

# Global Digital Identity Management Solution Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Digital Identity Management Solution market size is expected to reach \$ 5314 million by 2032, rising at a market growth of 7.3% CAGR during the forecast period (2026-2032).

A Digital Identity Management Solution is a security management system designed to centrally manage the identities of individuals, employees, customers, partners, devices, applications, and machines. Its core objective is to ensure that 'the right identity accesses the right resources at the right time with the right permissions.' Its functionalities typically encompass identity authentication, Single Sign-On (SSO), Multi-Factor Authentication (MFA), account lifecycle management, access rights management, identity governance, privileged access management, customer identity management, and audit and compliance.

Enterprises are no longer focusing solely on login authentication; instead, they are integrating employee identities, customer identities, privileged accounts, machine identities, API identities, and AI agent identities into a unified security governance framework. Vendors such as CyberArk, SailPoint, and Okta are all actively enhancing their capabilities for the unified management of 'all identity types.' CyberArk officially describes its platform as covering both human and machine identities, offering governance, access control, intelligent privilege control, and threat protection. Remote work, SaaS applications, and hybrid and multi-cloud environments have expanded the identity attack surface; consequently, enterprises must leverage MFA, conditional access, risk scoring, device trust, and behavioral analytics to mitigate the risk of account compromise.

This report studies the global Digital Identity Management Solution demand, key

companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digital Identity Management Solution, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digital Identity Management Solution that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Digital Identity Management Solution total market, 2021-2032, (USD Million)

Global Digital Identity Management Solution total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Digital Identity Management Solution total market, key domestic companies, and share, (USD Million)

Global Digital Identity Management Solution revenue by player, revenue and market share 2021-2026, (USD Million)

Global Digital Identity Management Solution total market by Type, CAGR, 2021-2032, (USD Million)

Global Digital Identity Management Solution total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Digital Identity Management Solution market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Microsoft, Okta, CyberArk, SailPoint, Ping Identity, IBM, Oracle, Saviynt, One Identity, Thales, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Digital Identity Management Solution market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

## Global Digital Identity Management Solution Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global Digital Identity Management Solution Market, Segmentation by Type:

Cloud-Based

On-Premises

## Global Digital Identity Management Solution Market, Segmentation by Identity:

Workforce Identity Management

Customer Identity and Access Management (CIAM)

Partner / Third-Party Identity Management

Machine / Non-Human Identity Management

Others

## Global Digital Identity Management Solution Market, Segmentation by Function:

Authentication and Single Sign-On (SSO)

Multi-Factor Authentication (MFA)

Identity Governance and Administration (IGA)

Privileged Access Management (PAM)

