

Global Digital Magazines and Newspapers Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Digital Magazines and Newspapers market size is expected to reach \$ 1555 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

Digital Magazines and Newspapers are periodical publications distributed in electronic form through websites, mobile apps, digital replicas, e-paper platforms, PDFs, or other online publishing channels rather than only in printed format. Britannica defines a magazine as a printed or digitally published collection of texts produced at regular intervals, and its publishing overview notes that digital technology has transformed how newspapers are written, edited, distributed, and consumed.

The digital magazines and newspapers market has been experiencing significant growth in recent years, driven by the increasing adoption of smartphones, tablets, and other digital devices. North America has been a key market for digital magazines and newspapers, with a high level of digital literacy and smartphone penetration. The United States is the largest market in the region, followed by Canada. Countries like the United Kingdom, Germany, and France have witnessed a significant shift towards digital reading, leading to a growing market for digital magazines and newspapers. Asia Pacific is expected to witness the fastest growth in the market, driven by the increasing internet penetration and smartphone adoption in countries like China, India, and Japan. The market for digital magazines and newspapers is highly concentrated, with a few major players dominating the industry. Digital magazines and newspapers can leverage user data to provide personalized content recommendations, enhancing the reading experience and attracting more subscribers. As the market grows, there are opportunities for publishers to generate revenue through targeted advertising, leveraging the data they collect on readers' preferences and behaviors. Digital platforms

provide an opportunity for publishers to reach a global audience, expanding their readership beyond traditional geographic boundaries. While the market for digital magazines and newspapers is growing, monetizing digital content remains a challenge. Many readers are accustomed to accessing free content online, making it difficult for publishers to generate sufficient revenue. Social media platforms have become popular sources of news and information, posing a challenge to traditional publishers. Publishers need to find ways to differentiate their content and attract readers to their own platforms. The ease of digital distribution also increases the risk of piracy, with unauthorized copies of digital magazines and newspapers being shared online. Publishers need to implement effective digital rights management systems to protect their content.

This report studies the global Digital Magazines and Newspapers demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digital Magazines and Newspapers, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digital Magazines and Newspapers that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Digital Magazines and Newspapers total market, 2021-2032, (USD Million)

Global Digital Magazines and Newspapers total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Digital Magazines and Newspapers total market, key domestic companies, and share, (USD Million)

Global Digital Magazines and Newspapers revenue by player, revenue and market share 2021-2026, (USD Million)

Global Digital Magazines and Newspapers total market by Type, CAGR, 2021-2032, (USD Million)

Global Digital Magazines and Newspapers total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Digital Magazines and Newspapers market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Magzter, PressReader, bibliotheca, Kinfolk, Digi-Mags, Wiley, Egmont, Bonnier, Kadokawa, Simon & Schuster, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Digital Magazines and Newspapers market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Digital Magazines and Newspapers Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Digital Magazines and Newspapers Market, Segmentation by Type:

Online Reading

Offline Reading

Global Digital Magazines and Newspapers Market, Segmentation by Publication Format:

Digital Replica / E-paper Edition

Web-native Digital Publication

Global Digital Magazines and Newspapers Market, Segmentation by Publication Category:

Digital Magazines

Digital Newspapers

Global Digital Magazines and Newspapers Market, Segmentation by Application:

Personal

Enterprise

Government

Companies Profiled:

Magzter

PressReader

bibliotheca

Kinfolk

Digi-Mags

Wiley

Egmont

Bonnier

Kadokawa

Simon & Schuster

Penguin Random

Scholastic

indiamags

Elsevier

Bertelsmann

Blackwell

Magazine Newsstand

Barnes & Noble

ZITIMA ReadersHub

ZINIO

EBSCO

Pocketmags

Readwhere

Greatmagazines

magsonline

isubscribe

Readly

DiscountMags

Magazine Cafe Store

TheAtlantic

Key Questions Answered

1. How big is the global Digital Magazines and Newspapers market?
2. What is the demand of the global Digital Magazines and Newspapers market?
3. What is the year over year growth of the global Digital Magazines and Newspapers market?
4. What is the total value of the global Digital Magazines and Newspapers market?
5. Who are the Major Players in the global Digital Magazines and Newspapers market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Digital Magazines and Newspapers Introduction
- 1.2 World Digital Magazines and Newspapers Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Digital Magazines and Newspapers Total Market by Region (by Headquarter Location)
 - 1.3.1 World Digital Magazines and Newspapers Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Digital Magazines and Newspapers Revenue (2021-2032)
 - 1.3.3 China Based Company Digital Magazines and Newspapers Revenue (2021-2032)
 - 1.3.4 Europe Based Company Digital Magazines and Newspapers Revenue (2021-2032)
 - 1.3.5 Japan Based Company Digital Magazines and Newspapers Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Digital Magazines and Newspapers Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Digital Magazines and Newspapers Revenue (2021-2032)
 - 1.3.8 India Based Company Digital Magazines and Newspapers Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Digital Magazines and Newspapers Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Digital Magazines and Newspapers Consumption Value (2021-2032)
- 2.2 World Digital Magazines and Newspapers Consumption Value by Region
 - 2.2.1 World Digital Magazines and Newspapers Consumption Value by Region (2021-2026)
 - 2.2.2 World Digital Magazines and Newspapers Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Digital Magazines and Newspapers Consumption Value (2021-2032)
- 2.4 China Digital Magazines and Newspapers Consumption Value (2021-2032)

