

Global Digital Map Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The digital map solutions are segmented into tracking and telematics, catchment analysis, risk assessment and disaster management, route optimization and planning, geo-analytics and visualization. Also, digital map services are segmented into consulting and advisory services; deployment and integration services; and support and maintenance services.

Scope of the Report:

This report studies the Digital Map market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Digital Map market by product type and applications/end industries.

The risk assessment and disaster management solution segment is expected to grow at the highest CAGR during the forecast period. Digital map solutions support the mapping and tracking of natural disasters, such as hurricanes, earthquakes, and volcano eruptions, which may have an immediate impact on the human health as well as a secondary impact, causing further death and suffering. Additionally, they assist in tracking environmental emergencies, such as forest fires caused by humans, and technological and industrial accidents usually involving the production, use, or transportation of hazardous materials. Digital map solutions for risk assessment provide flood maps and information, tools to better assess the risks from flooding, and precautionary planning information to help communities take actions to reduce flood risks.

The global Digital Map market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of 18.4% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Digital Map.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

ESRI

Google

Tomtom

Mapbox

Digitalglobe

Digital Map Products

Here

Mapmyindia

Microsoft

Navinfo

Nearmap

Magellan

Apple

Mapquest

Autonavi

Yahoo

Inrix

Mapmechanics

Zenrin

Mapsherpa

Openstreetmap

Living Map

Automotive Navigation Data

Mapman

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Type I

Type II

Market Segment by Applications, can be divided into

Consulting and advisory services

Deployment and integration services

Support and maintenance services

Contents

1 DIGITAL MAP MARKET OVERVIEW

1.1 Product Overview and Scope of Digital Map

1.2 Classification of Digital Map by Types

1.2.1 Global Digital Map Revenue Comparison by Types (2017-2023)

1.2.2 Global Digital Map Revenue Market Share by Types in 2017

1.2.3 Type I

1.2.4 Type II

1.3 Global Digital Map Market by Application

1.3.1 Global Digital Map Market Size and Market Share Comparison by Applications (2013-2023)

1.3.2 Consulting and advisory services

1.3.3 Deployment and integration services

1.3.4 Support and maintenance services

1.4 Global Digital Map Market by Regions

1.4.1 Global Digital Map Market Size (Million USD) Comparison by Regions (2013-2023)

1.4.1 North America (USA, Canada and Mexico) Digital Map Status and Prospect (2013-2023)

1.4.2 Europe (Germany, France, UK, Russia and Italy) Digital Map Status and Prospect (2013-2023)

1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Digital Map Status and Prospect (2013-2023)

1.4.4 South America (Brazil, Argentina, Colombia) Digital Map Status and Prospect (2013-2023)

1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Digital Map Status and Prospect (2013-2023)

1.5 Global Market Size of Digital Map (2013-2023)

2 MANUFACTURERS PROFILES

2.1 ESRI

2.1.1 Business Overview

2.1.2 Digital Map Type and Applications

2.1.2.1 Product A

2.1.2.2 Product B

2.1.3 ESRI Digital Map Revenue, Gross Margin and Market Share (2016-2017)

2.2 Google

2.2.1 Business Overview

2.2.2 Digital Map Type and Applications

2.2.2.1 Product A

2.2.2.2 Product B

2.2.3 Google Digital Map Revenue, Gross Margin and Market Share (2016-2017)

2.3 Tomtom

2.3.1 Business Overview

2.3.2 Digital Map Type and Applications

2.3.2.1 Product A

2.3.2.2 Product B

2.3.3 Tomtom Digital Map Revenue, Gross Margin and Market Share (2016-2017)

2.4 Mapbox

2.4.1 Business Overview

2.4.2 Digital Map Type and Applications

2.4.2.1 Product A

2.4.2.2 Product B

2.4.3 Mapbox Digital Map Revenue, Gross Margin and Market Share (2016-2017)

2.5 Digitalglobe

2.5.1 Business Overview

2.5.2 Digital Map Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Digitalglobe Digital Map Revenue, Gross Margin and Market Share (2016-2017)