Lifecycle and Provisioning Management

Others

## Global Digital Identity Management Solution Market, Segmentation by Application:

Banking, Financial Services and Insurance

Government and Public Sector

Healthcare and Life Sciences

Telecom and IT Services

Retail and E-Commerce

Education

Manufacturing and Energy

Others

## Companies Profiled:

Microsoft

Okta

CyberArk

SailPoint

Ping Identity

IBM

Oracle

Saviynt

One Identity

Thales

HID Global

Entrust

RSA Security

Cisco

JumpCloud

Alibaba Cloud

Tencent Cloud

Huawei Cloud

Fujitsu

NRI SecureTechnologies

Hitachi

### Key Questions Answered

1. How big is the global Digital Identity Management Solution market?
2. What is the demand of the global Digital Identity Management Solution market?
3. What is the year over year growth of the global Digital Identity Management Solution market?
4. What is the total value of the global Digital Identity Management Solution market?
5. Who are the Major Players in the global Digital Identity Management Solution market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Digital Identity Management Solution Introduction
- 1.2 World Digital Identity Management Solution Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Digital Identity Management Solution Total Market by Region (by Headquarter Location)
  - 1.3.1 World Digital Identity Management Solution Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Digital Identity Management Solution Revenue (2021-2032)
  - 1.3.3 China Based Company Digital Identity Management Solution Revenue (2021-2032)
  - 1.3.4 Europe Based Company Digital Identity Management Solution Revenue (2021-2032)
  - 1.3.5 Japan Based Company Digital Identity Management Solution Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Digital Identity Management Solution Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Digital Identity Management Solution Revenue (2021-2032)
  - 1.3.8 India Based Company Digital Identity Management Solution Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Digital Identity Management Solution Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Digital Identity Management Solution Consumption Value (2021-2032)
- 2.2 World Digital Identity Management Solution Consumption Value by Region
  - 2.2.1 World Digital Identity Management Solution Consumption Value by Region (2021-2026)
  - 2.2.2 World Digital Identity Management Solution Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Digital Identity Management Solution Consumption Value (2021-2032)

- 2.4 China Digital Identity Management Solution Consumption Value (2021-2032)
- 2.5 Europe Digital Identity Management Solution Consumption Value (2021-2032)
- 2.6 Japan Digital Identity Management Solution Consumption Value (2021-2032)
- 2.7 South Korea Digital Identity Management Solution Consumption Value (2021-2032)
- 2.8 ASEAN Digital Identity Management Solution Consumption Value (2021-2032)
- 2.9 India Digital Identity Management Solution Consumption Value (2021-2032)

### **3 WORLD DIGITAL IDENTITY MANAGEMENT SOLUTION COMPANIES COMPETITIVE ANALYSIS**

- 3.1 World Digital Identity Management Solution Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
  - 3.2.1 Global Digital Identity Management Solution Industry Rank of Major Players
  - 3.2.2 Global Concentration Ratios (CR4) for Digital Identity Management Solution in 2025
  - 3.2.3 Global Concentration Ratios (CR8) for Digital Identity Management Solution in 2025
- 3.3 Digital Identity Management Solution Company Evaluation Quadrant
- 3.4 Digital Identity Management Solution Market: Overall Company Footprint Analysis
  - 3.4.1 Digital Identity Management Solution Market: Region Footprint
  - 3.4.2 Digital Identity Management Solution Market: Company Product Type Footprint
  - 3.4.3 Digital Identity Management Solution Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

### **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: Digital Identity Management Solution Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: Digital Identity Management Solution Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
  - 4.1.2 United States VS China: Digital Identity Management Solution Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Digital Identity

## Management Solution Consumption Value Comparison

4.2.1 United States VS China: Digital Identity Management Solution Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Digital Identity Management Solution Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Digital Identity Management Solution Companies and Market Share, 2021-2026

4.3.1 United States Based Digital Identity Management Solution Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Digital Identity Management Solution Revenue, (2021-2026)

4.4 China Based Companies Digital Identity Management Solution Revenue and Market Share, 2021-2026

4.4.1 China Based Digital Identity Management Solution Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Digital Identity Management Solution Revenue, (2021-2026)

4.5 Rest of World Based Digital Identity Management Solution Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Digital Identity Management Solution Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Digital Identity Management Solution Revenue (2021-2026)

## 5 MARKET ANALYSIS BY TYPE

5.1 World Digital Identity Management Solution Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Cloud-Based

5.2.2 On-Premises

5.3 Market Segment by Type

5.3.1 World Digital Identity Management Solution Market Size by Type (2021-2026)

5.3.2 World Digital Identity Management Solution Market Size by Type (2027-2032)

5.3.3 World Digital Identity Management Solution Market Size Market Share by Type (2027-2032)

## 6 MARKET ANALYSIS BY IDENTITY

6.1 World Digital Identity Management Solution Market Size Overview by Identity: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Identity

