

Global Digital Fleet Management Supply, Demand and Key Producers, 2024-2030

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Abstracts

The global Digital Fleet Management market size is expected to reach \$ 1335.3 million by 2030, rising at a market growth of 6.8% CAGR during the forecast period (2024-2030).

Integration of Advanced Technologies: Continued integration of advanced technologies, such as artificial intelligence (AI), machine learning, and the Internet of Things (IoT), into Digital Fleet Management systems. These technologies enhance predictive analytics, automate decision-making processes, and provide more sophisticated insights into fleet operations.

Electrification and Sustainability: Growing interest in electric vehicles and sustainability initiatives is influencing Digital Fleet Management. Solutions that support the management of electric fleets, including charging infrastructure integration, range optimization, and carbon footprint tracking, are gaining importance.

Mobile and Cloud Solutions: Increasing adoption of mobile and cloud-based solutions for fleet management, allowing real-time access to data, improved collaboration, and flexibility in managing fleets from anywhere. Cloud solutions also facilitate seamless updates and scalability.

Digital Fleet Management refers to the use of digital technologies, software applications, and data analytics to efficiently and effectively manage a fleet of vehicles. This approach involves the integration of various digital tools to streamline operations, improve decision-making, enhance safety, and optimize the overall performance of a fleet. Digital Fleet Management systems are commonly employed in industries such as logistics, transportation, delivery services, construction, and any other sectors that rely

on a fleet of vehicles.

This report studies the global Digital Fleet Management demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digital Fleet Management, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2023 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digital Fleet Management that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Digital Fleet Management total market, 2019-2030, (USD Million)

Global Digital Fleet Management total market by region & country, CAGR, 2019-2030, (USD Million)

U.S. VS China: Digital Fleet Management total market, key domestic companies and share, (USD Million)

Global Digital Fleet Management revenue by player and market share 2019-2024, (USD Million)

Global Digital Fleet Management total market by Type, CAGR, 2019-2030, (USD Million)

Global Digital Fleet Management total market by Application, CAGR, 2019-2030, (USD Million).

This reports profiles major players in the global Digital Fleet Management market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsara, Phillips Connect, Nauto, Noregon, Magtec, ORIGOSafeDriver, Craig Safety Technologies, Intoweb and North Atlantic Industries, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Digital Fleet Management market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2019-2030 by year with 2023 as the base year, 2024 as the estimate year, and 2025-2030 as the forecast year.

Global Digital Fleet Management Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Digital Fleet Management Market, Segmentation by Type

Software

Hardware

Global Digital Fleet Management Market, Segmentation by Application

Passenger Car

Commercial Vehicles

Companies Profiled:

Samsara

Phillips Connect

Nauto

Noregon

Magtec

ORIGOSafeDriver

Craig Safety Technologies

Intoweb

North Atlantic Industries

Fleetio

DreamOrbit

Web Services Delhi

VMS.ie

Software Arena

AGSI

Xcrino Business Solutions

Autofacets

Market Segments

Henan Jiachen Intelligent Control

HydraForce

MiX Telematics

Geotab

Key Questions Answered

1. How big is the global Digital Fleet Management market?
2. What is the demand of the global Digital Fleet Management market?
3. What is the year over year growth of the global Digital Fleet Management market?
4. What is the total value of the global Digital Fleet Management market?
5. Who are the major players in the global Digital Fleet Management market?