2.6 Digital Map Products

2.6.1 Business Overview

2.6.2 Digital Map Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 Digital Map Products Digital Map Revenue, Gross Margin and Market Share (2016-2017)

2.7 Here

2.7.1 Business Overview

2.7.2 Digital Map Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 Here Digital Map Revenue, Gross Margin and Market Share (2016-2017)

2.8 Mapmyindia

2.8.1 Business Overview

- 2.8.2 Digital Map Type and Applications
 - 2.8.2.1 Product A
 - 2.8.2.2 Product B
- 2.8.3 Mapmyindia Digital Map Revenue, Gross Margin and Market Share (2016-2017)
- 2.9 Microsoft
 - 2.9.1 Business Overview
 - 2.9.2 Digital Map Type and Applications
 - 2.9.2.1 Product A
 - 2.9.2.2 Product B
 - 2.9.3 Microsoft Digital Map Revenue, Gross Margin and Market Share (2016-2017)
- 2.10 Navinfo
 - 2.10.1 Business Overview
 - 2.10.2 Digital Map Type and Applications
 - 2.10.2.1 Product A
 - 2.10.2.2 Product B
 - 2.10.3 Navinfo Digital Map Revenue, Gross Margin and Market Share (2016-2017)
- 2.11 Nearmap
 - 2.11.1 Business Overview
 - 2.11.2 Digital Map Type and Applications
 - 2.11.2.1 Product A
 - 2.11.2.2 Product B
 - 2.11.3 Nearmap Digital Map Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 Magellan
 - 2.12.1 Business Overview
 - 2.12.2 Digital Map Type and Applications
 - 2.12.2.1 Product A
 - 2.12.2.2 Product B
 - 2.12.3 Magellan Digital Map Revenue, Gross Margin and Market Share (2016-2017)
- 2.13 Apple
 - 2.13.1 Business Overview
 - 2.13.2 Digital Map Type and Applications
 - 2.13.2.1 Product A
 - 2.13.2.2 Product B
 - 2.13.3 Apple Digital Map Revenue, Gross Margin and Market Share (2016-2017)
- 2.14 Mapquest
 - 2.14.1 Business Overview
 - 2.14.2 Digital Map Type and Applications
 - 2.14.2.1 Product A
 - 2.14.2.2 Product B

- 2.14.3 Mapquest Digital Map Revenue, Gross Margin and Market Share (2016-2017)
- 2.15 Autonavi
 - 2.15.1 Business Overview
 - 2.15.2 Digital Map Type and Applications
 - 2.15.2.1 Product A
 - 2.15.2.2 Product B
 - 2.15.3 Autonavi Digital Map Revenue, Gross Margin and Market Share (2016-2017)
- 2.16 Yahoo
 - 2.16.1 Business Overview
 - 2.16.2 Digital Map Type and Applications
 - 2.16.2.1 Product A
 - 2.16.2.2 Product B
 - 2.16.3 Yahoo Digital Map Revenue, Gross Margin and Market Share (2016-2017)
- 2.17 Inrix
 - 2.17.1 Business Overview
 - 2.17.2 Digital Map Type and Applications
 - 2.17.2.1 Product A
 - 2.17.2.2 Product B
 - 2.17.3 Inrix Digital Map Revenue, Gross Margin and Market Share (2016-2017)
- 2.18 Mapmechanics
 - 2.18.1 Business Overview
 - 2.18.2 Digital Map Type and Applications
 - 2.18.2.1 Product A
 - 2.18.2.2 Product B
 - 2.18.3 Mapmechanics Digital Map Revenue, Gross Margin and Market Share (2016-2017)
- 2.19 Zenrin
 - 2.19.1 Business Overview
 - 2.19.2 Digital Map Type and Applications
 - 2.19.2.1 Product A
 - 2.19.2.2 Product B
 - 2.19.3 Zenrin Digital Map Revenue, Gross Margin and Market Share (2016-2017)
- 2.20 Mapsherpa
 - 2.20.1 Business Overview
 - 2.20.2 Digital Map Type and Applications
 - 2.20.2.1 Product A
 - 2.20.2.2 Product B
 - 2.20.3 Mapsherpa Digital Map Revenue, Gross Margin and Market Share (2016-2017)
- 2.21 Openstreetmap

