

# **Global Digital Publishing Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

<https://marketpublishers.com/r/GAA17BB7BFAEN.html>

Date: December 2018

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: GAA17BB7BFAEN

## **Abstracts**

Digital publishing is concerned with the provision of content across various platforms through computerized electronic devices. The digital technology consists of a variety of platforms for video, audio, and text content, including websites, blogs, and social networking sites.

### **Scope of the Report:**

This report studies the Digital Publishing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Digital Publishing market by product type and applications/end industries.

One driver in the market is increase in internet penetration and speed. Internet penetration has increased globally at a rapid rate. Hence, users can browse using their mobile devices. In 2017, half of the world's population was online, and over 25% of the population accessed the internet for the first time.

The digital publishing industry appears to be fragmented due to the presence of a large number of manufacturers. This industry research report offers information about the competitive environment among players in this marketplace and also provides an analysis of the products and services offered by major digital publishing companies. Additionally, the report also offers information about key areas the players in the digital publishing services market are currently focusing on and the strategies they are following to sustain the competition in this global market.

The global Digital Publishing market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017

and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Digital Publishing.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Alphabet

Amazon

Apple

Comcast

Netflix

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Text content

Video content

Audio content

Market Segment by Applications, can be divided into

Smart phones

Laptops

PCs

Others

## Contents

### 1 DIGITAL PUBLISHING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Digital Publishing
- 1.2 Classification of Digital Publishing by Types
  - 1.2.1 Global Digital Publishing Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global Digital Publishing Revenue Market Share by Types in 2017
  - 1.2.3 Text content
  - 1.2.4 Video content
  - 1.2.5 Audio content
- 1.3 Global Digital Publishing Market by Application
  - 1.3.1 Global Digital Publishing Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 Smart phones
  - 1.3.3 Laptops
  - 1.3.4 PCs
  - 1.3.5 Others
- 1.4 Global Digital Publishing Market by Regions
  - 1.4.1 Global Digital Publishing Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1 North America (USA, Canada and Mexico) Digital Publishing Status and Prospect (2013-2023)
    - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Digital Publishing Status and Prospect (2013-2023)
    - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Digital Publishing Status and Prospect (2013-2023)
    - 1.4.4 South America (Brazil, Argentina, Colombia) Digital Publishing Status and Prospect (2013-2023)
    - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Digital Publishing Status and Prospect (2013-2023)
- 1.5 Global Market Size of Digital Publishing (2013-2023)

### 2 MANUFACTURERS PROFILES

- 2.1 Alphabet
  - 2.1.1 Business Overview
  - 2.1.2 Digital Publishing Type and Applications
    - 2.1.2.1 Product A

- 2.1.2.2 Product B
- 2.1.3 Alphabet Digital Publishing Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 Amazon
  - 2.2.1 Business Overview
  - 2.2.2 Digital Publishing Type and Applications
    - 2.2.2.1 Product A
    - 2.2.2.2 Product B
  - 2.2.3 Amazon Digital Publishing Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 Apple
  - 2.3.1 Business Overview
  - 2.3.2 Digital Publishing Type and Applications
    - 2.3.2.1 Product A
    - 2.3.2.2 Product B
  - 2.3.3 Apple Digital Publishing Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 Comcast
  - 2.4.1 Business Overview
  - 2.4.2 Digital Publishing Type and Applications
    - 2.4.2.1 Product A
    - 2.4.2.2 Product B
  - 2.4.3 Comcast Digital Publishing Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Netflix
  - 2.5.1 Business Overview
  - 2.5.2 Digital Publishing Type and Applications
    - 2.5.2.1 Product A
    - 2.5.2.2 Product B
  - 2.5.3 Netflix Digital Publishing Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL DIGITAL PUBLISHING MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Digital Publishing Revenue and Share by Players (2013-2018)
- 3.2 Market Concentration Rate
  - 3.2.1 Top 5 Digital Publishing Players Market Share
  - 3.2.2 Top 10 Digital Publishing Players Market Share
- 3.3 Market Competition Trend