Contents

1 SUPPLY SUMMARY

- 1.1 Digital Fleet Management Introduction
- 1.2 World Digital Fleet Management Market Size & Forecast (2019 & 2023 & 2030)
- 1.3 World Digital Fleet Management Total Market by Region (by Headquarter Location)
 - 1.3.1 World Digital Fleet Management Market Size by Region (2019-2030), (by Headquarter Location)
 - 1.3.2 United States Digital Fleet Management Market Size (2019-2030)
 - 1.3.3 China Digital Fleet Management Market Size (2019-2030)
 - 1.3.4 Europe Digital Fleet Management Market Size (2019-2030)
 - 1.3.5 Japan Digital Fleet Management Market Size (2019-2030)
 - 1.3.6 South Korea Digital Fleet Management Market Size (2019-2030)
 - 1.3.7 ASEAN Digital Fleet Management Market Size (2019-2030)
 - 1.3.8 India Digital Fleet Management Market Size (2019-2030)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Digital Fleet Management Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Digital Fleet Management Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Digital Fleet Management Consumption Value (2019-2030)
- 2.2 World Digital Fleet Management Consumption Value by Region
 - 2.2.1 World Digital Fleet Management Consumption Value by Region (2019-2024)
 - 2.2.2 World Digital Fleet Management Consumption Value Forecast by Region (2025-2030)
- 2.3 United States Digital Fleet Management Consumption Value (2019-2030)
- 2.4 China Digital Fleet Management Consumption Value (2019-2030)
- 2.5 Europe Digital Fleet Management Consumption Value (2019-2030)
- 2.6 Japan Digital Fleet Management Consumption Value (2019-2030)
- 2.7 South Korea Digital Fleet Management Consumption Value (2019-2030)
- 2.8 ASEAN Digital Fleet Management Consumption Value (2019-2030)
- 2.9 India Digital Fleet Management Consumption Value (2019-2030)

3 WORLD DIGITAL FLEET MANAGEMENT COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Digital Fleet Management Revenue by Player (2019-2024)

3.2 Industry Rank and Concentration Rate (CR)

3.2.1 Global Digital Fleet Management Industry Rank of Major Players

3.2.2 Global Concentration Ratios (CR4) for Digital Fleet Management in 2023

3.2.3 Global Concentration Ratios (CR8) for Digital Fleet Management in 2023

3.3 Digital Fleet Management Company Evaluation Quadrant

3.4 Digital Fleet Management Market: Overall Company Footprint Analysis

3.4.1 Digital Fleet Management Market: Region Footprint

3.4.2 Digital Fleet Management Market: Company Product Type Footprint

3.4.3 Digital Fleet Management Market: Company Product Application Footprint

3.5 Competitive Environment

3.5.1 Historical Structure of the Industry

3.5.2 Barriers of Market Entry

3.5.3 Factors of Competition

3.6 Mergers, Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)

4.1 United States VS China: Digital Fleet Management Revenue Comparison (by Headquarter Location)

4.1.1 United States VS China: Digital Fleet Management Market Size Comparison (2019 & 2023 & 2030) (by Headquarter Location)

4.1.2 United States VS China: Digital Fleet Management Revenue Market Share Comparison (2019 & 2023 & 2030)

4.2 United States Based Companies VS China Based Companies: Digital Fleet Management Consumption Value Comparison

4.2.1 United States VS China: Digital Fleet Management Consumption Value Comparison (2019 & 2023 & 2030)

4.2.2 United States VS China: Digital Fleet Management Consumption Value Market Share Comparison (2019 & 2023 & 2030)

4.3 United States Based Digital Fleet Management Companies and Market Share, 2019-2024

4.3.1 United States Based Digital Fleet Management Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Digital Fleet Management Revenue, (2019-2024)

4.4 China Based Companies Digital Fleet Management Revenue and Market Share, 2019-2024

4.4.1 China Based Digital Fleet Management Companies, Company Headquarters

(Province, Country)

