

Global Digital Health Passport Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Digital Health Passport market size is expected to reach \$ 1380 million by 2032, rising at a market growth of 10.1% CAGR during the forecast period (2026-2032).

Digital Health Passport, mobile wallets, verification tools, trust services, and implementation services that convert authorized health information?such as immunization records, laboratory test results, recovery status, international certificates of vaccination or prophylaxis, health-status attestations, and other verifiable clinical information?into portable and digitally verifiable credentials.

Digital Health Passport are evolving from temporary pandemic-access tools into a longer-term layer of digital public-health and health-data trust infrastructure. The market is therefore characterized by a decline in stand-alone COVID passes and a simultaneous expansion of reusable credential technologies. Digitally signed QR codes, portable wallets, issuer registries, identity binding, and cross-border verification mechanisms originally scaled during the pandemic are increasingly being applied to routine immunization records, international certificates of vaccination or prophylaxis, personal health summaries, and continuity-of-care use cases. WHO?s Global Digital Health Certification Network provides an open standards-based mechanism for verifying the provenance of health documents through public-key infrastructure, while the digital-health-wallet initiative launched in March 2026 initially focuses on digitizing international vaccination certificates and is expected to expand into routine immunization, maternal and child health, and personal health summaries. This transition changes the commercial definition of the market: value is moving away from one-time access passes and toward credential issuance, wallet infrastructure, trusted registries, interoperability gateways, managed implementations, and verification services. Consequently, the industry should be assessed as a structurally growing but materially reconfigured

market rather than as a continuation of the COVID-pass boom.

The global supply structure is fragmented because no single commercial vendor controls the issuing authorities, trust anchors, mobile wallets, identity systems, and verification endpoints across jurisdictions. Travel-technology and identity companies such as SITA, Daon, IDEMIA, and Amadeus are strongest in airline, airport, and border workflows. The Commons Project, Indicio, Accredify, Affinidi, and MATTR are more closely associated with credential standards, wallets, trust infrastructure, and multi-standard interoperability. Docket, STChealth, CANImmunize, and Healthvana have more specialized positions in citizen access to immunization and public-health records. Large technology companies including IBM, Salesforce, CLEAR, Apple, and Google have supplied important health-pass or wallet capabilities, although their health-credential functions are now frequently embedded in broader identity, workflow, healthcare, or operating-system offerings. This creates a material difference between the broad vendor pool and the core revenue model: a company can remain strategically relevant or technically capable without generating substantial stand-alone digital-health-passport revenue in 2025. Official evidence confirms that products in this market span complete issuer-holder-verifier ecosystems, enterprise access workflows, mobile wallets, trusted issuer registries, and travel-document orchestration rather than one uniform software category.

From a technology and demand perspective, future competition will be determined primarily by interoperability, governance, privacy, and integration rather than by the consumer-facing design of a pass. Platforms increasingly need to support multiple credential formats, including SMART Health Cards, HL7 FHIR, W3C Verifiable Credentials, EU DCC-compatible certificates, DIVOC, HealthCerts, and ICAO-related digital seals. They must also provide reliable identity binding, issuer authentication, revocation or status checks, offline verification, minimum disclosure, and machine-readable policy decisions. Government and public-health procurement will remain central because authoritative health credentials depend on trusted issuers and national or regional governance. Commercial opportunities will therefore concentrate in white-label platforms, APIs, software development kits, managed trust networks, integration with immunization registries and health-information systems, and long-term support contracts. The main constraints are privacy concerns, fragmented national rules, long procurement cycles, the availability of free public or open-source platforms, and the ability of operating-system wallets to commoditize basic storage and display functions.

