

Global Digital Scent Technology Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Digital Scent Technology market size was valued at US\$ 180 million in 2024 and is forecast to a readjusted size of USD 461 million by 2031 with a CAGR of 14.6% during review period.

Digital scent technology is the engineering discipline dealing with olfactory representation. It is a technology to sense, transmit and receive scent-enabled digital media. For example, the addition of such equipment in the cinema for example, the device lets viewers watch a movie and feel the 'flavor', brings a richer viewing experience.

Research and development has been given over the past decades, and the work principle and application means of digital scent technology have been developed vastly. The basic hardware devices needed for the application of digital scent technology include e-nose and smell synthesizer. As industry report, this report will mainly introduce and analyze the development and market of e-nose and smell synthesizer in commercial view.

The top 5 manufacturers of Digital Scent Technology include Alpha MOS, AIRSENSE Analytics, Odotech, Electronics Sensor Technology and Owlstone, with about 72% market shares.

This report is a detailed and comprehensive analysis for global Digital Scent Technology market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as

well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Digital Scent Technology market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K USD/Unit), 2020-2031

Global Digital Scent Technology market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K USD/Unit), 2020-2031

Global Digital Scent Technology market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K USD/Unit), 2020-2031

Global Digital Scent Technology market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (K USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Digital Scent Technology

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital Scent Technology market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Alpha MOS, AIRSENSE Analytics, Odotech, Electronics Sensor Technology, Owlstone, G.A.S., Sensigent, The eNose Company, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Digital Scent Technology market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

E-nose

Scent Synthesizer

Market segment by Application

Entertainment

Education

Healthcare

Food & Beverage

Communication

Major players covered

Alpha MOS

AIRSENSE Analytics

Odotech

Electronics Sensor Technology

Owlstone

G.A.S.

Sensigent

The eNose Company

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Digital Scent Technology product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Digital Scent Technology, with price, sales quantity, revenue, and global market share of Digital Scent Technology from 2020 to 2025.

Chapter 3, the Digital Scent Technology competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Digital Scent Technology breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Digital Scent Technology market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Digital Scent Technology.

Chapter 14 and 15, to describe Digital Scent Technology sales channel, distributors, customers, research findings and conclusion.

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