

# Global Digital Printing Wallpaper Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GD112E2516D3EN.html>

Date: January 2024

Pages: 155

Price: US\$ 3,480.00 (Single User License)

ID: GD112E2516D3EN

## Abstracts

According to our (Global Info Research) latest study, the global Digital Printing Wallpaper market size was valued at USD 4394.1 million in 2023 and is forecast to a readjusted size of USD 13060 million by 2030 with a CAGR of 16.8% during review period.

Digital Printing Wallpaper refer to murals are printed by digital style, with ultimate scaleability and vast color range. Colors and backgrounds can be tweaked to customer specifications from solid color, wood grain, paint drips to camouflage.

Asia-Pacific is the largest market segment of Digital Printing Wallpaper, with a consumption market share nearly 53% in 2019, followed by Europe with a consumption market share nearly 23% in 2019.

As for Global Digital Printing Wallpaper market, there are several key players, like Vescom, Muraspec Group, A.S. Creation, Each accounted for 3%, 2%, 1%.

The Global Info Research report includes an overview of the development of the Digital Printing Wallpaper industry chain, the market status of Household (Inkjet, Electrophotography), Commercial (Inkjet, Electrophotography), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Digital Printing Wallpaper.

Regionally, the report analyzes the Digital Printing Wallpaper markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads

the global Digital Printing Wallpaper market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Digital Printing Wallpaper market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Digital Printing Wallpaper industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Sq.m), revenue generated, and market share of different by Type (e.g., Inkjet, Electrophotography).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Digital Printing Wallpaper market.

**Regional Analysis:** The report involves examining the Digital Printing Wallpaper market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Digital Printing Wallpaper market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Digital Printing Wallpaper:

**Company Analysis:** Report covers individual Digital Printing Wallpaper manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Digital Printing Wallpaper This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

Technology Analysis: Report covers specific technologies relevant to Digital Printing Wallpaper. It assesses the current state, advancements, and potential future developments in Digital Printing Wallpaper areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Digital Printing Wallpaper market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Digital Printing Wallpaper market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Inkjet

Electrophotography

### Market segment by Application

Household

Commercial

### Major players covered

Vescom

Muraspec Group

A.S. Cr?ation

Fathead, LLC.

Wall Vision Group

KOROSEAL Interior Products

Erfurt & Sohn KG

Marburger Tapetenfabrik

Sihl

Komar Products GmbH & Co. KG

Concept Coverings Ltd

York Wallcoverings

John Mark Ltd

Brewster

Sentec

Flavor Paper

FLOOVER

Roysons Corporation

Danish Ship D?cor

Yulan Wallcoverings

Ahlstrom

Topli Decorative Materials

Xtreme Graphics Ltd

Coshare

McRobb Signs

Best Advertising

Sabat?

Digital Wallpaper Company

ES Digital

R A Smart

Berlintapete GmbH

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Digital Printing Wallpaper product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Digital Printing Wallpaper, with price, sales, revenue and global market share of Digital Printing Wallpaper from 2019 to 2024.

Chapter 3, the Digital Printing Wallpaper competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Digital Printing Wallpaper breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Digital Printing Wallpaper market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Digital Printing Wallpaper.

Chapter 14 and 15, to describe Digital Printing Wallpaper sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Digital Printing Wallpaper

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Digital Printing Wallpaper Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Inkjet

1.3.3 Electrophotography

1.4 Market Analysis by Application

1.4.1 Overview: Global Digital Printing Wallpaper Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Household

1.4.3 Commercial

1.5 Global Digital Printing Wallpaper Market Size & Forecast

1.5.1 Global Digital Printing Wallpaper Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Digital Printing Wallpaper Sales Quantity (2019-2030)

