

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Digital Piano Market 2018, Forecast to 2023

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Abstracts

A digital piano is a modern electronic musical instrument, a variation of electronic keyboard or synthesizer designed to serve primarily as an alternative to the traditional acoustic piano, both in the way it feels to play and in the sound produced.

Scope of the Report:

This report focuses on the Digital Piano in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

At present, the major manufacturers of digital piano are Yamaha, CASIO, Guangzhou Pearl River Piano Group, Samick, KAWAI, Roland, etc. Yamaha is the world leader, holding 32.6 % sales market share in 2016.

In the future, global market is expected to witness steady growth on account of rising applications, so in the next few years, digital piano consumption will show a trend of steady growth. In 2023 the consumption of digital piano is estimated to be 906 K Units. On product prices, the rise trend in recent years will maintain in the future.

The worldwide market for Digital Piano is expected to grow at a CAGR of roughly 6.1% over the next five years, will reach 1000 million US\$ in 2023, from 700 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Yamaha

CASIO

Guangzhou Pearl River Piano Group

Samick

KORG

KAWAI

Roland

Ringway Tech

YOUNG CHANG

Xinghai Piano Group

Clavia

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Vertical Digital Piano

Grand Digital Piano

Portable Digital Piano

Market Segment by Applications, can be divided into

Performance

Learning and Teaching

Entertainment

Other

There are 15 Chapters to deeply display the global Digital Piano market.

Chapter 1, to describe Digital Piano Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Digital Piano, with sales, revenue, and price of Digital Piano, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Digital Piano, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Digital Piano market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Digital Piano sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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