

Global Digital Procurement Solutions Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Digital Procurement Solutions market size was valued at US\$ 5742 million in 2025 and is forecast to a readjusted size of US\$ 8660 million by 2032 with a CAGR of 6.1% during review period.

Digital procurement management solution refers to a system that uses digital technology and information technology to comprehensively manage and control the enterprise procurement process. It covers the entire process from procurement planning, demand application, supplier selection, contract management, purchase order, acceptance and warehousing to payment settlement, and can help enterprises achieve standardized, automated and visual management of the procurement process.

The growth of the digital procurement solutions market is primarily driven by the need for enterprise digital transformation, cost reduction and efficiency improvements in procurement, process standardization, and enhanced supply chain risk management. As procurement volumes grow, supplier bases expand, and cross-regional collaboration becomes increasingly complex, traditional procurement models?reliant on manual efforts, emails, and spreadsheets?often suffer from inefficient approvals, fragmented information, a lack of spend transparency, and compliance challenges. These issues are prompting enterprises to accelerate the deployment of integrated digital platforms that cover the entire procurement lifecycle, including purchase requisitions, strategic sourcing, tendering, supplier management, contract management, order execution, invoice reconciliation, and spend analysis. Meanwhile, factors such as raw material price volatility, supply disruptions, and increasingly stringent regulatory compliance and ESG requirements are leading enterprises to place greater emphasis on supplier performance, risk early-warning systems, and procurement visibility. Furthermore, the

maturation of technologies?including cloud computing, artificial intelligence, big data analytics, and process automation?has further enhanced the value of digital procurement solutions in areas such as intelligent price comparison, demand forecasting, anomaly detection in spending, and decision support, thereby continuously driving the growth of global market demand.

This report is a detailed and comprehensive analysis for global Digital Procurement Solutions market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Digital Procurement Solutions market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Digital Procurement Solutions market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Digital Procurement Solutions market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Digital Procurement Solutions market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Digital Procurement Solutions

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital Procurement Solutions market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SAP, Coupa Software, Oracle, GEP, Unite, Ivalua, JAGGAER, Workday, Basware, Zycus, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Digital Procurement Solutions market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-based

On-premises

Market segment by Procurement Category

Direct Material Procurement

Indirect Material Procurement

Service Procurement

Others

Market segment by Industry

Manufacturing

Retail & E-commerce

Pharmaceuticals

Government & Public Sector

Others

Market segment by Application

Large Enterprises

Small and Medium-sized Enterprises

Market segment by players, this report covers

SAP

Coupa Software

Oracle

GEP

Unite

Ivalua

JAGGAER

Workday

Basware

Zycus

Infor

IFS

Epicor

Sage

Unit4

Zip

Medius

Corcentric

Tradeshift

Synertrade

Tradogram

Kingdee

Yonyou

Weaver

ZHENYUN Technology

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digital Procurement Solutions product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital Procurement Solutions, with revenue, gross margin, and global market share of Digital Procurement Solutions from 2021 to 2026.

Chapter 3, the Digital Procurement Solutions competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Digital Procurement Solutions market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital Procurement Solutions.

Chapter 13, to describe Digital Procurement Solutions research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Digital Procurement Solutions by Type

1.3.1 Overview: Global Digital Procurement Solutions Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global Digital Procurement Solutions Consumption Value Market Share by Type in 2025

