

Global Digital OOH Advertising Market 2021 by Company, Regions, Type and Application, Forecast to 2026

<https://marketpublishers.com/r/G3BA5FCDDD56EN.html>

Date: September 2021

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: G3BA5FCDDD56EN

Abstracts

The Digital OOH Advertising market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our latest research, the global Digital OOH Advertising size is estimated to be USD xx million in 2026 from USD xx million in 2020, with a change XX% between 2020 and 2021. The global Digital OOH Advertising market size is expected to grow at a CAGR of xx% for the next five years.

Market segmentation

Digital OOH Advertising market is split by Type and by Application. For the period 2016-2026, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Digital Billboards

Video Advertising

Ambient Advertising

Other

Market segment by Application, can be divided into

BFSI

IT and Telecom

Automotive and Transportation

Education

Entertainment

Healthcare

Consumer Goods and Retail

Government and Utilities

Others

Market segment by players, this report covers

JCDecaux

Clear Channel Outdoor Holdings Inc.

Lama Advertising Company

Outfront Media

Daktronics

NEC Display Solutions

Oohmedia Ltd.

Broadsign International LLC

Aoto Electronics Co. Mvix, Inc.

Christie Digital System

Ayuda Media System

Deepsky Corporation Ltd.

Clear Channel Outdoor

Focus Media

Stroer

Intersection

Adams Outdoor Advertising

Capitol Outdoor

Blue Outdoor

Primedia Outdoor

Lightbox OOH Video Network

TOM Group

White Horse Group

Phoenix Metropolis Media

Balintimes Hong Kong Media

Burkhardt Advertising

Euromedia Group

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Digital OOH Advertising

1.2 Classification of Digital OOH Advertising by Type

1.2.1 Overview: Global Digital OOH Advertising Market Size by Type: 2020 Versus 2021 Versus 2026

1.2.2 Global Digital OOH Advertising Revenue Market Share by Type in 2020

1.2.3 Digital Billboards

1.2.4 Video Advertising

1.2.5 Ambient Advertising

1.2.6 Other

1.3 Global Digital OOH Advertising Market by Application

1.3.1 Overview: Global Digital OOH Advertising Market Size by Application: 2020 Versus 2021 Versus 2026

1.3.2 BFSI

1.3.3 IT and Telecom

1.3.4 Automotive and Transportation

1.3.5 Education

1.3.6 Entertainment

1.3.7 Healthcare

1.3.8 Consumer Goods and Retail

1.3.9 Government and Utilities

1.3.10 Others

1.4 Global Digital OOH Advertising Market Size & Forecast

1.5 Global Digital OOH Advertising Market Size and Forecast by Region

1.5.1 Global Digital OOH Advertising Market Size by Region: 2016 VS 2021 VS 2026

1.5.2 Global Digital OOH Advertising Market Size by Region, (2016-2021)

1.5.3 North America Digital OOH Advertising Market Size and Prospect (2016-2026)

1.5.4 Europe Digital OOH Advertising Market Size and Prospect (2016-2026)

1.5.5 Asia-Pacific Digital OOH Advertising Market Size and Prospect (2016-2026)

1.5.6 South America Digital OOH Advertising Market Size and Prospect (2016-2026)

1.5.7 Middle East and Africa Digital OOH Advertising Market Size and Prospect (2016-2026)

1.6 Market Drivers, Restraints and Trends

1.6.1 Digital OOH Advertising Market Drivers

1.6.2 Digital OOH Advertising Market Restraints

1.6.3 Digital OOH Advertising Trends Analysis

2 COMPANY PROFILES

2.1 JCDecaux

2.1.1 JCDecaux Details

2.1.2 JCDecaux Major Business

2.1.3 JCDecaux Digital OOH Advertising Product and Solutions

2.1.4 JCDecaux Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.1.5 JCDecaux Recent Developments and Future Plans

2.2 Clear Channel Outdoor Holdings Inc.

2.2.1 Clear Channel Outdoor Holdings Inc. Details

2.2.2 Clear Channel Outdoor Holdings Inc. Major Business

2.2.3 Clear Channel Outdoor Holdings Inc. Digital OOH Advertising Product and Solutions

2.2.4 Clear Channel Outdoor Holdings Inc. Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.2.5 Clear Channel Outdoor Holdings Inc. Recent Developments and Future Plans

2.3 Lama Advertising Company

2.3.1 Lama Advertising Company Details

2.3.2 Lama Advertising Company Major Business

2.3.3 Lama Advertising Company Digital OOH Advertising Product and Solutions

2.3.4 Lama Advertising Company Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.3.5 Lama Advertising Company Recent Developments and Future Plans