6.2.1 Workforce Identity Management

6.2.2 Customer Identity and Access Management (CIAM)

6.2.3 Partner / Third-Party Identity Management

6.2.4 Machine / Non-Human Identity Management

6.2.5 Others

6.3 Market Segment by Identity

6.3.1 World Digital Identity Management Solution Market Size by Identity (2021-2026)

6.3.2 World Digital Identity Management Solution Market Size by Identity (2027-2032)

6.3.3 World Digital Identity Management Solution Market Size Market Share by Identity (2027-2032)

## **7 MARKET ANALYSIS BY FUNCTION**

7.1 World Digital Identity Management Solution Market Size Overview by Function: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Function

7.2.1 Authentication and Single Sign-On (SSO)

7.2.2 Multi-Factor Authentication (MFA)

7.2.3 Identity Governance and Administration (IGA)

7.2.4 Privileged Access Management (PAM)

7.2.5 Lifecycle and Provisioning Management

7.2.6 Others

7.3 Market Segment by Function

7.3.1 World Digital Identity Management Solution Market Size by Function (2021-2026)

7.3.2 World Digital Identity Management Solution Market Size by Function (2027-2032)

7.3.3 World Digital Identity Management Solution Market Size Market Share by Function (2027-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Digital Identity Management Solution Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Banking, Financial Services and Insurance

8.2.2 Government and Public Sector

8.2.3 Healthcare and Life Sciences

8.2.4 Telecom and IT Services

8.2.5 Retail and E-Commerce

8.2.6 Education

8.2.7 Manufacturing and Energy

8.2.8 Others

8.3 Market Segment by Application

8.3.1 World Digital Identity Management Solution Market Size by Application (2021-2026)

8.3.2 World Digital Identity Management Solution Market Size by Application (2027-2032)

8.3.3 World Digital Identity Management Solution Market Size Market Share by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 Microsoft