1.3.3 Cloud-based

1.3.4 On-premises

1.4 Classification of Digital Procurement Solutions by Procurement Category

1.4.1 Overview: Global Digital Procurement Solutions Market Size by Procurement Category: 2021 Versus 2025 Versus 2032

1.4.2 Global Digital Procurement Solutions Consumption Value Market Share by Procurement Category in 2025

1.4.3 Direct Material Procurement

1.4.4 Indirect Material Procurement

1.4.5 Service Procurement

1.4.6 Others

1.5 Classification of Digital Procurement Solutions by Industry

1.5.1 Overview: Global Digital Procurement Solutions Market Size by Industry: 2021 Versus 2025 Versus 2032

1.5.2 Global Digital Procurement Solutions Consumption Value Market Share by Industry in 2025

1.5.3 Manufacturing

1.5.4 Retail & E-commerce

1.5.5 Pharmaceuticals

1.5.6 Government & Public Sector

1.5.7 Others

1.6 Global Digital Procurement Solutions Market by Application

1.6.1 Overview: Global Digital Procurement Solutions Market Size by Application: 2021 Versus 2025 Versus 2032

1.6.2 Large Enterprises

1.6.3 Small and Medium-sized Enterprises

1.7 Global Digital Procurement Solutions Market Size & Forecast

1.8 Global Digital Procurement Solutions Market Size and Forecast by Region

1.8.1 Global Digital Procurement Solutions Market Size by Region: 2021 VS 2025 VS 2032

1.8.2 Global Digital Procurement Solutions Market Size by Region, (2021-2032)

1.8.3 North America Digital Procurement Solutions Market Size and Prospect (2021-2032)

1.8.4 Europe Digital Procurement Solutions Market Size and Prospect (2021-2032)

1.8.5 Asia-Pacific Digital Procurement Solutions Market Size and Prospect (2021-2032)

1.8.6 South America Digital Procurement Solutions Market Size and Prospect (2021-2032)

1.8.7 Middle East & Africa Digital Procurement Solutions Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

2.1 SAP

2.1.1 SAP Details

2.1.2 SAP Major Business

2.1.3 SAP Digital Procurement Solutions Product and Solutions

2.1.4 SAP Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 SAP Recent Developments and Future Plans

2.2 Coupa Software

2.2.1 Coupa Software Details

2.2.2 Coupa Software Major Business

2.2.3 Coupa Software Digital Procurement Solutions Product and Solutions

2.2.4 Coupa Software Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Coupa Software Recent Developments and Future Plans

2.3 Oracle

2.3.1 Oracle Details

2.3.2 Oracle Major Business

2.3.3 Oracle Digital Procurement Solutions Product and Solutions

2.3.4 Oracle Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Oracle Recent Developments and Future Plans

2.4 GEP

2.4.1 GEP Details

2.4.2 GEP Major Business

- 2.4.3 GEP Digital Procurement Solutions Product and Solutions
- 2.4.4 GEP Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)
- 2.4.5 GEP Recent Developments and Future Plans
- 2.5 Unite
 - 2.5.1 Unite Details
 - 2.5.2 Unite Major Business
 - 2.5.3 Unite Digital Procurement Solutions Product and Solutions
 - 2.5.4 Unite Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 Unite Recent Developments and Future Plans
- 2.6 Ivalua
 - 2.6.1 Ivalua Details
 - 2.6.2 Ivalua Major Business
 - 2.6.3 Ivalua Digital Procurement Solutions Product and Solutions
 - 2.6.4 Ivalua Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Ivalua Recent Developments and Future Plans
- 2.7 JAGGAER
 - 2.7.1 JAGGAER Details
 - 2.7.2 JAGGAER Major Business
 - 2.7.3 JAGGAER Digital Procurement Solutions Product and Solutions
 - 2.7.4 JAGGAER Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 JAGGAER Recent Developments and Future Plans
- 2.8 Workday
 - 2.8.1 Workday Details
 - 2.8.2 Workday Major Business
 - 2.8.3 Workday Digital Procurement Solutions Product and Solutions
 - 2.8.4 Workday Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Workday Recent Developments and Future Plans
- 2.9 Basware
 - 2.9.1 Basware Details
 - 2.9.2 Basware Major Business
 - 2.9.3 Basware Digital Procurement Solutions Product and Solutions
 - 2.9.4 Basware Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 Basware Recent Developments and Future Plans

