

Global Digital Pregnancy Management Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Digital Pregnancy Management market size was valued at US\$ 1986 million in 2025 and is forecast to a readjusted size of US\$ 3281 million by 2032 with a CAGR of 7.4% during review period.

Digital pregnancy management refers to a digital healthcare service system that utilizes artificial intelligence (AI), big data, mobile health applications, wearable devices, telemedicine, and health management platforms to provide continuous, personalized, and intelligent health management for women across the pre-conception, prenatal, and postpartum stages. By collecting data on weight changes, fetal heart rate, blood pressure, blood glucose, sleep, exercise, nutritional intake, and prenatal check-ups, the system employs intelligent algorithms to offer services such as pregnancy risk assessment, nutritional guidance, exercise recommendations, fetal health monitoring, prenatal check-up reminders, remote physician consultations, and postpartum recovery management. Digital pregnancy management enhances the efficiency of maternal health management and enables early identification of pregnancy risks and personalized interventions; it is widely applied in routine pregnancy management, high-risk pregnancy monitoring, gestational diabetes management, maternal and infant health management, and postpartum care, representing a key direction in the integrated development of digital health and maternal-child healthcare.

Currently, the digital pregnancy management industry is driven by heightened awareness of birth health, the digitalization of women's health, the widespread adoption of telemedicine and smart wearable devices, and the upgrading of maternal and infant health services; the sector is evolving from simple tools that assist with prenatal check-ups into comprehensive, full-cycle maternal and infant health management platforms.

Key opportunities lie in areas such as AI-driven pregnancy risk prediction, smart fetal heart rate monitoring, digital management of gestational diabetes, remote prenatal check-up services, prenatal nutrition management, mental health support, cloud-based maternal and infant data platforms, and postpartum rehabilitation management. The industry's core competitiveness is defined by capabilities in medical data analysis, AI risk prediction modeling, obstetric and gynecological expertise, physician resource integration, user operations, and the connectivity of software-hardware ecosystems. Current industry pain points include low long-term user adherence, fragmented medical data, high accuracy requirements for home monitoring devices, the complexity of identifying high-risk pregnancy factors, a lack of standardization in online medical services, and difficulties in interconnecting digital systems across medical institutions. Solutions involve establishing pregnancy health data platforms, introducing AI-assisted risk screening, enabling home health monitoring via smart devices, combining remote physician guidance with personalized health plans, and fostering connectivity between hospital information systems and digital health platforms. Overall, digital pregnancy management is evolving toward a full-lifecycle maternal and infant health service model that encompasses 'pre-conception prevention, prenatal monitoring, risk prediction, and postpartum management.'

This report is a detailed and comprehensive analysis for global Digital Pregnancy Management market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Digital Pregnancy Management market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Digital Pregnancy Management market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Digital Pregnancy Management market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Digital Pregnancy Management market shares of main players, in revenue (\$

Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Digital Pregnancy Management

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital Pregnancy Management market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Babyscripts, Maven Clinic, Ovia Health, Pomelo Care, Mahmee, Cayaba Care, Flo Health, BabyCenter, Ada Health, Doctolib, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Digital Pregnancy Management market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pregnancy Health Records

AI Risk Prediction

Fetal Heart Rate Monitoring

Nutrition Management

Exercise Management

Telemedicine Consultation

Others

Market segment by Data Source

Manual Input Type

Smart Device Connectivity Type

Hospital Data Integration Type

Others

Market segment by Application

General Pregnant Women

High-risk Pregnant Women

Assisted Reproductive Technology (ART) Pregnant Women

Market segment by players, this report covers

Babyscripts

Maven Clinic

Ovia Health

Pomelo Care

Mahmee

Cayaba Care

Flo Health

BabyCenter

Ada Health

Doctolib

MTI Ltd

Welby Inc

Ubie Inc

OVIVA AG

Preglife

Sonio

Shecare

Jumper Medical

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digital Pregnancy Management product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital Pregnancy Management, with revenue, gross margin, and global market share of Digital Pregnancy Management from 2021 to 2026.

