

# Global Digital Rearview Mirror (DRM) Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Digital Rearview Mirror (DRM) market size was valued at US\$ 1904 million in 2025 and is forecast to a readjusted size of US\$ 3113 million by 2032 with a CAGR of 7.3% during review period.

A Digital Rearview Mirror is a vehicle-mounted camera-based vision system that replaces or supplements the conventional optical rearview mirror by capturing real-time rear or rear-side images through external cameras and displaying them on an in-cabin electronic screen. The system typically consists of automotive-grade cameras, image signal processors (ISP), display modules, power and interface units, and embedded software algorithms. By enabling wide field-of-view, low-latency video display, enhanced night and backlight performance, and reduced aerodynamic drag, digital rearview mirrors improve driving visibility, safety, and integration with advanced driver assistance systems (ADAS). They are widely applied in passenger vehicles, commercial vehicles, and intelligent electric vehicles, subject to automotive functional safety and regulatory standards.

The electronic rearview mirror, commonly referred to in English as the Digital Rearview Mirror (DRM) or Camera Monitor System (CMS), is poised for significant growth driven by accelerating automotive electrification and intelligentization trends. From a market development opportunities and main driving factors perspective, the global automotive industry's increasing emphasis on active safety technology and advanced driver-assistance systems (ADAS) has elevated DRM from a premium feature to a core component in new vehicles, with forecasts indicating robust double-digit market expansion in coming years. The rise of electric vehicles (EVs) and autonomous driving platforms compels OEMs to adopt digital mirror solutions that enhance aerodynamic

efficiency and integrate with sophisticated vehicle electronics. Regulatory momentum in mature markets, such as enhanced vehicle safety standards in Europe and North America, further stimulates adoption of digital rearview mirror technologies. In China, domestic players like Yuanfeng Technology (YFTECH, Shenzhen, Guangdong Province, China) have emerged as key suppliers, successfully deploying CMS products across multiple major OEMs and weakening foreign dominance. At the global level, established suppliers such as Gentex Corporation (NASDAQ:GNTX, Zeeland, Michigan, USA) with headquarters in Zeeland, Michigan, USA, continue to lead innovation with integrated digital vision systems, reinforcing market development.

Despite these opportunities, the market faces considerable challenges, risks, and restraints. Technologically, digital rearview mirror systems are significantly more complex than traditional reflective mirrors, requiring high-resolution cameras, low-latency image processing, and reliable automotive-grade electronics, which elevate development and production costs. Persistent global semiconductor supply constraints have strained automotive electronics supply chains, delaying product launches and increasing expenses. Further complications arise from regulatory fragmentation; in some jurisdictions, legacy legal frameworks still mandate optical mirror compliance, slowing digital mirror adoption. Consumer acceptance also varies, as some drivers report issues with glare and visual adjustment to digital displays, underscoring ongoing user experience challenges. Navigating these technological, regulatory, and adoption hurdles remains a key industry restraint.

Downstream demand trends indicate that DRM adoption is broadening beyond premium segments into mid-range and mainstream vehicle platforms, while also extending into commercial, fleet, and shared mobility applications. Integration with connected car technologies and intelligent cockpits is reshaping the rearview mirror's role from a passive reflective surface to an active sensory and human-machine interface component, supporting features such as blind spot detection, enhanced night visibility, and integrated alerts. In EVs, the aerodynamic and visibility advantages of digital mirrors are driving faster uptake compared to conventional vehicles, reinforcing demand momentum. In commercial and autonomous mobility sectors, enhanced situational awareness and safety capabilities make digital mirror systems a valuable asset for operational efficiency and risk reduction. These downstream demand dynamics are prompting greater collaboration and innovation across the automotive supply chain, shaping the future of in-vehicle digital vision systems.

This report is a detailed and comprehensive analysis for global Digital Rearview Mirror (DRM) market. Both quantitative and qualitative analyses are presented by

manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Digital Rearview Mirror (DRM) market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Digital Rearview Mirror (DRM) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Digital Rearview Mirror (DRM) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Digital Rearview Mirror (DRM) market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Digital Rearview Mirror (DRM)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital Rearview Mirror (DRM) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Gentex Corporation, Valeo, Ficosa International, Robert Bosch, Stoneridge, MEKRA Lang, INMESA, EverFocus Electronics, OFILM Group, Desay SV Automotive, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

*Global Digital Rearview Mirror (DRM) Market 2026 by Manufacturers, Regions, Type and Application, Forecast to...*

Digital Rearview Mirror (DRM) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

HD

UHD

Others

#### Market segment by Manufacturing Process

Injection-Molded Housing DRM

Die-Cast Aluminum Housing DRM

Integrated SMT Assembly DRM

Modular Assembly DRM

#### Market segment by Display Technology

LCD-Based Digital Rearview Mirror

OLED-Based Digital Rearview Mirror

TFT Display Digital Rearview Mirror

Dual-Display Digital Rearview Mirror

#### Market segment by Optical Imaging Structure

Single-Camera DRM

Multi-Camera DRM

Wide-Angle Camera DRM

HDR Camera DRM

#### Market segment by Application

Commercial Vehicle

Passenger Vehicle

#### Major players covered

Gentex Corporation

Valeo

Ficosa International

Robert Bosch

Stoneridge

MEKRA Lang

INMESA

EverFocus Electronics

OFILM Group

Desay SV Automotive

Sunny Automotive Optech

Yuanfeng Technology

Yuxing Electronics

Senptec Electronics

Hirain Technologies

Samvardhana Motherson Reflectec

Tokai Rika

70mai

YI Technology

Samvardhana Motherson

Union Optech

Phenix Optics

Foctek Optical

Leading Optics

Yongxin Optics

OmniVision Technologies

MCNEX

LG Innotek

Continental

ZF Friedrichshafen

Aptiv PLC

Veoneer

EverFocus Electronics

Promwad

Market segment by region, regional analysis covers  
North America (United States, Canada, and Mexico)  
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)  
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)  
South America (Brazil, Argentina, Colombia, and Rest of South America)  
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Digital Rearview Mirror (DRM) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Digital Rearview Mirror (DRM), with price, sales quantity, revenue, and global market share of Digital Rearview Mirror (DRM) from 2021 to 2026.

Chapter 3, the Digital Rearview Mirror (DRM) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Digital Rearview Mirror (DRM) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021

to 2026.and Digital Rearview Mirror (DRM) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Digital Rearview Mirror (DRM).

Chapter 14 and 15, to describe Digital Rearview Mirror (DRM) sales channel, distributors, customers, research findings and conclusion.

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