### **4 GLOBAL DIGITAL PUBLISHING MARKET SIZE BY REGIONS**

- 4.1 Global Digital Publishing Revenue and Market Share by Regions
- 4.2 North America Digital Publishing Revenue and Growth Rate (2013-2018)
- 4.3 Europe Digital Publishing Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Digital Publishing Revenue and Growth Rate (2013-2018)
- 4.5 South America Digital Publishing Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Digital Publishing Revenue and Growth Rate (2013-2018)

## **5 NORTH AMERICA DIGITAL PUBLISHING REVENUE BY COUNTRIES**

- 5.1 North America Digital Publishing Revenue by Countries (2013-2018)
- 5.2 USA Digital Publishing Revenue and Growth Rate (2013-2018)
- 5.3 Canada Digital Publishing Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Digital Publishing Revenue and Growth Rate (2013-2018)

## **6 EUROPE DIGITAL PUBLISHING REVENUE BY COUNTRIES**

- 6.1 Europe Digital Publishing Revenue by Countries (2013-2018)
- 6.2 Germany Digital Publishing Revenue and Growth Rate (2013-2018)
- 6.3 UK Digital Publishing Revenue and Growth Rate (2013-2018)
- 6.4 France Digital Publishing Revenue and Growth Rate (2013-2018)
- 6.5 Russia Digital Publishing Revenue and Growth Rate (2013-2018)
- 6.6 Italy Digital Publishing Revenue and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC DIGITAL PUBLISHING REVENUE BY COUNTRIES**

- 7.1 Asia-Pacific Digital Publishing Revenue by Countries (2013-2018)
- 7.2 China Digital Publishing Revenue and Growth Rate (2013-2018)
- 7.3 Japan Digital Publishing Revenue and Growth Rate (2013-2018)
- 7.4 Korea Digital Publishing Revenue and Growth Rate (2013-2018)
- 7.5 India Digital Publishing Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Digital Publishing Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA DIGITAL PUBLISHING REVENUE BY COUNTRIES**

- 8.1 South America Digital Publishing Revenue by Countries (2013-2018)
- 8.2 Brazil Digital Publishing Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Digital Publishing Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Digital Publishing Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE DIGITAL PUBLISHING BY COUNTRIES**

- 9.1 Middle East and Africa Digital Publishing Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Digital Publishing Revenue and Growth Rate (2013-2018)
- 9.3 UAE Digital Publishing Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Digital Publishing Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Digital Publishing Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Digital Publishing Revenue and Growth Rate (2013-2018)

## **10 GLOBAL DIGITAL PUBLISHING MARKET SEGMENT BY TYPE**

- 10.1 Global Digital Publishing Revenue and Market Share by Type (2013-2018)
- 10.2 Global Digital Publishing Market Forecast by Type (2018-2023)
- 10.3 Text content Revenue Growth Rate (2013-2023)
- 10.4 Video content Revenue Growth Rate (2013-2023)
- 10.5 Audio content Revenue Growth Rate (2013-2023)

## **11 GLOBAL DIGITAL PUBLISHING MARKET SEGMENT BY APPLICATION**

- 11.1 Global Digital Publishing Revenue Market Share by Application (2013-2018)
- 11.2 Digital Publishing Market Forecast by Application (2018-2023)
- 11.3 Smart phones Revenue Growth (2013-2018)
- 11.4 Laptops Revenue Growth (2013-2018)
- 11.5 PCs Revenue Growth (2013-2018)
- 11.6 Others Revenue Growth (2013-2018)

## **12 GLOBAL DIGITAL PUBLISHING MARKET SIZE FORECAST (2018-2023)**

- 12.1 Global Digital Publishing Market Size Forecast (2018-2023)
- 12.2 Global Digital Publishing Market Forecast by Regions (2018-2023)
- 12.3 North America Digital Publishing Revenue Market Forecast (2018-2023)
- 12.4 Europe Digital Publishing Revenue Market Forecast (2018-2023)
- 12.5 Asia-Pacific Digital Publishing Revenue Market Forecast (2018-2023)
- 12.6 South America Digital Publishing Revenue Market Forecast (2018-2023)
- 12.7 Middle East and Africa Digital Publishing Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Digital Publishing Picture