Chapter 3, the Digital Pregnancy Management competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Digital Pregnancy Management market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital Pregnancy Management.

Chapter 13, to describe Digital Pregnancy Management research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Digital Pregnancy Management by Type

1.3.1 Overview: Global Digital Pregnancy Management Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global Digital Pregnancy Management Consumption Value Market Share by Type in 2025

1.3.3 Pregnancy Health Records

1.3.4 AI Risk Prediction

1.3.5 Fetal Heart Rate Monitoring

1.3.6 Nutrition Management

1.3.7 Exercise Management

1.3.8 Telemedicine Consultation

1.3.9 Others

1.4 Classification of Digital Pregnancy Management by Data Source

1.4.1 Overview: Global Digital Pregnancy Management Market Size by Data Source: 2021 Versus 2025 Versus 2032

1.4.2 Global Digital Pregnancy Management Consumption Value Market Share by Data Source in 2025

1.4.3 Manual Input Type

1.4.4 Smart Device Connectivity Type

1.4.5 Hospital Data Integration Type

1.4.6 Others

1.5 Global Digital Pregnancy Management Market by Application

1.5.1 Overview: Global Digital Pregnancy Management Market Size by Application: 2021 Versus 2025 Versus 2032

1.5.2 General Pregnant Women

1.5.3 High-risk Pregnant Women

1.5.4 Assisted Reproductive Technology (ART) Pregnant Women

1.6 Global Digital Pregnancy Management Market Size & Forecast

1.7 Global Digital Pregnancy Management Market Size and Forecast by Region

1.7.1 Global Digital Pregnancy Management Market Size by Region: 2021 VS 2025 VS 2032

1.7.2 Global Digital Pregnancy Management Market Size by Region, (2021-2032)

1.7.3 North America Digital Pregnancy Management Market Size and Prospect

(2021-2032)

1.7.4 Europe Digital Pregnancy Management Market Size and Prospect (2021-2032)

1.7.5 Asia-Pacific Digital Pregnancy Management Market Size and Prospect

(2021-2032)

1.7.6 South America Digital Pregnancy Management Market Size and Prospect

(2021-2032)

1.7.7 Middle East & Africa Digital Pregnancy Management Market Size and Prospect

(2021-2032)

2 COMPANY PROFILES

2.1 Babyscripts

2.1.1 Babyscripts Details

2.1.2 Babyscripts Major Business

2.1.3 Babyscripts Digital Pregnancy Management Product and Solutions

2.1.4 Babyscripts Digital Pregnancy Management Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Babyscripts Recent Developments and Future Plans

2.2 Maven Clinic

2.2.1 Maven Clinic Details

2.2.2 Maven Clinic Major Business

2.2.3 Maven Clinic Digital Pregnancy Management Product and Solutions

2.2.4 Maven Clinic Digital Pregnancy Management Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Maven Clinic Recent Developments and Future Plans

2.3 Ovia Health

2.3.1 Ovia Health Details

2.3.2 Ovia Health Major Business

2.3.3 Ovia Health Digital Pregnancy Management Product and Solutions

2.3.4 Ovia Health Digital Pregnancy Management Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Ovia Health Recent Developments and Future Plans

2.4 Pomelo Care

2.4.1 Pomelo Care Details

2.4.2 Pomelo Care Major Business

2.4.3 Pomelo Care Digital Pregnancy Management Product and Solutions

2.4.4 Pomelo Care Digital Pregnancy Management Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 Pomelo Care Recent Developments and Future Plans

2.5 Mahmee

2.5.1 Mahmee Details

2.5.2 Mahmee Major Business

2.5.3 Mahmee Digital Pregnancy Management Product and Solutions

2.5.4 Mahmee Digital Pregnancy Management Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Mahmee Recent Developments and Future Plans