This report studies the global Digital Health Passport demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digital Health Passport, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digital Health Passport that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Digital Health Passport total market, 2021-2032, (USD Million)

Global Digital Health Passport total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Digital Health Passport total market, key domestic companies, and share, (USD Million)

Global Digital Health Passport revenue by player, revenue and market share 2021-2026, (USD Million)

Global Digital Health Passport total market by Type, CAGR, 2021-2032, (USD Million)

Global Digital Health Passport total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Digital Health Passport market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SITA, Daon, IDEMIA, The Commons Project Foundation, IBM, Amadeus IT Group, S.A., Salesforce, Inc., Entrust Corporation, Indicio PBC, Accredify Pte. Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Digital Health Passport market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Digital Health Passport Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Digital Health Passport Market, Segmentation by Type:

Credential Issuance and Lifecycle Management

Digital Wallet and Holder Access

Verification and Policy Decision

Others

Global Digital Health Passport Market, Segmentation by Credential Content:

Vaccination and Immunization Credential

Laboratory Test Credential

Recovery or Health-Status Credential

Others

Global Digital Health Passport Market, Segmentation by Core Technical Architecture:

Blockchain-based Evidence Storage Type

Test Result Pass

Immunity Status Certificate

Others

Global Digital Health Passport Market, Segmentation by Application:

Healthcare Sector

Culture and Tourism Sector

Government and Enterprise Services Sector

Others

Companies Profiled:

SITA

Daon

IDEMIA

The Commons Project Foundation

IBM

Amadeus IT Group, S.A.

Salesforce, Inc.

Entrust Corporation

Indicio PBC

Accredify Pte. Ltd.

eGovernments Foundation

Docket Health, Inc.

STChealth, LLC

SICPA SA

Tencent Holdings Limited

CLEAR Secure, Inc.

MATTR Limited

Affinidi

CANImmunize Inc.

NEC Corporation

NTT DATA Group Corporation

Key Questions Answered

1. How big is the global Digital Health Passport market?
2. What is the demand of the global Digital Health Passport market?
3. What is the year over year growth of the global Digital Health Passport market?
4. What is the total value of the global Digital Health Passport market?
5. Who are the Major Players in the global Digital Health Passport market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Digital Health Passport Introduction
- 1.2 World Digital Health Passport Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Digital Health Passport Total Market by Region (by Headquarter Location)
 - 1.3.1 World Digital Health Passport Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Digital Health Passport Revenue (2021-2032)
 - 1.3.3 China Based Company Digital Health Passport Revenue (2021-2032)
 - 1.3.4 Europe Based Company Digital Health Passport Revenue (2021-2032)
 - 1.3.5 Japan Based Company Digital Health Passport Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Digital Health Passport Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Digital Health Passport Revenue (2021-2032)
 - 1.3.8 India Based Company Digital Health Passport Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Digital Health Passport Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Digital Health Passport Consumption Value (2021-2032)
- 2.2 World Digital Health Passport Consumption Value by Region
 - 2.2.1 World Digital Health Passport Consumption Value by Region (2021-2026)
 - 2.2.2 World Digital Health Passport Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Digital Health Passport Consumption Value (2021-2032)
- 2.4 China Digital Health Passport Consumption Value (2021-2032)
- 2.5 Europe Digital Health Passport Consumption Value (2021-2032)
- 2.6 Japan Digital Health Passport Consumption Value (2021-2032)
- 2.7 South Korea Digital Health Passport Consumption Value (2021-2032)
- 2.8 ASEAN Digital Health Passport Consumption Value (2021-2032)
- 2.9 India Digital Health Passport Consumption Value (2021-2032)

3 WORLD DIGITAL HEALTH PASSPORT COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Digital Health Passport Revenue by Player (2021-2026)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Digital Health Passport Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Digital Health Passport in 2025

3.2.3 Global Concentration Ratios (CR8) for Digital Health Passport in 2025

3.3 Digital Health Passport Company Evaluation Quadrant

3.4 Digital Health Passport Market: Overall Company Footprint Analysis

3.4.1 Digital Health Passport Market: Region Footprint

3.4.2 Digital Health Passport Market: Company Product Type Footprint

3.4.3 Digital Health Passport Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Digital Health Passport Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Digital Health Passport Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)

4.1.2 United States VS China: Digital Health Passport Revenue Market Share Comparison (2021 & 2025 & 2032)

4.2 United States Based Companies VS China Based Companies: Digital Health Passport Consumption Value Comparison

4.2.1 United States VS China: Digital Health Passport Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Digital Health Passport Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Digital Health Passport Companies and Market Share, 2021-2026