9.1.1 Microsoft Details

9.1.2 Microsoft Major Business

9.1.3 Microsoft Digital Identity Management Solution Product and Services

9.1.4 Microsoft Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Microsoft Recent Developments/Updates

9.1.6 Microsoft Competitive Strengths & Weaknesses

9.2 Okta

9.2.1 Okta Details

9.2.2 Okta Major Business

9.2.3 Okta Digital Identity Management Solution Product and Services

9.2.4 Okta Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Okta Recent Developments/Updates

9.2.6 Okta Competitive Strengths & Weaknesses

9.3 CyberArk

9.3.1 CyberArk Details

9.3.2 CyberArk Major Business

9.3.3 CyberArk Digital Identity Management Solution Product and Services

9.3.4 CyberArk Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)

9.3.5 CyberArk Recent Developments/Updates

9.3.6 CyberArk Competitive Strengths & Weaknesses

## 9.4 SailPoint

### 9.4.1 SailPoint Details

### 9.4.2 SailPoint Major Business

### 9.4.3 SailPoint Digital Identity Management Solution Product and Services

### 9.4.4 SailPoint Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)

### 9.4.5 SailPoint Recent Developments/Updates

### 9.4.6 SailPoint Competitive Strengths & Weaknesses

## 9.5 Ping Identity

### 9.5.1 Ping Identity Details

### 9.5.2 Ping Identity Major Business

### 9.5.3 Ping Identity Digital Identity Management Solution Product and Services

### 9.5.4 Ping Identity Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)

### 9.5.5 Ping Identity Recent Developments/Updates

### 9.5.6 Ping Identity Competitive Strengths & Weaknesses

## 9.6 IBM

### 9.6.1 IBM Details

### 9.6.2 IBM Major Business

### 9.6.3 IBM Digital Identity Management Solution Product and Services

### 9.6.4 IBM Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)

### 9.6.5 IBM Recent Developments/Updates

### 9.6.6 IBM Competitive Strengths & Weaknesses

## 9.7 Oracle

### 9.7.1 Oracle Details

### 9.7.2 Oracle Major Business

### 9.7.3 Oracle Digital Identity Management Solution Product and Services

### 9.7.4 Oracle Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)

### 9.7.5 Oracle Recent Developments/Updates

### 9.7.6 Oracle Competitive Strengths & Weaknesses

## 9.8 Saviynt

### 9.8.1 Saviynt Details

### 9.8.2 Saviynt Major Business

### 9.8.3 Saviynt Digital Identity Management Solution Product and Services

### 9.8.4 Saviynt Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)

### 9.8.5 Saviynt Recent Developments/Updates

#### 9.8.6 Saviynt Competitive Strengths & Weaknesses

### 9.9 One Identity

#### 9.9.1 One Identity Details

#### 9.9.2 One Identity Major Business

#### 9.9.3 One Identity Digital Identity Management Solution Product and Services

#### 9.9.4 One Identity Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)

#### 9.9.5 One Identity Recent Developments/Updates

#### 9.9.6 One Identity Competitive Strengths & Weaknesses

### 9.10 Thales

#### 9.10.1 Thales Details

#### 9.10.2 Thales Major Business

#### 9.10.3 Thales Digital Identity Management Solution Product and Services

#### 9.10.4 Thales Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)

#### 9.10.5 Thales Recent Developments/Updates

#### 9.10.6 Thales Competitive Strengths & Weaknesses

### 9.11 HID Global

#### 9.11.1 HID Global Details

#### 9.11.2 HID Global Major Business

#### 9.11.3 HID Global Digital Identity Management Solution Product and Services

#### 9.11.4 HID Global Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)

#### 9.11.5 HID Global Recent Developments/Updates

#### 9.11.6 HID Global Competitive Strengths & Weaknesses

### 9.12 Entrust

#### 9.12.1 Entrust Details

#### 9.12.2 Entrust Major Business

#### 9.12.3 Entrust Digital Identity Management Solution Product and Services

#### 9.12.4 Entrust Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)

#### 9.12.5 Entrust Recent Developments/Updates

#### 9.12.6 Entrust Competitive Strengths & Weaknesses

### 9.13 RSA Security

#### 9.13.1 RSA Security Details

#### 9.13.2 RSA Security Major Business

#### 9.13.3 RSA Security Digital Identity Management Solution Product and Services

#### 9.13.4 RSA Security Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)

- 9.13.5 RSA Security Recent Developments/Updates
- 9.13.6 RSA Security Competitive Strengths & Weaknesses
- 9.14 Cisco
  - 9.14.1 Cisco Details
  - 9.14.2 Cisco Major Business
  - 9.14.3 Cisco Digital Identity Management Solution Product and Services
  - 9.14.4 Cisco Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)
  - 9.14.5 Cisco Recent Developments/Updates
  - 9.14.6 Cisco Competitive Strengths & Weaknesses
- 9.15 JumpCloud
  - 9.15.1 JumpCloud Details
  - 9.15.2 JumpCloud Major Business
  - 9.15.3 JumpCloud Digital Identity Management Solution Product and Services
  - 9.15.4 JumpCloud Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)
  - 9.15.5 JumpCloud Recent Developments/Updates
  - 9.15.6 JumpCloud Competitive Strengths & Weaknesses
- 9.16 Alibaba Cloud
  - 9.16.1 Alibaba Cloud Details
  - 9.16.2 Alibaba Cloud Major Business
  - 9.16.3 Alibaba Cloud Digital Identity Management Solution Product and Services
  - 9.16.4 Alibaba Cloud Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)
  - 9.16.5 Alibaba Cloud Recent Developments/Updates
  - 9.16.6 Alibaba Cloud Competitive Strengths & Weaknesses
- 9.17 Tencent Cloud
  - 9.17.1 Tencent Cloud Details
  - 9.17.2 Tencent Cloud Major Business
  - 9.17.3 Tencent Cloud Digital Identity Management Solution Product and Services
  - 9.17.4 Tencent Cloud Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)
  - 9.17.5 Tencent Cloud Recent Developments/Updates
  - 9.17.6 Tencent Cloud Competitive Strengths & Weaknesses
- 9.18 Huawei Cloud
  - 9.18.1 Huawei Cloud Details
  - 9.18.2 Huawei Cloud Major Business
  - 9.18.3 Huawei Cloud Digital Identity Management Solution Product and Services
  - 9.18.4 Huawei Cloud Digital Identity Management Solution Revenue, Gross Margin

and Market Share (2021-2026)

