

Global Digital Ink Additives Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Digital Ink Additives market size was valued at US\$ 588 million in 2024 and is forecast to a readjusted size of USD 977 million by 2031 with a CAGR of 7.6% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Digital ink additives are substances that are mixed with digital inks to modify their properties, such as viscosity, durability, and color. These additives are used in various applications, including printing, packaging, and textiles.

As of now, there are several trends observed in the digital ink additives market:

Growing demand for sustainable and eco-friendly solutions: Consumers and manufacturers are increasingly concerned about the environmental impact of their products, including the inks used. As a result, there is a growing demand for digital ink additives that are made from sustainable materials and have a minimal impact on the environment.

Shift towards water-based and non-solvent inks: Traditional solvent-based inks can be harmful to the environment and human health. As a result, there is a shift towards water-based and non-solvent inks, which are more sustainable and safer to use. This shift also requires the development of new ink additives that are compatible with these types of inks.

Technological advancements in digital printing: Digital printing technologies are constantly evolving, leading to new opportunities for digital ink additives. For example, the development of UV LED and cold foil printing technologies requires the use of specific ink additives to ensure good print quality and durability.

Increasing demand for custom and personalized products: consumers are increasingly demanding custom and personalized products, such as personalized packaging and textiles. This trend requires the development of digital ink additives that can provide a wide range of customization options, such as variable printing and unique textures.

This report is a detailed and comprehensive analysis for global Digital Ink Additives market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Digital Ink Additives market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Digital Ink Additives market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Digital Ink Additives market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2020-2031

Global Digital Ink Additives market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries
To assess the growth potential for Digital Ink Additives

To forecast future growth in each product and end-use market
To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital Ink Additives market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include UNIQCHEM, M?nzing Corporation, The Lubrizol Corporation, Eastman Chemical Company, Syensqo, Honeywell International Inc., CHONGQING ACME TECH, ALTANA AG, Elementis PLC, DOW, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Digital Ink Additives market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Water-Based

Solvent-Based

UV or Radiation Cured

Others

Market segment by Application

Printing

Packaging

Publication

Textiles

Advertising

Electronics

Automotive

Ceramic (Industrial)

Others

Major players covered

UNIQCHEM

M?nzing Corporation

The Lubrizol Corporation

Eastman Chemical Company

Syensqo

Honeywell International Inc.

CHONGQING ACME TECH

ALTANA AG

Elementis PLC

DOW

Allnex GMBH

Croda International Plc

Cabot Corporation

Evonik Industries AG

BASF SE

Ashland

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Digital Ink Additives product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Digital Ink Additives, with price, sales quantity, revenue, and global market share of Digital Ink Additives from 2020 to 2025.

Chapter 3, the Digital Ink Additives competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Digital Ink Additives breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Digital Ink Additives market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Digital Ink Additives.

Chapter 14 and 15, to describe Digital Ink Additives sales channel, distributors, customers, research findings and conclusion.

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