4.3.1 United States Based Digital Health Passport Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Digital Health Passport Revenue, (2021-2026)

4.4 China Based Companies Digital Health Passport Revenue and Market Share, 2021-2026

4.4.1 China Based Digital Health Passport Companies, Company Headquarters (Province, Country)

- 4.4.2 China Based Companies Digital Health Passport Revenue, (2021-2026)
- 4.5 Rest of World Based Digital Health Passport Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based Digital Health Passport Companies, Headquarters (Province, Country)
 - 4.5.2 Rest of World Based Companies Digital Health Passport Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

- 5.1 World Digital Health Passport Market Size Overview by Type: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Type
 - 5.2.1 Credential Issuance and Lifecycle Management
 - 5.2.2 Digital Wallet and Holder Access
 - 5.2.3 Verification and Policy Decision
 - 5.2.4 Others
- 5.3 Market Segment by Type
 - 5.3.1 World Digital Health Passport Market Size by Type (2021-2026)
 - 5.3.2 World Digital Health Passport Market Size by Type (2027-2032)
 - 5.3.3 World Digital Health Passport Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY CREDENTIAL CONTENT

- 6.1 World Digital Health Passport Market Size Overview by Credential Content: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Credential Content
 - 6.2.1 Vaccination and Immunization Credential
 - 6.2.2 Laboratory Test Credential
 - 6.2.3 Recovery or Health-Status Credential
 - 6.2.4 Others
- 6.3 Market Segment by Credential Content
 - 6.3.1 World Digital Health Passport Market Size by Credential Content (2021-2026)
 - 6.3.2 World Digital Health Passport Market Size by Credential Content (2027-2032)
 - 6.3.3 World Digital Health Passport Market Size Market Share by Credential Content (2027-2032)

7 MARKET ANALYSIS BY CORE TECHNICAL ARCHITECTURE

- 7.1 World Digital Health Passport Market Size Overview by Core Technical Architecture:

2021 VS 2025 VS 2032

7.2 Segment Introduction by Core Technical Architecture

7.2.1 Blockchain-based Evidence Storage Type

7.2.2 Test Result Pass

7.2.3 Immunity Status Certificate

7.2.4 Others

7.3 Market Segment by Core Technical Architecture

7.3.1 World Digital Health Passport Market Size by Core Technical Architecture (2021-2026)

7.3.2 World Digital Health Passport Market Size by Core Technical Architecture (2027-2032)

7.3.3 World Digital Health Passport Market Size Market Share by Core Technical Architecture (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Digital Health Passport Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Healthcare Sector