1.5.3 Global Digital Printing Wallpaper Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 Vescom

2.1.1 Vescom Details

2.1.2 Vescom Major Business

2.1.3 Vescom Digital Printing Wallpaper Product and Services

2.1.4 Vescom Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Vescom Recent Developments/Updates

2.2 Muraspec Group

2.2.1 Muraspec Group Details

2.2.2 Muraspec Group Major Business

2.2.3 Muraspec Group Digital Printing Wallpaper Product and Services

2.2.4 Muraspec Group Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Muraspec Group Recent Developments/Updates

2.3 A.S. Cr?ation

2.3.1 A.S. Cr?ation Details

- 2.3.2 A.S. Cr?ation Major Business
- 2.3.3 A.S. Cr?ation Digital Printing Wallpaper Product and Services
- 2.3.4 A.S. Cr?ation Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 A.S. Cr?ation Recent Developments/Updates
- 2.4 Fathead, LLC.
  - 2.4.1 Fathead, LLC. Details
  - 2.4.2 Fathead, LLC. Major Business
  - 2.4.3 Fathead, LLC. Digital Printing Wallpaper Product and Services
  - 2.4.4 Fathead, LLC. Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Fathead, LLC. Recent Developments/Updates
- 2.5 Wall Vision Group
  - 2.5.1 Wall Vision Group Details
  - 2.5.2 Wall Vision Group Major Business
  - 2.5.3 Wall Vision Group Digital Printing Wallpaper Product and Services
  - 2.5.4 Wall Vision Group Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 Wall Vision Group Recent Developments/Updates
- 2.6 KOROSEAL Interior Products
  - 2.6.1 KOROSEAL Interior Products Details
  - 2.6.2 KOROSEAL Interior Products Major Business
  - 2.6.3 KOROSEAL Interior Products Digital Printing Wallpaper Product and Services
  - 2.6.4 KOROSEAL Interior Products Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 KOROSEAL Interior Products Recent Developments/Updates
- 2.7 Erfurt & Sohn KG
  - 2.7.1 Erfurt & Sohn KG Details
  - 2.7.2 Erfurt & Sohn KG Major Business
  - 2.7.3 Erfurt & Sohn KG Digital Printing Wallpaper Product and Services
  - 2.7.4 Erfurt & Sohn KG Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Erfurt & Sohn KG Recent Developments/Updates
- 2.8 Marburger Tapetenfabrik
  - 2.8.1 Marburger Tapetenfabrik Details
  - 2.8.2 Marburger Tapetenfabrik Major Business
  - 2.8.3 Marburger Tapetenfabrik Digital Printing Wallpaper Product and Services
  - 2.8.4 Marburger Tapetenfabrik Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)



- 2.8.5 Marburger Tapetenfabrik Recent Developments/Updates
- 2.9 Sihl
  - 2.9.1 Sihl Details
  - 2.9.2 Sihl Major Business
  - 2.9.3 Sihl Digital Printing Wallpaper Product and Services
  - 2.9.4 Sihl Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Sihl Recent Developments/Updates
- 2.10 Komar Products GmbH & Co. KG
  - 2.10.1 Komar Products GmbH & Co. KG Details
  - 2.10.2 Komar Products GmbH & Co. KG Major Business
  - 2.10.3 Komar Products GmbH & Co. KG Digital Printing Wallpaper Product and Services
  - 2.10.4 Komar Products GmbH & Co. KG Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Komar Products GmbH & Co. KG Recent Developments/Updates
- 2.11 Concept Coverings Ltd
  - 2.11.1 Concept Coverings Ltd Details
  - 2.11.2 Concept Coverings Ltd Major Business
  - 2.11.3 Concept Coverings Ltd Digital Printing Wallpaper Product and Services
  - 2.11.4 Concept Coverings Ltd Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 Concept Coverings Ltd Recent Developments/Updates
- 2.12 York Wallcoverings
  - 2.12.1 York Wallcoverings Details
  - 2.12.2 York Wallcoverings Major Business
  - 2.12.3 York Wallcoverings Digital Printing Wallpaper Product and Services
  - 2.12.4 York Wallcoverings Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 York Wallcoverings Recent Developments/Updates
- 2.13 John Mark Ltd
  - 2.13.1 John Mark Ltd Details
  - 2.13.2 John Mark Ltd Major Business
  - 2.13.3 John Mark Ltd Digital Printing Wallpaper Product and Services
  - 2.13.4 John Mark Ltd Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 John Mark Ltd Recent Developments/Updates
- 2.14 Brewster
  - 2.14.1 Brewster Details

- 2.14.2 Brewster Major Business
- 2.14.3 Brewster Digital Printing Wallpaper Product and Services
- 2.14.4 Brewster Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Brewster Recent Developments/Updates
- 2.15 Sentec
  - 2.15.1 Sentec Details
  - 2.15.2 Sentec Major Business
  - 2.15.3 Sentec Digital Printing Wallpaper Product and Services
  - 2.15.4 Sentec Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Sentec Recent Developments/Updates
- 2.16 Flavor Paper
  - 2.16.1 Flavor Paper Details
  - 2.16.2 Flavor Paper Major Business
  - 2.16.3 Flavor Paper Digital Printing Wallpaper Product and Services
  - 2.16.4 Flavor Paper Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 Flavor Paper Recent Developments/Updates
- 2.17 FLOOVER
  - 2.17.1 FLOOVER Details
  - 2.17.2 FLOOVER Major Business
  - 2.17.3 FLOOVER Digital Printing Wallpaper Product and Services
  - 2.17.4 FLOOVER Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.17.5 FLOOVER Recent Developments/Updates
- 2.18 Roysons Corporation
  - 2.18.1 Roysons Corporation Details
  - 2.18.2 Roysons Corporation Major Business
  - 2.18.3 Roysons Corporation Digital Printing Wallpaper Product and Services
  - 2.18.4 Roysons Corporation Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.18.5 Roysons Corporation Recent Developments/Updates
- 2.19 Danish Ship D?cor
  - 2.19.1 Danish Ship D?cor Details
  - 2.19.2 Danish Ship D?cor Major Business
  - 2.19.3 Danish Ship D?cor Digital Printing Wallpaper Product and Services
  - 2.19.4 Danish Ship D?cor Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.19.5 Danish Ship Decor Recent Developments/Updates
- 2.20 Yulan Wallcoverings
  - 2.20.1 Yulan Wallcoverings Details
  - 2.20.2 Yulan Wallcoverings Major Business
  - 2.20.3 Yulan Wallcoverings Digital Printing Wallpaper Product and Services
  - 2.20.4 Yulan Wallcoverings Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.20.5 Yulan Wallcoverings Recent Developments/Updates
- 2.21 Ahlstrom
  - 2.21.1 Ahlstrom Details
  - 2.21.2 Ahlstrom Major Business
  - 2.21.3 Ahlstrom Digital Printing Wallpaper Product and Services
  - 2.21.4 Ahlstrom Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.21.5 Ahlstrom Recent Developments/Updates
- 2.22 Topli Decorative Materials
  - 2.22.1 Topli Decorative Materials Details
  - 2.22.2 Topli Decorative Materials Major Business
  - 2.22.3 Topli Decorative Materials Digital Printing Wallpaper Product and Services
  - 2.22.4 Topli Decorative Materials Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.22.5 Topli Decorative Materials Recent Developments/Updates
- 2.23 Xtreme Graphics Ltd
  - 2.23.1 Xtreme Graphics Ltd Details
  - 2.23.2 Xtreme Graphics Ltd Major Business
  - 2.23.3 Xtreme Graphics Ltd Digital Printing Wallpaper Product and Services
  - 2.23.4 Xtreme Graphics Ltd Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.23.5 Xtreme Graphics Ltd Recent Developments/Updates
- 2.24 Coshare
  - 2.24.1 Coshare Details
  - 2.24.2 Coshare Major Business
  - 2.24.3 Coshare Digital Printing Wallpaper Product and Services
  - 2.24.4 Coshare Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.24.5 Coshare Recent Developments/Updates
- 2.25 McRobb Signs
  - 2.25.1 McRobb Signs Details
  - 2.25.2 McRobb Signs Major Business

