

Global Digital Process Automation Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Digital Process Automation market size is expected to reach \$ 14950 million by 2032, rising at a market growth of 8.3% CAGR during the forecast period (2026-2032).

Process automation refers to the use of digital technology to perform a process or processes in order to accomplish a workflow or function. A wide variety of business processes and activities can be automated, or more often, they can be partially automated with human intervention at strategic points within workflows. Sales, marketing, production, supply chain, inventory control, administration, IT and management process are among those benefitting from digital process automation.

North America is expected to hold the largest market size during the forecast period because of the presence of large digital process automation vendors in the region. This region is also considered to be one of the most advanced regions in terms of technology adoption and IT infrastructure optimization.

Digital process automation (DPA) uses low-code development tools to automate processes across multiple applications. The approach focuses on automating or partially automating tasks across various business practices that typically require some form of human interaction.

This report studies the global Digital Process Automation demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digital Process Automation, and provides market size (US\$ million) and Year-over-Year (YoY)

growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digital Process Automation that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Digital Process Automation total market, 2021-2032, (USD Million)

Global Digital Process Automation total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Digital Process Automation total market, key domestic companies, and share, (USD Million)

Global Digital Process Automation revenue by player, revenue and market share 2021-2026, (USD Million)

Global Digital Process Automation total market by Type, CAGR, 2021-2032, (USD Million)

Global Digital Process Automation total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Digital Process Automation market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IBM, Pegasystems, Appian, Oracle, Software AG, Kissflow, Opentext, DXC Technology, Infosys, Cognizant, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Digital Process Automation market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Digital Process Automation Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Digital Process Automation Market, Segmentation by Type:

Solution

Services

Global Digital Process Automation Market, Segmentation by Application:

Manufacturing

Retail & Consumer Goods

BFSI

Telecom & IT

Transport & Logistics

Energy & Utility

Media & Entertainment

Healthcare

Others

Companies Profiled:

IBM

Pegasystems

Appian

Oracle

Software AG

Kissflow

Opentext

DXC Technology

Infosys

Cognizant

Camunda

Newgen Software

Tibco Software

Nintex K2

Bizagi

Cortex

Resolve Ayehu

Integrify

Novatio Solutions

PMG

Key Questions Answered

1. How big is the global Digital Process Automation market?
2. What is the demand of the global Digital Process Automation market?
3. What is the year over year growth of the global Digital Process Automation market?
4. What is the total value of the global Digital Process Automation market?
5. Who are the Major Players in the global Digital Process Automation market?
6. What are the growth factors driving the market demand?

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