.7.2 Salsify Major Business
 - 7.7.3 Salsify Digital Shelf Analytics Platform Product and Services
 - 7.7.4 Salsify Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)
 - 7.7.5 Salsify Recent Developments/Updates
 - 7.7.6 Salsify Competitive Strengths & Weaknesses
- 7.8 Shotfarm
 - 7.8.1 Shotfarm Details
 - 7.8.2 Shotfarm Major Business
 - 7.8.3 Shotfarm Digital Shelf Analytics Platform Product and Services
 - 7.8.4 Shotfarm Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)
 - 7.8.5 Shotfarm Recent Developments/Updates
 - 7.8.6 Shotfarm Competitive Strengths & Weaknesses
- 7.9 Edge by Ascential
 - 7.9.1 Edge by Ascential Details
 - 7.9.2 Edge by Ascential Major Business
 - 7.9.3 Edge by Ascential Digital Shelf Analytics Platform Product and Services
 - 7.9.4 Edge by Ascential Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)
 - 7.9.5 Edge by Ascential Recent Developments/Updates
 - 7.9.6 Edge by Ascential Competitive Strengths & Weaknesses

7.10 InContext Solutions

7.10.1 InContext Solutions Details

7.10.2 InContext Solutions Major Business

7.10.3 InContext Solutions Digital Shelf Analytics Platform Product and Services

7.10.4 InContext Solutions Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)

7.10.5 InContext Solutions Recent Developments/Updates

7.10.6 InContext Solutions Competitive Strengths & Weaknesses

7.11 360pi

7.11.1 360pi Details

7.11.2 360pi Major Business

7.11.3 360pi Digital Shelf Analytics Platform Product and Services

7.11.4 360pi Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)

7.11.5 360pi Recent Developments/Updates

7.11.6 360pi Competitive Strengths & Weaknesses

7.12 PriceSpider

7.12.1 PriceSpider Details

7.12.2 PriceSpider Major Business

7.12.3 PriceSpider Digital Shelf Analytics Platform Product and Services

7.12.4 PriceSpider Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)

7.12.5 PriceSpider Recent Developments/Updates

7.12.6 PriceSpider Competitive Strengths & Weaknesses

7.13 Stackline

7.13.1 Stackline Details

7.13.2 Stackline Major Business

7.13.3 Stackline Digital Shelf Analytics Platform Product and Services

7.13.4 Stackline Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)

7.13.5 Stackline Recent Developments/Updates

7.13.6 Stackline Competitive Strengths & Weaknesses

7.14 Quantum Metric

7.14.1 Quantum Metric Details

7.14.2 Quantum Metric Major Business

7.14.3 Quantum Metric Digital Shelf Analytics Platform Product and Services

7.14.4 Quantum Metric Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)

7.14.5 Quantum Metric Recent Developments/Updates

- 7.14.6 Quantum Metric Competitive Strengths & Weaknesses
- 7.15 Salesfloor
 - 7.15.1 Salesfloor Details
 - 7.15.2 Salesfloor Major Business
 - 7.15.3 Salesfloor Digital Shelf Analytics Platform Product and Services
 - 7.15.4 Salesfloor Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)
 - 7.15.5 Salesfloor Recent Developments/Updates
 - 7.15.6 Salesfloor Competitive Strengths & Weaknesses
- 7.16 Replenish
 - 7.16.1 Replenish Details
 - 7.16.2 Replenish Major Business
 - 7.16.3 Replenish Digital Shelf Analytics Platform Product and Services
 - 7.16.4 Replenish Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)
 - 7.16.5 Replenish Recent Developments/Updates
 - 7.16.6 Replenish Competitive Strengths & Weaknesses
- 7.17 Locally
 - 7.17.1 Locally Details
 - 7.17.2 Locally Major Business
 - 7.17.3 Locally Digital Shelf Analytics Platform Product and Services
 - 7.17.4 Locally Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)
 - 7.17.5 Locally Recent Developments/Updates
 - 7.17.6 Locally Competitive Strengths & Weaknesses
- 7.18 E Fundamentals
 - 7.18.1 E Fundamentals Details
 - 7.18.2 E Fundamentals Major Business
 - 7.18.3 E Fundamentals Digital Shelf Analytics Platform Product and Services
 - 7.18.4 E Fundamentals Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)
 - 7.18.5 E Fundamentals Recent Developments/Updates
 - 7.18.6 E Fundamentals Competitive Strengths & Weaknesses
- 7.19 Sparc
 - 7.19.1 Sparc Details
 - 7.19.2 Sparc Major Business
 - 7.19.3 Sparc Digital Shelf Analytics Platform Product and Services
 - 7.19.4 Sparc Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)

