

Global Digital Marketing Courses Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G16BA6C09E6EN.html>

Date: December 2018

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: G16BA6C09E6EN

Abstracts

Marketing your product or service via digital mediums(cell phone, smart phones, laptops, PCs etc) is Digital Marketing. It includes Social Media Marketing,Search Engine Optimization, Pay Per Clicks, Content Marketing, Blogs and a lot more. Digital Marketing is totally a new world of marketing your product. It increases brand visibility among people's and increases the reach of people's, worldwide for your product or services.

Scope of the Report:

This report studies the Digital Marketing Courses market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Digital Marketing Courses market by product type and applications/end industries.

The continuously increasing demand for digital marketing courses from emerging economies is boosting the growth of this market. The cost-effectiveness of digital marketing solutions is primarily attracting the corporates and academic segment of the emerging economies with limited budgets. As a result, to capitalize on the market, the manufacturers are increasingly providing customized digital marketing courses. Various manufacturing and service-based MNCs are increasing their presence in APAC and MEA by expanding their reach to emerging economies including India, China, and the UAE. This expansion of the corporate sector in developing economies will further boost the growth of the market throughout the forecast period.

The global Digital Marketing Courses market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx%

between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Digital Marketing Courses.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Coursera

Digital Vidya

Digital Marketing Institute

Manipal Prolearn (Manipal Global Education Services)

NIIT

Simplilearn

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Search Engine Optimization (SEO)

Search Engine Marketing (SEM)

Social Media Marketing (SMM)

Email Marketing

Inbound Marketing

Growth Hacking

Web Analytics

Mobile Marketing

Market Segment by Applications, can be divided into

Smart phones

Laptops

PCs

Others

Contents

1 DIGITAL MARKETING COURSES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Digital Marketing Courses
- 1.2 Classification of Digital Marketing Courses by Types
 - 1.2.1 Global Digital Marketing Courses Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Digital Marketing Courses Revenue Market Share by Types in 2017
 - 1.2.3 Search Engine Optimization (SEO)
 - 1.2.4 Search Engine Marketing (SEM)
 - 1.2.5 Social Media Marketing (SMM)
 - 1.2.6 Email Marketing
 - 1.2.7 Inbound Marketing
 - 1.2.8 Growth Hacking
 - 1.2.9 Web Analytics
 - 1.2.10 Mobile Marketing
- 1.3 Global Digital Marketing Courses Market by Application
 - 1.3.1 Global Digital Marketing Courses Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Smart phones
 - 1.3.3 Laptops
 - 1.3.4 PCs
 - 1.3.5 Others
- 1.4 Global Digital Marketing Courses Market by Regions
 - 1.4.1 Global Digital Marketing Courses Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Digital Marketing Courses Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Digital Marketing Courses Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Digital Marketing Courses Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Digital Marketing Courses Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Digital Marketing Courses Status and Prospect (2013-2023)
- 1.5 Global Market Size of Digital Marketing Courses (2013-2023)

2 MANUFACTURERS PROFILES

2.1 Coursera

2.1.1 Business Overview

2.1.2 Digital Marketing Courses Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 Coursera Digital Marketing Courses Revenue, Gross Margin and Market Share (2016-2017)

2.2 Digital Vidya

2.2.1 Business Overview

2.2.2 Digital Marketing Courses Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Digital Vidya Digital Marketing Courses Revenue, Gross Margin and Market Share (2016-2017)

2.3 Digital Marketing Institute

2.3.1 Business Overview

2.3.2 Digital Marketing Courses Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Digital Marketing Institute Digital Marketing Courses Revenue, Gross Margin and Market Share (2016-2017)

2.4 Manipal Prolearn (Manipal Global Education Services)

2.4.1 Business Overview

2.4.2 Digital Marketing Courses Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Manipal Prolearn (Manipal Global Education Services) Digital Marketing Courses Revenue, Gross Margin and Market Share (2016-2017)

2.5 NIIT

2.5.1 Business Overview

2.5.2 Digital Marketing Courses Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 NIIT Digital Marketing Courses Revenue, Gross Margin and Market Share (2016-2017)

2.6 Simplilearn

2.6.1 Business Overview

2.6.2 Digital Marketing Courses Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Simplilearn Digital Marketing Courses Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL DIGITAL MARKETING COURSES MARKET COMPETITION, BY PLAYERS

