

# Global Digital Product Passport (DPP) for Apparel Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Digital Product Passport (DPP) for Apparel market size is expected to reach \$ 700 million by 2032, rising at a market growth of 75.2% CAGR during the forecast period (2026-2032).

The Digital Product Passport (DPP) for apparel utilizes digital identity technology to establish a unique, traceable data profile for every item of clothing, footwear, and textile product. Through technologies such as QR codes, RFID, NFC, blockchain, and cloud databases, it digitally records and manages the product's entire lifecycle?spanning raw material procurement, fiber sourcing, manufacturing, supply chain logistics, carbon emissions, chemical composition, quality certification, usage and maintenance, resale, and recycling. The core objective of the apparel DPP is to enhance supply chain transparency, enable sustainable development management and circular economy operations, facilitate anti-counterfeiting and consumer engagement, and ensure compliance with global environmental regulations. Notably, driven by the EU's Ecodesign for Sustainable Products Regulation (ESPR), apparel and textiles have emerged as key sectors for DPP implementation.

As the global apparel industry shifts toward green manufacturing, a circular economy, and supply chain transparency, the market for apparel DPPs is poised for rapid growth. With the EU advancing its regulatory framework for textile DPPs, companies exporting apparel, footwear, and textiles to the European market will need to progressively establish product data tracking capabilities; this necessity will drive brands, manufacturers, supply chain partners, and digital service providers to accelerate the deployment of DPP platforms. Future market growth will be fueled by tightening environmental regulations, rising consumer demand for sustainable fashion, the expansion of the secondhand clothing market, the need for brand anti-counterfeiting

measures, and the maturation of technologies such as AI, big data, blockchain, and the Internet of Things (IoT). In the long term, the apparel DPP will evolve from a mere compliance tool into a digital infrastructure connecting brands, consumers, suppliers, and recyclers, serving as a vital component of the global fashion industry's green transformation.

This report studies the global Digital Product Passport (DPP) for Apparel demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digital Product Passport (DPP) for Apparel, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digital Product Passport (DPP) for Apparel that contribute to its increasing demand across many markets.

#### Highlights and key features of the study

Global Digital Product Passport (DPP) for Apparel total market, 2021-2032, (USD Million)

Global Digital Product Passport (DPP) for Apparel total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Digital Product Passport (DPP) for Apparel total market, key domestic companies, and share, (USD Million)

Global Digital Product Passport (DPP) for Apparel revenue by player, revenue and market share 2021-2026, (USD Million)

Global Digital Product Passport (DPP) for Apparel total market by Type, CAGR, 2021-2032, (USD Million)

Global Digital Product Passport (DPP) for Apparel total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Digital Product Passport (DPP) for Apparel market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avery Dennison, Sigma Technology, Kezzler, Certilogo, Qliktag, OPTEL, Circularise, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Digital Product Passport (DPP) for Apparel market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Digital Product Passport (DPP) for Apparel Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Digital Product Passport (DPP) for Apparel Market, Segmentation by Type:

Software

Services

Global Digital Product Passport (DPP) for Apparel Market, Segmentation by Clothing Type:

Distributor

Manufacturer

Others

Global Digital Product Passport (DPP) for Apparel Market, Segmentation by Technical Implementation Methods:

QR Code-based Digital Product Passport

RFID/NFC-based Digital Product Passport

Blockchain-based Digital Product Passport

Other

Global Digital Product Passport (DPP) for Apparel Market, Segmentation by Application:

Adult Clothing

Children Clothing

Companies Profiled:

Avery Dennison

Sigma Technology

Kezzler

Certilogo

Qliktag

OPTEL

## Circularise

### Key Questions Answered

1. How big is the global Digital Product Passport (DPP) for Apparel market?
2. What is the demand of the global Digital Product Passport (DPP) for Apparel market?
3. What is the year over year growth of the global Digital Product Passport (DPP) for Apparel market?
4. What is the total value of the global Digital Product Passport (DPP) for Apparel market?
5. Who are the Major Players in the global Digital Product Passport (DPP) for Apparel market?
6. What are the growth factors driving the market demand?

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