8.2.2 Culture and Tourism Sector

8.2.3 Government and Enterprise Services Sector

8.2.4 Others

8.3 Market Segment by Application

8.3.1 World Digital Health Passport Market Size by Application (2021-2026)

8.3.2 World Digital Health Passport Market Size by Application (2027-2032)

8.3.3 World Digital Health Passport Market Size Market Share by Application (2021-2032)

9 COMPANY PROFILES

9.1 SITA

9.1.1 SITA Details

9.1.2 SITA Major Business

9.1.3 SITA Digital Health Passport Product and Services

9.1.4 SITA Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 SITA Recent Developments/Updates

9.1.6 SITA Competitive Strengths & Weaknesses

9.2 Daon

9.2.1 Daon Details

9.2.2 Daon Major Business

9.2.3 Daon Digital Health Passport Product and Services

9.2.4 Daon Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Daon Recent Developments/Updates

9.2.6 Daon Competitive Strengths & Weaknesses

9.3 IDEMIA

9.3.1 IDEMIA Details

9.3.2 IDEMIA Major Business

9.3.3 IDEMIA Digital Health Passport Product and Services

9.3.4 IDEMIA Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026)

9.3.5 IDEMIA Recent Developments/Updates

9.3.6 IDEMIA Competitive Strengths & Weaknesses

9.4 The Commons Project Foundation

9.4.1 The Commons Project Foundation Details

9.4.2 The Commons Project Foundation Major Business

9.4.3 The Commons Project Foundation Digital Health Passport Product and Services

9.4.4 The Commons Project Foundation Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026)

9.4.5 The Commons Project Foundation Recent Developments/Updates

9.4.6 The Commons Project Foundation Competitive Strengths & Weaknesses

9.5 IBM

9.5.1 IBM Details

9.5.2 IBM Major Business

9.5.3 IBM Digital Health Passport Product and Services

9.5.4 IBM Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026)

9.5.5 IBM Recent Developments/Updates

9.5.6 IBM Competitive Strengths & Weaknesses

9.6 Amadeus IT Group, S.A.

9.6.1 Amadeus IT Group, S.A. Details

9.6.2 Amadeus IT Group, S.A. Major Business

9.6.3 Amadeus IT Group, S.A. Digital Health Passport Product and Services

9.6.4 Amadeus IT Group, S.A. Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 Amadeus IT Group, S.A. Recent Developments/Updates

- 9.6.6 Amadeus IT Group, S.A. Competitive Strengths & Weaknesses
- 9.7 Salesforce, Inc.
 - 9.7.1 Salesforce, Inc. Details
 - 9.7.2 Salesforce, Inc. Major Business
 - 9.7.3 Salesforce, Inc. Digital Health Passport Product and Services
 - 9.7.4 Salesforce, Inc. Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Salesforce, Inc. Recent Developments/Updates
 - 9.7.6 Salesforce, Inc. Competitive Strengths & Weaknesses
- 9.8 Entrust Corporation
 - 9.8.1 Entrust Corporation Details
 - 9.8.2 Entrust Corporation Major Business
 - 9.8.3 Entrust Corporation Digital Health Passport Product and Services
 - 9.8.4 Entrust Corporation Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Entrust Corporation Recent Developments/Updates
 - 9.8.6 Entrust Corporation Competitive Strengths & Weaknesses
- 9.9 Indicio PBC
 - 9.9.1 Indicio PBC Details
 - 9.9.2 Indicio PBC Major Business
 - 9.9.3 Indicio PBC Digital Health Passport Product and Services
 - 9.9.4 Indicio PBC Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Indicio PBC Recent Developments/Updates
 - 9.9.6 Indicio PBC Competitive Strengths & Weaknesses
- 9.10 Accredify Pte. Ltd.
 - 9.10.1 Accredify Pte. Ltd. Details
 - 9.10.2 Accredify Pte. Ltd. Major Business
 - 9.10.3 Accredify Pte. Ltd. Digital Health Passport Product and Services
 - 9.10.4 Accredify Pte. Ltd. Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Accredify Pte. Ltd. Recent Developments/Updates
 - 9.10.6 Accredify Pte. Ltd. Competitive Strengths & Weaknesses
- 9.11 eGovernments Foundation
 - 9.11.1 eGovernments Foundation Details
 - 9.11.2 eGovernments Foundation Major Business
 - 9.11.3 eGovernments Foundation Digital Health Passport Product and Services
 - 9.11.4 eGovernments Foundation Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026)

- 9.11.5 eGovernments Foundation Recent Developments/Updates
- 9.11.6 eGovernments Foundation Competitive Strengths & Weaknesses
- 9.12 Docket Health, Inc.
 - 9.12.1 Docket Health, Inc. Details
 - 9.12.2 Docket Health, Inc. Major Business
 - 9.12.3 Docket Health, Inc. Digital Health Passport Product and Services
 - 9.12.4 Docket Health, Inc. Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Docket Health, Inc. Recent Developments/Updates
 - 9.12.6 Docket Health, Inc. Competitive Strengths & Weaknesses
- 9.13 STHealth, LLC
 - 9.13.1 STHealth, LLC Details
 - 9.13.2 STHealth, LLC Major Business
 - 9.13.3 STHealth, LLC Digital Health Passport Product and Services
 - 9.13.4 STHealth, LLC Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026)
 - 9.13.5 STHealth, LLC Recent Developments/Updates
 - 9.13.6 STHealth, LLC Competitive Strengths & Weaknesses
- 9.14 SICPA SA
 - 9.14.1 SICPA SA Details
 - 9.14.2 SICPA SA Major Business
 - 9.14.3 SICPA SA Digital Health Passport Product and Services
 - 9.14.4 SICPA SA Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 SICPA SA Recent Developments/Updates
 - 9.14.6 SICPA SA Competitive Strengths & Weaknesses
- 9.15 Tencent Holdings Limited
 - 9.15.1 Tencent Holdings Limited Details
 - 9.15.2 Tencent Holdings Limited Major Business
 - 9.15.3 Tencent Holdings Limited Digital Health Passport Product and Services
 - 9.15.4 Tencent Holdings Limited Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Tencent Holdings Limited Recent Developments/Updates
 - 9.15.6 Tencent Holdings Limited Competitive Strengths & Weaknesses
- 9.16 CLEAR Secure, Inc.
 - 9.16.1 CLEAR Secure, Inc. Details
 - 9.16.2 CLEAR Secure, Inc. Major Business
 - 9.16.3 CLEAR Secure, Inc. Digital Health Passport Product and Services
 - 9.16.4 CLEAR Secure, Inc. Digital Health Passport Revenue, Gross Margin and