3.1 Global Digital Marketing Courses Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Digital Marketing Courses Players Market Share

3.2.2 Top 10 Digital Marketing Courses Players Market Share

3.3 Market Competition Trend

4 GLOBAL DIGITAL MARKETING COURSES MARKET SIZE BY REGIONS

4.1 Global Digital Marketing Courses Revenue and Market Share by Regions

4.2 North America Digital Marketing Courses Revenue and Growth Rate (2013-2018)

4.3 Europe Digital Marketing Courses Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Digital Marketing Courses Revenue and Growth Rate (2013-2018)

4.5 South America Digital Marketing Courses Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Digital Marketing Courses Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA DIGITAL MARKETING COURSES REVENUE BY COUNTRIES

5.1 North America Digital Marketing Courses Revenue by Countries (2013-2018)

5.2 USA Digital Marketing Courses Revenue and Growth Rate (2013-2018)

5.3 Canada Digital Marketing Courses Revenue and Growth Rate (2013-2018)

5.4 Mexico Digital Marketing Courses Revenue and Growth Rate (2013-2018)

6 EUROPE DIGITAL MARKETING COURSES REVENUE BY COUNTRIES

6.1 Europe Digital Marketing Courses Revenue by Countries (2013-2018)

6.2 Germany Digital Marketing Courses Revenue and Growth Rate (2013-2018)

6.3 UK Digital Marketing Courses Revenue and Growth Rate (2013-2018)

6.4 France Digital Marketing Courses Revenue and Growth Rate (2013-2018)

6.5 Russia Digital Marketing Courses Revenue and Growth Rate (2013-2018)

6.6 Italy Digital Marketing Courses Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC DIGITAL MARKETING COURSES REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Digital Marketing Courses Revenue by Countries (2013-2018)
- 7.2 China Digital Marketing Courses Revenue and Growth Rate (2013-2018)
- 7.3 Japan Digital Marketing Courses Revenue and Growth Rate (2013-2018)
- 7.4 Korea Digital Marketing Courses Revenue and Growth Rate (2013-2018)
- 7.5 India Digital Marketing Courses Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Digital Marketing Courses Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA DIGITAL MARKETING COURSES REVENUE BY COUNTRIES

- 8.1 South America Digital Marketing Courses Revenue by Countries (2013-2018)
- 8.2 Brazil Digital Marketing Courses Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Digital Marketing Courses Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Digital Marketing Courses Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE DIGITAL MARKETING COURSES BY COUNTRIES

- 9.1 Middle East and Africa Digital Marketing Courses Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Digital Marketing Courses Revenue and Growth Rate (2013-2018)
- 9.3 UAE Digital Marketing Courses Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Digital Marketing Courses Revenue and Growth Rate (2013-2018)
- 9.5 Nigeria Digital Marketing Courses Revenue and Growth Rate (2013-2018)
- 9.6 South Africa Digital Marketing Courses Revenue and Growth Rate (2013-2018)

10 GLOBAL DIGITAL MARKETING COURSES MARKET SEGMENT BY TYPE

- 10.1 Global Digital Marketing Courses Revenue and Market Share by Type (2013-2018)
- 10.2 Global Digital Marketing Courses Market Forecast by Type (2018-2023)
- 10.3 Search Engine Optimization (SEO) Revenue Growth Rate (2013-2023)
- 10.4 Search Engine Marketing (SEM) Revenue Growth Rate (2013-2023)
- 10.5 Social Media Marketing (SMM) Revenue Growth Rate (2013-2023)
- 10.6 Email Marketing Revenue Growth Rate (2013-2023)
- 10.7 Inbound Marketing Revenue Growth Rate (2013-2023)
- 10.8 Growth Hacking Revenue Growth Rate (2013-2023)
- 10.9 Web Analytics Revenue Growth Rate (2013-2023)

10.10 Mobile Marketing Revenue Growth Rate (2013-2023)

11 GLOBAL DIGITAL MARKETING COURSES MARKET SEGMENT BY APPLICATION

11.1 Global Digital Marketing Courses Revenue Market Share by Application (2013-2018)

11.2 Digital Marketing Courses Market Forecast by Application (2018-2023)

11.3 Smart phones Revenue Growth (2013-2018)

11.4 Laptops Revenue Growth (2013-2018)

11.5 PCs Revenue Growth (2013-2018)

11.6 Others Revenue Growth (2013-2018)

12 GLOBAL DIGITAL MARKETING COURSES MARKET SIZE FORECAST (2018-2023)

12.1 Global Digital Marketing Courses Market Size Forecast (2018-2023)

12.2 Global Digital Marketing Courses Market Forecast by Regions (2018-2023)

12.3 North America Digital Marketing Courses Revenue Market Forecast (2018-2023)

12.4 Europe Digital Marketing Courses Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Digital Marketing Courses Revenue Market Forecast (2018-2023)

