

Global Digital Innovation in Insurance Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Insurance companies have shifted to adoption of transformative digital technologies to help support current income and revenue opportunities. Digital platforms enable personalization and strengthen connections with customers by providing new offerings and services.

Scope of the Report:

This report studies the Digital Innovation in Insurance market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Digital Innovation in Insurance market by product type and applications/end industries.

The global Digital Innovation in Insurance market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Digital Innovation in Insurance.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

AXA

Zurich Insurance

China Life Insurance

Berkshire Hathaway

Prudential Financial

UnitedHealth Group

Munich Re Group

Assicurazioni Generali

Japan Post

Allianz

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Health Insurance

Motor Insurance

Home insurance

Travel Insurance

Commercial Insurance

Others

Market Segment by Applications, can be divided into

Cloud Computing

Internet of Things (IoT)

Advanced Analytics

Telematics

Others

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