

# Global Digital Health Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Digital health is the use of IT and genomic technologies in the healthcare industry to increase the efficiency of healthcare delivery and to make medicines more personalized and precise for better treatments.

Scope of the Report:

This report studies the Digital Health market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Digital Health market by product type and applications/end industries.

The increase in strategic mergers and acquisition activities among the manufacturers is resulting in an increased profit margin of service providers by supporting the development of efficient products. For instance, GENERAL ELECTRIC acquired Monica Healthcare and expanded its digital maternal-infant care offerings. It has been observed that the increase in such M&A activities and technological innovations is positively influencing the need for healthcare technology and digital health and wellness. This market research report identifies that the increase in the number of M&A activities in the market will be one of the primary growth drivers for The global digital health market.

The application of AI in digital health is identified as one of the key trends that will gain traction in the digital health market during the predicted period. Medical professionals are increasingly using AI as it helps them to get more efficient diagnosis chart, informed insights, and quick results. AI offers better care with increased efficiency and serves as a clinical decision-support tool. AI algorithms prevent diagnostic errors and quicken the clinical workflow.

The global Digital Health market is valued at xx million USD in 2017 and is expected to

reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Digital Health.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Cerner

GENERAL ELECTRIC

IBM

Koninklijke Philips

Siemens

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hospital information system (HIS)

Clinical information system (CIS)

Other GP or specialty systems

Integrated health information exchange networks (HIE/EHR)

Telemedicine

Secondary-usage non-clinical systems (care analytics, public health and research)

Market Segment by Applications, can be divided into

Wireless health

Mobile health

HER

Telehealth

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