12.6 South America Digital Marketing Courses Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Digital Marketing Courses Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Digital Marketing Courses Picture

Table Product Specifications of Digital Marketing Courses

Table Global Digital Marketing Courses and Revenue (Million USD) Market Split by Product Type

Figure Global Digital Marketing Courses Revenue Market Share by Types in 2017

Figure Search Engine Optimization (SEO) Picture

Figure Search Engine Marketing (SEM) Picture

Figure Social Media Marketing (SMM) Picture

Figure Email Marketing Picture

Figure Inbound Marketing Picture

Figure Growth Hacking Picture

Figure Web Analytics Picture

Figure Mobile Marketing Picture

Table Global Digital Marketing Courses Revenue (Million USD) by Application (2013-2023)

Figure Digital Marketing Courses Revenue Market Share by Applications in 2017

Figure Smart phones Picture

Figure Laptops Picture

Figure PCs Picture

Figure Others Picture

Table Global Market Digital Marketing Courses Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Digital Marketing Courses Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Digital Marketing Courses Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Digital Marketing Courses Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Digital Marketing Courses Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Digital Marketing Courses Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Digital Marketing Courses Revenue (Million USD) and Growth Rate (2013-2023)

Table Coursera Basic Information, Manufacturing Base and Competitors

Table Coursera Digital Marketing Courses Type and Applications	
Table Coursera Digital Marketing Courses Revenue, Gross Margin and Market Share (2016-2017)	
Table Digital Vidya Basic Information, Manufacturing Base and Competitors	
Table Digital Vidya Digital Marketing Courses Type and Applications	
Table Digital Vidya Digital Marketing Courses Revenue, Gross Margin and Market Share (2016-2017)	
Table Digital Marketing Institute Basic Information, Manufacturing Base and Competitors	
Table Digital Marketing Institute Digital Marketing Courses Type and Applications	
Table Digital Marketing Institute Digital Marketing Courses Revenue, Gross Margin and Market Share (2016-2017)	
Table Manipal Prolearn (Manipal Global Education Services) Basic Information, Manufacturing Base and Competitors	
Table Manipal Prolearn (Manipal Global Education Services) Digital Marketing Courses Type and Applications	
Table Manipal Prolearn (Manipal Global Education Services) Digital Marketing Courses Revenue, Gross Margin and Market Share (2016-2017)	
Table NIIT Basic Information, Manufacturing Base and Competitors	
Table NIIT Digital Marketing Courses Type and Applications	
Table NIIT Digital Marketing Courses Revenue, Gross Margin and Market Share (2016-2017)	
Table Simplilearn Basic Information, Manufacturing Base and Competitors	
Table Simplilearn Digital Marketing Courses Type and Applications	
Table Simplilearn Digital Marketing Courses Revenue, Gross Margin and Market Share (2016-2017)	
Table Global Digital Marketing Courses Revenue (Million USD) by Players (2013-2018)	
Table Global Digital Marketing Courses Revenue Share by Players (2013-2018)	
Figure Global Digital Marketing Courses Revenue Share by Players in 2016	
Figure Global Digital Marketing Courses Revenue Share by Players in 2017	
Figure Global Top 5 Players Digital Marketing Courses Revenue Market Share in 2017	
Figure Global Top 10 Players Digital Marketing Courses Revenue Market Share in 2017	
Figure Global Digital Marketing Courses Revenue (Million USD) and Growth Rate (%) (2013-2018)	
Table Global Digital Marketing Courses Revenue (Million USD) by Regions (2013-2018)	
Table Global Digital Marketing Courses Revenue Market Share by Regions (2013-2018)	
Figure Global Digital Marketing Courses Revenue Market Share by Regions (2013-2018)	
Figure Global Digital Marketing Courses Revenue Market Share by Regions in 2017	

Figure North America Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure Europe Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure South America Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Table North America Digital Marketing Courses Revenue by Countries (2013-2018)