- 2.5 Europe Digital Magazines and Newspapers Consumption Value (2021-2032)
- 2.6 Japan Digital Magazines and Newspapers Consumption Value (2021-2032)
- 2.7 South Korea Digital Magazines and Newspapers Consumption Value (2021-2032)
- 2.8 ASEAN Digital Magazines and Newspapers Consumption Value (2021-2032)
- 2.9 India Digital Magazines and Newspapers Consumption Value (2021-2032)

3 WORLD DIGITAL MAGAZINES AND NEWSPAPERS COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Digital Magazines and Newspapers Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global Digital Magazines and Newspapers Industry Rank of Major Players
 - 3.2.2 Global Concentration Ratios (CR4) for Digital Magazines and Newspapers in 2025
 - 3.2.3 Global Concentration Ratios (CR8) for Digital Magazines and Newspapers in 2025
- 3.3 Digital Magazines and Newspapers Company Evaluation Quadrant
- 3.4 Digital Magazines and Newspapers Market: Overall Company Footprint Analysis
 - 3.4.1 Digital Magazines and Newspapers Market: Region Footprint
 - 3.4.2 Digital Magazines and Newspapers Market: Company Product Type Footprint
 - 3.4.3 Digital Magazines and Newspapers Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Digital Magazines and Newspapers Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Digital Magazines and Newspapers Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: Digital Magazines and Newspapers Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Digital Magazines and Newspapers Consumption Value Comparison

4.2.1 United States VS China: Digital Magazines and Newspapers Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Digital Magazines and Newspapers Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Digital Magazines and Newspapers Companies and Market Share, 2021-2026

4.3.1 United States Based Digital Magazines and Newspapers Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Digital Magazines and Newspapers Revenue, (2021-2026)

4.4 China Based Companies Digital Magazines and Newspapers Revenue and Market Share, 2021-2026

4.4.1 China Based Digital Magazines and Newspapers Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Digital Magazines and Newspapers Revenue, (2021-2026)

4.5 Rest of World Based Digital Magazines and Newspapers Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Digital Magazines and Newspapers Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Digital Magazines and Newspapers Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Digital Magazines and Newspapers Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Online Reading

5.2.2 Offline Reading

5.3 Market Segment by Type

5.3.1 World Digital Magazines and Newspapers Market Size by Type (2021-2026)

5.3.2 World Digital Magazines and Newspapers Market Size by Type (2027-2032)

5.3.3 World Digital Magazines and Newspapers Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY PUBLICATION FORMAT

6.1 World Digital Magazines and Newspapers Market Size Overview by Publication

Format: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Publication Format

6.2.1 Digital Replica / E-paper Edition

6.2.2 Web-native Digital Publication

6.3 Market Segment by Publication Format

6.3.1 World Digital Magazines and Newspapers Market Size by Publication Format (2021-2026)

6.3.2 World Digital Magazines and Newspapers Market Size by Publication Format (2027-2032)

6.3.3 World Digital Magazines and Newspapers Market Size Market Share by Publication Format (2027-2032)

7 MARKET ANALYSIS BY PUBLICATION CATEGORY

7.1 World Digital Magazines and Newspapers Market Size Overview by Publication Category: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Publication Category

7.2.1 Digital Magazines

7.2.2 Digital Newspapers

7.3 Market Segment by Publication Category

7.3.1 World Digital Magazines and Newspapers Market Size by Publication Category (2021-2026)

7.3.2 World Digital Magazines and Newspapers Market Size by Publication Category (2027-2032)

7.3.3 World Digital Magazines and Newspapers Market Size Market Share by Publication Category (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Digital Magazines and Newspapers Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Personal

8.2.2 Enterprise

8.2.3 Government

8.3 Market Segment by Application

8.3.1 World Digital Magazines and Newspapers Market Size by Application (2021-2026)

8.3.2 World Digital Magazines and Newspapers Market Size by Application

(2027-2032)