- 2.25.3 McRobb Signs Digital Printing Wallpaper Product and Services
- 2.25.4 McRobb Signs Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.25.5 McRobb Signs Recent Developments/Updates
- 2.26 Best Advertising
  - 2.26.1 Best Advertising Details
  - 2.26.2 Best Advertising Major Business
  - 2.26.3 Best Advertising Digital Printing Wallpaper Product and Services
  - 2.26.4 Best Advertising Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.26.5 Best Advertising Recent Developments/Updates
- 2.27 Sabat?
  - 2.27.1 Sabat? Details
  - 2.27.2 Sabat? Major Business
  - 2.27.3 Sabat? Digital Printing Wallpaper Product and Services
  - 2.27.4 Sabat? Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.27.5 Sabat? Recent Developments/Updates
- 2.28 Digital Wallpaper Company
  - 2.28.1 Digital Wallpaper Company Details
  - 2.28.2 Digital Wallpaper Company Major Business
  - 2.28.3 Digital Wallpaper Company Digital Printing Wallpaper Product and Services
  - 2.28.4 Digital Wallpaper Company Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.28.5 Digital Wallpaper Company Recent Developments/Updates
- 2.29 ES Digital
  - 2.29.1 ES Digital Details
  - 2.29.2 ES Digital Major Business
  - 2.29.3 ES Digital Digital Printing Wallpaper Product and Services
  - 2.29.4 ES Digital Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.29.5 ES Digital Recent Developments/Updates
- 2.30 R A Smart
  - 2.30.1 R A Smart Details
  - 2.30.2 R A Smart Major Business
  - 2.30.3 R A Smart Digital Printing Wallpaper Product and Services
  - 2.30.4 R A Smart Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.30.5 R A Smart Recent Developments/Updates

## 2.31 Berlinterpete GmbH

### 2.31.1 Berlinterpete GmbH Details

### 2.31.2 Berlinterpete GmbH Major Business

### 2.31.3 Berlinterpete GmbH Digital Printing Wallpaper Product and Services

### 2.31.4 Berlinterpete GmbH Digital Printing Wallpaper Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

### 2.31.5 Berlinterpete GmbH Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: DIGITAL PRINTING WALLPAPER BY MANUFACTURER**