2.4 Outfront Media

2.4.1 Outfront Media Details

2.4.2 Outfront Media Major Business

2.4.3 Outfront Media Digital OOH Advertising Product and Solutions

2.4.4 Outfront Media Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.4.5 Outfront Media Recent Developments and Future Plans

2.5 Daktronics

2.5.1 Daktronics Details

2.5.2 Daktronics Major Business

2.5.3 Daktronics Digital OOH Advertising Product and Solutions

2.5.4 Daktronics Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.5.5 Daktronics Recent Developments and Future Plans

2.6 NEC Display Solutions

2.6.1 NEC Display Solutions Details

2.6.2 NEC Display Solutions Major Business

2.6.3 NEC Display Solutions Digital OOH Advertising Product and Solutions

2.6.4 NEC Display Solutions Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.6.5 NEC Display Solutions Recent Developments and Future Plans

2.7 Oohmedia Ltd.

2.7.1 Oohmedia Ltd. Details

2.7.2 Oohmedia Ltd. Major Business

2.7.3 Oohmedia Ltd. Digital OOH Advertising Product and Solutions

2.7.4 Oohmedia Ltd. Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.7.5 Oohmedia Ltd. Recent Developments and Future Plans

2.8 Broadsign International LLC

2.8.1 Broadsign International LLC Details

2.8.2 Broadsign International LLC Major Business

2.8.3 Broadsign International LLC Digital OOH Advertising Product and Solutions

2.8.4 Broadsign International LLC Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.8.5 Broadsign International LLC Recent Developments and Future Plans

2.9 Aoto Electronics Co. Mvix, Inc.

2.9.1 Aoto Electronics Co. Mvix, Inc. Details

2.9.2 Aoto Electronics Co. Mvix, Inc. Major Business

2.9.3 Aoto Electronics Co. Mvix, Inc. Digital OOH Advertising Product and Solutions

2.9.4 Aoto Electronics Co. Mvix, Inc. Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.9.5 Aoto Electronics Co. Mvix, Inc. Recent Developments and Future Plans

2.10 Christie Digital System

2.10.1 Christie Digital System Details

2.10.2 Christie Digital System Major Business

2.10.3 Christie Digital System Digital OOH Advertising Product and Solutions

2.10.4 Christie Digital System Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.10.5 Christie Digital System Recent Developments and Future Plans

2.11 Ayuda Media System

2.11.1 Ayuda Media System Details

2.11.2 Ayuda Media System Major Business

2.11.3 Ayuda Media System Digital OOH Advertising Product and Solutions

2.11.4 Ayuda Media System Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.11.5 Ayuda Media System Recent Developments and Future Plans

2.12 Deepsky Corporation Ltd.

2.12.1 Deepsky Corporation Ltd. Details

2.12.2 Deepsky Corporation Ltd. Major Business

2.12.3 Deepsky Corporation Ltd. Digital OOH Advertising Product and Solutions

2.12.4 Deepsky Corporation Ltd. Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.12.5 Deepsky Corporation Ltd. Recent Developments and Future Plans

2.13 Clear Channel Outdoor

2.13.1 Clear Channel Outdoor Details

2.13.2 Clear Channel Outdoor Major Business

2.13.3 Clear Channel Outdoor Digital OOH Advertising Product and Solutions

2.13.4 Clear Channel Outdoor Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.13.5 Clear Channel Outdoor Recent Developments and Future Plans

2.14 Focus Media

2.14.1 Focus Media Details

2.14.2 Focus Media Major Business

2.14.3 Focus Media Digital OOH Advertising Product and Solutions

2.14.4 Focus Media Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.14.5 Focus Media Recent Developments and Future Plans

2.15 Stroer

2.15.1 Stroer Details

2.15.2 Stroer Major Business

2.15.3 Stroer Digital OOH Advertising Product and Solutions

2.15.4 Stroer Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.15.5 Stroer Recent Developments and Future Plans

2.16 Intersection

2.16.1 Intersection Details

2.16.2 Intersection Major Business

2.16.3 Intersection Digital OOH Advertising Product and Solutions

2.16.4 Intersection Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.16.5 Intersection Recent Developments and Future Plans