8.3.3 World Digital Magazines and Newspapers Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 Magzter

9.1.1 Magzter Details

9.1.2 Magzter Major Business

9.1.3 Magzter Digital Magazines and Newspapers Product and Services

9.1.4 Magzter Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Magzter Recent Developments/Updates

9.1.6 Magzter Competitive Strengths & Weaknesses

9.2 PressReader

9.2.1 PressReader Details

9.2.2 PressReader Major Business

9.2.3 PressReader Digital Magazines and Newspapers Product and Services

9.2.4 PressReader Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 PressReader Recent Developments/Updates

9.2.6 PressReader Competitive Strengths & Weaknesses

9.3 bibliotheca

9.3.1 bibliotheca Details

9.3.2 bibliotheca Major Business

9.3.3 bibliotheca Digital Magazines and Newspapers Product and Services

9.3.4 bibliotheca Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)

9.3.5 bibliotheca Recent Developments/Updates

9.3.6 bibliotheca Competitive Strengths & Weaknesses

9.4 Kinfolk

9.4.1 Kinfolk Details

9.4.2 Kinfolk Major Business

9.4.3 Kinfolk Digital Magazines and Newspapers Product and Services

9.4.4 Kinfolk Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)

9.4.5 Kinfolk Recent Developments/Updates

9.4.6 Kinfolk Competitive Strengths & Weaknesses

9.5 Digi-Mags

- 9.5.1 Digi-Mags Details
- 9.5.2 Digi-Mags Major Business
- 9.5.3 Digi-Mags Digital Magazines and Newspapers Product and Services
- 9.5.4 Digi-Mags Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)
- 9.5.5 Digi-Mags Recent Developments/Updates
- 9.5.6 Digi-Mags Competitive Strengths & Weaknesses
- 9.6 Wiley
 - 9.6.1 Wiley Details
 - 9.6.2 Wiley Major Business
 - 9.6.3 Wiley Digital Magazines and Newspapers Product and Services
 - 9.6.4 Wiley Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Wiley Recent Developments/Updates
 - 9.6.6 Wiley Competitive Strengths & Weaknesses
- 9.7 Egmont
 - 9.7.1 Egmont Details
 - 9.7.2 Egmont Major Business
 - 9.7.3 Egmont Digital Magazines and Newspapers Product and Services
 - 9.7.4 Egmont Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Egmont Recent Developments/Updates
 - 9.7.6 Egmont Competitive Strengths & Weaknesses
- 9.8 Bonnier
 - 9.8.1 Bonnier Details
 - 9.8.2 Bonnier Major Business
 - 9.8.3 Bonnier Digital Magazines and Newspapers Product and Services
 - 9.8.4 Bonnier Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Bonnier Recent Developments/Updates
 - 9.8.6 Bonnier Competitive Strengths & Weaknesses
- 9.9 Kadokawa
 - 9.9.1 Kadokawa Details
 - 9.9.2 Kadokawa Major Business
 - 9.9.3 Kadokawa Digital Magazines and Newspapers Product and Services
 - 9.9.4 Kadokawa Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Kadokawa Recent Developments/Updates
 - 9.9.6 Kadokawa Competitive Strengths & Weaknesses

9.10 Simon & Schuster

9.10.1 Simon & Schuster Details

9.10.2 Simon & Schuster Major Business

9.10.3 Simon & Schuster Digital Magazines and Newspapers Product and Services

9.10.4 Simon & Schuster Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)

9.10.5 Simon & Schuster Recent Developments/Updates

9.10.6 Simon & Schuster Competitive Strengths & Weaknesses

9.11 Penguin Random

9.11.1 Penguin Random Details

9.11.2 Penguin Random Major Business

9.11.3 Penguin Random Digital Magazines and Newspapers Product and Services

9.11.4 Penguin Random Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)

9.11.5 Penguin Random Recent Developments/Updates

9.11.6 Penguin Random Competitive Strengths & Weaknesses

9.12 Scholastic

9.12.1 Scholastic Details

9.12.2 Scholastic Major Business

9.12.3 Scholastic Digital Magazines and Newspapers Product and Services

9.12.4 Scholastic Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)

9.12.5 Scholastic Recent Developments/Updates

9.12.6 Scholastic Competitive Strengths & Weaknesses

9.13 indiamags

9.13.1 indiamags Details

9.13.2 indiamags Major Business

9.13.3 indiamags Digital Magazines and Newspapers Product and Services

9.13.4 indiamags Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)