2.10 Zycus

2.10.1 Zycus Details

2.10.2 Zycus Major Business

2.10.3 Zycus Digital Procurement Solutions Product and Solutions

2.10.4 Zycus Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Zycus Recent Developments and Future Plans

2.11 Infor

2.11.1 Infor Details

2.11.2 Infor Major Business

2.11.3 Infor Digital Procurement Solutions Product and Solutions

2.11.4 Infor Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Infor Recent Developments and Future Plans

2.12 IFS

2.12.1 IFS Details

2.12.2 IFS Major Business

2.12.3 IFS Digital Procurement Solutions Product and Solutions

2.12.4 IFS Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 IFS Recent Developments and Future Plans

2.13 Epicor

2.13.1 Epicor Details

2.13.2 Epicor Major Business

2.13.3 Epicor Digital Procurement Solutions Product and Solutions

2.13.4 Epicor Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Epicor Recent Developments and Future Plans

2.14 Sage

2.14.1 Sage Details

2.14.2 Sage Major Business

2.14.3 Sage Digital Procurement Solutions Product and Solutions

2.14.4 Sage Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 Sage Recent Developments and Future Plans

2.15 Unit4

2.15.1 Unit4 Details

2.15.2 Unit4 Major Business

2.15.3 Unit4 Digital Procurement Solutions Product and Solutions

2.15.4 Unit4 Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 Unit4 Recent Developments and Future Plans

2.16 Zip

2.16.1 Zip Details

2.16.2 Zip Major Business

2.16.3 Zip Digital Procurement Solutions Product and Solutions

2.16.4 Zip Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.16.5 Zip Recent Developments and Future Plans

2.17 Medius

2.17.1 Medius Details

2.17.2 Medius Major Business

2.17.3 Medius Digital Procurement Solutions Product and Solutions

2.17.4 Medius Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.17.5 Medius Recent Developments and Future Plans

2.18 Corcentric

2.18.1 Corcentric Details

2.18.2 Corcentric Major Business

2.18.3 Corcentric Digital Procurement Solutions Product and Solutions

2.18.4 Corcentric Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.18.5 Corcentric Recent Developments and Future Plans

2.19 Tradeshift

2.19.1 Tradeshift Details

2.19.2 Tradeshift Major Business

2.19.3 Tradeshift Digital Procurement Solutions Product and Solutions

2.19.4 Tradeshift Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.19.5 Tradeshift Recent Developments and Future Plans

2.20 Synertrade

2.20.1 Synertrade Details

2.20.2 Synertrade Major Business

2.20.3 Synertrade Digital Procurement Solutions Product and Solutions

2.20.4 Synertrade Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)

2.20.5 Synertrade Recent Developments and Future Plans

2.21 Tradogram

- 2.21.1 Tradogram Details
- 2.21.2 Tradogram Major Business
- 2.21.3 Tradogram Digital Procurement Solutions Product and Solutions
- 2.21.4 Tradogram Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)
- 2.21.5 Tradogram Recent Developments and Future Plans
- 2.22 Kingdee
 - 2.22.1 Kingdee Details
 - 2.22.2 Kingdee Major Business
 - 2.22.3 Kingdee Digital Procurement Solutions Product and Solutions
 - 2.22.4 Kingdee Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)
 - 2.22.5 Kingdee Recent Developments and Future Plans
- 2.23 Yonyou
 - 2.23.1 Yonyou Details
 - 2.23.2 Yonyou Major Business
 - 2.23.3 Yonyou Digital Procurement Solutions Product and Solutions
 - 2.23.4 Yonyou Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)
 - 2.23.5 Yonyou Recent Developments and Future Plans
- 2.24 Weaver
 - 2.24.1 Weaver Details
 - 2.24.2 Weaver Major Business
 - 2.24.3 Weaver Digital Procurement Solutions Product and Solutions
 - 2.24.4 Weaver Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)
 - 2.24.5 Weaver Recent Developments and Future Plans
- 2.25 ZHENYUN Technology
 - 2.25.1 ZHENYUN Technology Details
 - 2.25.2 ZHENYUN Technology Major Business
 - 2.25.3 ZHENYUN Technology Digital Procurement Solutions Product and Solutions
 - 2.25.4 ZHENYUN Technology Digital Procurement Solutions Revenue, Gross Margin and Market Share (2021-2026)
 - 2.25.5 ZHENYUN Technology Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Digital Procurement Solutions Revenue and Share by Players (2021-2026)
- 3.2 Market Share Analysis (2025)