Market Share (2021-2026)

9.16.5 CLEAR Secure, Inc. Recent Developments/Updates

9.16.6 CLEAR Secure, Inc. Competitive Strengths & Weaknesses

9.17 MATTR Limited

9.17.1 MATTR Limited Details

9.17.2 MATTR Limited Major Business

9.17.3 MATTR Limited Digital Health Passport Product and Services

9.17.4 MATTR Limited Digital Health Passport Revenue, Gross Margin and Market

Share (2021-2026)

9.17.5 MATTR Limited Recent Developments/Updates

9.17.6 MATTR Limited Competitive Strengths & Weaknesses

9.18 Affinidi

9.18.1 Affinidi Details

9.18.2 Affinidi Major Business

9.18.3 Affinidi Digital Health Passport Product and Services

9.18.4 Affinidi Digital Health Passport Revenue, Gross Margin and Market Share

(2021-2026)

9.18.5 Affinidi Recent Developments/Updates

9.18.6 Affinidi Competitive Strengths & Weaknesses

9.19 CANImmunize Inc.

9.19.1 CANImmunize Inc. Details

9.19.2 CANImmunize Inc. Major Business

9.19.3 CANImmunize Inc. Digital Health Passport Product and Services

9.19.4 CANImmunize Inc. Digital Health Passport Revenue, Gross Margin and Market

Share (2021-2026)

9.19.5 CANImmunize Inc. Recent Developments/Updates

9.19.6 CANImmunize Inc. Competitive Strengths & Weaknesses

9.20 NEC Corporation

9.20.1 NEC Corporation Details

9.20.2 NEC Corporation Major Business

9.20.3 NEC Corporation Digital Health Passport Product and Services

9.20.4 NEC Corporation Digital Health Passport Revenue, Gross Margin and Market

Share (2021-2026)

9.20.5 NEC Corporation Recent Developments/Updates

9.20.6 NEC Corporation Competitive Strengths & Weaknesses

9.21 NTT DATA Group Corporation

9.21.1 NTT DATA Group Corporation Details

9.21.2 NTT DATA Group Corporation Major Business

9.21.3 NTT DATA Group Corporation Digital Health Passport Product and Services

9.21.4 NTT DATA Group Corporation Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026)

9.21.5 NTT DATA Group Corporation Recent Developments/Updates

9.21.6 NTT DATA Group Corporation Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Digital Health Passport Industry Chain

10.2 Digital Health Passport Upstream Analysis

10.3 Digital Health Passport Midstream Analysis

10.4 Digital Health Passport Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Digital Health Passport Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Digital Health Passport Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Digital Health Passport Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Digital Health Passport Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Digital Health Passport Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Digital Health Passport Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Digital Health Passport Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Digital Health Passport Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Digital Health Passport Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Digital Health Passport Players in 2025

Table 12. World Digital Health Passport Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Digital Health Passport Company Evaluation Quadrant