Table North America Digital Marketing Courses Revenue Market Share by Countries (2013-2018)

Figure North America Digital Marketing Courses Revenue Market Share by Countries (2013-2018)

Figure North America Digital Marketing Courses Revenue Market Share by Countries in 2017

Figure USA Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure Canada Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure Mexico Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Table Europe Digital Marketing Courses Revenue (Million USD) by Countries (2013-2018)

Figure Europe Digital Marketing Courses Revenue Market Share by Countries (2013-2018)

Figure Europe Digital Marketing Courses Revenue Market Share by Countries in 2017

Figure Germany Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure UK Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure France Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure Russia Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure Italy Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Digital Marketing Courses Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific Digital Marketing Courses Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific Digital Marketing Courses Revenue Market Share by Countries in 2017

Figure China Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure Japan Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure Korea Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure India Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure Southeast Asia Digital Marketing Courses Revenue and Growth Rate

(2013-2018)

Table South America Digital Marketing Courses Revenue by Countries (2013-2018)

Table South America Digital Marketing Courses Revenue Market Share by Countries (2013-2018)

Figure South America Digital Marketing Courses Revenue Market Share by Countries (2013-2018)

Figure South America Digital Marketing Courses Revenue Market Share by Countries in 2017

Figure Brazil Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure Argentina Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure Colombia Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Digital Marketing Courses Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa Digital Marketing Courses Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Digital Marketing Courses Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Digital Marketing Courses Revenue Market Share by Countries in 2017

Figure Saudi Arabia Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure UAE Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure Egypt Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure Nigeria Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Figure South Africa Digital Marketing Courses Revenue and Growth Rate (2013-2018)

Table Global Digital Marketing Courses Revenue (Million USD) by Type (2013-2018)

Table Global Digital Marketing Courses Revenue Share by Type (2013-2018)

Figure Global Digital Marketing Courses Revenue Share by Type (2013-2018)

Figure Global Digital Marketing Courses Revenue Share by Type in 2017

Table Global Digital Marketing Courses Revenue Forecast by Type (2018-2023)

Figure Global Digital Marketing Courses Market Share Forecast by Type (2018-2023)

Figure Global Search Engine Optimization (SEO) Revenue Growth Rate (2013-2018)

Figure Global Search Engine Marketing (SEM) Revenue Growth Rate (2013-2018)

Figure Global Social Media Marketing (SMM) Revenue Growth Rate (2013-2018)

Figure Global Email Marketing Revenue Growth Rate (2013-2018)

Figure Global Inbound Marketing Revenue Growth Rate (2013-2018)

Figure Global Growth Hacking Revenue Growth Rate (2013-2018)

Figure Global Web Analytics Revenue Growth Rate (2013-2018)

Figure Global Mobile Marketing Revenue Growth Rate (2013-2018)

Table Global Digital Marketing Courses Revenue by Application (2013-2018)

Table Global Digital Marketing Courses Revenue Share by Application (2013-2018)

Figure Global Digital Marketing Courses Revenue Share by Application (2013-2018)

Figure Global Digital Marketing Courses Revenue Share by Application in 2017

Table Global Digital Marketing Courses Revenue Forecast by Application (2018-2023)

Figure Global Digital Marketing Courses Market Share Forecast by Application
(2018-2023)

Figure Global Smart phones Revenue Growth Rate (2013-2018)

Figure Global Laptops Revenue Growth Rate (2013-2018)

Figure Global PCs Revenue Growth Rate (2013-2018)

Figure Global Others Revenue Growth Rate (2013-2018)

Figure Global Digital Marketing Courses Revenue (Million USD) and Growth Rate
Forecast (2018 -2023)

Table Global Digital Marketing Courses Revenue (Million USD) Forecast by Regions
(2018-2023)

Figure Global Digital Marketing Courses Revenue Market Share Forecast by Regions
(2018-2023)

Figure North America Digital Marketing Courses Revenue Market Forecast (2018-2023)

Figure Europe Digital Marketing Courses Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Digital Marketing Courses Revenue Market Forecast (2018-2023)

Figure South America Digital Marketing Courses Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Digital Marketing Courses Revenue Market Forecast
(2018-2023)

I would like to order

Product name: Global Digital Marketing Courses Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

Product link: <https://marketpublishers.com/r/G16BA6C09E6EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G16BA6C09E6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