9.13.5 indiamags Recent Developments/Updates

9.13.6 indiamags Competitive Strengths & Weaknesses

9.14 Elsevier

9.14.1 Elsevier Details

9.14.2 Elsevier Major Business

9.14.3 Elsevier Digital Magazines and Newspapers Product and Services

9.14.4 Elsevier Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)

9.14.5 Elsevier Recent Developments/Updates

- 9.14.6 Elsevier Competitive Strengths & Weaknesses
- 9.15 Bertelsmann
 - 9.15.1 Bertelsmann Details
 - 9.15.2 Bertelsmann Major Business
 - 9.15.3 Bertelsmann Digital Magazines and Newspapers Product and Services
 - 9.15.4 Bertelsmann Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Bertelsmann Recent Developments/Updates
 - 9.15.6 Bertelsmann Competitive Strengths & Weaknesses
- 9.16 Blackwell
 - 9.16.1 Blackwell Details
 - 9.16.2 Blackwell Major Business
 - 9.16.3 Blackwell Digital Magazines and Newspapers Product and Services
 - 9.16.4 Blackwell Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Blackwell Recent Developments/Updates
 - 9.16.6 Blackwell Competitive Strengths & Weaknesses
- 9.17 Magazine Newsstand
 - 9.17.1 Magazine Newsstand Details
 - 9.17.2 Magazine Newsstand Major Business
 - 9.17.3 Magazine Newsstand Digital Magazines and Newspapers Product and Services
 - 9.17.4 Magazine Newsstand Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)
 - 9.17.5 Magazine Newsstand Recent Developments/Updates
 - 9.17.6 Magazine Newsstand Competitive Strengths & Weaknesses
- 9.18 Barnes & Noble
 - 9.18.1 Barnes & Noble Details
 - 9.18.2 Barnes & Noble Major Business
 - 9.18.3 Barnes & Noble Digital Magazines and Newspapers Product and Services
 - 9.18.4 Barnes & Noble Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)
 - 9.18.5 Barnes & Noble Recent Developments/Updates
 - 9.18.6 Barnes & Noble Competitive Strengths & Weaknesses
- 9.19 ZITIMA ReadersHub
 - 9.19.1 ZITIMA ReadersHub Details
 - 9.19.2 ZITIMA ReadersHub Major Business
 - 9.19.3 ZITIMA ReadersHub Digital Magazines and Newspapers Product and Services
 - 9.19.4 ZITIMA ReadersHub Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)

- 9.19.5 ZITIMA ReadersHub Recent Developments/Updates
- 9.19.6 ZITIMA ReadersHub Competitive Strengths & Weaknesses
- 9.20 ZINIO
 - 9.20.1 ZINIO Details
 - 9.20.2 ZINIO Major Business
 - 9.20.3 ZINIO Digital Magazines and Newspapers Product and Services
 - 9.20.4 ZINIO Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)
 - 9.20.5 ZINIO Recent Developments/Updates
 - 9.20.6 ZINIO Competitive Strengths & Weaknesses
- 9.21 EBSCO
 - 9.21.1 EBSCO Details
 - 9.21.2 EBSCO Major Business
 - 9.21.3 EBSCO Digital Magazines and Newspapers Product and Services
 - 9.21.4 EBSCO Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)
 - 9.21.5 EBSCO Recent Developments/Updates
 - 9.21.6 EBSCO Competitive Strengths & Weaknesses
- 9.22 Pocketmags
 - 9.22.1 Pocketmags Details
 - 9.22.2 Pocketmags Major Business
 - 9.22.3 Pocketmags Digital Magazines and Newspapers Product and Services
 - 9.22.4 Pocketmags Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)
 - 9.22.5 Pocketmags Recent Developments/Updates
 - 9.22.6 Pocketmags Competitive Strengths & Weaknesses
- 9.23 Readwhere
 - 9.23.1 Readwhere Details
 - 9.23.2 Readwhere Major Business
 - 9.23.3 Readwhere Digital Magazines and Newspapers Product and Services
 - 9.23.4 Readwhere Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)
 - 9.23.5 Readwhere Recent Developments/Updates
 - 9.23.6 Readwhere Competitive Strengths & Weaknesses
- 9.24 Greatmagazines
 - 9.24.1 Greatmagazines Details
 - 9.24.2 Greatmagazines Major Business
 - 9.24.3 Greatmagazines Digital Magazines and Newspapers Product and Services
 - 9.24.4 Greatmagazines Digital Magazines and Newspapers Revenue, Gross Margin

and Market Share (2021-2026)

9.24.5 Greatmagazines Recent Developments/Updates

9.24.6 Greatmagazines Competitive Strengths & Weaknesses

9.25 magsonline

9.25.1 magsonline Details

9.25.2 magsonline Major Business

9.25.3 magsonline Digital Magazines and Newspapers Product and Services

9.25.4 magsonline Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)

9.25.5 magsonline Recent Developments/Updates

9.25.6 magsonline Competitive Strengths & Weaknesses

9.26 isubscribe

9.26.1 isubscribe Details

9.26.2 isubscribe Major Business

9.26.3 isubscribe Digital Magazines and Newspapers Product and Services

9.26.4 isubscribe Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)