### 3.1 Global Digital Printing Wallpaper Sales Quantity by Manufacturer (2019-2024)

### 3.2 Global Digital Printing Wallpaper Revenue by Manufacturer (2019-2024)

### 3.3 Global Digital Printing Wallpaper Average Price by Manufacturer (2019-2024)

### 3.4 Market Share Analysis (2023)

#### 3.4.1 Producer Shipments of Digital Printing Wallpaper by Manufacturer Revenue (\$MM) and Market Share (%): 2023

#### 3.4.2 Top 3 Digital Printing Wallpaper Manufacturer Market Share in 2023

#### 3.4.2 Top 6 Digital Printing Wallpaper Manufacturer Market Share in 2023

### 3.5 Digital Printing Wallpaper Market: Overall Company Footprint Analysis

#### 3.5.1 Digital Printing Wallpaper Market: Region Footprint

#### 3.5.2 Digital Printing Wallpaper Market: Company Product Type Footprint

#### 3.5.3 Digital Printing Wallpaper Market: Company Product Application Footprint

### 3.6 New Market Entrants and Barriers to Market Entry

### 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

### 4.1 Global Digital Printing Wallpaper Market Size by Region

#### 4.1.1 Global Digital Printing Wallpaper Sales Quantity by Region (2019-2030)

#### 4.1.2 Global Digital Printing Wallpaper Consumption Value by Region (2019-2030)

#### 4.1.3 Global Digital Printing Wallpaper Average Price by Region (2019-2030)

### 4.2 North America Digital Printing Wallpaper Consumption Value (2019-2030)

### 4.3 Europe Digital Printing Wallpaper Consumption Value (2019-2030)

### 4.4 Asia-Pacific Digital Printing Wallpaper Consumption Value (2019-2030)

### 4.5 South America Digital Printing Wallpaper Consumption Value (2019-2030)

### 4.6 Middle East and Africa Digital Printing Wallpaper Consumption Value (2019-2030)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Digital Printing Wallpaper Sales Quantity by Type (2019-2030)
- 5.2 Global Digital Printing Wallpaper Consumption Value by Type (2019-2030)
- 5.3 Global Digital Printing Wallpaper Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global Digital Printing Wallpaper Sales Quantity by Application (2019-2030)
- 6.2 Global Digital Printing Wallpaper Consumption Value by Application (2019-2030)
- 6.3 Global Digital Printing Wallpaper Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

- 7.1 North America Digital Printing Wallpaper Sales Quantity by Type (2019-2030)
- 7.2 North America Digital Printing Wallpaper Sales Quantity by Application (2019-2030)
- 7.3 North America Digital Printing Wallpaper Market Size by Country
  - 7.3.1 North America Digital Printing Wallpaper Sales Quantity by Country (2019-2030)
  - 7.3.2 North America Digital Printing Wallpaper Consumption Value by Country (2019-2030)
  - 7.3.3 United States Market Size and Forecast (2019-2030)
  - 7.3.4 Canada Market Size and Forecast (2019-2030)
  - 7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

- 8.1 Europe Digital Printing Wallpaper Sales Quantity by Type (2019-2030)
- 8.2 Europe Digital Printing Wallpaper Sales Quantity by Application (2019-2030)
- 8.3 Europe Digital Printing Wallpaper Market Size by Country
  - 8.3.1 Europe Digital Printing Wallpaper Sales Quantity by Country (2019-2030)
  - 8.3.2 Europe Digital Printing Wallpaper Consumption Value by Country (2019-2030)
  - 8.3.3 Germany Market Size and Forecast (2019-2030)
  - 8.3.4 France Market Size and Forecast (2019-2030)
  - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  - 8.3.6 Russia Market Size and Forecast (2019-2030)
  - 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Digital Printing Wallpaper Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Digital Printing Wallpaper Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Digital Printing Wallpaper Market Size by Region

9.3.1 Asia-Pacific Digital Printing Wallpaper Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Digital Printing Wallpaper Consumption Value by Region  
(2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

10.1 South America Digital Printing Wallpaper Sales Quantity by Type (2019-2030)

10.2 South America Digital Printing Wallpaper Sales Quantity by Application  
(2019-2030)

10.3 South America Digital Printing Wallpaper Market Size by Country

10.3.1 South America Digital Printing Wallpaper Sales Quantity by Country  
(2019-2030)

10.3.2 South America Digital Printing Wallpaper Consumption Value by Country  
(2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Digital Printing Wallpaper Sales Quantity by Type  
(2019-2030)

11.2 Middle East & Africa Digital Printing Wallpaper Sales Quantity by Application  
(2019-2030)

11.3 Middle East & Africa Digital Printing Wallpaper Market Size by Country

11.3.1 Middle East & Africa Digital Printing Wallpaper Sales Quantity by Country  
(2019-2030)

11.3.2 Middle East & Africa Digital Printing Wallpaper Consumption Value by Country  
(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

### 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Digital Printing Wallpaper Market Drivers
- 12.2 Digital Printing Wallpaper Market Restraints
- 12.3 Digital Printing Wallpaper Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Digital Printing Wallpaper and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Digital Printing Wallpaper
- 13.3 Digital Printing Wallpaper Production Process
- 13.4 Digital Printing Wallpaper Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Digital Printing Wallpaper Typical Distributors
- 14.3 Digital Printing Wallpaper Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer



## List Of Tables

### LIST OF TABLES

Table 1. Global Digital Printing Wallpaper Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Digital Printing Wallpaper Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Vescom Basic Information, Manufacturing Base and Competitors

Table 4. Vescom Major Business

Table 5. Vescom Digital Printing Wallpaper Product and Services

Table 6. Vescom Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Vescom Recent Developments/Updates

Table 8. Muraspec Group Basic Information, Manufacturing Base and Competitors

Table 9. Muraspec Group Major Business

Table 10. Muraspec Group Digital Printing Wallpaper Product and Services

Table 11. Muraspec Group Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Muraspec Group Recent Developments/Updates

Table 13. A.S. Cr?ation Basic Information, Manufacturing Base and Competitors

Table 14. A.S. Cr?ation Major Business

Table 15. A.S. Cr?ation Digital Printing Wallpaper Product and Services

Table 16. A.S. Cr?ation Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. A.S. Cr?ation Recent Developments/Updates

