

Global Digital Supply Chain Platform Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Digital Supply Chain Platform market size is expected to reach \$ 6336 million by 2032, rising at a market growth of 7.9% CAGR during the forecast period (2026-2032).

A digital supply chain platform refers to an integrated solution that utilizes advanced information technologies such as cloud computing, big data analytics, the Internet of Things (IoT), and artificial intelligence (AI) to automate and intelligently manage the supply chain. By connecting and integrating real-time data from all stages of the supply chain, this platform provides end-to-end visualization, accurate forecasting, optimized decision-making, and efficient collaboration, helping companies improve supply chain efficiency, reduce operating costs, and enhance supply chain flexibility and responsiveness, thereby improving overall competitiveness and customer satisfaction.

The digital supply chain platform industry chain typically consists of upstream technology and data infrastructure, midstream platform service providers, and downstream industry application customers. Upstream mainly includes technology providers such as cloud computing, data storage and processing, big data analytics, IoT devices, blockchain technology, and system integrators, who provide cloud infrastructure, API interfaces, and data security capabilities. Midstream consists of digital supply chain platform operators responsible for developing core functions such as SaaS platforms, supply chain collaboration systems, order and inventory management, logistics collaboration, financial services, and data analytics, generating revenue through subscription fees, transaction commissions, and value-added services. Downstream consists of manufacturing, retail, e-commerce, pharmaceutical, FMCG, automotive, and cross-border trade companies that use the platform for procurement, inventory management, logistics collaboration, and supply chain finance. Overall, the

gross profit margin of upstream basic technology companies is generally around 30%-50%, while platform-based digital supply chain service providers, due to their strong software and data service attributes, typically have a gross profit margin of 50%-70%. In contrast, the gross profit margin of downstream supply chain execution and logistics services is relatively low, generally between 10% and 25%.

The digital supply chain platform plays a vital role in today's globalized and complex business environment. It not only improves the visibility and transparency of the supply chain, but also significantly optimizes the efficiency of the supply chain through real-time data analysis and intelligent prediction. and responsiveness. By adopting a digital supply chain platform, enterprises can better respond to market demand fluctuations, supply chain disruptions and cost pressures, thereby enhancing overall competitiveness and customer satisfaction. Therefore, accelerating the digital transformation of the supply chain has become an inevitable choice for enterprises to achieve sustainable development.

This report studies the global Digital Supply Chain Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digital Supply Chain Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digital Supply Chain Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Digital Supply Chain Platform total market, 2021-2032, (USD Million)

Global Digital Supply Chain Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Digital Supply Chain Platform total market, key domestic companies, and share, (USD Million)

Global Digital Supply Chain Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global Digital Supply Chain Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global Digital Supply Chain Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Digital Supply Chain Platform market

based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SAP, Oracle, IBM, Infor, Blue Yonder Group, Kinaxis, Coupa, Manhattan Associates, E2open, Jaggaer, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Digital Supply Chain Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Digital Supply Chain Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Digital Supply Chain Platform Market, Segmentation by Type:

Cloud Based

On-Premises

Global Digital Supply Chain Platform Market, Segmentation by Service Function:

Supply Chain Collaboration Platform

Supply Chain Management Platform

Supply Chain Finance Platform

Supply Chain Data Analysis Platform

Global Digital Supply Chain Platform Market, Segmentation by Supply Chain:

Digital Procurement Platform

Production Collaboration Platform

Warehouse and Logistics Management Platform

Supply Chain Planning and Forecasting Platform

Global Digital Supply Chain Platform Market, Segmentation by Application:

Manufacturing

Retail Industry

Others

Companies Profiled:

SAP

Oracle

IBM

Infor

Blue Yonder Group

Kinaxis

Coupa

Manhattan Associates

E2open

Jaggaer

Descartes Systems Group

Tradeshift

FourKites

Key Questions Answered

1. How big is the global Digital Supply Chain Platform market?
2. What is the demand of the global Digital Supply Chain Platform market?
3. What is the year over year growth of the global Digital Supply Chain Platform market?
4. What is the total value of the global Digital Supply Chain Platform market?
5. Who are the Major Players in the global Digital Supply Chain Platform market?
6. What are the growth factors driving the market demand?

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