2.17 Adams Outdoor Advertising

- 2.17.1 Adams Outdoor Advertising Details
- 2.17.2 Adams Outdoor Advertising Major Business
- 2.17.3 Adams Outdoor Advertising Digital OOH Advertising Product and Solutions
- 2.17.4 Adams Outdoor Advertising Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)
- 2.17.5 Adams Outdoor Advertising Recent Developments and Future Plans
- 2.18 Capitol Outdoor
 - 2.18.1 Capitol Outdoor Details
 - 2.18.2 Capitol Outdoor Major Business
 - 2.18.3 Capitol Outdoor Digital OOH Advertising Product and Solutions
 - 2.18.4 Capitol Outdoor Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)
 - 2.18.5 Capitol Outdoor Recent Developments and Future Plans
- 2.19 Blue Outdoor
 - 2.19.1 Blue Outdoor Details
 - 2.19.2 Blue Outdoor Major Business
 - 2.19.3 Blue Outdoor Digital OOH Advertising Product and Solutions
 - 2.19.4 Blue Outdoor Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)
 - 2.19.5 Blue Outdoor Recent Developments and Future Plans
- 2.20 Primedia Outdoor
 - 2.20.1 Primedia Outdoor Details
 - 2.20.2 Primedia Outdoor Major Business
 - 2.20.3 Primedia Outdoor Digital OOH Advertising Product and Solutions
 - 2.20.4 Primedia Outdoor Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)
 - 2.20.5 Primedia Outdoor Recent Developments and Future Plans
- 2.21 Lightbox OOH Video Network
 - 2.21.1 Lightbox OOH Video Network Details
 - 2.21.2 Lightbox OOH Video Network Major Business
 - 2.21.3 Lightbox OOH Video Network Digital OOH Advertising Product and Solutions
 - 2.21.4 Lightbox OOH Video Network Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)
 - 2.21.5 Lightbox OOH Video Network Recent Developments and Future Plans
- 2.22 TOM Group
 - 2.22.1 TOM Group Details
 - 2.22.2 TOM Group Major Business
 - 2.22.3 TOM Group Digital OOH Advertising Product and Solutions
 - 2.22.4 TOM Group Digital OOH Advertising Revenue, Gross Margin and Market Share

(2019-2021)

2.22.5 TOM Group Recent Developments and Future Plans

2.23 White Horse Group

2.23.1 White Horse Group Details

2.23.2 White Horse Group Major Business

2.23.3 White Horse Group Digital OOH Advertising Product and Solutions

2.23.4 White Horse Group Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.23.5 White Horse Group Recent Developments and Future Plans

2.24 Phoenix Metropolis Media

2.24.1 Phoenix Metropolis Media Details

2.24.2 Phoenix Metropolis Media Major Business

2.24.3 Phoenix Metropolis Media Digital OOH Advertising Product and Solutions

2.24.4 Phoenix Metropolis Media Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.24.5 Phoenix Metropolis Media Recent Developments and Future Plans

2.25 Balintimes Hong Kong Media

2.25.1 Balintimes Hong Kong Media Details

2.25.2 Balintimes Hong Kong Media Major Business

2.25.3 Balintimes Hong Kong Media Digital OOH Advertising Product and Solutions

2.25.4 Balintimes Hong Kong Media Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.25.5 Balintimes Hong Kong Media Recent Developments and Future Plans

2.26 Burkhart Advertising

2.26.1 Burkhart Advertising Details

2.26.2 Burkhart Advertising Major Business

2.26.3 Burkhart Advertising Digital OOH Advertising Product and Solutions

2.26.4 Burkhart Advertising Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.26.5 Burkhart Advertising Recent Developments and Future Plans

2.27 Euromedia Group

2.27.1 Euromedia Group Details

2.27.2 Euromedia Group Major Business

2.27.3 Euromedia Group Digital OOH Advertising Product and Solutions

2.27.4 Euromedia Group Digital OOH Advertising Revenue, Gross Margin and Market Share (2019-2021)

2.27.5 Euromedia Group Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Digital OOH Advertising Revenue and Share by Players (2019-2021)
- 3.2 Market Concentration Rate
 - 3.2.1 Top 3 Digital OOH Advertising Players Market Share
 - 3.2.2 Top 10 Digital OOH Advertising Players Market Share
 - 3.2.3 Market Competition Trend
- 3.3 Digital OOH Advertising Players Head Office, Products and Services Provided
- 3.4 Mergers & Acquisitions
- 3.5 New Entrants and Expansion Plans

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Digital OOH Advertising Revenue and Market Share by Type (2016-2021)
- 4.2 Global Digital OOH Advertising Market Forecast by Type (2021-2026)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Digital OOH Advertising Revenue Market Share by Application (2016-2021)
- 5.2 Digital OOH Advertising Market Forecast by Application (2021-2026)

