

# Global Digital Order Management Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Digital Order Management Software market size was valued at US\$ 1034 million in 2025 and is forecast to a readjusted size of US\$ 1540 million by 2032 with a CAGR of 5.8% during review period.

Digital order management software is a platform that helps businesses digitally manage, track, and fulfill customer orders. It integrates with inventory, sales, shipping, and billing systems to enable real-time visualization, reduce errors, and optimize order processing. The software supports multi-channel sales, automated processes, and operational analytics, helping businesses improve customer satisfaction and reduce operating costs. The upstream of the industry chain includes cloud infrastructure, databases, API interfaces, and software development tools; the midstream involves software development, system integration, testing, and deployment; and the downstream applications cover retail, e-commerce, manufacturing, logistics, and distribution companies, providing implementation, training, maintenance, and customer support services. The gross profit margin of major companies in the industry is between 50% and 70%.

The digital order management software market is driven by the increasing need for operational efficiency, real-time visibility, and automation in order processing across retail, e-commerce, manufacturing, and logistics sectors. Businesses adopt these platforms to streamline workflows, reduce errors, manage multi-channel sales, and improve customer experience. Technological advancements in cloud computing, AI, and integration with ERP, CRM, and warehouse management systems enhance software capabilities. Growing demand for digital transformation and the need for rapid, scalable

solutions further support market expansion. Key players focus on developing user-friendly interfaces, advanced analytics, and customizable modules to meet industry-specific requirements. Overall, the market is expected to grow steadily as enterprises increasingly prioritize digital solutions for efficient, accurate, and agile order management.

This report is a detailed and comprehensive analysis for global Digital Order Management Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Digital Order Management Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Digital Order Management Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Digital Order Management Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Digital Order Management Software market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Digital Order Management Software
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital Order Management Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IBM, Microsoft, Oracle, SAP SE, IFS, ClickSoftware Technologies, Astea International, Jones Lang LaSalle, Infor, Verizon, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market segmentation**

Digital Order Management Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

On-Premise

Cloud-Based

### Market segment by Business Type

B2B Order Management

B2C Order Management

Omni-channel Order Management

### Market segment by Integration

ERP Integrated OMS

E-commerce Platform Integrated OMS

Warehouse & Logistics Integrated OMS

### Market segment by Application

Small and Medium-sized Enterprises (SMEs)

## Large Enterprises

Market segment by players, this report covers

IBM

Microsoft

Oracle

SAP SE

IFS

ClickSoftware Technologies

Astea International

Jones Lang LaSalle

Infor

Verizon

ServiceMax

ServicePower

Sockeye Technologies

Loc8

Innovapptive

Esker

Univio

TrueCommerce

Wipro

Market segment by regions, regional analysis covers  
North America (United States, Canada and Mexico)  
Europe (Germany, France, UK, Russia, Italy and Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)  
South America (Brazil, Rest of South America)  
Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Digital Order Management Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital Order Management Software, with revenue, gross margin, and global market share of Digital Order Management Software from 2021 to 2026.

Chapter 3, the Digital Order Management Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Digital Order Management Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital Order Management Software.

Chapter 13, to describe Digital Order Management Software research findings and conclusion.

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