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Global Digital Process Automation Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Digital Process Automation market size was valued at US$ 7993 million in 2024 and is forecast to a readjusted size of USD 13880 million by 2031 with a CAGR of 8.3% during review period.

Process automation refers to the use of digital technology to perform a process or processes in order to accomplish a workflow or function. A wide variety of business processes and activities can be automated, or more often, they can be partially automated with human intervention at strategic points within workflows. Sales, marketing, production, supply chain, inventory control, administration, IT and management process are among those benefitting from digital process automation.

North America is expected to hold the largest market size during the forecast period because of the presence of large digital process automation vendors in the region. This region is also considered to be one of the most advanced regions in terms of technology adoption and IT infrastructure optimization.

Digital process automation (DPA) uses low-code development tools to automate processes across multiple applications. The approach focuses on automating or partially automating tasks across various business practices that typically require some form of human interaction.

This report is a detailed and comprehensive analysis for global Digital Process Automation market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly

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changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Digital Process Automation market size and forecasts, in consumption value ($ Million), 2020-2031

Global Digital Process Automation market size and forecasts by region and country, in consumption value ($ Million), 2020-2031

Global Digital Process Automation market size and forecasts, by Type and by Application, in consumption value ($ Million), 2020-2031

Global Digital Process Automation market shares of main players, in revenue ($ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Digital Process Automation

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital Process Automation market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IBM, Pegasystems, Appian, Oracle, Software AG, Kissflow, Opentext, DXC Technology, Infosys, Cognizant, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

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Digital Process Automation market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Solution

Services

Market segment by Application

Manufacturing

Retail & Consumer Goods

BFSI

Telecom & IT

Transport & Logistics

Energy & Utility

Media & Entertainment

Healthcare

Others

Market segment by players, this report covers

IBM

Pegasystems

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Appian

Oracle

Software AG

Kissflow

Opentext

DXC Technology

Infosys

Cognizant

Camunda

Newgen Software

Tibco Software

Nintex K2

Bizagi

Cortex

Resolve Ayehu

Integrify

Novatio Solutions

PMG

Market segment by regions, regional analysis covers

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North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digital Process Automation product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital Process Automation, with revenue, gross margin, and global market share of Digital Process Automation from 2020 to 2025.

Chapter 3, the Digital Process Automation competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025.and Digital Process Automation market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital Process Automation.

Chapter 13, to describe Digital Process Automation research findings and conclusion.

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