2.6 Cayaba Care

2.6.1 Cayaba Care Details

2.6.2 Cayaba Care Major Business

2.6.3 Cayaba Care Digital Pregnancy Management Product and Solutions

2.6.4 Cayaba Care Digital Pregnancy Management Revenue, Gross Margin and Market Share (2021-2026)

2.6.5 Cayaba Care Recent Developments and Future Plans

2.7 Flo Health

2.7.1 Flo Health Details

2.7.2 Flo Health Major Business

2.7.3 Flo Health Digital Pregnancy Management Product and Solutions

2.7.4 Flo Health Digital Pregnancy Management Revenue, Gross Margin and Market Share (2021-2026)

2.7.5 Flo Health Recent Developments and Future Plans

2.8 BabyCenter

2.8.1 BabyCenter Details

2.8.2 BabyCenter Major Business

2.8.3 BabyCenter Digital Pregnancy Management Product and Solutions

2.8.4 BabyCenter Digital Pregnancy Management Revenue, Gross Margin and Market Share (2021-2026)

2.8.5 BabyCenter Recent Developments and Future Plans

2.9 Ada Health

2.9.1 Ada Health Details

2.9.2 Ada Health Major Business

2.9.3 Ada Health Digital Pregnancy Management Product and Solutions

2.9.4 Ada Health Digital Pregnancy Management Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 Ada Health Recent Developments and Future Plans

2.10 Doctolib

2.10.1 Doctolib Details

2.10.2 Doctolib Major Business

2.10.3 Doctolib Digital Pregnancy Management Product and Solutions

2.10.4 Doctolib Digital Pregnancy Management Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Doctolib Recent Developments and Future Plans

2.11 MTI Ltd

2.11.1 MTI Ltd Details

2.11.2 MTI Ltd Major Business

2.11.3 MTI Ltd Digital Pregnancy Management Product and Solutions

2.11.4 MTI Ltd Digital Pregnancy Management Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 MTI Ltd Recent Developments and Future Plans

2.12 Welby Inc

2.12.1 Welby Inc Details

2.12.2 Welby Inc Major Business

2.12.3 Welby Inc Digital Pregnancy Management Product and Solutions

2.12.4 Welby Inc Digital Pregnancy Management Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Welby Inc Recent Developments and Future Plans

2.13 Ubie Inc

2.13.1 Ubie Inc Details

2.13.2 Ubie Inc Major Business

2.13.3 Ubie Inc Digital Pregnancy Management Product and Solutions

2.13.4 Ubie Inc Digital Pregnancy Management Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Ubie Inc Recent Developments and Future Plans

2.14 OVIVA AG

2.14.1 OVIVA AG Details

2.14.2 OVIVA AG Major Business

2.14.3 OVIVA AG Digital Pregnancy Management Product and Solutions

2.14.4 OVIVA AG Digital Pregnancy Management Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 OVIVA AG Recent Developments and Future Plans

2.15 Preglife

2.15.1 Preglife Details

2.15.2 Preglife Major Business

2.15.3 Preglife Digital Pregnancy Management Product and Solutions

2.15.4 Preglife Digital Pregnancy Management Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 Preglife Recent Developments and Future Plans

2.16 Sonio

- 2.16.1 Sonio Details
- 2.16.2 Sonio Major Business
- 2.16.3 Sonio Digital Pregnancy Management Product and Solutions
- 2.16.4 Sonio Digital Pregnancy Management Revenue, Gross Margin and Market Share (2021-2026)
- 2.16.5 Sonio Recent Developments and Future Plans
- 2.17 Shecare
 - 2.17.1 Shecare Details
 - 2.17.2 Shecare Major Business
 - 2.17.3 Shecare Digital Pregnancy Management Product and Solutions
 - 2.17.4 Shecare Digital Pregnancy Management Revenue, Gross Margin and Market Share (2021-2026)
 - 2.17.5 Shecare Recent Developments and Future Plans
- 2.18 Jumper Medical
 - 2.18.1 Jumper Medical Details
 - 2.18.2 Jumper Medical Major Business
 - 2.18.3 Jumper Medical Digital Pregnancy Management Product and Solutions
 - 2.18.4 Jumper Medical Digital Pregnancy Management Revenue, Gross Margin and Market Share (2021-2026)
 - 2.18.5 Jumper Medical Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Digital Pregnancy Management Revenue and Share by Players (2021-2026)
- 3.2 Market Share Analysis (2025)
 - 3.2.1 Market Share of Digital Pregnancy Management by Company Revenue
 - 3.2.2 Top 3 Digital Pregnancy Management Players Market Share in 2025
 - 3.2.3 Top 6 Digital Pregnancy Management Players Market Share in 2025
- 3.3 Digital Pregnancy Management Market: Overall Company Footprint Analysis
 - 3.3.1 Digital Pregnancy Management Market: Region Footprint
 - 3.3.2 Digital Pregnancy Management Market: Company Product Type Footprint
 - 3.3.3 Digital Pregnancy Management Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Digital Pregnancy Management Consumption Value and Market Share by Type (2021-2026)