9.26.5 isubscribe Recent Developments/Updates

9.26.6 isubscribe Competitive Strengths & Weaknesses

9.27 Readly

9.27.1 Readly Details

9.27.2 Readly Major Business

9.27.3 Readly Digital Magazines and Newspapers Product and Services

9.27.4 Readly Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)

9.27.5 Readly Recent Developments/Updates

9.27.6 Readly Competitive Strengths & Weaknesses

9.28 DiscountMags

9.28.1 DiscountMags Details

9.28.2 DiscountMags Major Business

9.28.3 DiscountMags Digital Magazines and Newspapers Product and Services

9.28.4 DiscountMags Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)

9.28.5 DiscountMags Recent Developments/Updates

9.28.6 DiscountMags Competitive Strengths & Weaknesses

9.29 Magazine Cafe Store

9.29.1 Magazine Cafe Store Details

9.29.2 Magazine Cafe Store Major Business

9.29.3 Magazine Cafe Store Digital Magazines and Newspapers Product and Services

9.29.4 Magazine Cafe Store Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)

9.29.5 Magazine Cafe Store Recent Developments/Updates

9.29.6 Magazine Cafe Store Competitive Strengths & Weaknesses

9.30 TheAtlantic

9.30.1 TheAtlantic Details

9.30.2 TheAtlantic Major Business

9.30.3 TheAtlantic Digital Magazines and Newspapers Product and Services

9.30.4 TheAtlantic Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026)

9.30.5 TheAtlantic Recent Developments/Updates

9.30.6 TheAtlantic Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Digital Magazines and Newspapers Industry Chain

10.2 Digital Magazines and Newspapers Upstream Analysis

10.3 Digital Magazines and Newspapers Midstream Analysis

10.4 Digital Magazines and Newspapers Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Digital Magazines and Newspapers Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Digital Magazines and Newspapers Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Digital Magazines and Newspapers Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Digital Magazines and Newspapers Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Digital Magazines and Newspapers Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Digital Magazines and Newspapers Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Digital Magazines and Newspapers Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Digital Magazines and Newspapers Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Digital Magazines and Newspapers Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Digital Magazines and Newspapers Players in 2025

Table 12. World Digital Magazines and Newspapers Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Digital Magazines and Newspapers Company Evaluation Quadrant

Table 14. Head Office of Key Digital Magazines and Newspapers Players

Table 15. Digital Magazines and Newspapers Market: Company Product Type Footprint

Table 16. Digital Magazines and Newspapers Market: Company Product Application Footprint

Table 17. Digital Magazines and Newspapers Mergers & Acquisitions Activity

Table 18. United States VS China Digital Magazines and Newspapers Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Digital Magazines and Newspapers Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Digital Magazines and Newspapers Companies, Headquarters (States, Country)

Table 21. United States Based Companies Digital Magazines and Newspapers Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Digital Magazines and Newspapers Revenue Market Share (2021-2026)

Table 23. China Based Digital Magazines and Newspapers Companies, Headquarters (Province, Country)

Table 24. China Based Companies Digital Magazines and Newspapers Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Digital Magazines and Newspapers Revenue Market Share (2021-2026)

Table 26. Rest of World Based Digital Magazines and Newspapers Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Digital Magazines and Newspapers Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Digital Magazines and Newspapers Revenue Market Share (2021-2026)

Table 29. World Digital Magazines and Newspapers Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Digital Magazines and Newspapers Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Digital Magazines and Newspapers Market Size by Type (2027-2032) & (USD Million)

Table 32. World Digital Magazines and Newspapers Market Size by Publication Format, (USD Million), 2021 & 2025 & 2032

Table 33. World Digital Magazines and Newspapers Market Size Value by Publication Format (2021-2026) & (USD Million)

Table 34. World Digital Magazines and Newspapers Market Size by Publication Format (2027-2032) & (USD Million)

Table 35. World Digital Magazines and Newspapers Market Size by Publication Category, (USD Million), 2021 & 2025 & 2032

Table 36. World Digital Magazines and Newspapers Market Size Value by Publication Category (2021-2026) & (USD Million)

Table 37. World Digital Magazines and Newspapers Market Size by Publication Category (2027-2032) & (USD Million)

Table 38. World Digital Magazines and Newspapers Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Digital Magazines and Newspapers Market Size by Application (2021-2026) & (USD Million)

Table 40. World Digital Magazines and Newspapers Market Size by Application

(2027-2032) & (USD Million)

Table 41. Magzter Basic Information, Manufacturing Base and Competitors

Table 42. Magzter Major Business

Table 43. Magzter Digital Magazines and Newspapers Product and Services

Table 44. Magzter Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. Magzter Recent Developments/Updates