- 7.19.5 Sparc Recent Developments/Updates
- 7.19.6 Sparc Competitive Strengths & Weaknesses
- 7.20 Pensa Systems
 - 7.20.1 Pensa Systems Details
 - 7.20.2 Pensa Systems Major Business
 - 7.20.3 Pensa Systems Digital Shelf Analytics Platform Product and Services
 - 7.20.4 Pensa Systems Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)
 - 7.20.5 Pensa Systems Recent Developments/Updates
 - 7.20.6 Pensa Systems Competitive Strengths & Weaknesses
- 7.21 Trax
 - 7.21.1 Trax Details
 - 7.21.2 Trax Major Business
 - 7.21.3 Trax Digital Shelf Analytics Platform Product and Services
 - 7.21.4 Trax Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)
 - 7.21.5 Trax Recent Developments/Updates
 - 7.21.6 Trax Competitive Strengths & Weaknesses
- 7.22 Vizeit
 - 7.22.1 Vizeit Details
 - 7.22.2 Vizeit Major Business
 - 7.22.3 Vizeit Digital Shelf Analytics Platform Product and Services
 - 7.22.4 Vizeit Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)
 - 7.22.5 Vizeit Recent Developments/Updates
 - 7.22.6 Vizeit Competitive Strengths & Weaknesses
- 7.23 Quotient
 - 7.23.1 Quotient Details
 - 7.23.2 Quotient Major Business
 - 7.23.3 Quotient Digital Shelf Analytics Platform Product and Services
 - 7.23.4 Quotient Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)
 - 7.23.5 Quotient Recent Developments/Updates
 - 7.23.6 Quotient Competitive Strengths & Weaknesses
- 7.24 Bluecore
 - 7.24.1 Bluecore Details
 - 7.24.2 Bluecore Major Business
 - 7.24.3 Bluecore Digital Shelf Analytics Platform Product and Services
 - 7.24.4 Bluecore Digital Shelf Analytics Platform Revenue, Gross Margin and Market

Share (2018-2023)

7.24.5 Bluecore Recent Developments/Updates

7.24.6 Bluecore Competitive Strengths & Weaknesses

7.25 Retail Zipline

7.25.1 Retail Zipline Details

7.25.2 Retail Zipline Major Business

7.25.3 Retail Zipline Digital Shelf Analytics Platform Product and Services

7.25.4 Retail Zipline Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023)

7.25.5 Retail Zipline Recent Developments/Updates

7.25.6 Retail Zipline Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

8.1 Digital Shelf Analytics Platform Industry Chain

8.2 Digital Shelf Analytics Platform Upstream Analysis

8.3 Digital Shelf Analytics Platform Midstream Analysis

8.4 Digital Shelf Analytics Platform Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

10.1 Methodology

10.2 Research Process and Data Source

10.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Digital Shelf Analytics Platform Revenue by Region (2018, 2022 and 2029) & (USD Million), (by Headquarter Location)

Table 2. World Digital Shelf Analytics Platform Revenue by Region (2018-2023) & (USD Million), (by Headquarter Location)

Table 3. World Digital Shelf Analytics Platform Revenue by Region (2024-2029) & (USD Million), (by Headquarter Location)

