

Global Digital Indoor Map Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Digital Indoor Map market size is expected to reach \$ 1119 million by 2032, rising at a market growth of 10.4% CAGR during the forecast period (2026-2032).

Digital indoor map is an electronic map system based on GIS, BIM and spatial modeling technologies that digitally reconstructs and semantically represents the interior space of a building. Its core functions include indoor positioning, route planning, spatial visualization and information interaction. It breaks through the limitations of GPS signal blind spots and realizes full-link spatial services from the outside to the inside. It is the basic spatial data support for smart buildings, digital twins and smart cities.

Upstream mainly includes mapping data acquisition equipment, sensors, positioning technologies such as Bluetooth, Wi-Fi, and UWB, as well as map modeling software and GIS platforms, along with data processing and algorithm development capabilities. The upstream has relatively high technical barriers, particularly in high-precision positioning, 3D modeling, and data updating and maintenance, which are critical to system performance and user experience. Downstream is centered on commercial and public service applications, including navigation in large shopping malls, passenger guidance in airports and stations, wayfinding and asset management in hospitals, and smart guidance in exhibition halls and industrial parks. With the increasing number of large complexes and rising demand for enhanced user experience, digital indoor maps are becoming a key component of smart buildings and smart cities, while integration with mobile applications and smart devices continues to expand use cases. From a development perspective, digital indoor maps are evolving toward higher positioning accuracy, 3D visualization, and real-time dynamic updates, increasingly integrating with augmented reality and digital twin technologies. Key drivers include the advancement of smart city initiatives, digital transformation of commercial spaces, and growing demand

for convenient navigation and personalized services. In addition, the development of IoT and mobile internet provides a strong foundation for indoor positioning and data collection. However, challenges include high modeling costs, complex data maintenance, and difficulties in standardization due to diverse building structures. Privacy protection and data security requirements also impose additional constraints on system deployment and operation. In terms of profitability, the digital indoor map industry generally maintains medium to high gross margins, typically ranging from 40% to 70%. Companies offering high-precision positioning, 3D modeling, and customized solutions achieve higher margins, while basic map services or standardized products face lower margins due to increasing competition. Overall profitability is strong but influenced by project-based characteristics and client budgets. Companies can maintain stable margins by enhancing technological capabilities, expanding platform-based services, and building broader application ecosystems.

This report studies the global Digital Indoor Map demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digital Indoor Map, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digital Indoor Map that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Digital Indoor Map total market, 2021-2032, (USD Million)

Global Digital Indoor Map total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Digital Indoor Map total market, key domestic companies, and share, (USD Million)

Global Digital Indoor Map revenue by player, revenue and market share 2021-2026, (USD Million)

Global Digital Indoor Map total market by Type, CAGR, 2021-2032, (USD Million)

Global Digital Indoor Map total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Digital Indoor Map market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Esri, HERE, MapsPeople, Mappedin, IndoorAtlas, Pointr, Situm, Oriient, Mapxus, MazeMap, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Digital Indoor Map market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Digital Indoor Map Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Digital Indoor Map Market, Segmentation by Type:

2D Map

2.5D Axonometric View

3D Realistic Model

Global Digital Indoor Map Market, Segmentation by Technology:

Laser Scanning Modeling

BIM Data Conversion

Vector Map

Raster Map

Other

Global Digital Indoor Map Market, Segmentation by Interactive Functions:

Static Map

Dynamic Interactive Map

Global Digital Indoor Map Market, Segmentation by Application:

Commercial Space

Healthcare and Public Services

Enterprise and Industrial Management

Emergency Response

Other

Companies Profiled:

Esri

HERE

MapsPeople

Mappedin

IndoorAtlas

Pointr

Situm

Oriient

Mapxus

MazeMap

Visioglobe

Navigine

infsoft

Mapsted

Baidu Maps

Tencent Location Service

ESMap

Key Questions Answered

1. How big is the global Digital Indoor Map market?
2. What is the demand of the global Digital Indoor Map market?
3. What is the year over year growth of the global Digital Indoor Map market?
4. What is the total value of the global Digital Indoor Map market?

5. Who are the Major Players in the global Digital Indoor Map market?
6. What are the growth factors driving the market demand?

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