Table 46. Magzter Competitive Strengths & Weaknesses

Table 47. PressReader Basic Information, Manufacturing Base and Competitors

Table 48. PressReader Major Business

Table 49. PressReader Digital Magazines and Newspapers Product and Services

Table 50. PressReader Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. PressReader Recent Developments/Updates

Table 52. PressReader Competitive Strengths & Weaknesses

Table 53. bibliotheca Basic Information, Manufacturing Base and Competitors

Table 54. bibliotheca Major Business

Table 55. bibliotheca Digital Magazines and Newspapers Product and Services

Table 56. bibliotheca Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. bibliotheca Recent Developments/Updates

Table 58. bibliotheca Competitive Strengths & Weaknesses

Table 59. Kinfolk Basic Information, Manufacturing Base and Competitors

Table 60. Kinfolk Major Business

Table 61. Kinfolk Digital Magazines and Newspapers Product and Services

Table 62. Kinfolk Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Kinfolk Recent Developments/Updates

Table 64. Kinfolk Competitive Strengths & Weaknesses

Table 65. Digi-Mags Basic Information, Manufacturing Base and Competitors

Table 66. Digi-Mags Major Business

Table 67. Digi-Mags Digital Magazines and Newspapers Product and Services

Table 68. Digi-Mags Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. Digi-Mags Recent Developments/Updates

Table 70. Digi-Mags Competitive Strengths & Weaknesses

Table 71. Wiley Basic Information, Manufacturing Base and Competitors

Table 72. Wiley Major Business

Table 73. Wiley Digital Magazines and Newspapers Product and Services

Table 74. Wiley Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. Wiley Recent Developments/Updates

Table 76. Wiley Competitive Strengths & Weaknesses

Table 77. Egmont Basic Information, Manufacturing Base and Competitors

Table 78. Egmont Major Business

Table 79. Egmont Digital Magazines and Newspapers Product and Services

Table 80. Egmont Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. Egmont Recent Developments/Updates

Table 82. Egmont Competitive Strengths & Weaknesses

Table 83. Bonnier Basic Information, Manufacturing Base and Competitors

Table 84. Bonnier Major Business

Table 85. Bonnier Digital Magazines and Newspapers Product and Services

Table 86. Bonnier Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. Bonnier Recent Developments/Updates

Table 88. Bonnier Competitive Strengths & Weaknesses

Table 89. Kadokawa Basic Information, Manufacturing Base and Competitors

Table 90. Kadokawa Major Business

Table 91. Kadokawa Digital Magazines and Newspapers Product and Services

Table 92. Kadokawa Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. Kadokawa Recent Developments/Updates

Table 94. Kadokawa Competitive Strengths & Weaknesses

Table 95. Simon & Schuster Basic Information, Manufacturing Base and Competitors

Table 96. Simon & Schuster Major Business

Table 97. Simon & Schuster Digital Magazines and Newspapers Product and Services

Table 98. Simon & Schuster Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. Simon & Schuster Recent Developments/Updates

Table 100. Simon & Schuster Competitive Strengths & Weaknesses

Table 101. Penguin Random Basic Information, Manufacturing Base and Competitors

Table 102. Penguin Random Major Business

Table 103. Penguin Random Digital Magazines and Newspapers Product and Services

Table 104. Penguin Random Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. Penguin Random Recent Developments/Updates

Table 106. Penguin Random Competitive Strengths & Weaknesses

- Table 107. Scholastic Basic Information, Manufacturing Base and Competitors
- Table 108. Scholastic Major Business
- Table 109. Scholastic Digital Magazines and Newspapers Product and Services
- Table 110. Scholastic Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. Scholastic Recent Developments/Updates
- Table 112. Scholastic Competitive Strengths & Weaknesses
- Table 113. indiamags Basic Information, Manufacturing Base and Competitors
- Table 114. indiamags Major Business
- Table 115. indiamags Digital Magazines and Newspapers Product and Services
- Table 116. indiamags Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. indiamags Recent Developments/Updates
- Table 118. indiamags Competitive Strengths & Weaknesses
- Table 119. Elsevier Basic Information, Manufacturing Base and Competitors
- Table 120. Elsevier Major Business
- Table 121. Elsevier Digital Magazines and Newspapers Product and Services
- Table 122. Elsevier Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. Elsevier Recent Developments/Updates
- Table 124. Elsevier Competitive Strengths & Weaknesses
- Table 125. Bertelsmann Basic Information, Manufacturing Base and Competitors
- Table 126. Bertelsmann Major Business
- Table 127. Bertelsmann Digital Magazines and Newspapers Product and Services
- Table 128. Bertelsmann Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. Bertelsmann Recent Developments/Updates
- Table 130. Bertelsmann Competitive Strengths & Weaknesses
- Table 131. Blackwell Basic Information, Manufacturing Base and Competitors
- Table 132. Blackwell Major Business
- Table 133. Blackwell Digital Magazines and Newspapers Product and Services
- Table 134. Blackwell Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 135. Blackwell Recent Developments/Updates
- Table 136. Blackwell Competitive Strengths & Weaknesses
- Table 137. Magazine Newsstand Basic Information, Manufacturing Base and Competitors
- Table 138. Magazine Newsstand Major Business
- Table 139. Magazine Newsstand Digital Magazines and Newspapers Product and

