

Global Digital Product Passport Management Platform Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Digital Product Passport Management Platform market size is expected to reach \$ 329 million by 2032, rising at a market growth of 29.3% CAGR during the forecast period (2026-2032).

The Digital Product Passport Management Platform is a comprehensive digital infrastructure for enterprises, regulatory agencies, and value chain partners to create, maintain, verify, share, and apply critical sustainability and compliance data throughout the product lifecycle.

The growth of the digital product passport management platform market is primarily driven by EU sustainable product regulatory requirements, corporate product data governance needs, and the accelerated development of circular economy models. As products such as batteries, automotive parts, textiles and apparel, electronics, building materials, and industrial equipment increasingly require disclosure of material composition, country of origin, carbon footprint, proportion of recycled materials, durability, repairability, and recycling methods, companies need a unified platform to handle product identity creation, data collection, supplier collaboration, compliance verification, passport issuance, version updates, and access control management. Meanwhile, the complexity of global supply chain layers, the fragmentation of product data, and the information silos between ERP, PLM, MES, and supplier systems have prompted manufacturers to accelerate the construction of digital product passport management platforms that cover the entire product lifecycle. Furthermore, the increasing maturity of QR code, RFID, NFC, cloud computing, blockchain, and artificial intelligence technologies further enhances the platform's data extraction, authenticity verification, anomaly detection, and batch passport generation capabilities, expanding application scenarios such as product anti-counterfeiting, after-sales repair, second-

hand trading, and material recycling, thereby continuously driving global market demand growth.

Report Scope

This report studies the global Digital Product Passport Management Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digital Product Passport Management Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digital Product Passport Management Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Digital Product Passport Management Platform total market, 2021-2032, (USD Million)

Global Digital Product Passport Management Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Digital Product Passport Management Platform total market, key domestic companies, and share, (USD Million)

Global Digital Product Passport Management Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global Digital Product Passport Management Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global Digital Product Passport Management Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Digital Product Passport Management Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avery Dennison, Arianee, Siemens, Kezzler, Circulor, 3E, OPTEL, Honeywell, TrusTrace, osapiens, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Digital Product Passport Management Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Digital Product Passport Management Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Digital Product Passport Management Platform Market, Segmentation by Type:

Cloud-based

On-premises

Global Digital Product Passport Management Platform Market, Segmentation by Enterprise Scale:

Large Enterprises

Small and Medium-sized Enterprises

Global Digital Product Passport Management Platform Market, Segmentation by Application:

Electric Vehicles/Batteries

Textiles & Apparel

Electronics & Electrical Appliances

Building Materials, Metals & Chemicals

Others

Companies Profiled:

Avery Dennison

Arianee

Siemens

Kezzler

Circulor

3E

OPTEL

Honeywell

TrusTrace

osapiens

iPoint-systems

Circularise

Spherity

KURZ Digital

Tappr

Carbonfact

One Click LCA

PicoNext

ReadyPass

Nanjing Fuchuang

Key Questions Answered

1. How big is the global Digital Product Passport Management Platform market?
2. What is the demand of the global Digital Product Passport Management Platform market?
3. What is the year over year growth of the global Digital Product Passport Management Platform market?
4. What is the total value of the global Digital Product Passport Management Platform market?
5. Who are the Major Players in the global Digital Product Passport Management Platform market?
6. What are the growth factors driving the market demand?

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