

Global Digital Inkjet Printing Equipment Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Digital Inkjet Printing Equipment market size was valued at USD 2793.6 million in 2022 and is forecast to a readjusted size of USD 5979.3 million by 2029 with a CAGR of 11.5% during review period.

Digital inkjet printing equipment is a special equipment for realizing digital inkjet printing technology. These devices are usually composed of inkjet print heads, control systems, ink supply systems, delivery systems, etc. to achieve precise inkjet and printing processes. From 'small batches, multiple batches' to industrialized mass production, the trend of replacing traditional printing methods and becoming the mainstream printing and dyeing technology is becoming increasingly prominent.

According to the 'China Textile Digital Inkjet Printing Development Report' released by the China Printing and Dyeing Industry Association in 2019, the digital printing processing fee has dropped by about 50% in the past five years. The comprehensive cost of direct-injection digital printing dropped from 8-10 yuan/m in 2017 to 5-7 yuan/m in 2020, and the comprehensive cost of digital transfer printing dropped from 5 yuan/m in 2017 to 2 yuan/m in 2020, Most of the main varieties of ink prices have dropped by 50% or more, and the drop rate of paint inks has reached 80%, creating a greater competitive advantage for digital printing production. It is estimated that by 2025, the global digital inkjet printing output will reach 15 billion meters, accounting for about 27% of the total printing volume; China's digital inkjet printing output will reach about 4.7 billion meters.

The rapid development and wide application of digital inkjet printing technology is

reshaping the traditional printing and dyeing industry. This technology brings more creative freedom and opportunities for personalization to designers and brands, satisfying consumers' demand for unique and customized products. At the same time, digital inkjet printing reduces inventory backlog and resource waste, improves production flexibility and efficiency, and is conducive to achieving environmental protection and sustainable development.

The Global Info Research report includes an overview of the development of the Digital Inkjet Printing Equipment industry chain, the market status of Textile (Digital Direct Injection Printing Machine, Digital Paper Jet Machine), Ceramics and Glass (Digital Direct Injection Printing Machine, Digital Paper Jet Machine), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Digital Inkjet Printing Equipment.

Regionally, the report analyzes the Digital Inkjet Printing Equipment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Digital Inkjet Printing Equipment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Digital Inkjet Printing Equipment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Digital Inkjet Printing Equipment industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Digital Direct Injection Printing Machine, Digital Paper Jet Machine).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Digital Inkjet Printing Equipment market.

Regional Analysis: The report involves examining the Digital Inkjet Printing Equipment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Digital Inkjet Printing Equipment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Digital Inkjet Printing Equipment:

Company Analysis: Report covers individual Digital Inkjet Printing Equipment manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Digital Inkjet Printing Equipment. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Textile, Ceramics and Glass).

Technology Analysis: Report covers specific technologies relevant to Digital Inkjet Printing Equipment. It assesses the current state, advancements, and potential future developments in Digital Inkjet Printing Equipment areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Digital Inkjet Printing Equipment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Digital Inkjet Printing Equipment market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and

value.

Market segment by Type

Digital Direct Injection Printing Machine

Digital Paper Jet Machine

Scanning Digital Printing Machine

Others

Market segment by Application

Textile

Ceramics and Glass

Wood

Metal

Others

Major players covered

MS Printing Solutions

EFI

Hangzhou Honghua Digital Technology Stock Company Ltd.

Mimaki

Konica Minolta

Durst

EPSON

HP

Roland DG Corporation

Shenzhen Hanglory Group Co., Ltd.

Hopetech Digital Co., Ltd.

Hangzhou Kaiyuan Computer Technology Co., Ltd.

Kornit Digital

SPGPrints B.V.

Aeoon Technologies GmbH

Mutoh Holdings Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Digital Inkjet Printing Equipment product scope, market overview,

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market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Digital Inkjet Printing Equipment, with price, sales, revenue and global market share of Digital Inkjet Printing Equipment from 2018 to 2023.

Chapter 3, the Digital Inkjet Printing Equipment competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Digital Inkjet Printing Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Digital Inkjet Printing Equipment market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Digital Inkjet Printing Equipment.

Chapter 14 and 15, to describe Digital Inkjet Printing Equipment sales channel, distributors, customers, research findings and conclusion.

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