Table 18. Fathead, LLC. Basic Information, Manufacturing Base and Competitors

Table 19. Fathead, LLC. Major Business

Table 20. Fathead, LLC. Digital Printing Wallpaper Product and Services

Table 21. Fathead, LLC. Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Fathead, LLC. Recent Developments/Updates

Table 23. Wall Vision Group Basic Information, Manufacturing Base and Competitors

Table 24. Wall Vision Group Major Business

Table 25. Wall Vision Group Digital Printing Wallpaper Product and Services

Table 26. Wall Vision Group Digital Printing Wallpaper Sales Quantity (K Sq.m),

Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Wall Vision Group Recent Developments/Updates

Table 28. KOROSEAL Interior Products Basic Information, Manufacturing Base and Competitors

Table 29. KOROSEAL Interior Products Major Business

Table 30. KOROSEAL Interior Products Digital Printing Wallpaper Product and Services

Table 31. KOROSEAL Interior Products Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. KOROSEAL Interior Products Recent Developments/Updates

Table 33. Erfurt & Sohn KG Basic Information, Manufacturing Base and Competitors

Table 34. Erfurt & Sohn KG Major Business

Table 35. Erfurt & Sohn KG Digital Printing Wallpaper Product and Services

Table 36. Erfurt & Sohn KG Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Erfurt & Sohn KG Recent Developments/Updates

Table 38. Marburger Tapetenfabrik Basic Information, Manufacturing Base and Competitors

Table 39. Marburger Tapetenfabrik Major Business

Table 40. Marburger Tapetenfabrik Digital Printing Wallpaper Product and Services

Table 41. Marburger Tapetenfabrik Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Marburger Tapetenfabrik Recent Developments/Updates

Table 43. Sihl Basic Information, Manufacturing Base and Competitors

Table 44. Sihl Major Business

Table 45. Sihl Digital Printing Wallpaper Product and Services

Table 46. Sihl Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Sihl Recent Developments/Updates

Table 48. Komar Products GmbH & Co. KG Basic Information, Manufacturing Base and Competitors

Table 49. Komar Products GmbH & Co. KG Major Business

Table 50. Komar Products GmbH & Co. KG Digital Printing Wallpaper Product and Services

Table 51. Komar Products GmbH & Co. KG Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market

Share (2019-2024)

Table 52. Komar Products GmbH & Co. KG Recent Developments/Updates

Table 53. Concept Coverings Ltd Basic Information, Manufacturing Base and Competitors

Table 54. Concept Coverings Ltd Major Business

Table 55. Concept Coverings Ltd Digital Printing Wallpaper Product and Services

Table 56. Concept Coverings Ltd Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Concept Coverings Ltd Recent Developments/Updates

Table 58. York Wallcoverings Basic Information, Manufacturing Base and Competitors

Table 59. York Wallcoverings Major Business

Table 60. York Wallcoverings Digital Printing Wallpaper Product and Services

Table 61. York Wallcoverings Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. York Wallcoverings Recent Developments/Updates

Table 63. John Mark Ltd Basic Information, Manufacturing Base and Competitors

Table 64. John Mark Ltd Major Business

Table 65. John Mark Ltd Digital Printing Wallpaper Product and Services

Table 66. John Mark Ltd Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. John Mark Ltd Recent Developments/Updates

Table 68. Brewster Basic Information, Manufacturing Base and Competitors

Table 69. Brewster Major Business

Table 70. Brewster Digital Printing Wallpaper Product and Services

Table 71. Brewster Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Brewster Recent Developments/Updates

Table 73. Sentec Basic Information, Manufacturing Base and Competitors

Table 74. Sentec Major Business

Table 75. Sentec Digital Printing Wallpaper Product and Services

Table 76. Sentec Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. Sentec Recent Developments/Updates

Table 78. Flavor Paper Basic Information, Manufacturing Base and Competitors

Table 79. Flavor Paper Major Business

Table 80. Flavor Paper Digital Printing Wallpaper Product and Services

Table 81. Flavor Paper Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. Flavor Paper Recent Developments/Updates

Table 83. FLOOVER Basic Information, Manufacturing Base and Competitors

Table 84. FLOOVER Major Business

Table 85. FLOOVER Digital Printing Wallpaper Product and Services

Table 86. FLOOVER Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 87. FLOOVER Recent Developments/Updates

Table 88. Roysons Corporation Basic Information, Manufacturing Base and Competitors

Table 89. Roysons Corporation Major Business

Table 90. Roysons Corporation Digital Printing Wallpaper Product and Services

Table 91. Roysons Corporation Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 92. Roysons Corporation Recent Developments/Updates

Table 93. Danish Ship Decor Basic Information, Manufacturing Base and Competitors

Table 94. Danish Ship Decor Major Business

Table 95. Danish Ship Decor Digital Printing Wallpaper Product and Services

Table 96. Danish Ship Decor Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 97. Danish Ship Decor Recent Developments/Updates

Table 98. Yulan Wallcoverings Basic Information, Manufacturing Base and Competitors

Table 99. Yulan Wallcoverings Major Business

Table 100. Yulan Wallcoverings Digital Printing Wallpaper Product and Services

Table 101. Yulan Wallcoverings Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 102. Yulan Wallcoverings Recent Developments/Updates