6 NORTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

- 6.1 North America Digital OOH Advertising Revenue by Type (2016-2026)
- 6.2 North America Digital OOH Advertising Revenue by Application (2016-2026)
- 6.3 North America Digital OOH Advertising Market Size by Country
 - 6.3.1 North America Digital OOH Advertising Revenue by Country (2016-2026)
 - 6.3.2 United States Digital OOH Advertising Market Size and Forecast (2016-2026)
 - 6.3.3 Canada Digital OOH Advertising Market Size and Forecast (2016-2026)
 - 6.3.4 Mexico Digital OOH Advertising Market Size and Forecast (2016-2026)

7 EUROPE BY COUNTRY, BY TYPE, AND BY APPLICATION

- 7.1 Europe Digital OOH Advertising Revenue by Type (2016-2026)
- 7.2 Europe Digital OOH Advertising Revenue by Application (2016-2026)
- 7.3 Europe Digital OOH Advertising Market Size by Country
 - 7.3.1 Europe Digital OOH Advertising Revenue by Country (2016-2026)
 - 7.3.2 Germany Digital OOH Advertising Market Size and Forecast (2016-2026)
 - 7.3.3 France Digital OOH Advertising Market Size and Forecast (2016-2026)
 - 7.3.4 United Kingdom Digital OOH Advertising Market Size and Forecast (2016-2026)

7.3.5 Russia Digital OOH Advertising Market Size and Forecast (2016-2026)

7.3.6 Italy Digital OOH Advertising Market Size and Forecast (2016-2026)

8 ASIA-PACIFIC BY REGION, BY TYPE, AND BY APPLICATION

8.1 Asia-Pacific Digital OOH Advertising Revenue by Type (2016-2026)

8.2 Asia-Pacific Digital OOH Advertising Revenue by Application (2016-2026)

8.3 Asia-Pacific Digital OOH Advertising Market Size by Region

8.3.1 Asia-Pacific Digital OOH Advertising Revenue by Region (2016-2026)

8.3.2 China Digital OOH Advertising Market Size and Forecast (2016-2026)

8.3.3 Japan Digital OOH Advertising Market Size and Forecast (2016-2026)

8.3.4 South Korea Digital OOH Advertising Market Size and Forecast (2016-2026)

8.3.5 India Digital OOH Advertising Market Size and Forecast (2016-2026)

8.3.6 Southeast Asia Digital OOH Advertising Market Size and Forecast (2016-2026)

8.3.7 Australia Digital OOH Advertising Market Size and Forecast (2016-2026)

9 SOUTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

9.1 South America Digital OOH Advertising Revenue by Type (2016-2026)

9.2 South America Digital OOH Advertising Revenue by Application (2016-2026)

9.3 South America Digital OOH Advertising Market Size by Country

9.3.1 South America Digital OOH Advertising Revenue by Country (2016-2026)

9.3.2 Brazil Digital OOH Advertising Market Size and Forecast (2016-2026)

9.3.3 Argentina Digital OOH Advertising Market Size and Forecast (2016-2026)

10 MIDDLE EAST & AFRICA BY COUNTRY, BY TYPE, AND BY APPLICATION

10.1 Middle East & Africa Digital OOH Advertising Revenue by Type (2016-2026)

10.2 Middle East & Africa Digital OOH Advertising Revenue by Application (2016-2026)

10.3 Middle East & Africa Digital OOH Advertising Market Size by Country

10.3.1 Middle East & Africa Digital OOH Advertising Revenue by Country (2016-2026)

10.3.2 Turkey Digital OOH Advertising Market Size and Forecast (2016-2026)

10.3.3 Saudi Arabia Digital OOH Advertising Market Size and Forecast (2016-2026)

10.3.4 UAE Digital OOH Advertising Market Size and Forecast (2016-2026)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Digital OOH Advertising Revenue by Type, (USD Million), 2020 VS 2021 VS 2026

Table 2. Global Digital OOH Advertising Revenue by Application, (USD Million), 2020 VS 2021 VS 2026

Table 3. Global Market Digital OOH Advertising Revenue (Million USD) Comparison by Region (2016 VS 2021 VS 2026)

Table 4. Global Digital OOH Advertising Revenue (USD Million) by Region (2016-2021)

Table 5. Global Digital OOH Advertising Revenue Market Share by Region (2021-2026)

Table 6. JCDecaux Corporate Information, Head Office, and Major Competitors

Table 7. JCDecaux Major Business

Table 8. JCDecaux Digital OOH Advertising Product and Solutions

Table 9. JCDecaux Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 10. Clear Channel Outdoor Holdings Inc. Corporate Information, Head Office, and Major Competitors