9.18.5 Huawei Cloud Recent Developments/Updates

9.18.6 Huawei Cloud Competitive Strengths & Weaknesses

9.19 Fujitsu

9.19.1 Fujitsu Details

9.19.2 Fujitsu Major Business

9.19.3 Fujitsu Digital Identity Management Solution Product and Services

9.19.4 Fujitsu Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)

9.19.5 Fujitsu Recent Developments/Updates

9.19.6 Fujitsu Competitive Strengths & Weaknesses

9.20 NRI SecureTechnologies

9.20.1 NRI SecureTechnologies Details

9.20.2 NRI SecureTechnologies Major Business

9.20.3 NRI SecureTechnologies Digital Identity Management Solution Product and Services

9.20.4 NRI SecureTechnologies Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)

9.20.5 NRI SecureTechnologies Recent Developments/Updates

9.20.6 NRI SecureTechnologies Competitive Strengths & Weaknesses

9.21 Hitachi

9.21.1 Hitachi Details

9.21.2 Hitachi Major Business

9.21.3 Hitachi Digital Identity Management Solution Product and Services

9.21.4 Hitachi Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026)

9.21.5 Hitachi Recent Developments/Updates

9.21.6 Hitachi Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

10.1 Digital Identity Management Solution Industry Chain

10.2 Digital Identity Management Solution Upstream Analysis

10.3 Digital Identity Management Solution Midstream Analysis

10.4 Digital Identity Management Solution Downstream Analysis

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Digital Identity Management Solution Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Digital Identity Management Solution Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Digital Identity Management Solution Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Digital Identity Management Solution Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Digital Identity Management Solution Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Digital Identity Management Solution Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Digital Identity Management Solution Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Digital Identity Management Solution Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Digital Identity Management Solution Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Digital Identity Management Solution Players in 2025

Table 12. World Digital Identity Management Solution Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Digital Identity Management Solution Company Evaluation Quadrant

Table 14. Head Office of Key Digital Identity Management Solution Players

Table 15. Digital Identity Management Solution Market: Company Product Type Footprint

Table 16. Digital Identity Management Solution Market: Company Product Application Footprint

Table 17. Digital Identity Management Solution Mergers & Acquisitions Activity

Table 18. United States VS China Digital Identity Management Solution Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Digital Identity Management Solution Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Digital Identity Management Solution Companies,

Headquarters (States, Country)

Table 21. United States Based Companies Digital Identity Management Solution Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Digital Identity Management Solution Revenue Market Share (2021-2026)

Table 23. China Based Digital Identity Management Solution Companies, Headquarters (Province, Country)

Table 24. China Based Companies Digital Identity Management Solution Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Digital Identity Management Solution Revenue Market Share (2021-2026)

Table 26. Rest of World Based Digital Identity Management Solution Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Digital Identity Management Solution Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Digital Identity Management Solution Revenue Market Share (2021-2026)

Table 29. World Digital Identity Management Solution Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Digital Identity Management Solution Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Digital Identity Management Solution Market Size by Type (2027-2032) & (USD Million)

Table 32. World Digital Identity Management Solution Market Size by Identity, (USD Million), 2021 & 2025 & 2032

Table 33. World Digital Identity Management Solution Market Size Value by Identity (2021-2026) & (USD Million)

Table 34. World Digital Identity Management Solution Market Size by Identity (2027-2032) & (USD Million)

Table 35. World Digital Identity Management Solution Market Size by Function, (USD Million), 2021 & 2025 & 2032

Table 36. World Digital Identity Management Solution Market Size Value by Function (2021-2026) & (USD Million)