- 2.21.1 Business Overview
- 2.2.2 Digital Map Type and Applications
 - 2.21.2.1 Product A
 - 2.21.2.2 Product B
- 2.21.3 Openstreetmap Digital Map Revenue, Gross Margin and Market Share (2016-2017)
- 2.22 Living Map
 - 2.22.1 Business Overview
 - 2.22.2 Digital Map Type and Applications
 - 2.22.2.1 Product A
 - 2.22.2.2 Product B
 - 2.22.3 Living Map Digital Map Revenue, Gross Margin and Market Share (2016-2017)
- 2.23 Automotive Navigation Data
 - 2.23.1 Business Overview
 - 2.23.2 Digital Map Type and Applications
 - 2.23.2.1 Product A
 - 2.23.2.2 Product B
 - 2.23.3 Automotive Navigation Data Digital Map Revenue, Gross Margin and Market Share (2016-2017)
- 2.24 Mapman
 - 2.24.1 Business Overview
 - 2.24.2 Digital Map Type and Applications
 - 2.24.2.1 Product A
 - 2.24.2.2 Product B
 - 2.24.3 Mapman Digital Map Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL DIGITAL MAP MARKET COMPETITION, BY PLAYERS

- 3.1 Global Digital Map Revenue and Share by Players (2013-2018)
- 3.2 Market Concentration Rate
 - 3.2.1 Top 5 Digital Map Players Market Share
 - 3.2.2 Top 10 Digital Map Players Market Share
- 3.3 Market Competition Trend

4 GLOBAL DIGITAL MAP MARKET SIZE BY REGIONS

- 4.1 Global Digital Map Revenue and Market Share by Regions
- 4.2 North America Digital Map Revenue and Growth Rate (2013-2018)
- 4.3 Europe Digital Map Revenue and Growth Rate (2013-2018)

- 4.4 Asia-Pacific Digital Map Revenue and Growth Rate (2013-2018)
- 4.5 South America Digital Map Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Digital Map Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA DIGITAL MAP REVENUE BY COUNTRIES

- 5.1 North America Digital Map Revenue by Countries (2013-2018)
- 5.2 USA Digital Map Revenue and Growth Rate (2013-2018)
- 5.3 Canada Digital Map Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Digital Map Revenue and Growth Rate (2013-2018)

6 EUROPE DIGITAL MAP REVENUE BY COUNTRIES

- 6.1 Europe Digital Map Revenue by Countries (2013-2018)
- 6.2 Germany Digital Map Revenue and Growth Rate (2013-2018)
- 6.3 UK Digital Map Revenue and Growth Rate (2013-2018)
- 6.4 France Digital Map Revenue and Growth Rate (2013-2018)
- 6.5 Russia Digital Map Revenue and Growth Rate (2013-2018)
- 6.6 Italy Digital Map Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC DIGITAL MAP REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Digital Map Revenue by Countries (2013-2018)
- 7.2 China Digital Map Revenue and Growth Rate (2013-2018)
- 7.3 Japan Digital Map Revenue and Growth Rate (2013-2018)
- 7.4 Korea Digital Map Revenue and Growth Rate (2013-2018)
- 7.5 India Digital Map Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Digital Map Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA DIGITAL MAP REVENUE BY COUNTRIES

