

# Global Digital Printing for Packaging Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Digital printing is a printing technique in which a digital-based image is directly printed on a medium. In the market discussed, the media will be various packaging products, such as food and beverage packaging and personal care products packaging. Digital printing market for packaging is an emerging market and has several advantages over traditional methods of printing (analog printing methods). One such advantage is saving printing time by not using printing plates. In analog printing, printing plates are used repeatedly.

### Scope of the Report:

This report studies the Digital Printing for Packaging market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Digital Printing for Packaging market by product type and applications/end industries. The increasing demand for premium packaging will drive the growth prospects for the global digital printing market. The market is witnessing an increasing demand for premium packaging materials from various industries that produce cosmetics, alcoholic drinks, and household items, which, in turn, will propel the growth prospects for The global digital printing market for packaging. In addition, some of the associated industries are mainly from developed and mature markets such as the US, Japan, and Western Europe. Moreover, manufacturers are using expensive technologies, colors, packaging techniques, metallic-looking parts, 100% recyclable materials, detailed labeling, and printing all the compositions with their respective ratios to develop premium packages without losing any of the original quality properties. As a result, consumers view these products as the basic indication of a high-quality product, and the

brand appeal of the products is also enhanced.

The global packaging printing market is highly competitive and diversified due to the presence of a large number of regional and international manufacturers across the globe. In addition, these manufacturers are increasingly taking efforts to survive in the highly competitive environment by distinguishing their product and service offerings through a clear and unique value proposition. According to the industry research report, a multitude of manufacturers is increasingly coming up with technologically advanced products to improve customer experience and gain a competitive edge over other manufacturers.

The global Digital Printing for Packaging market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Digital Printing for Packaging.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

DuPont

Flint

HP

Xerox

Anglia Labels

Cenveo

SCREEN Holdings

EC Labels

Edwards Label

Graphix Labels & Packaging

INX International Ink

Kodak

Mondi

WS Packaging

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Flexible plastic

Labels

Corrugated and folding cartons

Market Segment by Applications, can be divided into

Food and beverage industry

Consumer goods industry

Others

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