Services

Table 140. Magazine Newsstand Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. Magazine Newsstand Recent Developments/Updates

Table 142. Magazine Newsstand Competitive Strengths & Weaknesses

Table 143. Barnes & Noble Basic Information, Manufacturing Base and Competitors

Table 144. Barnes & Noble Major Business

Table 145. Barnes & Noble Digital Magazines and Newspapers Product and Services

Table 146. Barnes & Noble Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. Barnes & Noble Recent Developments/Updates

Table 148. Barnes & Noble Competitive Strengths & Weaknesses

Table 149. ZITIMA ReadersHub Basic Information, Manufacturing Base and Competitors

Table 150. ZITIMA ReadersHub Major Business

Table 151. ZITIMA ReadersHub Digital Magazines and Newspapers Product and Services

Table 152. ZITIMA ReadersHub Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 153. ZITIMA ReadersHub Recent Developments/Updates

Table 154. ZITIMA ReadersHub Competitive Strengths & Weaknesses

Table 155. ZINIO Basic Information, Manufacturing Base and Competitors

Table 156. ZINIO Major Business

Table 157. ZINIO Digital Magazines and Newspapers Product and Services

Table 158. ZINIO Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 159. ZINIO Recent Developments/Updates

Table 160. ZINIO Competitive Strengths & Weaknesses

Table 161. EBSCO Basic Information, Manufacturing Base and Competitors

Table 162. EBSCO Major Business

Table 163. EBSCO Digital Magazines and Newspapers Product and Services

Table 164. EBSCO Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 165. EBSCO Recent Developments/Updates

Table 166. EBSCO Competitive Strengths & Weaknesses

Table 167. Pocketmags Basic Information, Manufacturing Base and Competitors

Table 168. Pocketmags Major Business

Table 169. Pocketmags Digital Magazines and Newspapers Product and Services

Table 170. Pocketmags Digital Magazines and Newspapers Revenue, Gross Margin

and Market Share (2021-2026) & (USD Million)

Table 171. Pocketmags Recent Developments/Updates

Table 172. Pocketmags Competitive Strengths & Weaknesses

Table 173. Readwhere Basic Information, Manufacturing Base and Competitors

Table 174. Readwhere Major Business

Table 175. Readwhere Digital Magazines and Newspapers Product and Services

Table 176. Readwhere Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 177. Readwhere Recent Developments/Updates

Table 178. Readwhere Competitive Strengths & Weaknesses

Table 179. Greatmagazines Basic Information, Manufacturing Base and Competitors

Table 180. Greatmagazines Major Business

Table 181. Greatmagazines Digital Magazines and Newspapers Product and Services

Table 182. Greatmagazines Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 183. Greatmagazines Recent Developments/Updates

Table 184. Greatmagazines Competitive Strengths & Weaknesses

Table 185. magsonline Basic Information, Manufacturing Base and Competitors

Table 186. magsonline Major Business

Table 187. magsonline Digital Magazines and Newspapers Product and Services

Table 188. magsonline Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 189. magsonline Recent Developments/Updates

Table 190. magsonline Competitive Strengths & Weaknesses

Table 191. isubscribe Basic Information, Manufacturing Base and Competitors

Table 192. isubscribe Major Business

Table 193. isubscribe Digital Magazines and Newspapers Product and Services

Table 194. isubscribe Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 195. isubscribe Recent Developments/Updates

Table 196. isubscribe Competitive Strengths & Weaknesses

Table 197. Readly Basic Information, Manufacturing Base and Competitors

Table 198. Readly Major Business

Table 199. Readly Digital Magazines and Newspapers Product and Services

Table 200. Readly Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 201. Readly Recent Developments/Updates