4.4.2 China Based Companies Digital Fleet Management Revenue, (2019-2024)

4.5 Rest of World Based Digital Fleet Management Companies and Market Share, 2019-2024

4.5.1 Rest of World Based Digital Fleet Management Companies, Headquarters (States, Country)

4.5.2 Rest of World Based Companies Digital Fleet Management Revenue, (2019-2024)

5 MARKET ANALYSIS BY TYPE

5.1 World Digital Fleet Management Market Size Overview by Type: 2019 VS 2023 VS 2030

5.2 Segment Introduction by Type

5.2.1 Software

5.2.2 Hardware

5.3 Market Segment by Type

5.3.1 World Digital Fleet Management Market Size by Type (2019-2024)

5.3.2 World Digital Fleet Management Market Size by Type (2025-2030)

5.3.3 World Digital Fleet Management Market Size Market Share by Type (2019-2030)

6 MARKET ANALYSIS BY APPLICATION

6.1 World Digital Fleet Management Market Size Overview by Application: 2019 VS 2023 VS 2030

6.2 Segment Introduction by Application

6.2.1 Passenger Car

6.2.2 Commercial Vehicles

6.3 Market Segment by Application

6.3.1 World Digital Fleet Management Market Size by Application (2019-2024)

6.3.2 World Digital Fleet Management Market Size by Application (2025-2030)

6.3.3 World Digital Fleet Management Market Size by Application (2019-2030)

7 COMPANY PROFILES

7.1 Samsara

7.1.1 Samsara Details

7.1.2 Samsara Major Business

7.1.3 Samsara Digital Fleet Management Product and Services

7.1.4 Samsara Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)

7.1.5 Samsara Recent Developments/Updates

7.1.6 Samsara Competitive Strengths & Weaknesses

7.2 Phillips Connect

7.2.1 Phillips Connect Details

7.2.2 Phillips Connect Major Business

7.2.3 Phillips Connect Digital Fleet Management Product and Services

7.2.4 Phillips Connect Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)

7.2.5 Phillips Connect Recent Developments/Updates

7.2.6 Phillips Connect Competitive Strengths & Weaknesses

7.3 Nauto

7.3.1 Nauto Details

7.3.2 Nauto Major Business

7.3.3 Nauto Digital Fleet Management Product and Services

7.3.4 Nauto Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)

7.3.5 Nauto Recent Developments/Updates

7.3.6 Nauto Competitive Strengths & Weaknesses

7.4 Noregon

7.4.1 Noregon Details

7.4.2 Noregon Major Business

7.4.3 Noregon Digital Fleet Management Product and Services

7.4.4 Noregon Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)

7.4.5 Noregon Recent Developments/Updates

7.4.6 Noregon Competitive Strengths & Weaknesses

7.5 Magtec

7.5.1 Magtec Details

7.5.2 Magtec Major Business

7.5.3 Magtec Digital Fleet Management Product and Services

7.5.4 Magtec Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)

7.5.5 Magtec Recent Developments/Updates

7.5.6 Magtec Competitive Strengths & Weaknesses

7.6 ORIGOSafeDriver

7.6.1 ORIGOSafeDriver Details

7.6.2 ORIGOSafeDriver Major Business

- 7.6.3 ORIGOSafeDriver Digital Fleet Management Product and Services
- 7.6.4 ORIGOSafeDriver Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)
- 7.6.5 ORIGOSafeDriver Recent Developments/Updates
- 7.6.6 ORIGOSafeDriver Competitive Strengths & Weaknesses
- 7.7 Craig Safety Technologies
 - 7.7.1 Craig Safety Technologies Details
 - 7.7.2 Craig Safety Technologies Major Business
 - 7.7.3 Craig Safety Technologies Digital Fleet Management Product and Services
 - 7.7.4 Craig Safety Technologies Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)
 - 7.7.5 Craig Safety Technologies Recent Developments/Updates
 - 7.7.6 Craig Safety Technologies Competitive Strengths & Weaknesses
- 7.8 Intoweb
 - 7.8.1 Intoweb Details
 - 7.8.2 Intoweb Major Business
 - 7.8.3 Intoweb Digital Fleet Management Product and Services
 - 7.8.4 Intoweb Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)
 - 7.8.5 Intoweb Recent Developments/Updates
 - 7.8.6 Intoweb Competitive Strengths & Weaknesses
- 7.9 North Atlantic Industries
 - 7.9.1 North Atlantic Industries Details
 - 7.9.2 North Atlantic Industries Major Business
 - 7.9.3 North Atlantic Industries Digital Fleet Management Product and Services
 - 7.9.4 North Atlantic Industries Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)
 - 7.9.5 North Atlantic Industries Recent Developments/Updates
 - 7.9.6 North Atlantic Industries Competitive Strengths & Weaknesses
- 7.10 Fleetio
 - 7.10.1 Fleetio Details
 - 7.10.2 Fleetio Major Business
 - 7.10.3 Fleetio Digital Fleet Management Product and Services
 - 7.10.4 Fleetio Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)
 - 7.10.5 Fleetio Recent Developments/Updates
 - 7.10.6 Fleetio Competitive Strengths & Weaknesses
- 7.11 DreamOrbit
 - 7.11.1 DreamOrbit Details