Table 14. Head Office of Key Digital Health Passport Players

Table 15. Digital Health Passport Market: Company Product Type Footprint

Table 16. Digital Health Passport Market: Company Product Application Footprint

Table 17. Digital Health Passport Mergers & Acquisitions Activity

Table 18. United States VS China Digital Health Passport Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Digital Health Passport Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Digital Health Passport Companies, Headquarters (States, Country)

Table 21. United States Based Companies Digital Health Passport Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Digital Health Passport Revenue Market Share (2021-2026)

Table 23. China Based Digital Health Passport Companies, Headquarters (Province, Country)

Table 24. China Based Companies Digital Health Passport Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Digital Health Passport Revenue Market Share (2021-2026)

Table 26. Rest of World Based Digital Health Passport Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Digital Health Passport Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Digital Health Passport Revenue Market Share (2021-2026)

Table 29. World Digital Health Passport Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Digital Health Passport Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Digital Health Passport Market Size by Type (2027-2032) & (USD Million)

Table 32. World Digital Health Passport Market Size by Credential Content, (USD Million), 2021 & 2025 & 2032

Table 33. World Digital Health Passport Market Size Value by Credential Content (2021-2026) & (USD Million)

Table 34. World Digital Health Passport Market Size by Credential Content (2027-2032) & (USD Million)

Table 35. World Digital Health Passport Market Size by Core Technical Architecture, (USD Million), 2021 & 2025 & 2032

Table 36. World Digital Health Passport Market Size Value by Core Technical Architecture (2021-2026) & (USD Million)

Table 37. World Digital Health Passport Market Size by Core Technical Architecture (2027-2032) & (USD Million)

Table 38. World Digital Health Passport Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Digital Health Passport Market Size by Application (2021-2026) & (USD Million)

Table 40. World Digital Health Passport Market Size by Application (2027-2032) & (USD Million)

Table 41. SITA Basic Information, Manufacturing Base and Competitors

Table 42. SITA Major Business
Table 43. SITA Digital Health Passport Product and Services
Table 44. SITA Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 45. SITA Recent Developments/Updates
Table 46. SITA Competitive Strengths & Weaknesses
Table 47. Daon Basic Information, Manufacturing Base and Competitors
Table 48. Daon Major Business
Table 49. Daon Digital Health Passport Product and Services
Table 50. Daon Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 51. Daon Recent Developments/Updates
Table 52. Daon Competitive Strengths & Weaknesses
Table 53. IDEMIA Basic Information, Manufacturing Base and Competitors
Table 54. IDEMIA Major Business
Table 55. IDEMIA Digital Health Passport Product and Services
Table 56. IDEMIA Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 57. IDEMIA Recent Developments/Updates
Table 58. IDEMIA Competitive Strengths & Weaknesses
Table 59. The Commons Project Foundation Basic Information, Manufacturing Base and Competitors
Table 60. The Commons Project Foundation Major Business
Table 61. The Commons Project Foundation Digital Health Passport Product and Services
Table 62. The Commons Project Foundation Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 63. The Commons Project Foundation Recent Developments/Updates
Table 64. The Commons Project Foundation Competitive Strengths & Weaknesses
Table 65. IBM Basic Information, Manufacturing Base and Competitors
Table 66. IBM Major Business
Table 67. IBM Digital Health Passport Product and Services
Table 68. IBM Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 69. IBM Recent Developments/Updates
Table 70. IBM Competitive Strengths & Weaknesses
Table 71. Amadeus IT Group, S.A. Basic Information, Manufacturing Base and Competitors
Table 72. Amadeus IT Group, S.A. Major Business

Table 73. Amadeus IT Group, S.A. Digital Health Passport Product and Services

Table 74. Amadeus IT Group, S.A. Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. Amadeus IT Group, S.A. Recent Developments/Updates

Table 76. Amadeus IT Group, S.A. Competitive Strengths & Weaknesses

Table 77. Salesforce, Inc. Basic Information, Manufacturing Base and Competitors

Table 78. Salesforce, Inc. Major Business

Table 79. Salesforce, Inc. Digital Health Passport Product and Services

Table 80. Salesforce, Inc. Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. Salesforce, Inc. Recent Developments/Updates

Table 82. Salesforce, Inc. Competitive Strengths & Weaknesses

Table 83. Entrust Corporation Basic Information, Manufacturing Base and Competitors