Table 4. World Digital Shelf Analytics Platform Revenue Market Share by Region (2018-2023), (by Headquarter Location)

Table 5. World Digital Shelf Analytics Platform Revenue Market Share by Region (2024-2029), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Digital Shelf Analytics Platform Consumption Value Growth Rate Forecast by Region (2018 & 2022 & 2029) & (USD Million)

Table 8. World Digital Shelf Analytics Platform Consumption Value by Region (2018-2023) & (USD Million)

Table 9. World Digital Shelf Analytics Platform Consumption Value Forecast by Region (2024-2029) & (USD Million)

Table 10. World Digital Shelf Analytics Platform Revenue by Player (2018-2023) & (USD Million)

Table 11. Revenue Market Share of Key Digital Shelf Analytics Platform Players in 2022

Table 12. World Digital Shelf Analytics Platform Industry Rank of Major Player, Based on Revenue in 2022

Table 13. Global Digital Shelf Analytics Platform Company Evaluation Quadrant

Table 14. Head Office of Key Digital Shelf Analytics Platform Player

Table 15. Digital Shelf Analytics Platform Market: Company Product Type Footprint

Table 16. Digital Shelf Analytics Platform Market: Company Product Application Footprint

Table 17. Digital Shelf Analytics Platform Mergers & Acquisitions Activity

Table 18. United States VS China Digital Shelf Analytics Platform Market Size Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 19. United States VS China Digital Shelf Analytics Platform Consumption Value Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 20. United States Based Digital Shelf Analytics Platform Companies, Headquarters (States, Country)

Table 21. United States Based Companies Digital Shelf Analytics Platform Revenue,

(2018-2023) & (USD Million)

Table 22. United States Based Companies Digital Shelf Analytics Platform Revenue Market Share (2018-2023)

Table 23. China Based Digital Shelf Analytics Platform Companies, Headquarters (Province, Country)

Table 24. China Based Companies Digital Shelf Analytics Platform Revenue, (2018-2023) & (USD Million)

Table 25. China Based Companies Digital Shelf Analytics Platform Revenue Market Share (2018-2023)

Table 26. Rest of World Based Digital Shelf Analytics Platform Companies, Headquarters (States, Country)

Table 27. Rest of World Based Companies Digital Shelf Analytics Platform Revenue, (2018-2023) & (USD Million)

Table 28. Rest of World Based Companies Digital Shelf Analytics Platform Revenue Market Share (2018-2023)

Table 29. World Digital Shelf Analytics Platform Market Size by Type, (USD Million), 2018 & 2022 & 2029

Table 30. World Digital Shelf Analytics Platform Market Size by Type (2018-2023) & (USD Million)

Table 31. World Digital Shelf Analytics Platform Market Size by Type (2024-2029) & (USD Million)

Table 32. World Digital Shelf Analytics Platform Market Size by Application, (USD Million), 2018 & 2022 & 2029

Table 33. World Digital Shelf Analytics Platform Market Size by Application (2018-2023) & (USD Million)

Table 34. World Digital Shelf Analytics Platform Market Size by Application (2024-2029) & (USD Million)

Table 35. NielsenIQ Basic Information, Area Served and Competitors

Table 36. NielsenIQ Major Business

Table 37. NielsenIQ Digital Shelf Analytics Platform Product and Services

Table 38. NielsenIQ Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 39. NielsenIQ Recent Developments/Updates