Table Product Specifications of Digital Publishing

Table Global Digital Publishing and Revenue (Million USD) Market Split by Product Type

Figure Global Digital Publishing Revenue Market Share by Types in 2017

Figure Text content Picture

Figure Video content Picture

Figure Audio content Picture

Table Global Digital Publishing Revenue (Million USD) by Application (2013-2023)

Figure Digital Publishing Revenue Market Share by Applications in 2017

Figure Smart phones Picture

Figure Laptops Picture

Figure PCs Picture

Figure Others Picture

Table Global Market Digital Publishing Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Digital Publishing Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Digital Publishing Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Digital Publishing Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Digital Publishing Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Digital Publishing Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Digital Publishing Revenue (Million USD) and Growth Rate (2013-2023)

Table Alphabet Basic Information, Manufacturing Base and Competitors

Table Alphabet Digital Publishing Type and Applications

Table Alphabet Digital Publishing Revenue, Gross Margin and Market Share (2016-2017)

Table Amazon Basic Information, Manufacturing Base and Competitors

Table Amazon Digital Publishing Type and Applications

Table Amazon Digital Publishing Revenue, Gross Margin and Market Share (2016-2017)

Table Apple Basic Information, Manufacturing Base and Competitors

Table Apple Digital Publishing Type and Applications  
Table Apple Digital Publishing Revenue, Gross Margin and Market Share (2016-2017)  
Table Comcast Basic Information, Manufacturing Base and Competitors  
Table Comcast Digital Publishing Type and Applications  
Table Comcast Digital Publishing Revenue, Gross Margin and Market Share (2016-2017)  
Table Netflix Basic Information, Manufacturing Base and Competitors  
Table Netflix Digital Publishing Type and Applications  
Table Netflix Digital Publishing Revenue, Gross Margin and Market Share (2016-2017)  
Table Global Digital Publishing Revenue (Million USD) by Players (2013-2018)  
Table Global Digital Publishing Revenue Share by Players (2013-2018)  
Figure Global Digital Publishing Revenue Share by Players in 2016  
Figure Global Digital Publishing Revenue Share by Players in 2017  
Figure Global Top 5 Players Digital Publishing Revenue Market Share in 2017  
Figure Global Top 10 Players Digital Publishing Revenue Market Share in 2017  
Figure Global Digital Publishing Revenue (Million USD) and Growth Rate (%) (2013-2018)  
Table Global Digital Publishing Revenue (Million USD) by Regions (2013-2018)  
Table Global Digital Publishing Revenue Market Share by Regions (2013-2018)  
Figure Global Digital Publishing Revenue Market Share by Regions (2013-2018)  
Figure Global Digital Publishing Revenue Market Share by Regions in 2017  
Figure North America Digital Publishing Revenue and Growth Rate (2013-2018)  
Figure Europe Digital Publishing Revenue and Growth Rate (2013-2018)  
Figure Asia-Pacific Digital Publishing Revenue and Growth Rate (2013-2018)  
Figure South America Digital Publishing Revenue and Growth Rate (2013-2018)  
Figure Middle East and Africa Digital Publishing Revenue and Growth Rate (2013-2018)  
Table North America Digital Publishing Revenue by Countries (2013-2018)  
Table North America Digital Publishing Revenue Market Share by Countries (2013-2018)  
Figure North America Digital Publishing Revenue Market Share by Countries (2013-2018)  
Figure North America Digital Publishing Revenue Market Share by Countries in 2017  
Figure USA Digital Publishing Revenue and Growth Rate (2013-2018)  
Figure Canada Digital Publishing Revenue and Growth Rate (2013-2018)  
Figure Mexico Digital Publishing Revenue and Growth Rate (2013-2018)  
Table Europe Digital Publishing Revenue (Million USD) by Countries (2013-2018)  
Figure Europe Digital Publishing Revenue Market Share by Countries (2013-2018)  
Figure Europe Digital Publishing Revenue Market Share by Countries in 2017  
Figure Germany Digital Publishing Revenue and Growth Rate (2013-2018)