4.2 Global Digital Pregnancy Management Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Digital Pregnancy Management Consumption Value Market Share by Application (2021-2026)

5.2 Global Digital Pregnancy Management Market Forecast by Application (2027-2032)

6 NORTH AMERICA

6.1 North America Digital Pregnancy Management Consumption Value by Type (2021-2032)

6.2 North America Digital Pregnancy Management Market Size by Application (2021-2032)

6.3 North America Digital Pregnancy Management Market Size by Country

6.3.1 North America Digital Pregnancy Management Consumption Value by Country (2021-2032)

6.3.2 United States Digital Pregnancy Management Market Size and Forecast (2021-2032)

6.3.3 Canada Digital Pregnancy Management Market Size and Forecast (2021-2032)

6.3.4 Mexico Digital Pregnancy Management Market Size and Forecast (2021-2032)

7 EUROPE

7.1 Europe Digital Pregnancy Management Consumption Value by Type (2021-2032)

7.2 Europe Digital Pregnancy Management Consumption Value by Application (2021-2032)

7.3 Europe Digital Pregnancy Management Market Size by Country

7.3.1 Europe Digital Pregnancy Management Consumption Value by Country (2021-2032)

7.3.2 Germany Digital Pregnancy Management Market Size and Forecast (2021-2032)

7.3.3 France Digital Pregnancy Management Market Size and Forecast (2021-2032)

7.3.4 United Kingdom Digital Pregnancy Management Market Size and Forecast (2021-2032)

7.3.5 Russia Digital Pregnancy Management Market Size and Forecast (2021-2032)

7.3.6 Italy Digital Pregnancy Management Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

8.1 Asia-Pacific Digital Pregnancy Management Consumption Value by Type
(2021-2032)

8.2 Asia-Pacific Digital Pregnancy Management Consumption Value by Application
(2021-2032)

8.3 Asia-Pacific Digital Pregnancy Management Market Size by Region

8.3.1 Asia-Pacific Digital Pregnancy Management Consumption Value by Region
(2021-2032)

8.3.2 China Digital Pregnancy Management Market Size and Forecast (2021-2032)

8.3.3 Japan Digital Pregnancy Management Market Size and Forecast (2021-2032)

8.3.4 South Korea Digital Pregnancy Management Market Size and Forecast
(2021-2032)

8.3.5 India Digital Pregnancy Management Market Size and Forecast (2021-2032)

8.3.6 Southeast Asia Digital Pregnancy Management Market Size and Forecast
(2021-2032)

8.3.7 Australia Digital Pregnancy Management Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

9.1 South America Digital Pregnancy Management Consumption Value by Type
(2021-2032)

9.2 South America Digital Pregnancy Management Consumption Value by Application
(2021-2032)

9.3 South America Digital Pregnancy Management Market Size by Country

9.3.1 South America Digital Pregnancy Management Consumption Value by Country
(2021-2032)

9.3.2 Brazil Digital Pregnancy Management Market Size and Forecast (2021-2032)

9.3.3 Argentina Digital Pregnancy Management Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Digital Pregnancy Management Consumption Value by Type
(2021-2032)

