

# Global Digital Inkjet Printing Ink Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Digital Inkjet Printing Ink market size was valued at US\$ 1904 million in 2025 and is forecast to a readjusted size of US\$ 3321 million by 2032 with a CAGR of 8.3% during review period.

Digital Inkjet Printing Inks are specialized liquid formulations designed for digital inkjet systems that deposit controlled droplets directly onto substrates such as paper, paperboard, films, labelstocks, textiles, decorative materials, plastics, metals, and other functional surfaces based on digital image data. Their function goes far beyond coloration: they are engineered around jetting stability, viscosity and surface-tension windows, film formation, adhesion, drying or curing performance, color strength, durability, and regulatory compliance. The mainstream product families include aqueous inks, UV-curable inks, and solvent-based inks, while the major commercial applications span signage and display graphics, textiles and apparel, labels and packaging, décor, industrial manufacturing, electronics printing, and publishing-related graphics. In commercial terms, Digital Inkjet Printing Inks are best understood as a highly integrated consumables category positioned at the intersection of chemistry, printhead technology, printer architecture, and process engineering.

In 2025, global Digital Inkjet Printing Inks production was estimated at approximately 210,000–235,000 metric tons. Mainstream weighted FOB prices generally ranged from about USD 7.0/kg to USD 8.2/kg, with mainstream water-based textile inks typically clustering at the lower end and UV-curable industrial inks remaining at the higher end.

The global Digital Inkjet Printing Inks market is evolving from a supplementary print consumables category into a core material platform for short-run, fast-turnaround,

versioned, personalized, and on-demand manufacturing. Across signage and display graphics, commercial print, textiles, labels, corrugated, and flexible packaging, converters and brand owners are increasingly prioritizing faster time to market, lower inventory exposure, higher SKU flexibility, and more efficient small-batch production. In parallel, water-based and pigment-based ink systems are gaining strategic importance in textiles, labels, and selected packaging segments, not only because they align with sustainability targets, but also because digital workflows reduce fabric waste, media waste, and obsolete inventory while improving supply-chain responsiveness.

However, this is not a market where demand growth alone guarantees long-term competitive advantage. The real barriers lie in balancing ink chemistry, printhead compatibility, substrate fit, regulatory compliance, and end-use validation. Packaging and food-related applications continue to raise the bar on migration control, information transparency, and GMP-based manufacturing, while UV and specialty ink systems require tighter raw-material screening, risk assessment, and process discipline. At the same time, industrial users are demanding more stable jetting behavior, lower maintenance, better color consistency, and stronger long-run reliability, all of which increase the cost and complexity of qualification. Over the next several years, growth should remain solid, but share is likely to concentrate further in suppliers that can combine formulation expertise, application engineering, certification support, and global delivery capabilities, particularly in digital textiles, industrial décor, labels and packaging, and high-speed single-pass inkjet production.

This report is a detailed and comprehensive analysis for global Digital Inkjet Printing Ink market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Digital Inkjet Printing Ink market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Digital Inkjet Printing Ink market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Digital Inkjet Printing Ink market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/kg), 2021-2032

Global Digital Inkjet Printing Ink market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/kg), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Digital Inkjet Printing Ink

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital Inkjet Printing Ink market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include INKBANK Group Inc., Zhengzhou Hongsam Digital Science and Technology Co., Ltd., Zhuhai Print-Rite New Materials Corporation Limited, Shanghai INKWIN Inkjet Technology Co., Ltd., Zhejiang Lanyu Digital Technology Co., Ltd., Hangzhou Honghua Digital Technology Stock Co., Ltd., Shenzhen Hanglory Digital Printing Group Co., Ltd., Shenzhen Runtianzhi Digital Equipment Co., Ltd., Sun Chemical Corporation, Siegwirk Druckfarben AG & Co. KGaA, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Digital Inkjet Printing Ink market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Aqueous Inks

UV Curable Inks

Solvent Based Inks

Others

#### Market segment by Substrate Family

Plastics

Textile

Paper

Others

#### Market segment by Colorant

Pigment-Based

Dye-Based

Others

#### Market segment by Drying Mechanism

Evaporation

Radiation Curing

Others

#### Market segment by Application

Packaging and Labels

Publication and Advertising

Textile

Others

### Major players covered

INKBANK Group Inc.

Zhengzhou Hongsam Digital Science and Technology Co., Ltd.

Zhuhai Print-Rite New Materials Corporation Limited

Shanghai INKWIN Inkjet Technology Co., Ltd.

Zhejiang Lanyu Digital Technology Co., Ltd.

Hangzhou Honghua Digital Technology Stock Co., Ltd.

Shenzhen Hanglory Digital Printing Group Co., Ltd.

Shenzhen Runtianzhi Digital Equipment Co., Ltd.

Sun Chemical Corporation

Siegwerk Druckfarben AG & Co. KGaA

INX International Ink Co.

FUJIFILM Corporation

Agfa-Gevaert N.V.

Nazdar Company

Marabu GmbH & Co. KG

DuPont de Nemours, Inc.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Digital Inkjet Printing Ink product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Digital Inkjet Printing Ink, with price, sales quantity, revenue, and global market share of Digital Inkjet Printing Ink from 2021 to 2026.

Chapter 3, the Digital Inkjet Printing Ink competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Digital Inkjet Printing Ink breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Digital Inkjet Printing Ink market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Digital Inkjet Printing Ink.

Chapter 14 and 15, to describe Digital Inkjet Printing Ink sales channel, distributors, customers, research findings and conclusion.

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