Table 11. Clear Channel Outdoor Holdings Inc. Major Business

Table 12. Clear Channel Outdoor Holdings Inc. Digital OOH Advertising Product and Solutions

Table 13. Clear Channel Outdoor Holdings Inc. Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 14. Lama Advertising Company Corporate Information, Head Office, and Major Competitors

Table 15. Lama Advertising Company Major Business

Table 16. Lama Advertising Company Digital OOH Advertising Product and Solutions

Table 17. Lama Advertising Company Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 18. Outfront Media Corporate Information, Head Office, and Major Competitors

Table 19. Outfront Media Major Business

Table 20. Outfront Media Digital OOH Advertising Product and Solutions

Table 21. Outfront Media Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 22. Daktronics Corporate Information, Head Office, and Major Competitors

Table 23. Daktronics Major Business

Table 24. Daktronics Digital OOH Advertising Product and Solutions

Table 25. Daktronics Digital OOH Advertising Revenue (USD Million), Gross Margin and

Market Share (2019-2021)

Table 26. NEC Display Solutions Corporate Information, Head Office, and Major Competitors

Table 27. NEC Display Solutions Major Business

Table 28. NEC Display Solutions Digital OOH Advertising Product and Solutions

Table 29. NEC Display Solutions Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 30. Oohmedia Ltd. Corporate Information, Head Office, and Major Competitors

Table 31. Oohmedia Ltd. Major Business

Table 32. Oohmedia Ltd. Digital OOH Advertising Product and Solutions

Table 33. Oohmedia Ltd. Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 34. Broadsign International LLC Corporate Information, Head Office, and Major Competitors

Table 35. Broadsign International LLC Major Business

Table 36. Broadsign International LLC Digital OOH Advertising Product and Solutions

Table 37. Broadsign International LLC Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 38. Aoto Electronics Co. Mvix, Inc. Corporate Information, Head Office, and Major Competitors

Table 39. Aoto Electronics Co. Mvix, Inc. Major Business

Table 40. Aoto Electronics Co. Mvix, Inc. Digital OOH Advertising Product and Solutions

Table 41. Aoto Electronics Co. Mvix, Inc. Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 42. Christie Digital System Corporate Information, Head Office, and Major Competitors

Table 43. Christie Digital System Major Business

Table 44. Christie Digital System Digital OOH Advertising Product and Solutions

Table 45. Christie Digital System Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 46. Ayuda Media System Corporate Information, Head Office, and Major Competitors

Table 47. Ayuda Media System Major Business

Table 48. Ayuda Media System Digital OOH Advertising Product and Solutions

Table 49. Ayuda Media System Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 50. Deepsky Corporation Ltd. Corporate Information, Head Office, and Major Competitors

Table 51. Deepsky Corporation Ltd. Major Business

Table 52. Deepsky Corporation Ltd. Digital OOH Advertising Product and Solutions

Table 53. Deepsky Corporation Ltd. Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 54. Clear Channel Outdoor Corporate Information, Head Office, and Major Competitors

Table 55. Clear Channel Outdoor Major Business

Table 56. Clear Channel Outdoor Digital OOH Advertising Product and Solutions

Table 57. Clear Channel Outdoor Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 58. Focus Media Corporate Information, Head Office, and Major Competitors

Table 59. Focus Media Major Business

Table 60. Focus Media Digital OOH Advertising Product and Solutions

Table 61. Focus Media Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 62. Stroer Corporate Information, Head Office, and Major Competitors

Table 63. Stroer Major Business

Table 64. Stroer Digital OOH Advertising Product and Solutions

Table 65. Stroer Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 66. Intersection Corporate Information, Head Office, and Major Competitors

Table 67. Intersection Major Business

Table 68. Intersection Digital OOH Advertising Product and Solutions

Table 69. Intersection Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 70. Adams Outdoor Advertising Corporate Information, Head Office, and Major Competitors

Table 71. Adams Outdoor Advertising Major Business

Table 72. Adams Outdoor Advertising Digital OOH Advertising Product and Solutions

Table 73. Adams Outdoor Advertising Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 74. Capitol Outdoor Corporate Information, Head Office, and Major Competitors

Table 75. Capitol Outdoor Major Business

Table 76. Capitol Outdoor Digital OOH Advertising Product and Solutions

Table 77. Capitol Outdoor Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 78. Blue Outdoor Corporate Information, Head Office, and Major Competitors