10.2 Middle East & Africa Digital Pregnancy Management Consumption Value by
Application (2021-2032)

10.3 Middle East & Africa Digital Pregnancy Management Market Size by Country

10.3.1 Middle East & Africa Digital Pregnancy Management Consumption Value by
Country (2021-2032)

10.3.2 Turkey Digital Pregnancy Management Market Size and Forecast (2021-2032)

10.3.3 Saudi Arabia Digital Pregnancy Management Market Size and Forecast

(2021-2032)

10.3.4 UAE Digital Pregnancy Management Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

11.1 Digital Pregnancy Management Market Drivers

11.2 Digital Pregnancy Management Market Restraints

11.3 Digital Pregnancy Management Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Digital Pregnancy Management Industry Chain

12.2 Digital Pregnancy Management Upstream Analysis

12.3 Digital Pregnancy Management Midstream Analysis

12.4 Digital Pregnancy Management Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Digital Pregnancy Management Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Digital Pregnancy Management Consumption Value by Data Source, (USD Million), 2021 & 2025 & 2032

Table 3. Global Digital Pregnancy Management Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 4. Global Digital Pregnancy Management Consumption Value by Region (2021-2026) & (USD Million)

Table 5. Global Digital Pregnancy Management Consumption Value by Region (2027-2032) & (USD Million)

Table 6. Babyscripts Company Information, Head Office, and Major Competitors

Table 7. Babyscripts Major Business

Table 8. Babyscripts Digital Pregnancy Management Product and Solutions

Table 9. Babyscripts Digital Pregnancy Management Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 10. Babyscripts Recent Developments and Future Plans

Table 11. Maven Clinic Company Information, Head Office, and Major Competitors

Table 12. Maven Clinic Major Business

Table 13. Maven Clinic Digital Pregnancy Management Product and Solutions

Table 14. Maven Clinic Digital Pregnancy Management Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 15. Maven Clinic Recent Developments and Future Plans

Table 16. Ovia Health Company Information, Head Office, and Major Competitors

Table 17. Ovia Health Major Business

Table 18. Ovia Health Digital Pregnancy Management Product and Solutions

Table 19. Ovia Health Digital Pregnancy Management Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 20. Pomelo Care Company Information, Head Office, and Major Competitors

Table 21. Pomelo Care Major Business

Table 22. Pomelo Care Digital Pregnancy Management Product and Solutions

Table 23. Pomelo Care Digital Pregnancy Management Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Pomelo Care Recent Developments and Future Plans