- 8.1 South America Digital Map Revenue by Countries (2013-2018)
- 8.2 Brazil Digital Map Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Digital Map Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Digital Map Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE DIGITAL MAP BY COUNTRIES

- 9.1 Middle East and Africa Digital Map Revenue by Countries (2013-2018)

9.2 Saudi Arabia Digital Map Revenue and Growth Rate (2013-2018)

9.3 UAE Digital Map Revenue and Growth Rate (2013-2018)

9.4 Egypt Digital Map Revenue and Growth Rate (2013-2018)

9.5 Nigeria Digital Map Revenue and Growth Rate (2013-2018)

9.6 South Africa Digital Map Revenue and Growth Rate (2013-2018)

10 GLOBAL DIGITAL MAP MARKET SEGMENT BY TYPE

10.1 Global Digital Map Revenue and Market Share by Type (2013-2018)

10.2 Global Digital Map Market Forecast by Type (2018-2023)

10.3 Type I Revenue Growth Rate (2013-2023)

10.4 Type II Revenue Growth Rate (2013-2023)

11 GLOBAL DIGITAL MAP MARKET SEGMENT BY APPLICATION

11.1 Global Digital Map Revenue Market Share by Application (2013-2018)

11.2 Digital Map Market Forecast by Application (2018-2023)

11.3 Consulting and advisory services Revenue Growth (2013-2018)

11.4 Deployment and integration services Revenue Growth (2013-2018)

11.5 Support and maintenance services Revenue Growth (2013-2018)

12 GLOBAL DIGITAL MAP MARKET SIZE FORECAST (2018-2023)

12.1 Global Digital Map Market Size Forecast (2018-2023)

12.2 Global Digital Map Market Forecast by Regions (2018-2023)

12.3 North America Digital Map Revenue Market Forecast (2018-2023)

12.4 Europe Digital Map Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Digital Map Revenue Market Forecast (2018-2023)

12.6 South America Digital Map Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Digital Map Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Digital Map Picture

Table Product Specifications of Digital Map

Table Global Digital Map and Revenue (Million USD) Market Split by Product Type

Figure Global Digital Map Revenue Market Share by Types in 2017

Figure Type I Picture

Figure Type II Picture

Table Global Digital Map Revenue (Million USD) by Application (2013-2023)

Figure Digital Map Revenue Market Share by Applications in 2017

Figure Consulting and advisory services Picture

Figure Deployment and integration services Picture

Figure Support and maintenance services Picture

Table Global Market Digital Map Revenue (Million USD) Comparison by Regions
2013-2023

Figure North America Digital Map Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Digital Map Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Digital Map Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Digital Map Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Digital Map Revenue (Million USD) and Growth Rate
(2013-2023)

Figure Global Digital Map Revenue (Million USD) and Growth Rate (2013-2023)

Table ESRI Basic Information, Manufacturing Base and Competitors

Table ESRI Digital Map Type and Applications

Table ESRI Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Google Basic Information, Manufacturing Base and Competitors

Table Google Digital Map Type and Applications

Table Google Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Tomtom Basic Information, Manufacturing Base and Competitors

Table Tomtom Digital Map Type and Applications

Table Tomtom Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Mapbox Basic Information, Manufacturing Base and Competitors

Table Mapbox Digital Map Type and Applications

Table Mapbox Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Digitalglobe Basic Information, Manufacturing Base and Competitors

Table Digitalglobe Digital Map Type and Applications

Table Digitalglobe Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Digital Map Products Basic Information, Manufacturing Base and Competitors

Table Digital Map Products Digital Map Type and Applications

Table Digital Map Products Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Here Basic Information, Manufacturing Base and Competitors

Table Here Digital Map Type and Applications

Table Here Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Mapmyindia Basic Information, Manufacturing Base and Competitors

Table Mapmyindia Digital Map Type and Applications

Table Mapmyindia Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Microsoft Basic Information, Manufacturing Base and Competitors