Table 103. Ahlstrom Basic Information, Manufacturing Base and Competitors

Table 104. Ahlstrom Major Business

Table 105. Ahlstrom Digital Printing Wallpaper Product and Services

Table 106. Ahlstrom Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 107. Ahlstrom Recent Developments/Updates

Table 108. Topli Decorative Materials Basic Information, Manufacturing Base and Competitors

- Table 109. Topli Decorative Materials Major Business
- Table 110. Topli Decorative Materials Digital Printing Wallpaper Product and Services
- Table 111. Topli Decorative Materials Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 112. Topli Decorative Materials Recent Developments/Updates
- Table 113. Xtreme Graphics Ltd Basic Information, Manufacturing Base and Competitors
- Table 114. Xtreme Graphics Ltd Major Business
- Table 115. Xtreme Graphics Ltd Digital Printing Wallpaper Product and Services
- Table 116. Xtreme Graphics Ltd Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 117. Xtreme Graphics Ltd Recent Developments/Updates
- Table 118. Coshare Basic Information, Manufacturing Base and Competitors
- Table 119. Coshare Major Business
- Table 120. Coshare Digital Printing Wallpaper Product and Services
- Table 121. Coshare Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 122. Coshare Recent Developments/Updates
- Table 123. McRobb Signs Basic Information, Manufacturing Base and Competitors
- Table 124. McRobb Signs Major Business
- Table 125. McRobb Signs Digital Printing Wallpaper Product and Services
- Table 126. McRobb Signs Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 127. McRobb Signs Recent Developments/Updates
- Table 128. Best Advertising Basic Information, Manufacturing Base and Competitors
- Table 129. Best Advertising Major Business
- Table 130. Best Advertising Digital Printing Wallpaper Product and Services
- Table 131. Best Advertising Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 132. Best Advertising Recent Developments/Updates
- Table 133. Sabat? Basic Information, Manufacturing Base and Competitors
- Table 134. Sabat? Major Business
- Table 135. Sabat? Digital Printing Wallpaper Product and Services
- Table 136. Sabat? Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 137. Sabat? Recent Developments/Updates
- Table 138. Digital Wallpaper Company Basic Information, Manufacturing Base and Competitors
- Table 139. Digital Wallpaper Company Major Business
- Table 140. Digital Wallpaper Company Digital Printing Wallpaper Product and Services
- Table 141. Digital Wallpaper Company Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 142. Digital Wallpaper Company Recent Developments/Updates
- Table 143. ES Digital Basic Information, Manufacturing Base and Competitors
- Table 144. ES DigitalMajor Business
- Table 145. ES Digital Digital Printing Wallpaper Product and Services
- Table 146. ES Digital Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 147. ES Digital Recent Developments/Updates
- Table 148. R A Smart Basic Information, Manufacturing Base and Competitors
- Table 149. R A Smart Major Business
- Table 150. R A Smart Digital Printing Wallpaper Product and Services
- Table 151. R A Smart Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 152. R A Smart Recent Developments/Updates
- Table 153. Berlintapete GmbH Basic Information, Manufacturing Base and Competitors
- Table 154. Berlintapete GmbH Major Business
- Table 155. Berlintapete GmbH Digital Printing Wallpaper Product and Services
- Table 156. Berlintapete GmbH Digital Printing Wallpaper Sales Quantity (K Sq.m), Average Price (USD/Sq.m), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 157. Berlintapete GmbH Recent Developments/Updates
- Table 158. Global Digital Printing Wallpaper Sales Quantity by Manufacturer (2019-2024) & (K Sq.m)
- Table 159. Global Digital Printing Wallpaper Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 160. Global Digital Printing Wallpaper Average Price by Manufacturer (2019-2024) & (USD/Sq.m)
- Table 161. Market Position of Manufacturers in Digital Printing Wallpaper, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 162. Head Office and Digital Printing Wallpaper Production Site of Key Manufacturer
- Table 163. Digital Printing Wallpaper Market: Company Product Type Footprint

Table 164. Digital Printing Wallpaper Market: Company Product Application Footprint

Table 165. Digital Printing Wallpaper New Market Entrants and Barriers to Market Entry

Table 166. Digital Printing Wallpaper Mergers, Acquisition, Agreements, and Collaborations

Table 167. Global Digital Printing Wallpaper Sales Quantity by Region (2019-2024) & (K Sq.m)

Table 168. Global Digital Printing Wallpaper Sales Quantity by Region (2025-2030) & (K Sq.m)

Table 169. Global Digital Printing Wallpaper Consumption Value by Region (2019-2024) & (USD Million)

Table 170. Global Digital Printing Wallpaper Consumption Value by Region (2025-2030) & (USD Million)

Table 171. Global Digital Printing Wallpaper Average Price by Region (2019-2024) & (USD/Sq.m)

Table 172. Global Digital Printing Wallpaper Average Price by Region (2025-2030) & (USD/Sq.m)

Table 173. Global Digital Printing Wallpaper Sales Quantity by Type (2019-2024) & (K Sq.m)

Table 174. Global Digital Printing Wallpaper Sales Quantity by Type (2025-2030) & (K Sq.m)

