

# Global Digital Last-mile Platform Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Digital Last-mile Platform market size was valued at USD 6688.2 million in 2022 and is forecast to a readjusted size of USD 15200 million by 2029 with a CAGR of 12.4% during review period.

The Global Info Research report includes an overview of the development of the Digital Last-mile Platform industry chain, the market status of Healthcare (Cloud, On-premise), Food and Beverage (Cloud, On-premise), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Digital Last-mile Platform.

Regionally, the report analyzes the Digital Last-mile Platform markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Digital Last-mile Platform market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Digital Last-mile Platform market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Digital Last-mile Platform industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud, On-premise).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Digital Last-mile Platform market.

**Regional Analysis:** The report involves examining the Digital Last-mile Platform market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Digital Last-mile Platform market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Digital Last-mile Platform:

**Company Analysis:** Report covers individual Digital Last-mile Platform players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Digital Last-mile Platform This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Healthcare, Food and Beverage).

**Technology Analysis:** Report covers specific technologies relevant to Digital Last-mile Platform. It assesses the current state, advancements, and potential future developments in Digital Last-mile Platform areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Digital Last-mile Platform market. This analysis helps understand market share, competitive advantages,

and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Digital Last-mile Platform market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

Cloud

On-premise

#### Market segment by Application

Healthcare

Food and Beverage

Others

#### Market segment by players, this report covers

Onfleet, Inc.

FarEye Technologies, Inc.

The Descartes Systems Group Inc.

Shipwell, Inc.

Shipsy

Onro, Inc.

Scurri Ltd.

Loginext Solutions Private Limited

Zebra Technologies Corporation

Click Labs Inc.

Bringg Delivery Technologies Ltd

WorkWave LLC

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digital Last-mile Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital Last-mile Platform, with revenue, gross margin and global market share of Digital Last-mile Platform from 2018 to 2023.

Chapter 3, the Digital Last-mile Platform competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Digital Last-mile Platform market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital Last-mile Platform.

Chapter 13, to describe Digital Last-mile Platform research findings and conclusion.

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