Table 40. NielsenIQ Competitive Strengths & Weaknesses

Table 41. Clavis Insight Basic Information, Area Served and Competitors

Table 42. Clavis Insight Major Business

Table 43. Clavis Insight Digital Shelf Analytics Platform Product and Services

Table 44. Clavis Insight Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

- Table 45. Clavis Insight Recent Developments/Updates
- Table 46. Clavis Insight Competitive Strengths & Weaknesses
- Table 47. One Click Retail Basic Information, Area Served and Competitors
- Table 48. One Click Retail Major Business
- Table 49. One Click Retail Digital Shelf Analytics Platform Product and Services
- Table 50. One Click Retail Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 51. One Click Retail Recent Developments/Updates
- Table 52. One Click Retail Competitive Strengths & Weaknesses
- Table 53. Profitero Basic Information, Area Served and Competitors
- Table 54. Profitero Major Business
- Table 55. Profitero Digital Shelf Analytics Platform Product and Services
- Table 56. Profitero Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 57. Profitero Recent Developments/Updates
- Table 58. Profitero Competitive Strengths & Weaknesses
- Table 59. GfK Etilize Basic Information, Area Served and Competitors
- Table 60. GfK Etilize Major Business
- Table 61. GfK Etilize Digital Shelf Analytics Platform Product and Services
- Table 62. GfK Etilize Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 63. GfK Etilize Recent Developments/Updates
- Table 64. GfK Etilize Competitive Strengths & Weaknesses
- Table 65. Wiser Solutions Basic Information, Area Served and Competitors
- Table 66. Wiser Solutions Major Business
- Table 67. Wiser Solutions Digital Shelf Analytics Platform Product and Services
- Table 68. Wiser Solutions Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 69. Wiser Solutions Recent Developments/Updates
- Table 70. Wiser Solutions Competitive Strengths & Weaknesses
- Table 71. Salsify Basic Information, Area Served and Competitors
- Table 72. Salsify Major Business
- Table 73. Salsify Digital Shelf Analytics Platform Product and Services
- Table 74. Salsify Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 75. Salsify Recent Developments/Updates
- Table 76. Salsify Competitive Strengths & Weaknesses
- Table 77. Shotfarm Basic Information, Area Served and Competitors
- Table 78. Shotfarm Major Business

- Table 79. Shotfarm Digital Shelf Analytics Platform Product and Services
- Table 80. Shotfarm Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 81. Shotfarm Recent Developments/Updates
- Table 82. Shotfarm Competitive Strengths & Weaknesses
- Table 83. Edge by Ascential Basic Information, Area Served and Competitors
- Table 84. Edge by Ascential Major Business
- Table 85. Edge by Ascential Digital Shelf Analytics Platform Product and Services
- Table 86. Edge by Ascential Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 87. Edge by Ascential Recent Developments/Updates
- Table 88. Edge by Ascential Competitive Strengths & Weaknesses
- Table 89. InContext Solutions Basic Information, Area Served and Competitors
- Table 90. InContext Solutions Major Business
- Table 91. InContext Solutions Digital Shelf Analytics Platform Product and Services
- Table 92. InContext Solutions Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 93. InContext Solutions Recent Developments/Updates
- Table 94. InContext Solutions Competitive Strengths & Weaknesses
- Table 95. 360pi Basic Information, Area Served and Competitors
- Table 96. 360pi Major Business
- Table 97. 360pi Digital Shelf Analytics Platform Product and Services
- Table 98. 360pi Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 99. 360pi Recent Developments/Updates
- Table 100. 360pi Competitive Strengths & Weaknesses
- Table 101. PriceSpider Basic Information, Area Served and Competitors
- Table 102. PriceSpider Major Business
- Table 103. PriceSpider Digital Shelf Analytics Platform Product and Services
- Table 104. PriceSpider Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 105. PriceSpider Recent Developments/Updates
- Table 106. PriceSpider Competitive Strengths & Weaknesses
- Table 107. Stackline Basic Information, Area Served and Competitors
- Table 108. Stackline Major Business
- Table 109. Stackline Digital Shelf Analytics Platform Product and Services
- Table 110. Stackline Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 111. Stackline Recent Developments/Updates

