

Global Digital PR Agency Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Digital PR Agency market size was valued at US\$ 3290 million in 2025 and is forecast to a readjusted size of US\$ 5504 million by 2032 with a CAGR of 7.7% during review period.

A Digital PR Agency is a specialized entity that focuses on leveraging digital platforms and online channels to manage and enhance a brand's public relations efforts. It combines traditional PR strategies with modern digital tools and techniques such as social media management, content marketing, search engine optimization, and online influencer partnerships. The agency aims to build and maintain a positive brand image, increase brand awareness, engage with target audiences, and drive favorable media coverage in the digital realm, all while effectively handling crisis communications and reputation management to help businesses thrive in the highly competitive online landscape.

This report is a detailed and comprehensive analysis for global Digital PR Agency market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Digital PR Agency market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Digital PR Agency market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Digital PR Agency market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Digital PR Agency market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Digital PR Agency

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital PR Agency market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Go Fish Digital, Digitaloft, JBH, Power Digital, Modern Classic, Cupid PR, Reboot Online Marketing Ltd, Awisee, PRLab, Reachology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Digital PR Agency market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

International Digital PR Agencies

Regional Digital PR Agencies

Market segment by Application

Medical

Technology

E-Commerce

Tourism

Others

Market segment by players, this report covers

Go Fish Digital

Digitaloft

JBH

Power Digital

Modern Classic

Cupid PR

Reboot Online Marketing Ltd

Awisee

PRLab

Reachology

5W Public Relations

Screaming Frog

Loopex Digital

Siege Media

Fractl

Ignite Visibility

Absolute Digital

Rise At Seven

Page One Power

REQ

BuzzSumo

Search Intelligence

Green Flag Digital

Distinctly

Builtvisible

Impression Digital

Market segment by regions, regional analysis covers
North America (United States, Canada and Mexico)
Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-

Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digital PR Agency product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital PR Agency, with revenue, gross margin, and global market share of Digital PR Agency from 2021 to 2026.

Chapter 3, the Digital PR Agency competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Digital PR Agency market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital PR Agency.

Chapter 13, to describe Digital PR Agency research findings and conclusion.

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