

# Global Digital Process Automation Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Digital Process Automation market size was valued at USD 6638.5 million in 2023 and is forecast to a readjusted size of USD 11480 million by 2030 with a CAGR of 8.1% during review period.

Process automation refers to the use of digital technology to perform a process or processes in order to accomplish a workflow or function. A wide variety of business processes and activities can be automated, or more often, they can be partially automated with human intervention at strategic points within workflows. Sales, marketing, production, supply chain, inventory control, administration, IT and management process are among those benefitting from digital process automation.

North America is expected to hold the largest market size during the forecast period because of the presence of large digital process automation vendors in the region. This region is also considered to be one of the most advanced regions in terms of technology adoption and IT infrastructure optimization.

The Global Info Research report includes an overview of the development of the Digital Process Automation industry chain, the market status of Manufacturing (Solution, Services), Retail & Consumer Goods (Solution, Services), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Digital Process Automation.

Regionally, the report analyzes the Digital Process Automation markets in key regions. North America and Europe are experiencing steady growth, driven by government

initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Digital Process Automation market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Digital Process Automation market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Digital Process Automation industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Solution, Services).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Digital Process Automation market.

**Regional Analysis:** The report involves examining the Digital Process Automation market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Digital Process Automation market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Digital Process Automation:

**Company Analysis:** Report covers individual Digital Process Automation players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Digital Process Automation. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Manufacturing, Retail & Consumer Goods).

**Technology Analysis:** Report covers specific technologies relevant to Digital Process Automation. It assesses the current state, advancements, and potential future developments in Digital Process Automation areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Digital Process Automation market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Digital Process Automation market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Solution

Services

### Market segment by Application

Manufacturing

Retail & Consumer Goods

BFSI

Telecom & IT

Transport & Logistics

Energy & Utility

Media & Entertainment

Healthcare

Others

Market segment by players, this report covers

IBM

Pegasystems

Appian

Oracle

Software AG

DST Systems

Opentext

Dxc Technology

Infosys

Cognizant

Mindtree

Newgen Software

Tibco Software

K2

Bizagi

Nintex

Ayehu Software Technologies

Integrify

Helpsystems

Innov8tif

Novatio Solutions

Bonitasoft

Cortex

PMG

Blue-Infinity

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digital Process Automation product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital Process Automation, with revenue, gross margin and global market share of Digital Process Automation from 2019 to 2024.

Chapter 3, the Digital Process Automation competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Digital Process Automation market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital Process Automation.

Chapter 13, to describe Digital Process Automation research findings and conclusion.

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