

# Global Digital Piano Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Digital Piano market size was valued at US\$ 1202 million in 2024 and is forecast to a readjusted size of USD 1760 million by 2031 with a CAGR of 5.7% during review period.

This report studies the Digital Piano market, a digital piano is a modern electronic musical instrument, a variation of electronic keyboard or synthesizer designed to serve primarily as an alternative to the traditional acoustic piano, both in the way it feels to play and in the sound produced.

At present, the major manufacturers of digital piano are Yamaha, CASIO, Guangzhou Pearl River Piano Group, Samick, KAWAI, Roland, etc. Yamaha is the world leader, holding 32.6 % sales market share in 2016. In the future, global market is expected to witness steady growth on account of rising applications, so in the next few years, digital piano consumption will show a trend of steady growth. In 2023 the consumption of digital piano is estimated to be 906 K Units. On product prices, the rise trend in recent years will maintain in the future.

This report is a detailed and comprehensive analysis for global Digital Piano market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Digital Piano market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (USD/Unit), 2020-2031

Global Digital Piano market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (USD/Unit), 2020-2031

Global Digital Piano market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (USD/Unit), 2020-2031

Global Digital Piano market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Digital Piano

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital Piano market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Yamaha, CASIO, Guangzhou Pearl River Piano Group, Samick, KORG, KAWAI, Roland, Ringway Tech, YOUNG CHANG, Xinghai Piano Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Digital Piano market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption

value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Vertical Digital Piano

Grand Digital Piano

Portable Digital Piano

#### Market segment by Application

Learning and Teaching

Entertainment

Performance

Others

#### Major players covered

Yamaha

CASIO

Guangzhou Pearl River Piano Group

Samick

KORG

KAWAI

Roland

Ringway Tech

YOUNG CHANG

Xinghai Piano Group

Clavia

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Digital Piano product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Digital Piano, with price, sales quantity, revenue, and global market share of Digital Piano from 2020 to 2025.

Chapter 3, the Digital Piano competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Digital Piano breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Digital Piano market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Digital Piano.

Chapter 14 and 15, to describe Digital Piano sales channel, distributors, customers, research findings and conclusion.

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