- 3.2.1 Market Share of Digital Procurement Solutions by Company Revenue
- 3.2.2 Top 3 Digital Procurement Solutions Players Market Share in 2025
- 3.2.3 Top 6 Digital Procurement Solutions Players Market Share in 2025
- 3.3 Digital Procurement Solutions Market: Overall Company Footprint Analysis
 - 3.3.1 Digital Procurement Solutions Market: Region Footprint
 - 3.3.2 Digital Procurement Solutions Market: Company Product Type Footprint
 - 3.3.3 Digital Procurement Solutions Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Digital Procurement Solutions Consumption Value and Market Share by Type (2021-2026)
- 4.2 Global Digital Procurement Solutions Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Digital Procurement Solutions Consumption Value Market Share by Application (2021-2026)
- 5.2 Global Digital Procurement Solutions Market Forecast by Application (2027-2032)

6 NORTH AMERICA

- 6.1 North America Digital Procurement Solutions Consumption Value by Type (2021-2032)
- 6.2 North America Digital Procurement Solutions Market Size by Application (2021-2032)
- 6.3 North America Digital Procurement Solutions Market Size by Country
 - 6.3.1 North America Digital Procurement Solutions Consumption Value by Country (2021-2032)
 - 6.3.2 United States Digital Procurement Solutions Market Size and Forecast (2021-2032)
 - 6.3.3 Canada Digital Procurement Solutions Market Size and Forecast (2021-2032)
 - 6.3.4 Mexico Digital Procurement Solutions Market Size and Forecast (2021-2032)

7 EUROPE

- 7.1 Europe Digital Procurement Solutions Consumption Value by Type (2021-2032)

7.2 Europe Digital Procurement Solutions Consumption Value by Application (2021-2032)

7.3 Europe Digital Procurement Solutions Market Size by Country

7.3.1 Europe Digital Procurement Solutions Consumption Value by Country (2021-2032)

7.3.2 Germany Digital Procurement Solutions Market Size and Forecast (2021-2032)

7.3.3 France Digital Procurement Solutions Market Size and Forecast (2021-2032)

7.3.4 United Kingdom Digital Procurement Solutions Market Size and Forecast (2021-2032)

7.3.5 Russia Digital Procurement Solutions Market Size and Forecast (2021-2032)

7.3.6 Italy Digital Procurement Solutions Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

8.1 Asia-Pacific Digital Procurement Solutions Consumption Value by Type (2021-2032)

8.2 Asia-Pacific Digital Procurement Solutions Consumption Value by Application (2021-2032)

8.3 Asia-Pacific Digital Procurement Solutions Market Size by Region

8.3.1 Asia-Pacific Digital Procurement Solutions Consumption Value by Region (2021-2032)

8.3.2 China Digital Procurement Solutions Market Size and Forecast (2021-2032)

8.3.3 Japan Digital Procurement Solutions Market Size and Forecast (2021-2032)

8.3.4 South Korea Digital Procurement Solutions Market Size and Forecast (2021-2032)

8.3.5 India Digital Procurement Solutions Market Size and Forecast (2021-2032)

8.3.6 Southeast Asia Digital Procurement Solutions Market Size and Forecast (2021-2032)

8.3.7 Australia Digital Procurement Solutions Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

9.1 South America Digital Procurement Solutions Consumption Value by Type (2021-2032)

9.2 South America Digital Procurement Solutions Consumption Value by Application (2021-2032)

9.3 South America Digital Procurement Solutions Market Size by Country

9.3.1 South America Digital Procurement Solutions Consumption Value by Country (2021-2032)

9.3.2 Brazil Digital Procurement Solutions Market Size and Forecast (2021-2032)

9.3.3 Argentina Digital Procurement Solutions Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Digital Procurement Solutions Consumption Value by Type (2021-2032)

10.2 Middle East & Africa Digital Procurement Solutions Consumption Value by Application (2021-2032)

10.3 Middle East & Africa Digital Procurement Solutions Market Size by Country

10.3.1 Middle East & Africa Digital Procurement Solutions Consumption Value by Country (2021-2032)

10.3.2 Turkey Digital Procurement Solutions Market Size and Forecast (2021-2032)

10.3.3 Saudi Arabia Digital Procurement Solutions Market Size and Forecast (2021-2032)

10.3.4 UAE Digital Procurement Solutions Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

11.1 Digital Procurement Solutions Market Drivers

11.2 Digital Procurement Solutions Market Restraints

11.3 Digital Procurement Solutions Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Digital Procurement Solutions Industry Chain