- 7.11.2 DreamOrbit Major Business
- 7.11.3 DreamOrbit Digital Fleet Management Product and Services
- 7.11.4 DreamOrbit Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)
- 7.11.5 DreamOrbit Recent Developments/Updates
- 7.11.6 DreamOrbit Competitive Strengths & Weaknesses
- 7.12 Web Services Delhi
 - 7.12.1 Web Services Delhi Details
 - 7.12.2 Web Services Delhi Major Business
 - 7.12.3 Web Services Delhi Digital Fleet Management Product and Services
 - 7.12.4 Web Services Delhi Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)
 - 7.12.5 Web Services Delhi Recent Developments/Updates
 - 7.12.6 Web Services Delhi Competitive Strengths & Weaknesses
- 7.13 VMS.ie
 - 7.13.1 VMS.ie Details
 - 7.13.2 VMS.ie Major Business
 - 7.13.3 VMS.ie Digital Fleet Management Product and Services
 - 7.13.4 VMS.ie Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)
 - 7.13.5 VMS.ie Recent Developments/Updates
 - 7.13.6 VMS.ie Competitive Strengths & Weaknesses
- 7.14 Software Arena
 - 7.14.1 Software Arena Details
 - 7.14.2 Software Arena Major Business
 - 7.14.3 Software Arena Digital Fleet Management Product and Services
 - 7.14.4 Software Arena Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)
 - 7.14.5 Software Arena Recent Developments/Updates
 - 7.14.6 Software Arena Competitive Strengths & Weaknesses
- 7.15 AGSI
 - 7.15.1 AGSI Details
 - 7.15.2 AGSI Major Business
 - 7.15.3 AGSI Digital Fleet Management Product and Services
 - 7.15.4 AGSI Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)
 - 7.15.5 AGSI Recent Developments/Updates
 - 7.15.6 AGSI Competitive Strengths & Weaknesses
- 7.16 Xcrino Business Solutions

- 7.16.1 Xcrino Business Solutions Details
- 7.16.2 Xcrino Business Solutions Major Business
- 7.16.3 Xcrino Business Solutions Digital Fleet Management Product and Services
- 7.16.4 Xcrino Business Solutions Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)
- 7.16.5 Xcrino Business Solutions Recent Developments/Updates
- 7.16.6 Xcrino Business Solutions Competitive Strengths & Weaknesses
- 7.17 Autofacets
 - 7.17.1 Autofacets Details
 - 7.17.2 Autofacets Major Business
 - 7.17.3 Autofacets Digital Fleet Management Product and Services
 - 7.17.4 Autofacets Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)
 - 7.17.5 Autofacets Recent Developments/Updates
 - 7.17.6 Autofacets Competitive Strengths & Weaknesses
- 7.18 Market Segments
 - 7.18.1 Market Segments Details
 - 7.18.2 Market Segments Major Business
 - 7.18.3 Market Segments Digital Fleet Management Product and Services
 - 7.18.4 Market Segments Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)
 - 7.18.5 Market Segments Recent Developments/Updates
 - 7.18.6 Market Segments Competitive Strengths & Weaknesses
- 7.19 Henan Jiachen Intelligent Control
 - 7.19.1 Henan Jiachen Intelligent Control Details
 - 7.19.2 Henan Jiachen Intelligent Control Major Business
 - 7.19.3 Henan Jiachen Intelligent Control Digital Fleet Management Product and Services
 - 7.19.4 Henan Jiachen Intelligent Control Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)
 - 7.19.5 Henan Jiachen Intelligent Control Recent Developments/Updates
 - 7.19.6 Henan Jiachen Intelligent Control Competitive Strengths & Weaknesses
- 7.20 HydraForce
 - 7.20.1 HydraForce Details
 - 7.20.2 HydraForce Major Business
 - 7.20.3 HydraForce Digital Fleet Management Product and Services
 - 7.20.4 HydraForce Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)
 - 7.20.5 HydraForce Recent Developments/Updates