Table 175. Global Digital Printing Wallpaper Consumption Value by Type (2019-2024) & (USD Million)

Table 176. Global Digital Printing Wallpaper Consumption Value by Type (2025-2030) & (USD Million)

Table 177. Global Digital Printing Wallpaper Average Price by Type (2019-2024) & (USD/Sq.m)

Table 178. Global Digital Printing Wallpaper Average Price by Type (2025-2030) & (USD/Sq.m)

Table 179. Global Digital Printing Wallpaper Sales Quantity by Application (2019-2024) & (K Sq.m)

Table 180. Global Digital Printing Wallpaper Sales Quantity by Application (2025-2030) & (K Sq.m)

Table 181. Global Digital Printing Wallpaper Consumption Value by Application (2019-2024) & (USD Million)

Table 182. Global Digital Printing Wallpaper Consumption Value by Application (2025-2030) & (USD Million)

Table 183. Global Digital Printing Wallpaper Average Price by Application (2019-2024) & (USD/Sq.m)

Table 184. Global Digital Printing Wallpaper Average Price by Application (2025-2030)

& (USD/Sq.m)

Table 185. North America Digital Printing Wallpaper Sales Quantity by Type (2019-2024) & (K Sq.m)

Table 186. North America Digital Printing Wallpaper Sales Quantity by Type (2025-2030) & (K Sq.m)

Table 187. North America Digital Printing Wallpaper Sales Quantity by Application (2019-2024) & (K Sq.m)

Table 188. North America Digital Printing Wallpaper Sales Quantity by Application (2025-2030) & (K Sq.m)

Table 189. North America Digital Printing Wallpaper Sales Quantity by Country (2019-2024) & (K Sq.m)

Table 190. North America Digital Printing Wallpaper Sales Quantity by Country (2025-2030) & (K Sq.m)

Table 191. North America Digital Printing Wallpaper Consumption Value by Country (2019-2024) & (USD Million)

Table 192. North America Digital Printing Wallpaper Consumption Value by Country (2025-2030) & (USD Million)

Table 193. Europe Digital Printing Wallpaper Sales Quantity by Type (2019-2024) & (K Sq.m)

Table 194. Europe Digital Printing Wallpaper Sales Quantity by Type (2025-2030) & (K Sq.m)

Table 195. Europe Digital Printing Wallpaper Sales Quantity by Application (2019-2024) & (K Sq.m)

Table 196. Europe Digital Printing Wallpaper Sales Quantity by Application (2025-2030) & (K Sq.m)

Table 197. Europe Digital Printing Wallpaper Sales Quantity by Country (2019-2024) & (K Sq.m)

Table 198. Europe Digital Printing Wallpaper Sales Quantity by Country (2025-2030) & (K Sq.m)

Table 199. Europe Digital Printing Wallpaper Consumption Value by Country (2019-2024) & (USD Million)

Table 200. Europe Digital Printing Wallpaper Consumption Value by Country (2025-2030) & (USD Million)

Table 201. Asia-Pacific Digital Printing Wallpaper Sales Quantity by Type (2019-2024) & (K Sq.m)

Table 202. Asia-Pacific Digital Printing Wallpaper Sales Quantity by Type (2025-2030) & (K Sq.m)

Table 203. Asia-Pacific Digital Printing Wallpaper Sales Quantity by Application (2019-2024) & (K Sq.m)



Table 204. Asia-Pacific Digital Printing Wallpaper Sales Quantity by Application (2025-2030) & (K Sq.m)

Table 205. Asia-Pacific Digital Printing Wallpaper Sales Quantity by Region (2019-2024) & (K Sq.m)

Table 206. Asia-Pacific Digital Printing Wallpaper Sales Quantity by Region (2025-2030) & (K Sq.m)

Table 207. Asia-Pacific Digital Printing Wallpaper Consumption Value by Region (2019-2024) & (USD Million)

Table 208. Asia-Pacific Digital Printing Wallpaper Consumption Value by Region (2025-2030) & (USD Million)

Table 209. South America Digital Printing Wallpaper Sales Quantity by Type (2019-2024) & (K Sq.m)

Table 210. South America Digital Printing Wallpaper Sales Quantity by Type (2025-2030) & (K Sq.m)

Table 211. South America Digital Printing Wallpaper Sales Quantity by Application (2019-2024) & (K Sq.m)

Table 212. South America Digital Printing Wallpaper Sales Quantity by Application (2025-2030) & (K Sq.m)

Table 213. South America Digital Printing Wallpaper Sales Quantity by Country (2019-2024) & (K Sq.m)

Table 214. South America Digital Printing Wallpaper Sales Quantity by Country (2025-2030) & (K Sq.m)

Table 215. South America Digital Printing Wallpaper Consumption Value by Country (2019-2024) & (USD Million)

Table 216. South America Digital Printing Wallpaper Consumption Value by Country (2025-2030) & (USD Million)

Table 217. Middle East & Africa Digital Printing Wallpaper Sales Quantity by Type (2019-2024) & (K Sq.m)

Table 218. Middle East & Africa Digital Printing Wallpaper Sales Quantity by Type (2025-2030) & (K Sq.m)