Table 79. Blue Outdoor Major Business

Table 80. Blue Outdoor Digital OOH Advertising Product and Solutions

Table 81. Blue Outdoor Digital OOH Advertising Revenue (USD Million), Gross Margin

and Market Share (2019-2021)

Table 82. Primedia Outdoor Corporate Information, Head Office, and Major Competitors

Table 83. Primedia Outdoor Major Business

Table 84. Primedia Outdoor Digital OOH Advertising Product and Solutions

Table 85. Primedia Outdoor Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 86. Lightbox OOH Video Network Corporate Information, Head Office, and Major Competitors

Table 87. Lightbox OOH Video Network Major Business

Table 88. Lightbox OOH Video Network Digital OOH Advertising Product and Solutions

Table 89. Lightbox OOH Video Network Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 90. TOM Group Corporate Information, Head Office, and Major Competitors

Table 91. TOM Group Major Business

Table 92. TOM Group Digital OOH Advertising Product and Solutions

Table 93. TOM Group Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 94. White Horse Group Corporate Information, Head Office, and Major Competitors

Table 95. White Horse Group Major Business

Table 96. White Horse Group Digital OOH Advertising Product and Solutions

Table 97. White Horse Group Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 98. Phoenix Metropolis Media Corporate Information, Head Office, and Major Competitors

Table 99. Phoenix Metropolis Media Major Business

Table 100. Phoenix Metropolis Media Digital OOH Advertising Product and Solutions

Table 101. Phoenix Metropolis Media Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 102. Balintimes Hong Kong Media Corporate Information, Head Office, and Major Competitors

Table 103. Balintimes Hong Kong Media Major Business

Table 104. Balintimes Hong Kong Media Digital OOH Advertising Product and Solutions

Table 105. Balintimes Hong Kong Media Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 106. Burkhart Advertising Corporate Information, Head Office, and Major Competitors

Table 107. Burkhart Advertising Major Business

Table 108. Burkhart Advertising Digital OOH Advertising Product and Solutions

Table 109. Burkhart Advertising Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 110. Euromedia Group Corporate Information, Head Office, and Major Competitors

Table 111. Euromedia Group Major Business

Table 112. Euromedia Group Digital OOH Advertising Product and Solutions

Table 113. Euromedia Group Digital OOH Advertising Revenue (USD Million), Gross Margin and Market Share (2019-2021)

Table 114. Global Digital OOH Advertising Revenue (USD Million) by Players (2019-2021)

Table 115. Global Digital OOH Advertising Revenue Share by Players (2019-2021)

Table 116. Breakdown of Digital OOH Advertising by Company Type (Tier 1, Tier 2 and Tier 3)

Table 117. Digital OOH Advertising Players Head Office, Products and Services Provided

Table 118. Digital OOH Advertising Mergers & Acquisitions in the Past Five Years

Table 119. Digital OOH Advertising New Entrants and Expansion Plans

Table 120. Global Digital OOH Advertising Revenue (USD Million) by Type (2016-2021)

Table 121. Global Digital OOH Advertising Revenue Share by Type (2016-2021)

Table 122. Global Digital OOH Advertising Revenue Forecast by Type (2021-2026)

Table 123. Global Digital OOH Advertising Revenue by Application (2016-2021)

Table 124. Global Digital OOH Advertising Revenue Forecast by Application (2021-2026)

Table 125. North America Digital OOH Advertising Revenue by Type (2016-2021) & (USD Million)

Table 126. North America Digital OOH Advertising Revenue by Type (2021-2026) & (USD Million)

Table 127. North America Digital OOH Advertising Revenue by Application (2016-2021) & (USD Million)

Table 128. North America Digital OOH Advertising Revenue by Application (2021-2026) & (USD Million)

Table 129. North America Digital OOH Advertising Revenue by Country (2016-2021) & (USD Million)

Table 130. North America Digital OOH Advertising Revenue by Country (2021-2026) & (USD Million)

Table 131. Europe Digital OOH Advertising Revenue by Type (2016-2021) & (USD Million)

Table 132. Europe Digital OOH Advertising Revenue by Type (2021-2026) & (USD Million)

Table 133. Europe Digital OOH Advertising Revenue by Application (2016-2021) & (USD Million)

Table 134. Europe Digital OOH Advertising Revenue by Application (2021-2026) & (USD Million)

Table 135. Europe Digital OOH Advertising Revenue by Country (2016-2021) & (USD Million)

Table 136. Europe Digital OOH Advertising Revenue by Country (2021-2026) & (USD Million)

Table 137. Asia-Pacific Digital OOH Advertising Revenue by Type (2016-2021) & (USD Million)