- 7.20.6 HydraForce Competitive Strengths & Weaknesses
- 7.21 MiX Telematics
 - 7.21.1 MiX Telematics Details
 - 7.21.2 MiX Telematics Major Business
 - 7.21.3 MiX Telematics Digital Fleet Management Product and Services
 - 7.21.4 MiX Telematics Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)
 - 7.21.5 MiX Telematics Recent Developments/Updates
 - 7.21.6 MiX Telematics Competitive Strengths & Weaknesses
- 7.22 Geotab
 - 7.22.1 Geotab Details
 - 7.22.2 Geotab Major Business
 - 7.22.3 Geotab Digital Fleet Management Product and Services
 - 7.22.4 Geotab Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024)
 - 7.22.5 Geotab Recent Developments/Updates
 - 7.22.6 Geotab Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 Digital Fleet Management Industry Chain
- 8.2 Digital Fleet Management Upstream Analysis
- 8.3 Digital Fleet Management Midstream Analysis
- 8.4 Digital Fleet Management Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Digital Fleet Management Revenue by Region (2019, 2023 and 2030) & (USD Million), (by Headquarter Location)

Table 2. World Digital Fleet Management Revenue by Region (2019-2024) & (USD Million), (by Headquarter Location)

Table 3. World Digital Fleet Management Revenue by Region (2025-2030) & (USD Million), (by Headquarter Location)

Table 4. World Digital Fleet Management Revenue Market Share by Region (2019-2024), (by Headquarter Location)

Table 5. World Digital Fleet Management Revenue Market Share by Region (2025-2030), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Digital Fleet Management Consumption Value Growth Rate Forecast by Region (2019 & 2023 & 2030) & (USD Million)

Table 8. World Digital Fleet Management Consumption Value by Region (2019-2024) & (USD Million)

Table 9. World Digital Fleet Management Consumption Value Forecast by Region (2025-2030) & (USD Million)

Table 10. World Digital Fleet Management Revenue by Player (2019-2024) & (USD Million)

Table 11. Revenue Market Share of Key Digital Fleet Management Players in 2023

Table 12. World Digital Fleet Management Industry Rank of Major Player, Based on Revenue in 2023

Table 13. Global Digital Fleet Management Company Evaluation Quadrant

Table 14. Head Office of Key Digital Fleet Management Player

Table 15. Digital Fleet Management Market: Company Product Type Footprint

Table 16. Digital Fleet Management Market: Company Product Application Footprint

Table 17. Digital Fleet Management Mergers & Acquisitions Activity

Table 18. United States VS China Digital Fleet Management Market Size Comparison, (2019 & 2023 & 2030) & (USD Million)

Table 19. United States VS China Digital Fleet Management Consumption Value Comparison, (2019 & 2023 & 2030) & (USD Million)

Table 20. United States Based Digital Fleet Management Companies, Headquarters (States, Country)

Table 21. United States Based Companies Digital Fleet Management Revenue, (2019-2024) & (USD Million)

Table 22. United States Based Companies Digital Fleet Management Revenue Market Share (2019-2024)

Table 23. China Based Digital Fleet Management Companies, Headquarters (Province, Country)

Table 24. China Based Companies Digital Fleet Management Revenue, (2019-2024) & (USD Million)

Table 25. China Based Companies Digital Fleet Management Revenue Market Share (2019-2024)