Table Microsoft Digital Map Type and Applications

Table Microsoft Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Navinfo Basic Information, Manufacturing Base and Competitors

Table Navinfo Digital Map Type and Applications

Table Navinfo Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Nearmap Basic Information, Manufacturing Base and Competitors

Table Nearmap Digital Map Type and Applications

Table Nearmap Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Magellan Basic Information, Manufacturing Base and Competitors

Table Magellan Digital Map Type and Applications

Table Magellan Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Apple Basic Information, Manufacturing Base and Competitors

Table Apple Digital Map Type and Applications

Table Apple Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Mapquest Basic Information, Manufacturing Base and Competitors

Table Mapquest Digital Map Type and Applications

Table Mapquest Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Autonavi Basic Information, Manufacturing Base and Competitors

Table Autonavi Digital Map Type and Applications

Table Autonavi Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Yahoo Basic Information, Manufacturing Base and Competitors

Table Yahoo Digital Map Type and Applications

Table Yahoo Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Inrix Basic Information, Manufacturing Base and Competitors

Table Inrix Digital Map Type and Applications

Table Inrix Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Mapmechanics Basic Information, Manufacturing Base and Competitors

Table Mapmechanics Digital Map Type and Applications

Table Mapmechanics Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Zenrin Basic Information, Manufacturing Base and Competitors

Table Zenrin Digital Map Type and Applications

Table Zenrin Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Mapsherpa Basic Information, Manufacturing Base and Competitors

Table Mapsherpa Digital Map Type and Applications

Table Mapsherpa Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Openstreetmap Basic Information, Manufacturing Base and Competitors

Table Openstreetmap Digital Map Type and Applications

Table Openstreetmap Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Living Map Basic Information, Manufacturing Base and Competitors

Table Living Map Digital Map Type and Applications

Table Living Map Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Automotive Navigation Data Basic Information, Manufacturing Base and Competitors

Table Automotive Navigation Data Digital Map Type and Applications

Table Automotive Navigation Data Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Mapman Basic Information, Manufacturing Base and Competitors

Table Mapman Digital Map Type and Applications

Table Mapman Digital Map Revenue, Gross Margin and Market Share (2016-2017)

Table Global Digital Map Revenue (Million USD) by Players (2013-2018)

Table Global Digital Map Revenue Share by Players (2013-2018)

Figure Global Digital Map Revenue Share by Players in 2016

Figure Global Digital Map Revenue Share by Players in 2017

Figure Global Top 5 Players Digital Map Revenue Market Share in 2017

Figure Global Top 10 Players Digital Map Revenue Market Share in 2017

Figure Global Digital Map Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Digital Map Revenue (Million USD) by Regions (2013-2018)

Table Global Digital Map Revenue Market Share by Regions (2013-2018)

Figure Global Digital Map Revenue Market Share by Regions (2013-2018)

Figure Global Digital Map Revenue Market Share by Regions in 2017

Figure North America Digital Map Revenue and Growth Rate (2013-2018)

Figure Europe Digital Map Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Digital Map Revenue and Growth Rate (2013-2018)

Figure South America Digital Map Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Digital Map Revenue and Growth Rate (2013-2018)