Table 25. Mahmee Company Information, Head Office, and Major Competitors

Table 26. Mahmee Major Business

Table 27. Mahmee Digital Pregnancy Management Product and Solutions
Table 28. Mahmee Digital Pregnancy Management Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 29. Mahmee Recent Developments and Future Plans
Table 30. Cayaba Care Company Information, Head Office, and Major Competitors
Table 31. Cayaba Care Major Business
Table 32. Cayaba Care Digital Pregnancy Management Product and Solutions
Table 33. Cayaba Care Digital Pregnancy Management Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 34. Cayaba Care Recent Developments and Future Plans
Table 35. Flo Health Company Information, Head Office, and Major Competitors
Table 36. Flo Health Major Business
Table 37. Flo Health Digital Pregnancy Management Product and Solutions
Table 38. Flo Health Digital Pregnancy Management Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 39. Flo Health Recent Developments and Future Plans
Table 40. BabyCenter Company Information, Head Office, and Major Competitors
Table 41. BabyCenter Major Business
Table 42. BabyCenter Digital Pregnancy Management Product and Solutions
Table 43. BabyCenter Digital Pregnancy Management Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 44. BabyCenter Recent Developments and Future Plans
Table 45. Ada Health Company Information, Head Office, and Major Competitors
Table 46. Ada Health Major Business
Table 47. Ada Health Digital Pregnancy Management Product and Solutions
Table 48. Ada Health Digital Pregnancy Management Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 49. Ada Health Recent Developments and Future Plans
Table 50. Doctolib Company Information, Head Office, and Major Competitors
Table 51. Doctolib Major Business
Table 52. Doctolib Digital Pregnancy Management Product and Solutions
Table 53. Doctolib Digital Pregnancy Management Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 54. Doctolib Recent Developments and Future Plans
Table 55. MTI Ltd Company Information, Head Office, and Major Competitors
Table 56. MTI Ltd Major Business
Table 57. MTI Ltd Digital Pregnancy Management Product and Solutions
Table 58. MTI Ltd Digital Pregnancy Management Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 59. MTI Ltd Recent Developments and Future Plans
Table 60. Welby Inc Company Information, Head Office, and Major Competitors
Table 61. Welby Inc Major Business
Table 62. Welby Inc Digital Pregnancy Management Product and Solutions
Table 63. Welby Inc Digital Pregnancy Management Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 64. Welby Inc Recent Developments and Future Plans
Table 65. Ubie Inc Company Information, Head Office, and Major Competitors
Table 66. Ubie Inc Major Business
Table 67. Ubie Inc Digital Pregnancy Management Product and Solutions
Table 68. Ubie Inc Digital Pregnancy Management Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 69. Ubie Inc Recent Developments and Future Plans
Table 70. OVIVA AG Company Information, Head Office, and Major Competitors
Table 71. OVIVA AG Major Business
Table 72. OVIVA AG Digital Pregnancy Management Product and Solutions
Table 73. OVIVA AG Digital Pregnancy Management Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 74. OVIVA AG Recent Developments and Future Plans
Table 75. Preglife Company Information, Head Office, and Major Competitors
Table 76. Preglife Major Business
Table 77. Preglife Digital Pregnancy Management Product and Solutions
Table 78. Preglife Digital Pregnancy Management Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 79. Preglife Recent Developments and Future Plans
Table 80. Sonio Company Information, Head Office, and Major Competitors
Table 81. Sonio Major Business
Table 82. Sonio Digital Pregnancy Management Product and Solutions
Table 83. Sonio Digital Pregnancy Management Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 84. Sonio Recent Developments and Future Plans
Table 85. Shecare Company Information, Head Office, and Major Competitors
Table 86. Shecare Major Business
Table 87. Shecare Digital Pregnancy Management Product and Solutions
Table 88. Shecare Digital Pregnancy Management Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 89. Shecare Recent Developments and Future Plans
Table 90. Jumper Medical Company Information, Head Office, and Major Competitors
Table 91. Jumper Medical Major Business

Table 92. Jumper Medical Digital Pregnancy Management Product and Solutions

Table 93. Jumper Medical Digital Pregnancy Management Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 94. Jumper Medical Recent Developments and Future Plans

Table 95. Global Digital Pregnancy Management Revenue (USD Million) by Players (2021-2026)

Table 96. Global Digital Pregnancy Management Revenue Share by Players (2021-2026)

Table 97. Breakdown of Digital Pregnancy Management by Company Type (Tier 1, Tier 2, and Tier 3)

Table 98. Market Position of Players in Digital Pregnancy Management, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 99. Head Office of Key Digital Pregnancy Management Players

Table 100. Digital Pregnancy Management Market: Company Product Type Footprint

Table 101. Digital Pregnancy Management Market: Company Product Application Footprint

Table 102. Digital Pregnancy Management New Market Entrants and Barriers to Market Entry

Table 103. Digital Pregnancy Management Mergers, Acquisition, Agreements, and Collaborations

Table 104. Global Digital Pregnancy Management Consumption Value (USD Million) by Type (2021-2026)

Table 105. Global Digital Pregnancy Management Consumption Value Share by Type (2021-2026)

Table 106. Global Digital Pregnancy Management Consumption Value Forecast by Type (2027-2032)

Table 107. Global Digital Pregnancy Management Consumption Value by Application (2021-2026)

Table 108. Global Digital Pregnancy Management Consumption Value Forecast by Application (2027-2032)

Table 109. North America Digital Pregnancy Management Consumption Value by Type (2021-2026) & (USD Million)

Table 110. North America Digital Pregnancy Management Consumption Value by Type (2027-2032) & (USD Million)