12.2 Digital Procurement Solutions Upstream Analysis

12.3 Digital Procurement Solutions Midstream Analysis

12.4 Digital Procurement Solutions Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Digital Procurement Solutions Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Digital Procurement Solutions Consumption Value by Procurement Category, (USD Million), 2021 & 2025 & 2032

Table 3. Global Digital Procurement Solutions Consumption Value by Industry, (USD Million), 2021 & 2025 & 2032

Table 4. Global Digital Procurement Solutions Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Global Digital Procurement Solutions Consumption Value by Region (2021-2026) & (USD Million)

Table 6. Global Digital Procurement Solutions Consumption Value by Region (2027-2032) & (USD Million)

Table 7. SAP Company Information, Head Office, and Major Competitors

Table 8. SAP Major Business

Table 9. SAP Digital Procurement Solutions Product and Solutions

Table 10. SAP Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 11. SAP Recent Developments and Future Plans

Table 12. Coupa Software Company Information, Head Office, and Major Competitors

Table 13. Coupa Software Major Business

Table 14. Coupa Software Digital Procurement Solutions Product and Solutions

Table 15. Coupa Software Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 16. Coupa Software Recent Developments and Future Plans

Table 17. Oracle Company Information, Head Office, and Major Competitors

Table 18. Oracle Major Business

Table 19. Oracle Digital Procurement Solutions Product and Solutions

Table 20. Oracle Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 21. GEP Company Information, Head Office, and Major Competitors

Table 22. GEP Major Business

Table 23. GEP Digital Procurement Solutions Product and Solutions

Table 24. GEP Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 25. GEP Recent Developments and Future Plans

Table 26. Unite Company Information, Head Office, and Major Competitors
Table 27. Unite Major Business
Table 28. Unite Digital Procurement Solutions Product and Solutions
Table 29. Unite Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 30. Unite Recent Developments and Future Plans
Table 31. Ivalua Company Information, Head Office, and Major Competitors
Table 32. Ivalua Major Business
Table 33. Ivalua Digital Procurement Solutions Product and Solutions
Table 34. Ivalua Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 35. Ivalua Recent Developments and Future Plans
Table 36. JAGGAER Company Information, Head Office, and Major Competitors
Table 37. JAGGAER Major Business
Table 38. JAGGAER Digital Procurement Solutions Product and Solutions
Table 39. JAGGAER Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 40. JAGGAER Recent Developments and Future Plans
Table 41. Workday Company Information, Head Office, and Major Competitors
Table 42. Workday Major Business
Table 43. Workday Digital Procurement Solutions Product and Solutions
Table 44. Workday Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 45. Workday Recent Developments and Future Plans
Table 46. Basware Company Information, Head Office, and Major Competitors
Table 47. Basware Major Business
Table 48. Basware Digital Procurement Solutions Product and Solutions
Table 49. Basware Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 50. Basware Recent Developments and Future Plans
Table 51. Zycus Company Information, Head Office, and Major Competitors
Table 52. Zycus Major Business
Table 53. Zycus Digital Procurement Solutions Product and Solutions
Table 54. Zycus Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 55. Zycus Recent Developments and Future Plans
Table 56. Infor Company Information, Head Office, and Major Competitors
Table 57. Infor Major Business
Table 58. Infor Digital Procurement Solutions Product and Solutions

Table 59. Infor Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 60. Infor Recent Developments and Future Plans

Table 61. IFS Company Information, Head Office, and Major Competitors

Table 62. IFS Major Business

Table 63. IFS Digital Procurement Solutions Product and Solutions

Table 64. IFS Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. IFS Recent Developments and Future Plans

Table 66. Epicor Company Information, Head Office, and Major Competitors

Table 67. Epicor Major Business

Table 68. Epicor Digital Procurement Solutions Product and Solutions

Table 69. Epicor Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 70. Epicor Recent Developments and Future Plans

Table 71. Sage Company Information, Head Office, and Major Competitors

Table 72. Sage Major Business

Table 73. Sage Digital Procurement Solutions Product and Solutions

Table 74. Sage Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 75. Sage Recent Developments and Future Plans