Table North America Digital Map Revenue by Countries (2013-2018)
Table North America Digital Map Revenue Market Share by Countries (2013-2018)
Figure North America Digital Map Revenue Market Share by Countries (2013-2018)
Figure North America Digital Map Revenue Market Share by Countries in 2017
Figure USA Digital Map Revenue and Growth Rate (2013-2018)
Figure Canada Digital Map Revenue and Growth Rate (2013-2018)
Figure Mexico Digital Map Revenue and Growth Rate (2013-2018)
Table Europe Digital Map Revenue (Million USD) by Countries (2013-2018)
Figure Europe Digital Map Revenue Market Share by Countries (2013-2018)
Figure Europe Digital Map Revenue Market Share by Countries in 2017
Figure Germany Digital Map Revenue and Growth Rate (2013-2018)
Figure UK Digital Map Revenue and Growth Rate (2013-2018)
Figure France Digital Map Revenue and Growth Rate (2013-2018)
Figure Russia Digital Map Revenue and Growth Rate (2013-2018)
Figure Italy Digital Map Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Digital Map Revenue (Million USD) by Countries (2013-2018)
Figure Asia-Pacific Digital Map Revenue Market Share by Countries (2013-2018)
Figure Asia-Pacific Digital Map Revenue Market Share by Countries in 2017
Figure China Digital Map Revenue and Growth Rate (2013-2018)
Figure Japan Digital Map Revenue and Growth Rate (2013-2018)
Figure Korea Digital Map Revenue and Growth Rate (2013-2018)
Figure India Digital Map Revenue and Growth Rate (2013-2018)
Figure Southeast Asia Digital Map Revenue and Growth Rate (2013-2018)
Table South America Digital Map Revenue by Countries (2013-2018)
Table South America Digital Map Revenue Market Share by Countries (2013-2018)
Figure South America Digital Map Revenue Market Share by Countries (2013-2018)
Figure South America Digital Map Revenue Market Share by Countries in 2017
Figure Brazil Digital Map Revenue and Growth Rate (2013-2018)
Figure Argentina Digital Map Revenue and Growth Rate (2013-2018)
Figure Colombia Digital Map Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Digital Map Revenue (Million USD) by Countries (2013-2018)
Table Middle East and Africa Digital Map Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Digital Map Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Digital Map Revenue Market Share by Countries in 2017
Figure Saudi Arabia Digital Map Revenue and Growth Rate (2013-2018)
Figure UAE Digital Map Revenue and Growth Rate (2013-2018)

Figure Egypt Digital Map Revenue and Growth Rate (2013-2018)
Figure Nigeria Digital Map Revenue and Growth Rate (2013-2018)
Figure South Africa Digital Map Revenue and Growth Rate (2013-2018)
Table Global Digital Map Revenue (Million USD) by Type (2013-2018)
Table Global Digital Map Revenue Share by Type (2013-2018)
Figure Global Digital Map Revenue Share by Type (2013-2018)
Figure Global Digital Map Revenue Share by Type in 2017
Table Global Digital Map Revenue Forecast by Type (2018-2023)
Figure Global Digital Map Market Share Forecast by Type (2018-2023)
Figure Global Type I Revenue Growth Rate (2013-2018)
Figure Global Type II Revenue Growth Rate (2013-2018)
Table Global Digital Map Revenue by Application (2013-2018)
Table Global Digital Map Revenue Share by Application (2013-2018)
Figure Global Digital Map Revenue Share by Application (2013-2018)
Figure Global Digital Map Revenue Share by Application in 2017
Table Global Digital Map Revenue Forecast by Application (2018-2023)
Figure Global Digital Map Market Share Forecast by Application (2018-2023)
Figure Global Consulting and advisory services Revenue Growth Rate (2013-2018)
Figure Global Deployment and integration services Revenue Growth Rate (2013-2018)
Figure Global Support and maintenance services Revenue Growth Rate (2013-2018)
Figure Global Digital Map Revenue (Million USD) and Growth Rate Forecast (2018-2023)
Table Global Digital Map Revenue (Million USD) Forecast by Regions (2018-2023)
Figure Global Digital Map Revenue Market Share Forecast by Regions (2018-2023)
Figure North America Digital Map Revenue Market Forecast (2018-2023)
Figure Europe Digital Map Revenue Market Forecast (2018-2023)
Figure Asia-Pacific Digital Map Revenue Market Forecast (2018-2023)
Figure South America Digital Map Revenue Market Forecast (2018-2023)
Figure Middle East and Africa Digital Map Revenue Market Forecast (2018-2023)

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