Table 26. Rest of World Based Digital Fleet Management Companies, Headquarters (States, Country)

Table 27. Rest of World Based Companies Digital Fleet Management Revenue, (2019-2024) & (USD Million)

Table 28. Rest of World Based Companies Digital Fleet Management Revenue Market Share (2019-2024)

Table 29. World Digital Fleet Management Market Size by Type, (USD Million), 2019 & 2023 & 2030

Table 30. World Digital Fleet Management Market Size by Type (2019-2024) & (USD Million)

Table 31. World Digital Fleet Management Market Size by Type (2025-2030) & (USD Million)

Table 32. World Digital Fleet Management Market Size by Application, (USD Million), 2019 & 2023 & 2030

Table 33. World Digital Fleet Management Market Size by Application (2019-2024) & (USD Million)

Table 34. World Digital Fleet Management Market Size by Application (2025-2030) & (USD Million)

Table 35. Samsara Basic Information, Area Served and Competitors

Table 36. Samsara Major Business

Table 37. Samsara Digital Fleet Management Product and Services

Table 38. Samsara Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 39. Samsara Recent Developments/Updates

Table 40. Samsara Competitive Strengths & Weaknesses

Table 41. Phillips Connect Basic Information, Area Served and Competitors

Table 42. Phillips Connect Major Business

Table 43. Phillips Connect Digital Fleet Management Product and Services

Table 44. Phillips Connect Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 45. Phillips Connect Recent Developments/Updates

- Table 46. Phillips Connect Competitive Strengths & Weaknesses
- Table 47. Nauto Basic Information, Area Served and Competitors
- Table 48. Nauto Major Business
- Table 49. Nauto Digital Fleet Management Product and Services
- Table 50. Nauto Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 51. Nauto Recent Developments/Updates
- Table 52. Nauto Competitive Strengths & Weaknesses
- Table 53. Noregon Basic Information, Area Served and Competitors
- Table 54. Noregon Major Business
- Table 55. Noregon Digital Fleet Management Product and Services
- Table 56. Noregon Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 57. Noregon Recent Developments/Updates
- Table 58. Noregon Competitive Strengths & Weaknesses
- Table 59. Magtec Basic Information, Area Served and Competitors
- Table 60. Magtec Major Business
- Table 61. Magtec Digital Fleet Management Product and Services
- Table 62. Magtec Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 63. Magtec Recent Developments/Updates
- Table 64. Magtec Competitive Strengths & Weaknesses
- Table 65. ORIGOSafeDriver Basic Information, Area Served and Competitors
- Table 66. ORIGOSafeDriver Major Business
- Table 67. ORIGOSafeDriver Digital Fleet Management Product and Services
- Table 68. ORIGOSafeDriver Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 69. ORIGOSafeDriver Recent Developments/Updates
- Table 70. ORIGOSafeDriver Competitive Strengths & Weaknesses
- Table 71. Craig Safety Technologies Basic Information, Area Served and Competitors
- Table 72. Craig Safety Technologies Major Business
- Table 73. Craig Safety Technologies Digital Fleet Management Product and Services
- Table 74. Craig Safety Technologies Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 75. Craig Safety Technologies Recent Developments/Updates
- Table 76. Craig Safety Technologies Competitive Strengths & Weaknesses
- Table 77. Intoweb Basic Information, Area Served and Competitors
- Table 78. Intoweb Major Business
- Table 79. Intoweb Digital Fleet Management Product and Services

Table 80. Intoweb Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 81. Intoweb Recent Developments/Updates

Table 82. Intoweb Competitive Strengths & Weaknesses

Table 83. North Atlantic Industries Basic Information, Area Served and Competitors

Table 84. North Atlantic Industries Major Business

Table 85. North Atlantic Industries Digital Fleet Management Product and Services

Table 86. North Atlantic Industries Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 87. North Atlantic Industries Recent Developments/Updates

