

Global Digital Product Passport (DPP) for Apparel Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Digital Product Passport (DPP) for Apparel market size was valued at US\$ 14.3 million in 2025 and is forecast to a readjusted size of US\$ 700 million by 2032 with a CAGR of 75.2% during review period.

The Digital Product Passport (DPP) for apparel utilizes digital identity technology to establish a unique, traceable data profile for every item of clothing, footwear, and textile product. Through technologies such as QR codes, RFID, NFC, blockchain, and cloud databases, it digitally records and manages the product's entire lifecycle?spanning raw material procurement, fiber sourcing, manufacturing, supply chain logistics, carbon emissions, chemical composition, quality certification, usage and maintenance, resale, and recycling. The core objective of the apparel DPP is to enhance supply chain transparency, enable sustainable development management and circular economy operations, facilitate anti-counterfeiting and consumer engagement, and ensure compliance with global environmental regulations. Notably, driven by the EU's Ecodesign for Sustainable Products Regulation (ESPR), apparel and textiles have emerged as key sectors for DPP implementation.

As the global apparel industry shifts toward green manufacturing, a circular economy, and supply chain transparency, the market for apparel DPPs is poised for rapid growth. With the EU advancing its regulatory framework for textile DPPs, companies exporting apparel, footwear, and textiles to the European market will need to progressively establish product data tracking capabilities; this necessity will drive brands, manufacturers, supply chain partners, and digital service providers to accelerate the deployment of DPP platforms. Future market growth will be fueled by tightening

environmental regulations, rising consumer demand for sustainable fashion, the expansion of the secondhand clothing market, the need for brand anti-counterfeiting measures, and the maturation of technologies such as AI, big data, blockchain, and the Internet of Things (IoT). In the long term, the apparel DPP will evolve from a mere compliance tool into a digital infrastructure connecting brands, consumers, suppliers, and recyclers, serving as a vital component of the global fashion industry's green transformation.

This report is a detailed and comprehensive analysis for global Digital Product Passport (DPP) for Apparel market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Digital Product Passport (DPP) for Apparel market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Digital Product Passport (DPP) for Apparel market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Digital Product Passport (DPP) for Apparel market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Digital Product Passport (DPP) for Apparel market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Digital Product Passport (DPP) for Apparel

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital Product Passport (DPP) for Apparel market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avery Dennison, Sigma Technology, Kezzler, Certilogo, Qliktag, OPTEL, Circularise, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Digital Product Passport (DPP) for Apparel market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Software

Services

Market segment by Clothing Type

Distributor

Manufacturer

Others

Market segment by Technical Implementation Methods

QR Code-based Digital Product Passport

RFID/NFC-based Digital Product Passport

Blockchain-based Digital Product Passport

Other

Market segment by Application

Adult Clothing

Children Clothing

Market segment by players, this report covers

Avery Dennison

Sigma Technology

Kezzler

Certilogo

Qliktag

OPTEL

Circularise

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digital Product Passport (DPP) for Apparel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital Product Passport (DPP) for Apparel, with revenue, gross margin, and global market share of Digital Product Passport (DPP) for Apparel from 2021 to 2026.

Chapter 3, the Digital Product Passport (DPP) for Apparel competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Digital Product Passport (DPP) for Apparel market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital Product Passport (DPP) for Apparel.

Chapter 13, to describe Digital Product Passport (DPP) for Apparel research findings and conclusion.

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