Table 37. World Digital Identity Management Solution Market Size by Function (2027-2032) & (USD Million)

Table 38. World Digital Identity Management Solution Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Digital Identity Management Solution Market Size by Application (2021-2026) & (USD Million)

- Table 40. World Digital Identity Management Solution Market Size by Application (2027-2032) & (USD Million)
- Table 41. Microsoft Basic Information, Manufacturing Base and Competitors
- Table 42. Microsoft Major Business
- Table 43. Microsoft Digital Identity Management Solution Product and Services
- Table 44. Microsoft Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 45. Microsoft Recent Developments/Updates
- Table 46. Microsoft Competitive Strengths & Weaknesses
- Table 47. Okta Basic Information, Manufacturing Base and Competitors
- Table 48. Okta Major Business
- Table 49. Okta Digital Identity Management Solution Product and Services
- Table 50. Okta Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 51. Okta Recent Developments/Updates
- Table 52. Okta Competitive Strengths & Weaknesses
- Table 53. CyberArk Basic Information, Manufacturing Base and Competitors
- Table 54. CyberArk Major Business
- Table 55. CyberArk Digital Identity Management Solution Product and Services
- Table 56. CyberArk Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 57. CyberArk Recent Developments/Updates
- Table 58. CyberArk Competitive Strengths & Weaknesses
- Table 59. SailPoint Basic Information, Manufacturing Base and Competitors
- Table 60. SailPoint Major Business
- Table 61. SailPoint Digital Identity Management Solution Product and Services
- Table 62. SailPoint Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 63. SailPoint Recent Developments/Updates
- Table 64. SailPoint Competitive Strengths & Weaknesses
- Table 65. Ping Identity Basic Information, Manufacturing Base and Competitors
- Table 66. Ping Identity Major Business
- Table 67. Ping Identity Digital Identity Management Solution Product and Services
- Table 68. Ping Identity Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 69. Ping Identity Recent Developments/Updates
- Table 70. Ping Identity Competitive Strengths & Weaknesses
- Table 71. IBM Basic Information, Manufacturing Base and Competitors
- Table 72. IBM Major Business

- Table 73. IBM Digital Identity Management Solution Product and Services
- Table 74. IBM Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 75. IBM Recent Developments/Updates
- Table 76. IBM Competitive Strengths & Weaknesses
- Table 77. Oracle Basic Information, Manufacturing Base and Competitors
- Table 78. Oracle Major Business
- Table 79. Oracle Digital Identity Management Solution Product and Services
- Table 80. Oracle Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. Oracle Recent Developments/Updates
- Table 82. Oracle Competitive Strengths & Weaknesses
- Table 83. Saviynt Basic Information, Manufacturing Base and Competitors
- Table 84. Saviynt Major Business
- Table 85. Saviynt Digital Identity Management Solution Product and Services
- Table 86. Saviynt Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. Saviynt Recent Developments/Updates
- Table 88. Saviynt Competitive Strengths & Weaknesses
- Table 89. One Identity Basic Information, Manufacturing Base and Competitors
- Table 90. One Identity Major Business
- Table 91. One Identity Digital Identity Management Solution Product and Services
- Table 92. One Identity Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. One Identity Recent Developments/Updates
- Table 94. One Identity Competitive Strengths & Weaknesses
- Table 95. Thales Basic Information, Manufacturing Base and Competitors
- Table 96. Thales Major Business
- Table 97. Thales Digital Identity Management Solution Product and Services
- Table 98. Thales Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. Thales Recent Developments/Updates
- Table 100. Thales Competitive Strengths & Weaknesses
- Table 101. HID Global Basic Information, Manufacturing Base and Competitors
- Table 102. HID Global Major Business
- Table 103. HID Global Digital Identity Management Solution Product and Services
- Table 104. HID Global Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. HID Global Recent Developments/Updates