Table 88. North Atlantic Industries Competitive Strengths & Weaknesses

Table 89. Fleetio Basic Information, Area Served and Competitors

Table 90. Fleetio Major Business

Table 91. Fleetio Digital Fleet Management Product and Services

Table 92. Fleetio Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 93. Fleetio Recent Developments/Updates

Table 94. Fleetio Competitive Strengths & Weaknesses

Table 95. DreamOrbit Basic Information, Area Served and Competitors

Table 96. DreamOrbit Major Business

Table 97. DreamOrbit Digital Fleet Management Product and Services

Table 98. DreamOrbit Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 99. DreamOrbit Recent Developments/Updates

Table 100. DreamOrbit Competitive Strengths & Weaknesses

Table 101. Web Services Delhi Basic Information, Area Served and Competitors

Table 102. Web Services Delhi Major Business

Table 103. Web Services Delhi Digital Fleet Management Product and Services

Table 104. Web Services Delhi Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 105. Web Services Delhi Recent Developments/Updates

Table 106. Web Services Delhi Competitive Strengths & Weaknesses

Table 107. VMS.ie Basic Information, Area Served and Competitors

Table 108. VMS.ie Major Business

Table 109. VMS.ie Digital Fleet Management Product and Services

Table 110. VMS.ie Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 111. VMS.ie Recent Developments/Updates

Table 112. VMS.ie Competitive Strengths & Weaknesses

- Table 113. Software Arena Basic Information, Area Served and Competitors
- Table 114. Software Arena Major Business
- Table 115. Software Arena Digital Fleet Management Product and Services
- Table 116. Software Arena Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 117. Software Arena Recent Developments/Updates
- Table 118. Software Arena Competitive Strengths & Weaknesses
- Table 119. AGSI Basic Information, Area Served and Competitors
- Table 120. AGSI Major Business
- Table 121. AGSI Digital Fleet Management Product and Services
- Table 122. AGSI Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 123. AGSI Recent Developments/Updates
- Table 124. AGSI Competitive Strengths & Weaknesses
- Table 125. Xcrino Business Solutions Basic Information, Area Served and Competitors
- Table 126. Xcrino Business Solutions Major Business
- Table 127. Xcrino Business Solutions Digital Fleet Management Product and Services
- Table 128. Xcrino Business Solutions Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 129. Xcrino Business Solutions Recent Developments/Updates
- Table 130. Xcrino Business Solutions Competitive Strengths & Weaknesses
- Table 131. Autofacets Basic Information, Area Served and Competitors
- Table 132. Autofacets Major Business
- Table 133. Autofacets Digital Fleet Management Product and Services
- Table 134. Autofacets Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 135. Autofacets Recent Developments/Updates
- Table 136. Autofacets Competitive Strengths & Weaknesses
- Table 137. Market Segments Basic Information, Area Served and Competitors
- Table 138. Market Segments Major Business
- Table 139. Market Segments Digital Fleet Management Product and Services
- Table 140. Market Segments Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)
- Table 141. Market Segments Recent Developments/Updates
- Table 142. Market Segments Competitive Strengths & Weaknesses
- Table 143. Henan Jiachen Intelligent Control Basic Information, Area Served and Competitors
- Table 144. Henan Jiachen Intelligent Control Major Business
- Table 145. Henan Jiachen Intelligent Control Digital Fleet Management Product and

Services

Table 146. Henan Jiachen Intelligent Control Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 147. Henan Jiachen Intelligent Control Recent Developments/Updates

Table 148. Henan Jiachen Intelligent Control Competitive Strengths & Weaknesses

Table 149. HydraForce Basic Information, Area Served and Competitors

Table 150. HydraForce Major Business

Table 151. HydraForce Digital Fleet Management Product and Services

Table 152. HydraForce Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 153. HydraForce Recent Developments/Updates

Table 154. HydraForce Competitive Strengths & Weaknesses

Table 155. MiX Telematics Basic Information, Area Served and Competitors

Table 156. MiX Telematics Major Business

Table 157. MiX Telematics Digital Fleet Management Product and Services

Table 158. MiX Telematics Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 159. MiX Telematics Recent Developments/Updates