Table 111. North America Digital Pregnancy Management Consumption Value by Application (2021-2026) & (USD Million)

Table 112. North America Digital Pregnancy Management Consumption Value by Application (2027-2032) & (USD Million)

Table 113. North America Digital Pregnancy Management Consumption Value by

Country (2021-2026) & (USD Million)

Table 114. North America Digital Pregnancy Management Consumption Value by Country (2027-2032) & (USD Million)

Table 115. Europe Digital Pregnancy Management Consumption Value by Type (2021-2026) & (USD Million)

Table 116. Europe Digital Pregnancy Management Consumption Value by Type (2027-2032) & (USD Million)

Table 117. Europe Digital Pregnancy Management Consumption Value by Application (2021-2026) & (USD Million)

Table 118. Europe Digital Pregnancy Management Consumption Value by Application (2027-2032) & (USD Million)

Table 119. Europe Digital Pregnancy Management Consumption Value by Country (2021-2026) & (USD Million)

Table 120. Europe Digital Pregnancy Management Consumption Value by Country (2027-2032) & (USD Million)

Table 121. Asia-Pacific Digital Pregnancy Management Consumption Value by Type (2021-2026) & (USD Million)

Table 122. Asia-Pacific Digital Pregnancy Management Consumption Value by Type (2027-2032) & (USD Million)

Table 123. Asia-Pacific Digital Pregnancy Management Consumption Value by Application (2021-2026) & (USD Million)

Table 124. Asia-Pacific Digital Pregnancy Management Consumption Value by Application (2027-2032) & (USD Million)

Table 125. Asia-Pacific Digital Pregnancy Management Consumption Value by Region (2021-2026) & (USD Million)

Table 126. Asia-Pacific Digital Pregnancy Management Consumption Value by Region (2027-2032) & (USD Million)

Table 127. South America Digital Pregnancy Management Consumption Value by Type (2021-2026) & (USD Million)

Table 128. South America Digital Pregnancy Management Consumption Value by Type (2027-2032) & (USD Million)

Table 129. South America Digital Pregnancy Management Consumption Value by Application (2021-2026) & (USD Million)

Table 130. South America Digital Pregnancy Management Consumption Value by Application (2027-2032) & (USD Million)

Table 131. South America Digital Pregnancy Management Consumption Value by Country (2021-2026) & (USD Million)

Table 132. South America Digital Pregnancy Management Consumption Value by Country (2027-2032) & (USD Million)

Table 133. Middle East & Africa Digital Pregnancy Management Consumption Value by Type (2021-2026) & (USD Million)

Table 134. Middle East & Africa Digital Pregnancy Management Consumption Value by Type (2027-2032) & (USD Million)

Table 135. Middle East & Africa Digital Pregnancy Management Consumption Value by Application (2021-2026) & (USD Million)

Table 136. Middle East & Africa Digital Pregnancy Management Consumption Value by Application (2027-2032) & (USD Million)

Table 137. Middle East & Africa Digital Pregnancy Management Consumption Value by Country (2021-2026) & (USD Million)

Table 138. Middle East & Africa Digital Pregnancy Management Consumption Value by Country (2027-2032) & (USD Million)

Table 139. Global Key Players of Digital Pregnancy Management Upstream (Raw Materials)

Table 140. Global Digital Pregnancy Management Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Digital Pregnancy Management Picture

Figure 2. Global Digital Pregnancy Management Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Digital Pregnancy Management Consumption Value Market Share by Type in 2025

Figure 4. Pregnancy Health Records

Figure 5. AI Risk Prediction

Figure 6. Fetal Heart Rate Monitoring

Figure 7. Nutrition Management

Figure 8. Exercise Management

Figure 9. Telemedicine Consultation

Figure 10. Others

Figure 11. Global Digital Pregnancy Management Consumption Value by Data Source, (USD Million), 2021 & 2025 & 2032

Figure 12. Global Digital Pregnancy Management Consumption Value Market Share by Data Source in 2025

