

Global Digital Sewing Machine Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Digital Sewing Machine market size is expected to reach \$ 1392 million by 2032, rising at a market growth of 3.7% CAGR during the forecast period (2026-2032).

Digital sewing machines are a type of home sewing equipment with a digital user interface. Through electronic controls and a display screen, users can set needle speed, stitch length, and pattern parameters to achieve precise control over the sewing process. Compared to traditional home mechanical sewing machines, they can store sewing patterns, adjust sewing parameters, and support various decorative stitches and basic embroidery functions, although their functionality is generally slightly less than that of smart sewing machines or high-end computerized sewing machines. Digital sewing machines are primarily aimed at home users, craft enthusiasts, and small workshops, emphasizing ease of operation, parametric control, and consistent sewing results. In 2025, global production of digital sewing machines was approximately 2,793,000 units, with an average price of approximately US\$375 per unit and a gross profit margin of approximately 37%.

The digital sewing machine market has seen continuous growth in recent years, primarily driven by home DIY interests, customized clothing, handicrafts, and light commercial production needs. Consumer demand for multifunctional, automated, and easy-to-operate equipment is rising, especially in the Asia-Pacific, North America, and European markets, where intelligent and computerized models are popular. The DIY hobby and craft craze; increased demand for high-value-added sewing equipment in the home and light commercial markets; expansion of e-commerce sales channels; and diversified sewing functions and automation enhancing the user experience. Higher prices may limit purchases in some low- to mid-range markets; operational complexity requires user training; and increased functional overlap and homogeneous competition

are prompting manufacturers to enhance their competitiveness through added services and innovative designs.

This report studies the global Digital Sewing Machine production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digital Sewing Machine and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digital Sewing Machine that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Digital Sewing Machine total production and demand, 2021-2032, (K Units)

Global Digital Sewing Machine total production value, 2021-2032, (USD Million)

Global Digital Sewing Machine production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Digital Sewing Machine consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Digital Sewing Machine domestic production, consumption, key domestic manufacturers and share

Global Digital Sewing Machine production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Digital Sewing Machine production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Digital Sewing Machine production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Digital Sewing Machine market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tajima, Brother, Juki Corporation, Toyota, Gemsy, SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF), SunStar, Janome, Bernina, Pegasus, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Digital Sewing Machine market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Digital Sewing Machine Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Digital Sewing Machine Market, Segmentation by Type:

Single Needle Sewing Machine

Twin Needle Sewing Machine

Global Digital Sewing Machine Market, Segmentation by Speed Level (rpm):

Low Speed (1500)

Others

Global Digital Sewing Machine Market, Segmentation by Price:

Entry Level (80?249 USD)

Mid?Range(250?599 USD)

High?End(600?1,500+ USD)

Global Digital Sewing Machine Market, Segmentation by Application:

E-commerce

Offline

Companies Profiled:

Tajima

Brother

Juki Corporation

Toyota

Gemsky

SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF)

SunStar

Janome

Bernina

Pegasus

Baby Lock

Barudan

ZSK

HappyJapan

Feiyue

Jack

ZOJE

Shang Gong Group

Typical

Maqi

MAX

Feiya

Jingwei Electronic

Yuelong Sewing Equipment

Xinsheng Sewing Equipment

Feiying Electric Machinery

Shenshilei Group

Maya

Key Questions Answered:

1. How big is the global Digital Sewing Machine market?
2. What is the demand of the global Digital Sewing Machine market?
3. What is the year over year growth of the global Digital Sewing Machine market?
4. What is the production and production value of the global Digital Sewing Machine market?
5. Who are the key producers in the global Digital Sewing Machine market?
6. What are the growth factors driving the market demand?

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