Table 160. Geotab Basic Information, Area Served and Competitors

Table 161. Geotab Major Business

Table 162. Geotab Digital Fleet Management Product and Services

Table 163. Geotab Digital Fleet Management Revenue, Gross Margin and Market Share (2019-2024) & (USD Million)

Table 164. Global Key Players of Digital Fleet Management Upstream (Raw Materials)

Table 165. Digital Fleet Management Typical Customers

LIST OF FIGURE

Figure 1. Digital Fleet Management Picture

Figure 2. World Digital Fleet Management Total Market Size: 2019 & 2023 & 2030, (USD Million)

Figure 3. World Digital Fleet Management Total Market Size (2019-2030) & (USD Million)

Figure 4. World Digital Fleet Management Revenue Market Share by Region (2019, 2023 and 2030) & (USD Million) , (by Headquarter Location)

Figure 5. World Digital Fleet Management Revenue Market Share by Region (2019-2030), (by Headquarter Location)

Figure 6. United States Based Company Digital Fleet Management Revenue (2019-2030) & (USD Million)

Figure 7. China Based Company Digital Fleet Management Revenue (2019-2030) & (USD Million)

Figure 8. Europe Based Company Digital Fleet Management Revenue (2019-2030) & (USD Million)

Figure 9. Japan Based Company Digital Fleet Management Revenue (2019-2030) & (USD Million)

Figure 10. South Korea Based Company Digital Fleet Management Revenue (2019-2030) & (USD Million)

Figure 11. ASEAN Based Company Digital Fleet Management Revenue (2019-2030) & (USD Million)

Figure 12. India Based Company Digital Fleet Management Revenue (2019-2030) & (USD Million)

Figure 13. Digital Fleet Management Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Digital Fleet Management Consumption Value (2019-2030) & (USD Million)

Figure 16. World Digital Fleet Management Consumption Value Market Share by Region (2019-2030)

Figure 17. United States Digital Fleet Management Consumption Value (2019-2030) & (USD Million)

Figure 18. China Digital Fleet Management Consumption Value (2019-2030) & (USD Million)

Figure 19. Europe Digital Fleet Management Consumption Value (2019-2030) & (USD Million)

Figure 20. Japan Digital Fleet Management Consumption Value (2019-2030) & (USD Million)

Figure 21. South Korea Digital Fleet Management Consumption Value (2019-2030) & (USD Million)

Figure 22. ASEAN Digital Fleet Management Consumption Value (2019-2030) & (USD Million)

Figure 23. India Digital Fleet Management Consumption Value (2019-2030) & (USD Million)

Figure 24. Producer Shipments of Digital Fleet Management by Player Revenue (\$MM) and Market Share (%): 2023

Figure 25. Global Four-firm Concentration Ratios (CR4) for Digital Fleet Management Markets in 2023

Figure 26. Global Four-firm Concentration Ratios (CR8) for Digital Fleet Management Markets in 2023

Figure 27. United States VS China: Digital Fleet Management Revenue Market Share

Comparison (2019 & 2023 & 2030)

Figure 28. United States VS China: Digital Fleet Management Consumption Value Market Share Comparison (2019 & 2023 & 2030)

Figure 29. World Digital Fleet Management Market Size by Type, (USD Million), 2019 & 2023 & 2030

Figure 30. World Digital Fleet Management Market Size Market Share by Type in 2023

Figure 31. Software

Figure 32. Hardware

Figure 33. World Digital Fleet Management Market Size Market Share by Type (2019-2030)

Figure 34. World Digital Fleet Management Market Size by Application, (USD Million), 2019 & 2023 & 2030

Figure 35. World Digital Fleet Management Market Size Market Share by Application in 2023

Figure 36. Passenger Car

Figure 37. Commercial Vehicles

Figure 38. Digital Fleet Management Industrial Chain

Figure 39. Methodology

Figure 40. Research Process and Data Source

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