Figure 13. Manual Input Type

Figure 14. Smart Device Connectivity Type

Figure 15. Hospital Data Integration Type

Figure 16. Others

Figure 17. Global Digital Pregnancy Management Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 18. Digital Pregnancy Management Consumption Value Market Share by Application in 2025

Figure 19. General Pregnant Women Picture

Figure 20. High-risk Pregnant Women Picture

Figure 21. Assisted Reproductive Technology (ART) Pregnant Women Picture

Figure 22. Global Digital Pregnancy Management Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 23. Global Digital Pregnancy Management Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 24. Global Market Digital Pregnancy Management Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 25. Global Digital Pregnancy Management Consumption Value Market Share by Region (2021-2032)

Figure 26. Global Digital Pregnancy Management Consumption Value Market Share by Region in 2025

Figure 27. North America Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 28. Europe Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 29. Asia-Pacific Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 30. South America Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 31. Middle East & Africa Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 32. Company Three Recent Developments and Future Plans

Figure 33. Global Digital Pregnancy Management Revenue Share by Players in 2025

Figure 34. Digital Pregnancy Management Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 35. Market Share of Digital Pregnancy Management by Player Revenue in 2025

Figure 36. Top 3 Digital Pregnancy Management Players Market Share in 2025

Figure 37. Top 6 Digital Pregnancy Management Players Market Share in 2025

Figure 38. Global Digital Pregnancy Management Consumption Value Share by Type (2021-2026)

Figure 39. Global Digital Pregnancy Management Market Share Forecast by Type (2027-2032)

Figure 40. Global Digital Pregnancy Management Consumption Value Share by Application (2021-2026)

Figure 41. Global Digital Pregnancy Management Market Share Forecast by Application (2027-2032)

Figure 42. North America Digital Pregnancy Management Consumption Value Market Share by Type (2021-2032)

Figure 43. North America Digital Pregnancy Management Consumption Value Market Share by Application (2021-2032)

Figure 44. North America Digital Pregnancy Management Consumption Value Market Share by Country (2021-2032)

Figure 45. United States Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 46. Canada Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 47. Mexico Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 48. Europe Digital Pregnancy Management Consumption Value Market Share by Type (2021-2032)

Figure 49. Europe Digital Pregnancy Management Consumption Value Market Share by Application (2021-2032)

Figure 50. Europe Digital Pregnancy Management Consumption Value Market Share by Country (2021-2032)

Figure 51. Germany Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 52. France Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 53. United Kingdom Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 54. Russia Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 55. Italy Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 56. Asia-Pacific Digital Pregnancy Management Consumption Value Market Share by Type (2021-2032)

Figure 57. Asia-Pacific Digital Pregnancy Management Consumption Value Market Share by Application (2021-2032)

Figure 58. Asia-Pacific Digital Pregnancy Management Consumption Value Market Share by Region (2021-2032)

Figure 59. China Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 60. Japan Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 61. South Korea Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 62. India Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 63. Southeast Asia Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 64. Australia Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 65. South America Digital Pregnancy Management Consumption Value Market Share by Type (2021-2032)

Figure 66. South America Digital Pregnancy Management Consumption Value Market Share by Application (2021-2032)

Figure 67. South America Digital Pregnancy Management Consumption Value Market

Share by Country (2021-2032)

Figure 68. Brazil Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 69. Argentina Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 70. Middle East & Africa Digital Pregnancy Management Consumption Value Market Share by Type (2021-2032)

Figure 71. Middle East & Africa Digital Pregnancy Management Consumption Value Market Share by Application (2021-2032)

Figure 72. Middle East & Africa Digital Pregnancy Management Consumption Value Market Share by Country (2021-2032)

Figure 73. Turkey Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 74. Saudi Arabia Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 75. UAE Digital Pregnancy Management Consumption Value (2021-2032) & (USD Million)

Figure 76. Digital Pregnancy Management Market Drivers

Figure 77. Digital Pregnancy Management Market Restraints

Figure 78. Digital Pregnancy Management Market Trends

Figure 79. Porters Five Forces Analysis

Figure 80. Digital Pregnancy Management Industrial Chain

Figure 81. Methodology

Figure 82. Research Process and Data Source

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