Table 219. Middle East & Africa Digital Printing Wallpaper Sales Quantity by Application (2019-2024) & (K Sq.m)

Table 220. Middle East & Africa Digital Printing Wallpaper Sales Quantity by Application (2025-2030) & (K Sq.m)

Table 221. Middle East & Africa Digital Printing Wallpaper Sales Quantity by Region (2019-2024) & (K Sq.m)

Table 222. Middle East & Africa Digital Printing Wallpaper Sales Quantity by Region (2025-2030) & (K Sq.m)

Table 223. Middle East & Africa Digital Printing Wallpaper Consumption Value by

Region (2019-2024) & (USD Million)

Table 224. Middle East & Africa Digital Printing Wallpaper Consumption Value by

Region (2025-2030) & (USD Million)

Table 225. Digital Printing Wallpaper Raw Material

Table 226. Key Manufacturers of Digital Printing Wallpaper Raw Materials

Table 227. Digital Printing Wallpaper Typical Distributors

Table 228. Digital Printing Wallpaper Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Digital Printing Wallpaper Picture
- Figure 2. Global Digital Printing Wallpaper Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Digital Printing Wallpaper Consumption Value Market Share by Type in 2023
- Figure 4. Inkjet Examples
- Figure 5. Electrophotography Examples
- Figure 6. Global Digital Printing Wallpaper Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 7. Global Digital Printing Wallpaper Consumption Value Market Share by Application in 2023
- Figure 8. Household Examples
- Figure 9. Commercial Examples
- Figure 10. Global Digital Printing Wallpaper Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 11. Global Digital Printing Wallpaper Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 12. Global Digital Printing Wallpaper Sales Quantity (2019-2030) & (K Sq.m)
- Figure 13. Global Digital Printing Wallpaper Average Price (2019-2030) & (USD/Sq.m)
- Figure 14. Global Digital Printing Wallpaper Sales Quantity Market Share by Manufacturer in 2023
- Figure 15. Global Digital Printing Wallpaper Consumption Value Market Share by Manufacturer in 2023
- Figure 16. Producer Shipments of Digital Printing Wallpaper by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 17. Top 3 Digital Printing Wallpaper Manufacturer (Consumption Value) Market Share in 2023
- Figure 18. Top 6 Digital Printing Wallpaper Manufacturer (Consumption Value) Market Share in 2023
- Figure 19. Global Digital Printing Wallpaper Sales Quantity Market Share by Region (2019-2030)
- Figure 20. Global Digital Printing Wallpaper Consumption Value Market Share by Region (2019-2030)
- Figure 21. North America Digital Printing Wallpaper Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe Digital Printing Wallpaper Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific Digital Printing Wallpaper Consumption Value (2019-2030) & (USD Million)

Figure 24. South America Digital Printing Wallpaper Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa Digital Printing Wallpaper Consumption Value (2019-2030) & (USD Million)

Figure 26. Global Digital Printing Wallpaper Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global Digital Printing Wallpaper Consumption Value Market Share by Type (2019-2030)

Figure 28. Global Digital Printing Wallpaper Average Price by Type (2019-2030) & (USD/Sq.m)

Figure 29. Global Digital Printing Wallpaper Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global Digital Printing Wallpaper Consumption Value Market Share by Application (2019-2030)

Figure 31. Global Digital Printing Wallpaper Average Price by Application (2019-2030) & (USD/Sq.m)

Figure 32. North America Digital Printing Wallpaper Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America Digital Printing Wallpaper Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America Digital Printing Wallpaper Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America Digital Printing Wallpaper Consumption Value Market Share by Country (2019-2030)

Figure 36. United States Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe Digital Printing Wallpaper Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe Digital Printing Wallpaper Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe Digital Printing Wallpaper Sales Quantity Market Share by Country

(2019-2030)

Figure 42. Europe Digital Printing Wallpaper Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific Digital Printing Wallpaper Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific Digital Printing Wallpaper Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific Digital Printing Wallpaper Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific Digital Printing Wallpaper Consumption Value Market Share by Region (2019-2030)

Figure 52. China Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America Digital Printing Wallpaper Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America Digital Printing Wallpaper Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America Digital Printing Wallpaper Sales Quantity Market Share by Country (2019-2030)

Figure 61. South America Digital Printing Wallpaper Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa Digital Printing Wallpaper Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa Digital Printing Wallpaper Sales Quantity Market Share by Application (2019-2030)

Figure 66. Middle East & Africa Digital Printing Wallpaper Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa Digital Printing Wallpaper Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa Digital Printing Wallpaper Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Digital Printing Wallpaper Market Drivers

Figure 73. Digital Printing Wallpaper Market Restraints

Figure 74. Digital Printing Wallpaper Market Trends

Figure 75. Porters Five Forces Analysis

Figure 76. Manufacturing Cost Structure Analysis of Digital Printing Wallpaper in 2023

Figure 77. Manufacturing Process Analysis of Digital Printing Wallpaper

Figure 78. Digital Printing Wallpaper Industrial Chain

Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 80. Direct Channel Pros & Cons

Figure 81. Indirect Channel Pros & Cons

Figure 82. Methodology

Figure 83. Research Process and Data Source

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