

# Global Digital Night Vision Add-On Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Digital Night Vision Add-On market size was valued at USD 3217.5 million in 2023 and is forecast to a readjusted size of USD 5325.7 million by 2030 with a CAGR of 7.5% during review period.

Digital night vision add-ons are optoelectronic devices that contain infrared (IR) image intensifier tubes, including an infrared illuminator and telescopic head, to provide twilight and night vision viewing. Night vision spotting scope allow you to see things in the dark, help with night hunting, etc.

Rapid technological advancements have had a major impact on the night vision devices market over the past few years. To improve soldiers' agility and situational awareness, businesses, governments and the military are continually trying to develop night vision devices that utilize wireless technology. Significant trends governing the global market include increasing focus on making night vision devices that are compact, lightweight, and energy-efficient, and integrating night vision devices with equipment such as weapons, vehicles, or tactical headsets. The need for night vision equipment in defense has increased due to the increase in incidents such as terrorist attacks, trespassing, border protection and counterattacks. Public spaces including airports, train stations, stadiums, border checkpoints and other locations are now subject to security checks due to increasing terrorist threats and illegal activities. The demand for night vision equipment is on the rise as it can be used to navigate, observe, detect and target intruders and attackers. Additionally, wildlife researchers and photographers use NVDs to observe animal behavior. For example, photographers have been able to document the strange movements of nocturnal creatures thanks to thermal imaging devices that

can work in total darkness. Moreover, factors such as increasing military spending and modernization will increase substantially over the forecast period. Moreover, features such as cost reduction, enhanced design, and convenience are further driving the market growth over the expected period. The integration of sensor technology with night vision equipment produces better accuracy, users can use this fusion technology to simply transmit data and images to the base center, and also obtain intelligence required for various missions, which underpins the product demand. The rise of the 'smart home' has increased the importance of video surveillance systems in the residential market. Rising advancements in thermal imaging and infrared technological advancements are expected to bring lucrative opportunities to the market, which will further expand the growth rate of the night vision devices market in the future. With the rapid development of technology, there is an increasing demand for wearable night vision devices, such as the Enhanced Night Vision Goggle (ENVG), whose design incorporates thermal imaging technology. Helmet-mounted goggles, cameras, and other heat-sensing devices have been at the forefront of the market.

The Global Info Research report includes an overview of the development of the Digital Night Vision Add-On industry chain, the market status of Online Sales (Monoculars, Binoculars), Offline Sales (Monoculars, Binoculars), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Digital Night Vision Add-On.

Regionally, the report analyzes the Digital Night Vision Add-On markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Digital Night Vision Add-On market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Digital Night Vision Add-On market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Digital Night Vision Add-On industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different

by Type (e.g., Monoculars, Binoculars).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Digital Night Vision Add-On market.

**Regional Analysis:** The report involves examining the Digital Night Vision Add-On market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Digital Night Vision Add-On market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Digital Night Vision Add-On:

**Company Analysis:** Report covers individual Digital Night Vision Add-On manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Digital Night Vision Add-On This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online Sales, Offline Sales).

**Technology Analysis:** Report covers specific technologies relevant to Digital Night Vision Add-On. It assesses the current state, advancements, and potential future developments in Digital Night Vision Add-On areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Digital Night Vision Add-On market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through

primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Digital Night Vision Add-On market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Monoculars

Binoculars

### Market segment by Application

Online Sales

Offline Sales

### Major players covered

BAE Systems

Orpha

Thales

Armasight

FLIR Systems

NVT

L3Harris

ATN Corp

Elbit Systems

Rexing USA

MKU

Yukon

Night Owl

Safran Vectronix

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Digital Night Vision Add-On product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Digital Night Vision Add-On, with price, sales, revenue and global market share of Digital Night Vision Add-On from 2019 to 2024.

Chapter 3, the Digital Night Vision Add-On competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape

contrast.

Chapter 4, the Digital Night Vision Add-On breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Digital Night Vision Add-On market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Digital Night Vision Add-On.

Chapter 14 and 15, to describe Digital Night Vision Add-On sales channel, distributors, customers, research findings and conclusion.

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