Table 202. Readly Competitive Strengths & Weaknesses

Table 203. DiscountMags Basic Information, Manufacturing Base and Competitors

- Table 204. DiscountMags Major Business
- Table 205. DiscountMags Digital Magazines and Newspapers Product and Services
- Table 206. DiscountMags Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 207. DiscountMags Recent Developments/Updates
- Table 208. DiscountMags Competitive Strengths & Weaknesses
- Table 209. Magazine Cafe Store Basic Information, Manufacturing Base and Competitors
- Table 210. Magazine Cafe Store Major Business
- Table 211. Magazine Cafe Store Digital Magazines and Newspapers Product and Services
- Table 212. Magazine Cafe Store Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 213. Magazine Cafe Store Recent Developments/Updates
- Table 214. Magazine Cafe Store Competitive Strengths & Weaknesses
- Table 215. TheAtlantic Basic Information, Manufacturing Base and Competitors
- Table 216. TheAtlantic Major Business
- Table 217. TheAtlantic Digital Magazines and Newspapers Product and Services
- Table 218. TheAtlantic Digital Magazines and Newspapers Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 219. TheAtlantic Recent Developments/Updates
- Table 220. TheAtlantic Competitive Strengths & Weaknesses
- Table 221. Global Key Players of Digital Magazines and Newspapers Upstream (Raw Materials)
- Table 222. Global Digital Magazines and Newspapers Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Digital Magazines and Newspapers Picture

Figure 2. World Digital Magazines and Newspapers Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Digital Magazines and Newspapers Total Revenue (2021-2032) & (USD Million)

Figure 4. World Digital Magazines and Newspapers Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Digital Magazines and Newspapers Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Digital Magazines and Newspapers Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Digital Magazines and Newspapers Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Digital Magazines and Newspapers Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Digital Magazines and Newspapers Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Digital Magazines and Newspapers Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Digital Magazines and Newspapers Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Digital Magazines and Newspapers Revenue (2021-2032) & (USD Million)

Figure 13. Digital Magazines and Newspapers Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Digital Magazines and Newspapers Consumption Value (2021-2032) & (USD Million)

Figure 16. World Digital Magazines and Newspapers Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Digital Magazines and Newspapers Consumption Value (2021-2032) & (USD Million)

Figure 18. China Digital Magazines and Newspapers Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Digital Magazines and Newspapers Consumption Value (2021-2032) & (USD Million)

- Figure 20. Japan Digital Magazines and Newspapers Consumption Value (2021-2032) & (USD Million)
- Figure 21. South Korea Digital Magazines and Newspapers Consumption Value (2021-2032) & (USD Million)
- Figure 22. ASEAN Digital Magazines and Newspapers Consumption Value (2021-2032) & (USD Million)
- Figure 23. India Digital Magazines and Newspapers Consumption Value (2021-2032) & (USD Million)
- Figure 24. Producer Shipments of Digital Magazines and Newspapers by Player Revenue (\$MM) and Market Share (%): 2025
- Figure 25. Global Four-firm Concentration Ratios (CR4) for Digital Magazines and Newspapers Markets in 2025
- Figure 26. Global Four-firm Concentration Ratios (CR8) for Digital Magazines and Newspapers Markets in 2025
- Figure 27. United States VS China: Digital Magazines and Newspapers Revenue Market Share Comparison (2021 & 2025 & 2032)
- Figure 28. United States VS China: Digital Magazines and Newspapers Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- Figure 29. World Digital Magazines and Newspapers Market Size by Type, (USD Million), 2021 & 2025 & 2032
- Figure 30. World Digital Magazines and Newspapers Market Size Market Share by Type in 2025
- Figure 31. Online Reading
- Figure 32. Offline Reading
- Figure 33. World Digital Magazines and Newspapers Market Size Market Share by Type (2021-2032)
- Figure 34. World Digital Magazines and Newspapers Market Size by Publication Format, (USD Million), 2021 & 2025 & 2032
- Figure 35. World Digital Magazines and Newspapers Market Size Market Share by Publication Format in 2025
- Figure 36. Digital Replica / E-paper Edition
- Figure 37. Web-native Digital Publication
- Figure 38. World Digital Magazines and Newspapers Market Size Market Share by Publication Format (2021-2032)
- Figure 39. World Digital Magazines and Newspapers Market Size by Publication Category, (USD Million), 2021 & 2025 & 2032
- Figure 40. World Digital Magazines and Newspapers Market Size Market Share by Publication Category in 2025
- Figure 41. Digital Magazines

Figure 42. Digital Newspapers

Figure 43. World Digital Magazines and Newspapers Market Size Market Share by Publication Category (2021-2032)

Figure 44. World Digital Magazines and Newspapers Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 45. World Digital Magazines and Newspapers Market Size Market Share by Application in 2025

Figure 46. Personal

Figure 47. Enterprise

Figure 48. Government

Figure 49. World Digital Magazines and Newspapers Market Size Market Share by Application (2021-2032)

Figure 50. Digital Magazines and Newspapers Industrial Chain

Figure 51. Methodology

Figure 52. Research Process and Data Source

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