Table 138. Asia-Pacific Digital OOH Advertising Revenue by Type (2021-2026) & (USD Million)

Table 139. Asia-Pacific Digital OOH Advertising Revenue by Application (2016-2021) & (USD Million)

Table 140. Asia-Pacific Digital OOH Advertising Revenue by Application (2021-2026) & (USD Million)

Table 141. Asia-Pacific Digital OOH Advertising Revenue by Region (2016-2021) & (USD Million)

Table 142. Asia-Pacific Digital OOH Advertising Revenue by Region (2021-2026) & (USD Million)

Table 143. South America Digital OOH Advertising Revenue by Type (2016-2021) & (USD Million)

Table 144. South America Digital OOH Advertising Revenue by Type (2021-2026) & (USD Million)

Table 145. South America Digital OOH Advertising Revenue by Application (2016-2021) & (USD Million)

Table 146. South America Digital OOH Advertising Revenue by Application (2021-2026) & (USD Million)

Table 147. South America Digital OOH Advertising Revenue by Country (2016-2021) & (USD Million)

Table 148. South America Digital OOH Advertising Revenue by Country (2021-2026) & (USD Million)

Table 149. Middle East & Africa Digital OOH Advertising Revenue by Type (2016-2021) & (USD Million)

Table 150. Middle East & Africa Digital OOH Advertising Revenue by Type (2021-2026) & (USD Million)

Table 151. Middle East & Africa Digital OOH Advertising Revenue by Application (2016-2021) & (USD Million)

Table 152. Middle East & Africa Digital OOH Advertising Revenue by Application

(2021-2026) & (USD Million)

Table 153. Middle East & Africa Digital OOH Advertising Revenue by Country

(2016-2021) & (USD Million)

Table 154. Middle East & Africa Digital OOH Advertising Revenue by Country

(2021-2026) & (USD Million)

List Of Figures

LIST OF FIGURES

- Figure 1. Digital OOH Advertising Picture
- Figure 2. Global Digital OOH Advertising Revenue Market Share by Type in 2020
- Figure 3. Digital Billboards
- Figure 4. Video Advertising
- Figure 5. Ambient Advertising
- Figure 6. Other
- Figure 7. Digital OOH Advertising Revenue Market Share by Application in 2020
- Figure 8. BFSI Picture
- Figure 9. IT and Telecom Picture
- Figure 10. Automotive and Transportation Picture
- Figure 11. Education Picture
- Figure 12. Entertainment Picture
- Figure 13. Healthcare Picture
- Figure 14. Consumer Goods and Retail Picture
- Figure 15. Government and Utilities Picture
- Figure 16. Others Picture
- Figure 17. Global Digital OOH Advertising Revenue, (USD Million): 2020 VS 2021 VS 2026
- Figure 18. Global Digital OOH Advertising Revenue and Forecast (2016-2026) & (USD Million)
- Figure 19. Global Digital OOH Advertising Revenue Market Share by Region (2016-2026)
- Figure 20. Global Digital OOH Advertising Revenue Market Share by Region in 2020
- Figure 21. North America Digital OOH Advertising Revenue (USD Million) and Growth Rate (2016-2026)
- Figure 22. Europe Digital OOH Advertising Revenue (USD Million) and Growth Rate (2016-2026)
- Figure 23. Asia-Pacific Digital OOH Advertising Revenue (USD Million) and Growth Rate (2016-2026)
- Figure 24. South America Digital OOH Advertising Revenue (USD Million) and Growth Rate (2016-2026)
- Figure 25. Middle East and Africa Digital OOH Advertising Revenue (USD Million) and Growth Rate (2016-2026)
- Figure 26. Digital OOH Advertising Market Drivers
- Figure 27. Digital OOH Advertising Market Restraints

Figure 28. Digital OOH Advertising Market Trends

Figure 29. JCDecaux Recent Developments and Future Plans

Figure 30. Clear Channel Outdoor Holdings Inc. Recent Developments and Future Plans

