

Global Digital Multimeter (DMM) Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Digital Multimeter (DMM) market size was valued at US\$ 1143 million in 2024 and is forecast to a readjusted size of USD 1777 million by 2031 with a CAGR of 6.6% during review period.

The major global digital multimeter (DMM) manufacturers include Victor, UNI-T, CEM, HIOKI and Fluke Corporation. The world's top three manufacturers collectively occupy about 40% of the market share. At present, the Asia-Pacific region is the world's largest digital multimeter market, accounting for approximately 55% of the market share. The second and third are the American and European markets, accounting for approximately 22% and 21% respectively.

In terms of product types, handheld devices occupy a dominant position, accounting for 92% of the market share. At the same time, in terms of applications, industrial manufacturing is the largest application field, accounting for 62%.

This report is a detailed and comprehensive analysis for global Digital Multimeter (DMM) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Digital Multimeter (DMM) market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Digital Multimeter (DMM) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Digital Multimeter (DMM) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Digital Multimeter (DMM) market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Digital Multimeter (DMM)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital Multimeter (DMM) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fluke Corporation, Keysight, UNI-T, FLIR, Victor, Rohde & Schwarz, HIOKI, CEM, Gossen Metrawatt, MGL International (Mastech), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Digital Multimeter (DMM) market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts

for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Handheld

Bench-top

Others

Market segment by Application

Industrial Manufacturing

Commercial

Public Utilities

Major players covered

Fluke Corporation

Keysight

UNI-T

FLIR

Victor

Rohde & Schwarz

HIOKI

CEM

Gossen Metrawatt

MGL International (Mastech)

Chauvin Arnoux Group

Klein Tools

B&K Precision Corporation

Prokits Industries Co., LTD

Sata

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Digital Multimeter (DMM) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Digital Multimeter (DMM), with price, sales quantity, revenue, and global market share of Digital Multimeter (DMM) from 2020 to 2025.

Chapter 3, the Digital Multimeter (DMM) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape

contrast.

Chapter 4, the Digital Multimeter (DMM) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Digital Multimeter (DMM) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Digital Multimeter (DMM).

Chapter 14 and 15, to describe Digital Multimeter (DMM) sales channel, distributors, customers, research findings and conclusion.

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