

# Global Digital Maps Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Digital Maps market size was valued at USD 14280 million in 2023 and is forecast to a readjusted size of USD 35690 million by 2030 with a CAGR of 14.0% during review period.

Digital maps are a virtual image created by collecting data and formatting it into an image. It is also called as cartography. The process of collecting data and formatting it into a virtual image is called as digital formatting. Its main application is to create maps that can provide accurate information and representation about a particular area, road or any other point of interest. Digital maps evolved from the traditional paper maps such as Thomas Guide.

The key market drivers of digital maps are the increasing adoption of advanced technology in making maps and surveying and increasing adoption of digital maps in industries. The increase in competition among the providers of digital map technology is prompting the vendors to increase their product portfolios and to enhance their technology to offer more user-friendly maps to the customers. Motorized stations are GPS technologies are now being adopted in place of optical and mechanical instruments which were earlier used for surveying. Update on real time basis technology and greater coverage of remote areas are the new technological trends in digital maps market.

The Global Info Research report includes an overview of the development of the Digital Maps industry chain, the market status of Automotive Navigation (Indoor Maps, Outdoor Maps), Mobile And The Internet (Indoor Maps, Outdoor Maps), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Digital Maps.

Regionally, the report analyzes the Digital Maps markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Digital Maps market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Digital Maps market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Digital Maps industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Indoor Maps, Outdoor Maps).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Digital Maps market.

**Regional Analysis:** The report involves examining the Digital Maps market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Digital Maps market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Digital Maps:

**Company Analysis:** Report covers individual Digital Maps players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Digital Maps. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Automotive Navigation, Mobile And The Internet).

**Technology Analysis:** Report covers specific technologies relevant to Digital Maps. It assesses the current state, advancements, and potential future developments in Digital Maps areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Digital Maps market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Digital Maps market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Indoor Maps

Outdoor Maps

### Market segment by Application

Automotive Navigation

Mobile And The Internet

Public Sector Agencies And Enterprise

Others

Market segment by players, this report covers

Apple

AutoNavi Holding

Google

Micello

Tom Tom

NavInfo

ArcGIS Online

Yahoo!

Maps

Zenrin

WoNoBo

Bing Maps

GeoMapserver

MapQuest

MapSherpa

NearMap

OpenStreetMap

Inrix

Mapion

Mappy

Roadtrippers

WikiMapia

MapmyIndia

ViaMichelin

Magellan Navigation

Bhuvan

Baidu Maps

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digital Maps product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital Maps, with revenue, gross margin and global market share of Digital Maps from 2019 to 2024.

Chapter 3, the Digital Maps competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Digital Maps market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital Maps.

Chapter 13, to describe Digital Maps research findings and conclusion.

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