Table 76. Unit4 Company Information, Head Office, and Major Competitors

Table 77. Unit4 Major Business

Table 78. Unit4 Digital Procurement Solutions Product and Solutions

Table 79. Unit4 Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 80. Unit4 Recent Developments and Future Plans

Table 81. Zip Company Information, Head Office, and Major Competitors

Table 82. Zip Major Business

Table 83. Zip Digital Procurement Solutions Product and Solutions

Table 84. Zip Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Zip Recent Developments and Future Plans

Table 86. Medius Company Information, Head Office, and Major Competitors

Table 87. Medius Major Business

Table 88. Medius Digital Procurement Solutions Product and Solutions

Table 89. Medius Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 90. Medius Recent Developments and Future Plans

Table 91. Corcentric Company Information, Head Office, and Major Competitors
Table 92. Corcentric Major Business
Table 93. Corcentric Digital Procurement Solutions Product and Solutions
Table 94. Corcentric Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 95. Corcentric Recent Developments and Future Plans
Table 96. Tradeshift Company Information, Head Office, and Major Competitors
Table 97. Tradeshift Major Business
Table 98. Tradeshift Digital Procurement Solutions Product and Solutions
Table 99. Tradeshift Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 100. Tradeshift Recent Developments and Future Plans
Table 101. Synertrade Company Information, Head Office, and Major Competitors
Table 102. Synertrade Major Business
Table 103. Synertrade Digital Procurement Solutions Product and Solutions
Table 104. Synertrade Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 105. Synertrade Recent Developments and Future Plans
Table 106. Tradogram Company Information, Head Office, and Major Competitors
Table 107. Tradogram Major Business
Table 108. Tradogram Digital Procurement Solutions Product and Solutions
Table 109. Tradogram Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 110. Tradogram Recent Developments and Future Plans
Table 111. Kingdee Company Information, Head Office, and Major Competitors
Table 112. Kingdee Major Business
Table 113. Kingdee Digital Procurement Solutions Product and Solutions
Table 114. Kingdee Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. Kingdee Recent Developments and Future Plans
Table 116. Yonyou Company Information, Head Office, and Major Competitors
Table 117. Yonyou Major Business
Table 118. Yonyou Digital Procurement Solutions Product and Solutions
Table 119. Yonyou Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 120. Yonyou Recent Developments and Future Plans
Table 121. Weaver Company Information, Head Office, and Major Competitors
Table 122. Weaver Major Business
Table 123. Weaver Digital Procurement Solutions Product and Solutions

Table 124. Weaver Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 125. Weaver Recent Developments and Future Plans

Table 126. ZHENYUN Technology Company Information, Head Office, and Major Competitors

Table 127. ZHENYUN Technology Major Business

Table 128. ZHENYUN Technology Digital Procurement Solutions Product and Solutions

Table 129. ZHENYUN Technology Digital Procurement Solutions Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 130. ZHENYUN Technology Recent Developments and Future Plans

Table 131. Global Digital Procurement Solutions Revenue (USD Million) by Players (2021-2026)

Table 132. Global Digital Procurement Solutions Revenue Share by Players (2021-2026)

Table 133. Breakdown of Digital Procurement Solutions by Company Type (Tier 1, Tier 2, and Tier 3)

Table 134. Market Position of Players in Digital Procurement Solutions, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 135. Head Office of Key Digital Procurement Solutions Players

Table 136. Digital Procurement Solutions Market: Company Product Type Footprint

Table 137. Digital Procurement Solutions Market: Company Product Application Footprint

Table 138. Digital Procurement Solutions New Market Entrants and Barriers to Market Entry

Table 139. Digital Procurement Solutions Mergers, Acquisition, Agreements, and Collaborations

Table 140. Global Digital Procurement Solutions Consumption Value (USD Million) by Type (2021-2026)

Table 141. Global Digital Procurement Solutions Consumption Value Share by Type (2021-2026)

Table 142. Global Digital Procurement Solutions Consumption Value Forecast by Type (2027-2032)

Table 143. Global Digital Procurement Solutions Consumption Value by Application (2021-2026)

Table 144. Global Digital Procurement Solutions Consumption Value Forecast by Application (2027-2032)

Table 145. North America Digital Procurement Solutions Consumption Value by Type (2021-2026) & (USD Million)