Table 106. HID Global Competitive Strengths & Weaknesses

Table 107. Entrust Basic Information, Manufacturing Base and Competitors

Table 108. Entrust Major Business

Table 109. Entrust Digital Identity Management Solution Product and Services

Table 110. Entrust Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 111. Entrust Recent Developments/Updates

Table 112. Entrust Competitive Strengths & Weaknesses

Table 113. RSA Security Basic Information, Manufacturing Base and Competitors

Table 114. RSA Security Major Business

Table 115. RSA Security Digital Identity Management Solution Product and Services

Table 116. RSA Security Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 117. RSA Security Recent Developments/Updates

Table 118. RSA Security Competitive Strengths & Weaknesses

Table 119. Cisco Basic Information, Manufacturing Base and Competitors

Table 120. Cisco Major Business

Table 121. Cisco Digital Identity Management Solution Product and Services

Table 122. Cisco Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 123. Cisco Recent Developments/Updates

Table 124. Cisco Competitive Strengths & Weaknesses

Table 125. JumpCloud Basic Information, Manufacturing Base and Competitors

Table 126. JumpCloud Major Business

Table 127. JumpCloud Digital Identity Management Solution Product and Services

Table 128. JumpCloud Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 129. JumpCloud Recent Developments/Updates

Table 130. JumpCloud Competitive Strengths & Weaknesses

Table 131. Alibaba Cloud Basic Information, Manufacturing Base and Competitors

Table 132. Alibaba Cloud Major Business

Table 133. Alibaba Cloud Digital Identity Management Solution Product and Services

Table 134. Alibaba Cloud Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 135. Alibaba Cloud Recent Developments/Updates

Table 136. Alibaba Cloud Competitive Strengths & Weaknesses

Table 137. Tencent Cloud Basic Information, Manufacturing Base and Competitors

Table 138. Tencent Cloud Major Business

Table 139. Tencent Cloud Digital Identity Management Solution Product and Services

Table 140. Tencent Cloud Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. Tencent Cloud Recent Developments/Updates

Table 142. Tencent Cloud Competitive Strengths & Weaknesses

Table 143. Huawei Cloud Basic Information, Manufacturing Base and Competitors

Table 144. Huawei Cloud Major Business

Table 145. Huawei Cloud Digital Identity Management Solution Product and Services

Table 146. Huawei Cloud Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. Huawei Cloud Recent Developments/Updates

Table 148. Huawei Cloud Competitive Strengths & Weaknesses

Table 149. Fujitsu Basic Information, Manufacturing Base and Competitors

Table 150. Fujitsu Major Business

Table 151. Fujitsu Digital Identity Management Solution Product and Services

Table 152. Fujitsu Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 153. Fujitsu Recent Developments/Updates

Table 154. Fujitsu Competitive Strengths & Weaknesses

Table 155. NRI SecureTechnologies Basic Information, Manufacturing Base and Competitors

Table 156. NRI SecureTechnologies Major Business

Table 157. NRI SecureTechnologies Digital Identity Management Solution Product and Services

Table 158. NRI SecureTechnologies Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 159. NRI SecureTechnologies Recent Developments/Updates

Table 160. NRI SecureTechnologies Competitive Strengths & Weaknesses

Table 161. Hitachi Basic Information, Manufacturing Base and Competitors

Table 162. Hitachi Major Business

Table 163. Hitachi Digital Identity Management Solution Product and Services

Table 164. Hitachi Digital Identity Management Solution Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 165. Hitachi Recent Developments/Updates

Table 166. Hitachi Competitive Strengths & Weaknesses

Table 167. Global Key Players of Digital Identity Management Solution Upstream (Raw Materials)