Figure UK Digital Publishing Revenue and Growth Rate (2013-2018)  
Figure France Digital Publishing Revenue and Growth Rate (2013-2018)  
Figure Russia Digital Publishing Revenue and Growth Rate (2013-2018)  
Figure Italy Digital Publishing Revenue and Growth Rate (2013-2018)  
Table Asia-Pacific Digital Publishing Revenue (Million USD) by Countries (2013-2018)  
Figure Asia-Pacific Digital Publishing Revenue Market Share by Countries (2013-2018)  
Figure Asia-Pacific Digital Publishing Revenue Market Share by Countries in 2017  
Figure China Digital Publishing Revenue and Growth Rate (2013-2018)  
Figure Japan Digital Publishing Revenue and Growth Rate (2013-2018)  
Figure Korea Digital Publishing Revenue and Growth Rate (2013-2018)  
Figure India Digital Publishing Revenue and Growth Rate (2013-2018)  
Figure Southeast Asia Digital Publishing Revenue and Growth Rate (2013-2018)  
Table South America Digital Publishing Revenue by Countries (2013-2018)  
Table South America Digital Publishing Revenue Market Share by Countries (2013-2018)  
Figure South America Digital Publishing Revenue Market Share by Countries (2013-2018)  
Figure South America Digital Publishing Revenue Market Share by Countries in 2017  
Figure Brazil Digital Publishing Revenue and Growth Rate (2013-2018)  
Figure Argentina Digital Publishing Revenue and Growth Rate (2013-2018)  
Figure Colombia Digital Publishing Revenue and Growth Rate (2013-2018)  
Table Middle East and Africa Digital Publishing Revenue (Million USD) by Countries (2013-2018)  
Table Middle East and Africa Digital Publishing Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Digital Publishing Revenue Market Share by Countries (2013-2018)  
Figure Middle East and Africa Digital Publishing Revenue Market Share by Countries in 2017  
Figure Saudi Arabia Digital Publishing Revenue and Growth Rate (2013-2018)  
Figure UAE Digital Publishing Revenue and Growth Rate (2013-2018)  
Figure Egypt Digital Publishing Revenue and Growth Rate (2013-2018)  
Figure Nigeria Digital Publishing Revenue and Growth Rate (2013-2018)  
Figure South Africa Digital Publishing Revenue and Growth Rate (2013-2018)  
Table Global Digital Publishing Revenue (Million USD) by Type (2013-2018)  
Table Global Digital Publishing Revenue Share by Type (2013-2018)  
Figure Global Digital Publishing Revenue Share by Type (2013-2018)  
Figure Global Digital Publishing Revenue Share by Type in 2017  
Table Global Digital Publishing Revenue Forecast by Type (2018-2023)

Figure Global Digital Publishing Market Share Forecast by Type (2018-2023)

Figure Global Text content Revenue Growth Rate (2013-2018)

Figure Global Video content Revenue Growth Rate (2013-2018)

Figure Global Audio content Revenue Growth Rate (2013-2018)

Table Global Digital Publishing Revenue by Application (2013-2018)

Table Global Digital Publishing Revenue Share by Application (2013-2018)

Figure Global Digital Publishing Revenue Share by Application (2013-2018)

Figure Global Digital Publishing Revenue Share by Application in 2017

Table Global Digital Publishing Revenue Forecast by Application (2018-2023)

Figure Global Digital Publishing Market Share Forecast by Application (2018-2023)

Figure Global Smart phones Revenue Growth Rate (2013-2018)

Figure Global Laptops Revenue Growth Rate (2013-2018)

Figure Global PCs Revenue Growth Rate (2013-2018)

Figure Global Others Revenue Growth Rate (2013-2018)

Figure Global Digital Publishing Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global Digital Publishing Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Digital Publishing Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Digital Publishing Revenue Market Forecast (2018-2023)

Figure Europe Digital Publishing Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Digital Publishing Revenue Market Forecast (2018-2023)

Figure South America Digital Publishing Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Digital Publishing Revenue Market Forecast (2018-2023)

## I would like to order

Product name: Global Digital Publishing Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

Product link: <https://marketpublishers.com/r/GAA17BB7BFAEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAA17BB7BFAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