Table 146. North America Digital Procurement Solutions Consumption Value by Type

(2027-2032) & (USD Million)

Table 147. North America Digital Procurement Solutions Consumption Value by Application (2021-2026) & (USD Million)

Table 148. North America Digital Procurement Solutions Consumption Value by Application (2027-2032) & (USD Million)

Table 149. North America Digital Procurement Solutions Consumption Value by Country (2021-2026) & (USD Million)

Table 150. North America Digital Procurement Solutions Consumption Value by Country (2027-2032) & (USD Million)

Table 151. Europe Digital Procurement Solutions Consumption Value by Type (2021-2026) & (USD Million)

Table 152. Europe Digital Procurement Solutions Consumption Value by Type (2027-2032) & (USD Million)

Table 153. Europe Digital Procurement Solutions Consumption Value by Application (2021-2026) & (USD Million)

Table 154. Europe Digital Procurement Solutions Consumption Value by Application (2027-2032) & (USD Million)

Table 155. Europe Digital Procurement Solutions Consumption Value by Country (2021-2026) & (USD Million)

Table 156. Europe Digital Procurement Solutions Consumption Value by Country (2027-2032) & (USD Million)

Table 157. Asia-Pacific Digital Procurement Solutions Consumption Value by Type (2021-2026) & (USD Million)

Table 158. Asia-Pacific Digital Procurement Solutions Consumption Value by Type (2027-2032) & (USD Million)

Table 159. Asia-Pacific Digital Procurement Solutions Consumption Value by Application (2021-2026) & (USD Million)

Table 160. Asia-Pacific Digital Procurement Solutions Consumption Value by Application (2027-2032) & (USD Million)

Table 161. Asia-Pacific Digital Procurement Solutions Consumption Value by Region (2021-2026) & (USD Million)

Table 162. Asia-Pacific Digital Procurement Solutions Consumption Value by Region (2027-2032) & (USD Million)

Table 163. South America Digital Procurement Solutions Consumption Value by Type (2021-2026) & (USD Million)

Table 164. South America Digital Procurement Solutions Consumption Value by Type (2027-2032) & (USD Million)

Table 165. South America Digital Procurement Solutions Consumption Value by Application (2021-2026) & (USD Million)

Table 166. South America Digital Procurement Solutions Consumption Value by Application (2027-2032) & (USD Million)

Table 167. South America Digital Procurement Solutions Consumption Value by Country (2021-2026) & (USD Million)

Table 168. South America Digital Procurement Solutions Consumption Value by Country (2027-2032) & (USD Million)

Table 169. Middle East & Africa Digital Procurement Solutions Consumption Value by Type (2021-2026) & (USD Million)

Table 170. Middle East & Africa Digital Procurement Solutions Consumption Value by Type (2027-2032) & (USD Million)

Table 171. Middle East & Africa Digital Procurement Solutions Consumption Value by Application (2021-2026) & (USD Million)

Table 172. Middle East & Africa Digital Procurement Solutions Consumption Value by Application (2027-2032) & (USD Million)

Table 173. Middle East & Africa Digital Procurement Solutions Consumption Value by Country (2021-2026) & (USD Million)

Table 174. Middle East & Africa Digital Procurement Solutions Consumption Value by Country (2027-2032) & (USD Million)

Table 175. Global Key Players of Digital Procurement Solutions Upstream (Raw Materials)

Table 176. Global Digital Procurement Solutions Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Digital Procurement Solutions Picture

Figure 2. Global Digital Procurement Solutions Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Digital Procurement Solutions Consumption Value Market Share by Type in 2025

Figure 4. Cloud-based

Figure 5. On-premises

Figure 6. Global Digital Procurement Solutions Consumption Value by Procurement Category, (USD Million), 2021 & 2025 & 2032

Figure 7. Global Digital Procurement Solutions Consumption Value Market Share by Procurement Category in 2025

Figure 8. Direct Material Procurement

Figure 9. Indirect Material Procurement

Figure 10. Service Procurement

Figure 11. Others

Figure 12. Global Digital Procurement Solutions Consumption Value by Industry, (USD Million), 2021 & 2025 & 2032

