

# Global Digital Learning Devices Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Devices such as tablets, laptops, smartphones, and notebooks have operating systems (OSs) that are capable of performing basic functions similar to those of a personal or desktop computer. These devices are used for digital learning and help educational institutions teach students in a digitally rich environment. The focus is on transforming traditional teaching methodologies and enhancing learning using a range of tools such as graphics, digital text, and audiovisual tools that allow teachers to communicate and demonstrate easily. Scope of the Report:

This report studies the Digital Learning Devices market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Digital Learning Devices market by product type and applications/end industries.

The increasing adoption of laptops and tablets in education and advances in technology will drive the prospects for growth in this market. With advances in technology, digital devices like laptops and tablets are slowly replacing print textbooks. Tablets are convenient and easy-to-use, and it has changed the way teachers and students interact and communicate with each other. Also, tablets allow the storage of a large volume of data that a student can access anytime, anywhere. This increase in the preference for tablets and laptops will aid in the healthy growth of this market over the next several years.

The global digital learning devices market is highly competitive owing to the presence of many manufacturers in each product segment. Most manufacturers offer a variety of innovative products at affordable prices which will intensify the competition further. The Americas will be the largest market for digital learning devices during the forecast

period. The increasing use of new teaching tools and the growing adoption of TV displays and projectors in classrooms will impel the prospects for market growth in this region.

The global Digital Learning Devices market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Digital Learning Devices.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Dell

HP

Lenovo

Amazon

Apple

Huawei

Samsung

Microsoft

Promethean World

SMART Technologies

BenQ

Compaq

HCL

HTC

Intel

LG Electronics

NEC

Panasonic

Positivo Informatica

Sony

Toshiba

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Laptops and notebooks

Tablets and Kindle devices

Smartphones

IWBs

Other supporting devices

Market Segment by Applications, can be divided into

Education sector

Corporate sector

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