Table 168. Global Digital Identity Management Solution Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. Digital Identity Management Solution Picture
- Figure 2. World Digital Identity Management Solution Total Revenue: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Digital Identity Management Solution Total Revenue (2021-2032) & (USD Million)
- Figure 4. World Digital Identity Management Solution Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)
- Figure 5. World Digital Identity Management Solution Revenue Market Share by Region (2021-2032), (by Headquarter Location)
- Figure 6. United States Based Company Digital Identity Management Solution Revenue (2021-2032) & (USD Million)
- Figure 7. China Based Company Digital Identity Management Solution Revenue (2021-2032) & (USD Million)
- Figure 8. Europe Based Company Digital Identity Management Solution Revenue (2021-2032) & (USD Million)
- Figure 9. Japan Based Company Digital Identity Management Solution Revenue (2021-2032) & (USD Million)
- Figure 10. South Korea Based Company Digital Identity Management Solution Revenue (2021-2032) & (USD Million)
- Figure 11. ASEAN Based Company Digital Identity Management Solution Revenue (2021-2032) & (USD Million)
- Figure 12. India Based Company Digital Identity Management Solution Revenue (2021-2032) & (USD Million)
- Figure 13. Digital Identity Management Solution Market Drivers
- Figure 14. Factors Affecting Demand
- Figure 15. World Digital Identity Management Solution Consumption Value (2021-2032) & (USD Million)
- Figure 16. World Digital Identity Management Solution Consumption Value Market Share by Region (2021-2032)
- Figure 17. United States Digital Identity Management Solution Consumption Value (2021-2032) & (USD Million)
- Figure 18. China Digital Identity Management Solution Consumption Value (2021-2032) & (USD Million)
- Figure 19. Europe Digital Identity Management Solution Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Digital Identity Management Solution Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Digital Identity Management Solution Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Digital Identity Management Solution Consumption Value (2021-2032) & (USD Million)

Figure 23. India Digital Identity Management Solution Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Digital Identity Management Solution by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Digital Identity Management Solution Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Digital Identity Management Solution Markets in 2025

Figure 27. United States VS China: Digital Identity Management Solution Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Digital Identity Management Solution Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Digital Identity Management Solution Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Digital Identity Management Solution Market Size Market Share by Type in 2025

Figure 31. Cloud-Based

Figure 32. On-Premises

Figure 33. World Digital Identity Management Solution Market Size Market Share by Type (2021-2032)

Figure 34. World Digital Identity Management Solution Market Size by Identity, (USD Million), 2021 & 2025 & 2032

Figure 35. World Digital Identity Management Solution Market Size Market Share by Identity in 2025

Figure 36. Workforce Identity Management

Figure 37. Customer Identity and Access Management (CIAM)

Figure 38. Partner / Third-Party Identity Management

Figure 39. Machine / Non-Human Identity Management

Figure 40. Others

Figure 41. World Digital Identity Management Solution Market Size Market Share by Identity (2021-2032)

Figure 42. World Digital Identity Management Solution Market Size by Function, (USD Million), 2021 & 2025 & 2032

Figure 43. World Digital Identity Management Solution Market Size Market Share by Function in 2025

Figure 44. Authentication and Single Sign-On (SSO)

Figure 45. Multi-Factor Authentication (MFA)

Figure 46. Identity Governance and Administration (IGA)

Figure 47. Privileged Access Management (PAM)

Figure 48. Lifecycle and Provisioning Management

Figure 49. Others

Figure 50. World Digital Identity Management Solution Market Size Market Share by Function (2021-2032)

Figure 51. World Digital Identity Management Solution Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 52. World Digital Identity Management Solution Market Size Market Share by Application in 2025

Figure 53. Banking, Financial Services and Insurance

Figure 54. Government and Public Sector

Figure 55. Healthcare and Life Sciences

Figure 56. Telecom and IT Services

Figure 57. Retail and E-Commerce

Figure 58. Education

Figure 59. Manufacturing and Energy

Figure 60. Others

Figure 61. Others

Figure 62. World Digital Identity Management Solution Market Size Market Share by Application (2021-2032)

Figure 63. Digital Identity Management Solution Industrial Chain

Figure 64. Methodology

Figure 65. Research Process and Data Source

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