Figure 13. Global Digital Procurement Solutions Consumption Value Market Share by Industry in 2025

Figure 14. Manufacturing

Figure 15. Retail & E-commerce

Figure 16. Pharmaceuticals

Figure 17. Government & Public Sector

Figure 18. Others

Figure 19. Global Digital Procurement Solutions Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 20. Digital Procurement Solutions Consumption Value Market Share by Application in 2025

Figure 21. Large Enterprises Picture

Figure 22. Small and Medium-sized Enterprises Picture

Figure 23. Global Digital Procurement Solutions Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 24. Global Digital Procurement Solutions Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 25. Global Market Digital Procurement Solutions Consumption Value (USD

Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 26. Global Digital Procurement Solutions Consumption Value Market Share by Region (2021-2032)

Figure 27. Global Digital Procurement Solutions Consumption Value Market Share by Region in 2025

Figure 28. North America Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 29. Europe Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 30. Asia-Pacific Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 31. South America Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 32. Middle East & Africa Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 33. Company Three Recent Developments and Future Plans

Figure 34. Global Digital Procurement Solutions Revenue Share by Players in 2025

Figure 35. Digital Procurement Solutions Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 36. Market Share of Digital Procurement Solutions by Player Revenue in 2025

Figure 37. Top 3 Digital Procurement Solutions Players Market Share in 2025

Figure 38. Top 6 Digital Procurement Solutions Players Market Share in 2025

Figure 39. Global Digital Procurement Solutions Consumption Value Share by Type (2021-2026)

Figure 40. Global Digital Procurement Solutions Market Share Forecast by Type (2027-2032)

Figure 41. Global Digital Procurement Solutions Consumption Value Share by Application (2021-2026)

Figure 42. Global Digital Procurement Solutions Market Share Forecast by Application (2027-2032)

Figure 43. North America Digital Procurement Solutions Consumption Value Market Share by Type (2021-2032)

Figure 44. North America Digital Procurement Solutions Consumption Value Market Share by Application (2021-2032)

Figure 45. North America Digital Procurement Solutions Consumption Value Market Share by Country (2021-2032)

Figure 46. United States Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 47. Canada Digital Procurement Solutions Consumption Value (2021-2032) &

(USD Million)

Figure 48. Mexico Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 49. Europe Digital Procurement Solutions Consumption Value Market Share by Type (2021-2032)

Figure 50. Europe Digital Procurement Solutions Consumption Value Market Share by Application (2021-2032)

Figure 51. Europe Digital Procurement Solutions Consumption Value Market Share by Country (2021-2032)

Figure 52. Germany Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 53. France Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 54. United Kingdom Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 55. Russia Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 56. Italy Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 57. Asia-Pacific Digital Procurement Solutions Consumption Value Market Share by Type (2021-2032)

Figure 58. Asia-Pacific Digital Procurement Solutions Consumption Value Market Share by Application (2021-2032)

Figure 59. Asia-Pacific Digital Procurement Solutions Consumption Value Market Share by Region (2021-2032)

Figure 60. China Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 61. Japan Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 62. South Korea Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 63. India Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 64. Southeast Asia Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 65. Australia Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 66. South America Digital Procurement Solutions Consumption Value Market Share by Type (2021-2032)

Figure 67. South America Digital Procurement Solutions Consumption Value Market Share by Application (2021-2032)

Figure 68. South America Digital Procurement Solutions Consumption Value Market Share by Country (2021-2032)

Figure 69. Brazil Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 70. Argentina Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 71. Middle East & Africa Digital Procurement Solutions Consumption Value Market Share by Type (2021-2032)

Figure 72. Middle East & Africa Digital Procurement Solutions Consumption Value Market Share by Application (2021-2032)

Figure 73. Middle East & Africa Digital Procurement Solutions Consumption Value Market Share by Country (2021-2032)

Figure 74. Turkey Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 75. Saudi Arabia Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 76. UAE Digital Procurement Solutions Consumption Value (2021-2032) & (USD Million)

Figure 77. Digital Procurement Solutions Market Drivers

Figure 78. Digital Procurement Solutions Market Restraints

Figure 79. Digital Procurement Solutions Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Digital Procurement Solutions Industrial Chain

Figure 82. Methodology

Figure 83. Research Process and Data Source

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