

Global Digital Farming Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Digital Farming market size was valued at USD 3540.6 million in 2023 and is forecast to a readjusted size of USD 9542.8 million by 2030 with a CAGR of 15.2% during review period.

Digital Farming/Digital agriculture refers to the use of agriculture technology (AgTech) to integrate agricultural production from the paddock to the consumer. These technologies can provide the agricultural industry with the tools and information to make more informed decisions and improve productivity.

Global digital farming main players include BASF, Bayer-Monsanto, DowDuPont, Syngenta, KWS SAAT SE, Simplot, Netafim, Yara International, etc., totally accounting for about 48% of the market. Americas is the largest market, with a share over 39%. As for the types of products, it can be divided into software and service and hardware. The most common product is software and service, with a share over 84%. In terms of applications, it is widely used in farmland and farms and agricultural cooperatives. Farmland and farms is the largest application, holding a share over 83%.

The Global Info Research report includes an overview of the development of the Digital Farming industry chain, the market status of Farmland and Farms (Software & Service, Hardware), Agricultural Cooperatives (Software & Service, Hardware), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Digital Farming.

Regionally, the report analyzes the Digital Farming markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Digital Farming market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Digital Farming market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Digital Farming industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Software & Service, Hardware).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Digital Farming market.

Regional Analysis: The report involves examining the Digital Farming market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Digital Farming market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Digital Farming:

Company Analysis: Report covers individual Digital Farming players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Digital Farming This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Farmland and Farms,

Agricultural Cooperatives).

Technology Analysis: Report covers specific technologies relevant to Digital Farming. It assesses the current state, advancements, and potential future developments in Digital Farming areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Digital Farming market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Digital Farming market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Software & Service

Hardware

Market segment by Application

Farmland and Farms

Agricultural Cooperatives

Market segment by players, this report covers

BASF

Bayer-Monsanto

DuPont

Syngenta-ChemChina

KWS SAAT SE

Simplot

Netafim

Yara International

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digital Farming product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital Farming, with revenue, gross margin and global market share of Digital Farming from 2019 to 2024.

Chapter 3, the Digital Farming competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Digital Farming market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital Farming.

Chapter 13, to describe Digital Farming research findings and conclusion.

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