- Table 112. Stackline Competitive Strengths & Weaknesses
- Table 113. Quantum Metric Basic Information, Area Served and Competitors
- Table 114. Quantum Metric Major Business
- Table 115. Quantum Metric Digital Shelf Analytics Platform Product and Services
- Table 116. Quantum Metric Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 117. Quantum Metric Recent Developments/Updates
- Table 118. Quantum Metric Competitive Strengths & Weaknesses
- Table 119. Salesfloor Basic Information, Area Served and Competitors
- Table 120. Salesfloor Major Business
- Table 121. Salesfloor Digital Shelf Analytics Platform Product and Services
- Table 122. Salesfloor Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 123. Salesfloor Recent Developments/Updates
- Table 124. Salesfloor Competitive Strengths & Weaknesses
- Table 125. Replenish Basic Information, Area Served and Competitors
- Table 126. Replenish Major Business
- Table 127. Replenish Digital Shelf Analytics Platform Product and Services
- Table 128. Replenish Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 129. Replenish Recent Developments/Updates
- Table 130. Replenish Competitive Strengths & Weaknesses
- Table 131. Locally Basic Information, Area Served and Competitors
- Table 132. Locally Major Business
- Table 133. Locally Digital Shelf Analytics Platform Product and Services
- Table 134. Locally Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 135. Locally Recent Developments/Updates
- Table 136. Locally Competitive Strengths & Weaknesses
- Table 137. E Fundamentals Basic Information, Area Served and Competitors
- Table 138. E Fundamentals Major Business
- Table 139. E Fundamentals Digital Shelf Analytics Platform Product and Services
- Table 140. E Fundamentals Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 141. E Fundamentals Recent Developments/Updates
- Table 142. E Fundamentals Competitive Strengths & Weaknesses
- Table 143. Sparc Basic Information, Area Served and Competitors
- Table 144. Sparc Major Business
- Table 145. Sparc Digital Shelf Analytics Platform Product and Services

Table 146. Sparc Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 147. Sparc Recent Developments/Updates

Table 148. Sparc Competitive Strengths & Weaknesses

Table 149. Pensa Systems Basic Information, Area Served and Competitors

Table 150. Pensa Systems Major Business

Table 151. Pensa Systems Digital Shelf Analytics Platform Product and Services

Table 152. Pensa Systems Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 153. Pensa Systems Recent Developments/Updates

Table 154. Pensa Systems Competitive Strengths & Weaknesses

Table 155. Trax Basic Information, Area Served and Competitors

Table 156. Trax Major Business

Table 157. Trax Digital Shelf Analytics Platform Product and Services

Table 158. Trax Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 159. Trax Recent Developments/Updates

Table 160. Trax Competitive Strengths & Weaknesses

Table 161. Vizit Basic Information, Area Served and Competitors

Table 162. Vizit Major Business

Table 163. Vizit Digital Shelf Analytics Platform Product and Services

Table 164. Vizit Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 165. Vizit Recent Developments/Updates

Table 166. Vizit Competitive Strengths & Weaknesses

Table 167. Quotient Basic Information, Area Served and Competitors

Table 168. Quotient Major Business

Table 169. Quotient Digital Shelf Analytics Platform Product and Services

Table 170. Quotient Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 171. Quotient Recent Developments/Updates

Table 172. Quotient Competitive Strengths & Weaknesses

Table 173. Bluecore Basic Information, Area Served and Competitors

Table 174. Bluecore Major Business

Table 175. Bluecore Digital Shelf Analytics Platform Product and Services

Table 176. Bluecore Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 177. Bluecore Recent Developments/Updates

Table 178. Retail Zipline Basic Information, Area Served and Competitors

Table 179. Retail Zipline Major Business

Table 180. Retail Zipline Digital Shelf Analytics Platform Product and Services

Table 181. Retail Zipline Digital Shelf Analytics Platform Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 182. Global Key Players of Digital Shelf Analytics Platform Upstream (Raw Materials)

Table 183. Digital Shelf Analytics Platform Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Digital Shelf Analytics Platform Picture

Figure 2. World Digital Shelf Analytics Platform Total Market Size: 2018 & 2022 & 2029, (USD Million)

Figure 3. World Digital Shelf Analytics Platform Total Market Size (2018-2029) & (USD Million)

