

# Global Digital Freight Forwarding Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Digital Freight Forwarding market size is expected to reach \$ 2197 million by 2032, rising at a market growth of 8.6% CAGR during the forecast period (2026-2032).

Digital freight forwarding is the process of using technology to manage the shipping of goods. This process can be used to track shipments, schedule pickups and deliveries, and process payments. Digital freight forwarding entails the transformation of conventional freight forwarding procedures into digitized processes. By harnessing technology, it aims to simplify and enhance the transportation of goods across different modes of conveyance. This approach replaces labor-intensive, paper-dependent methods with automated systems, empowering businesses to efficiently oversee their logistics operations.

The future of digital freight forwarding will likely be characterized by continued innovation and investment in new technologies as well as a greater focus on sustainability, resilience and customer experience. The growing adoption of advanced analytics and machine learning are among the trends sure to shape digital freight forwarding. Some of the other trends that will influence the industry are: More capacity, but with demand volatility: The transport and logistics industry is facing a testing combination of declining demand for freight alongside increasing capacity. The result of this scenario for freight forwarders is increased competition and rate fluctuations. Climate change and geopolitical tensions loom large: These factors can affect supplies of resources, cut off transportation routes, interrupt production, and raise costs. Freight forwarders need to prioritise agility, flexibility, and visibility so that they are primed to anticipate challenges and navigate supply chain disruptions quickly and effectively. Waves of consolidation: The mergers and acquisition market in the freight forwarding sector has been increasingly active since the start of the pandemic and there are no

signs of a letup in 2024. This will lead to a more concentrated market with fewer players and more economies of scale. Growth in e-commerce driving digital freight forwarding: E-commerce is one of the most popular online activities worldwide, both domestic and cross-border. This encompasses not just direct-to-consumer retail, but also shipments of electronics, pharmaceuticals, and consumer packaged goods. Digital freight forwarding can help meet the rising customer expectations for faster lead times, expanded services and customised offerings. Rise in adoption of direct-to-consumer (DTC) e-commerce logistics and cost cutting and lead time reduction due to adoption of multi-modal system: These are some of the opportunities that digital freight forwarding can leverage to gain a competitive edge and increase customer satisfaction.

This report studies the global Digital Freight Forwarding demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digital Freight Forwarding, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digital Freight Forwarding that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Digital Freight Forwarding total market, 2021-2032, (USD Million)

Global Digital Freight Forwarding total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Digital Freight Forwarding total market, key domestic companies, and share, (USD Million)

Global Digital Freight Forwarding revenue by player, revenue and market share 2021-2026, (USD Million)

Global Digital Freight Forwarding total market by Type, CAGR, 2021-2032, (USD Million)

Global Digital Freight Forwarding total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Digital Freight Forwarding market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Flexport, Maersk (Twill), Forto (Freighthub), Expeditors (Fleet), InstaFreight, Transporteca, Kontainers, KN Freight Net, Turvo, iContainers, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Digital Freight Forwarding market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Digital Freight Forwarding Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Digital Freight Forwarding Market, Segmentation by Type:

Land

Sea

Air

#### Global Digital Freight Forwarding Market, Segmentation by Platform:

Digital Native Forwarders and Platform Forwarders

Marketplaces and Spot Booking Platforms

Digital Freight Brokerage and Trucking Platforms

Enterprise Freight Management

#### Global Digital Freight Forwarding Market, Segmentation by Function:

Core Transactional and Operational Functions

Visibility and Intelligence Functions

Value-Added and Support Functions

#### Global Digital Freight Forwarding Market, Segmentation by Application:

Agricultural

Automotive

Beverage

Electronic

Others

## Companies Profiled:

Flexport

Maersk (Twill)

Forto (Freighthub)

Expeditors (Fleet)

InstaFreight

Transporteca

Kontainers

KN Freight Net

Turvo

iContainers

DHL Group

Kuehne + Nagel

Agility Logistics

FreightAmigo Services

CMA CGM

Shyppl

Zencargo

## Key Questions Answered

1. How big is the global Digital Freight Forwarding market?

2. What is the demand of the global Digital Freight Forwarding market?
3. What is the year over year growth of the global Digital Freight Forwarding market?
4. What is the total value of the global Digital Freight Forwarding market?
5. Who are the Major Players in the global Digital Freight Forwarding market?
6. What are the growth factors driving the market demand?

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