Figure 31. Lama Advertising Company Recent Developments and Future Plans

Figure 32. Outfront Media Recent Developments and Future Plans

Figure 33. Daktronics Recent Developments and Future Plans

Figure 34. NEC Display Solutions Recent Developments and Future Plans

Figure 35. Oohmedia Ltd. Recent Developments and Future Plans

Figure 36. Broadsign International LLC Recent Developments and Future Plans

Figure 37. Aoto Electronics Co. Mvix, Inc. Recent Developments and Future Plans

Figure 38. Christie Digital System Recent Developments and Future Plans

Figure 39. Ayuda Media System Recent Developments and Future Plans

Figure 40. Deepsky Corporation Ltd. Recent Developments and Future Plans

Figure 41. Clear Channel Outdoor Recent Developments and Future Plans

Figure 42. Focus Media Recent Developments and Future Plans

Figure 43. Stroer Recent Developments and Future Plans

Figure 44. Intersection Recent Developments and Future Plans

Figure 45. Adams Outdoor Advertising Recent Developments and Future Plans

Figure 46. Capitol Outdoor Recent Developments and Future Plans

Figure 47. Blue Outdoor Recent Developments and Future Plans

Figure 48. Primedia Outdoor Recent Developments and Future Plans

Figure 49. Lightbox OOH Video Network Recent Developments and Future Plans

Figure 50. TOM Group Recent Developments and Future Plans

Figure 51. White Horse Group Recent Developments and Future Plans

Figure 52. Phoenix Metropolis Media Recent Developments and Future Plans

Figure 53. Balintimes Hong Kong Media Recent Developments and Future Plans

Figure 54. Burkhart Advertising Recent Developments and Future Plans

Figure 55. Euromedia Group Recent Developments and Future Plans

Figure 56. Global Digital OOH Advertising Revenue Share by Players in 2020

Figure 57. Digital OOH Advertising Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

Figure 58. Global Top 3 Players Digital OOH Advertising Revenue Market Share in 2020

Figure 59. Global Top 10 Players Digital OOH Advertising Revenue Market Share in 2020

Figure 60. Key Players Market Share Trend (Top 3 Market Share: 2019 VS 2020 VS 2021)

Figure 61. Global Digital OOH Advertising Revenue Share by Type in 2020

Figure 62. Global Digital OOH Advertising Market Share Forecast by Type (2021-2026)

Figure 63. Global Digital OOH Advertising Revenue Share by Application in 2020

Figure 64. Global Digital OOH Advertising Market Share Forecast by Application (2021-2026)

Figure 65. North America Digital OOH Advertising Sales Market Share by Type (2016-2026)

Figure 66. North America Digital OOH Advertising Sales Market Share by Application (2016-2026)

Figure 67. North America Digital OOH Advertising Revenue Market Share by Country (2016-2026)

Figure 68. United States Digital OOH Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 69. Canada Digital OOH Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 70. Mexico Digital OOH Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 71. Europe Digital OOH Advertising Sales Market Share by Type (2016-2026)

Figure 72. Europe Digital OOH Advertising Sales Market Share by Application (2016-2026)

Figure 73. Europe Digital OOH Advertising Revenue Market Share by Country (2016-2026)

Figure 74. Germany Digital OOH Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 75. France Digital OOH Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 76. United Kingdom Digital OOH Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 77. Russia Digital OOH Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 78. Italy Digital OOH Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 79. Asia-Pacific Digital OOH Advertising Sales Market Share by Type (2016-2026)

Figure 80. Asia-Pacific Digital OOH Advertising Sales Market Share by Application (2016-2026)

Figure 81. Asia-Pacific Digital OOH Advertising Revenue Market Share by Region (2016-2026)

Figure 82. China Digital OOH Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 83. Japan Digital OOH Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 84. South Korea Digital OOH Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 85. India Digital OOH Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 86. Southeast Asia Digital OOH Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 87. Australia Digital OOH Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 88. South America Digital OOH Advertising Sales Market Share by Type (2016-2026)

Figure 89. South America Digital OOH Advertising Sales Market Share by Application (2016-2026)

Figure 90. South America Digital OOH Advertising Revenue Market Share by Country (2016-2026)

Figure 91. Brazil Digital OOH Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 92. Argentina Digital OOH Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 93. Middle East and Africa Digital OOH Advertising Sales Market Share by Type (2016-2026)

Figure 94. Middle East and Africa Digital OOH Advertising Sales Market Share by Application (2016-2026)

Figure 95. Middle East and Africa Digital OOH Advertising Revenue Market Share by Country (2016-2026)

Figure 96. Turkey Digital OOH Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 97. Saudi Arabia Digital OOH Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 98. UAE Digital OOH Advertising Revenue and Growth Rate (2016-2026) & (USD Million)

Figure 99. Methodology

Figure 100. Research Process and Data Source

I would like to order

Product name: Global Digital OOH Advertising Market 2021 by Company, Regions, Type and Application, Forecast to 2026

Product link: <https://marketpublishers.com/r/G3BA5FCDDD56EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3BA5FCDDD56EN.html>