Figure 4. World Digital Shelf Analytics Platform Revenue Market Share by Region (2018, 2022 and 2029) & (USD Million) , (by Headquarter Location)

Figure 5. World Digital Shelf Analytics Platform Revenue Market Share by Region (2018-2029), (by Headquarter Location)

Figure 6. United States Based Company Digital Shelf Analytics Platform Revenue (2018-2029) & (USD Million)

Figure 7. China Based Company Digital Shelf Analytics Platform Revenue (2018-2029) & (USD Million)

Figure 8. Europe Based Company Digital Shelf Analytics Platform Revenue (2018-2029) & (USD Million)

Figure 9. Japan Based Company Digital Shelf Analytics Platform Revenue (2018-2029) & (USD Million)

Figure 10. South Korea Based Company Digital Shelf Analytics Platform Revenue (2018-2029) & (USD Million)

Figure 11. ASEAN Based Company Digital Shelf Analytics Platform Revenue (2018-2029) & (USD Million)

Figure 12. India Based Company Digital Shelf Analytics Platform Revenue (2018-2029) & (USD Million)

Figure 13. Digital Shelf Analytics Platform Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Digital Shelf Analytics Platform Consumption Value (2018-2029) & (USD Million)

Figure 16. World Digital Shelf Analytics Platform Consumption Value Market Share by Region (2018-2029)

Figure 17. United States Digital Shelf Analytics Platform Consumption Value (2018-2029) & (USD Million)

Figure 18. China Digital Shelf Analytics Platform Consumption Value (2018-2029) & (USD Million)

Figure 19. Europe Digital Shelf Analytics Platform Consumption Value (2018-2029) & (USD Million)

Figure 20. Japan Digital Shelf Analytics Platform Consumption Value (2018-2029) & (USD Million)

Figure 21. South Korea Digital Shelf Analytics Platform Consumption Value (2018-2029) & (USD Million)

Figure 22. ASEAN Digital Shelf Analytics Platform Consumption Value (2018-2029) & (USD Million)

Figure 23. India Digital Shelf Analytics Platform Consumption Value (2018-2029) & (USD Million)

Figure 24. Producer Shipments of Digital Shelf Analytics Platform by Player Revenue (\$MM) and Market Share (%): 2022

Figure 25. Global Four-firm Concentration Ratios (CR4) for Digital Shelf Analytics Platform Markets in 2022

Figure 26. Global Four-firm Concentration Ratios (CR8) for Digital Shelf Analytics Platform Markets in 2022

Figure 27. United States VS China: Digital Shelf Analytics Platform Revenue Market Share Comparison (2018 & 2022 & 2029)

Figure 28. United States VS China: Digital Shelf Analytics Platform Consumption Value Market Share Comparison (2018 & 2022 & 2029)

Figure 29. World Digital Shelf Analytics Platform Market Size by Type, (USD Million), 2018 & 2022 & 2029

Figure 30. World Digital Shelf Analytics Platform Market Size Market Share by Type in 2022

Figure 31. Cloud-based

Figure 32. On-premises

Figure 33. World Digital Shelf Analytics Platform Market Size Market Share by Type (2018-2029)

Figure 34. World Digital Shelf Analytics Platform Market Size by Application, (USD Million), 2018 & 2022 & 2029

Figure 35. World Digital Shelf Analytics Platform Market Size Market Share by Application in 2022

Figure 36. E-commerce

Figure 37. Healthcare and Pharmaceuticals

Figure 38. Beauty and Personal Care

Figure 39. Food and Beverage

Figure 40. Others

Figure 41. Digital Shelf Analytics Platform Industrial Chain

Figure 42. Methodology

Figure 43. Research Process and Data Source

I would like to order

Product name: Global Digital Shelf Analytics Platform Supply, Demand and Key Producers, 2023-2029

Product link: <https://marketpublishers.com/r/GC15D31C026CEN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC15D31C026CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970