Table 84. Entrust Corporation Major Business

Table 85. Entrust Corporation Digital Health Passport Product and Services

Table 86. Entrust Corporation Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. Entrust Corporation Recent Developments/Updates

Table 88. Entrust Corporation Competitive Strengths & Weaknesses

Table 89. Indicio PBC Basic Information, Manufacturing Base and Competitors

Table 90. Indicio PBC Major Business

Table 91. Indicio PBC Digital Health Passport Product and Services

Table 92. Indicio PBC Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. Indicio PBC Recent Developments/Updates

Table 94. Indicio PBC Competitive Strengths & Weaknesses

Table 95. Accredify Pte. Ltd. Basic Information, Manufacturing Base and Competitors

Table 96. Accredify Pte. Ltd. Major Business

Table 97. Accredify Pte. Ltd. Digital Health Passport Product and Services

Table 98. Accredify Pte. Ltd. Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. Accredify Pte. Ltd. Recent Developments/Updates

Table 100. Accredify Pte. Ltd. Competitive Strengths & Weaknesses

Table 101. eGovernments Foundation Basic Information, Manufacturing Base and Competitors

Table 102. eGovernments Foundation Major Business

Table 103. eGovernments Foundation Digital Health Passport Product and Services

Table 104. eGovernments Foundation Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. eGovernments Foundation Recent Developments/Updates
Table 106. eGovernments Foundation Competitive Strengths & Weaknesses
Table 107. Docket Health, Inc. Basic Information, Manufacturing Base and Competitors
Table 108. Docket Health, Inc. Major Business
Table 109. Docket Health, Inc. Digital Health Passport Product and Services
Table 110. Docket Health, Inc. Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 111. Docket Health, Inc. Recent Developments/Updates
Table 112. Docket Health, Inc. Competitive Strengths & Weaknesses
Table 113. STChealth, LLC Basic Information, Manufacturing Base and Competitors
Table 114. STChealth, LLC Major Business
Table 115. STChealth, LLC Digital Health Passport Product and Services
Table 116. STChealth, LLC Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 117. STChealth, LLC Recent Developments/Updates
Table 118. STChealth, LLC Competitive Strengths & Weaknesses
Table 119. SICPA SA Basic Information, Manufacturing Base and Competitors
Table 120. SICPA SA Major Business
Table 121. SICPA SA Digital Health Passport Product and Services
Table 122. SICPA SA Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 123. SICPA SA Recent Developments/Updates
Table 124. SICPA SA Competitive Strengths & Weaknesses
Table 125. Tencent Holdings Limited Basic Information, Manufacturing Base and Competitors
Table 126. Tencent Holdings Limited Major Business
Table 127. Tencent Holdings Limited Digital Health Passport Product and Services
Table 128. Tencent Holdings Limited Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 129. Tencent Holdings Limited Recent Developments/Updates
Table 130. Tencent Holdings Limited Competitive Strengths & Weaknesses
Table 131. CLEAR Secure, Inc. Basic Information, Manufacturing Base and Competitors
Table 132. CLEAR Secure, Inc. Major Business
Table 133. CLEAR Secure, Inc. Digital Health Passport Product and Services
Table 134. CLEAR Secure, Inc. Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 135. CLEAR Secure, Inc. Recent Developments/Updates
Table 136. CLEAR Secure, Inc. Competitive Strengths & Weaknesses

Table 137. MATTR Limited Basic Information, Manufacturing Base and Competitors

Table 138. MATTR Limited Major Business

Table 139. MATTR Limited Digital Health Passport Product and Services

Table 140. MATTR Limited Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. MATTR Limited Recent Developments/Updates

Table 142. MATTR Limited Competitive Strengths & Weaknesses

Table 143. Affinidi Basic Information, Manufacturing Base and Competitors

Table 144. Affinidi Major Business

Table 145. Affinidi Digital Health Passport Product and Services

Table 146. Affinidi Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. Affinidi Recent Developments/Updates

Table 148. Affinidi Competitive Strengths & Weaknesses

Table 149. CANImmunize Inc. Basic Information, Manufacturing Base and Competitors

Table 150. CANImmunize Inc. Major Business

Table 151. CANImmunize Inc. Digital Health Passport Product and Services

Table 152. CANImmunize Inc. Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 153. CANImmunize Inc. Recent Developments/Updates

Table 154. CANImmunize Inc. Competitive Strengths & Weaknesses

Table 155. NEC Corporation Basic Information, Manufacturing Base and Competitors

Table 156. NEC Corporation Major Business

Table 157. NEC Corporation Digital Health Passport Product and Services

Table 158. NEC Corporation Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 159. NEC Corporation Recent Developments/Updates

Table 160. NEC Corporation Competitive Strengths & Weaknesses

Table 161. NTT DATA Group Corporation Basic Information, Manufacturing Base and Competitors

Table 162. NTT DATA Group Corporation Major Business

Table 163. NTT DATA Group Corporation Digital Health Passport Product and Services

Table 164. NTT DATA Group Corporation Digital Health Passport Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 165. NTT DATA Group Corporation Recent Developments/Updates

Table 166. NTT DATA Group Corporation Competitive Strengths & Weaknesses

Table 167. Global Key Players of Digital Health Passport Upstream (Raw Materials)

Table 168. Global Digital Health Passport Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Digital Health Passport Picture

Figure 2. World Digital Health Passport Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Digital Health Passport Total Revenue (2021-2032) & (USD Million)

Figure 4. World Digital Health Passport Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Digital Health Passport Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Digital Health Passport Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Digital Health Passport Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Digital Health Passport Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Digital Health Passport Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Digital Health Passport Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Digital Health Passport Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Digital Health Passport Revenue (2021-2032) & (USD Million)

Figure 13. Digital Health Passport Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Digital Health Passport Consumption Value (2021-2032) & (USD Million)

Figure 16. World Digital Health Passport Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Digital Health Passport Consumption Value (2021-2032) & (USD Million)

Figure 18. China Digital Health Passport Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Digital Health Passport Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Digital Health Passport Consumption Value (2021-2032) & (USD Million)

Million)

Figure 21. South Korea Digital Health Passport Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Digital Health Passport Consumption Value (2021-2032) & (USD Million)

Figure 23. India Digital Health Passport Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Digital Health Passport by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Digital Health Passport Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Digital Health Passport Markets in 2025

Figure 27. United States VS China: Digital Health Passport Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Digital Health Passport Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Digital Health Passport Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Digital Health Passport Market Size Market Share by Type in 2025

Figure 31. Credential Issuance and Lifecycle Management

Figure 32. Digital Wallet and Holder Access

Figure 33. Verification and Policy Decision

Figure 34. Others

Figure 35. World Digital Health Passport Market Size Market Share by Type (2021-2032)

Figure 36. World Digital Health Passport Market Size by Credential Content, (USD Million), 2021 & 2025 & 2032

Figure 37. World Digital Health Passport Market Size Market Share by Credential Content in 2025

Figure 38. Vaccination and Immunization Credential

Figure 39. Laboratory Test Credential

Figure 40. Recovery or Health-Status Credential

Figure 41. Others

Figure 42. World Digital Health Passport Market Size Market Share by Credential Content (2021-2032)

Figure 43. World Digital Health Passport Market Size by Core Technical Architecture, (USD Million), 2021 & 2025 & 2032

Figure 44. World Digital Health Passport Market Size Market Share by Core Technical

Architecture in 2025

Figure 45. Blockchain-based Evidence Storage Type

Figure 46. Test Result Pass

Figure 47. Immunity Status Certificate

Figure 48. Others

Figure 49. World Digital Health Passport Market Size Market Share by Core Technical Architecture (2021-2032)

Figure 50. World Digital Health Passport Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 51. World Digital Health Passport Market Size Market Share by Application in 2025

Figure 52. Healthcare Sector

Figure 53. Culture and Tourism Sector

Figure 54. Government and Enterprise Services Sector

Figure 55. Others

Figure 56. World Digital Health Passport Market Size Market Share by Application (2021-2032)

Figure 57. Digital Health Passport Industrial Chain

Figure 58. Methodology

Figure 59. Research Process and Data Source

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