

Global Digital Exterior Mirror Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Digital Exterior Mirror market size is expected to reach \$ 1109 million by 2032, rising at a market growth of 9.6% CAGR during the forecast period (2026-2032). Electronic exterior rearview mirrors are automotive imaging vision systems that utilize onboard cameras and displays to replace traditional optical exterior rearview mirrors. Electronic exterior rearview mirrors provide a wider field of view and clearer real-time images, thereby improving driving safety and comfort. In 2024, global sales of CMS electronic exterior rearview mirrors reached approximately 793,000 units, with an average unit price of approximately US\$720 and an annual production capacity of approximately 25,000 units per production line. The upstream and downstream companies mainly include automotive camera module manufacturers, display drivers, control chips, sensors, and components such as wiring harnesses and housings. Downstream companies mainly include OEMs, automotive parts system integrators, and aftermarket service providers. Gross profit margins typically range from 25% to 35%. The product cost structure mainly includes camera module costs, display and driver board costs, processor and image processing chip costs, wiring harness and housing costs, software development and integration debugging costs, and quality testing and reliability verification costs. Products are categorized into two types based on display technology: LCD and OLED. Based on resolution, electronic rearview mirrors can be categorized into high-definition and 4K types; based on functional combinations, they can be divided into basic image display types, types with blind spot monitoring and assistance functions, and types integrating autonomous driving assistance functions. On the demand side, downstream needs include high-resolution image display, low latency, stable image transmission, strong light and nighttime optimization algorithms, low-power design, compact structure, compatibility with multiple vehicle models, mounting interfaces, and connectivity with smart cockpits. Downstream customers include passenger car manufacturers, commercial vehicle manufacturers, automotive

electronics system integrators, and automotive aftermarket service providers. Regarding business opportunities, policy drivers include countries promoting upgrades to vehicle active safety regulations, encouraging the adoption of advanced vision assistance systems to reduce accident rates. Technological innovation drivers include higher-performance image sensors, more efficient image processing algorithms, and deep integration of intelligent driving functions. Changing consumer demands reflect consumers' continuous pursuit of greater safety, a smarter driving experience, and more aesthetically pleasing designs. These factors collectively drive the growth potential of the electronic rearview mirror market.

The electronic exterior rearview mirror market is at a critical stage of rapid penetration from high-end models to mainstream mid-to-high-end models, with both technology and regulatory environment driving the industry into a period of accelerated growth. As Europe, Japan, and China successively relax regulations on electronic rearview mirrors for road use, coupled with the accelerating integration of autonomous driving and smart cockpits, electronic exterior rearview mirrors are evolving from 'image replacement' to 'intelligent perception' modules. The iteration of their high-resolution cameras, low-latency image processing, and environmental perception algorithms makes them a crucial interface for enhancing the overall intelligent experience of vehicles. From the supply side, the cost of core components such as camera modules, displays, and control chips is rapidly decreasing, pushing the price of system assemblies towards the range of mass production. From the demand side, OEMs are actively adopting electronic rearview mirrors to reduce wind resistance and noise in order to meet energy consumption regulations and aerodynamic optimization requirements. Overall, driven by multiple factors including policy liberalization, technological maturity, and increased user acceptance, the electronic exterior rearview mirror market is expected to maintain double-digit annual growth over the next three to five years and become an important component of the intelligent driving vision system.

This report studies the global Digital Exterior Mirror production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digital Exterior Mirror and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digital Exterior Mirror that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Digital Exterior Mirror total production and demand, 2021-2032, (K Sets)

Global Digital Exterior Mirror total production value, 2021-2032, (USD Million)

Global Digital Exterior Mirror production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sets), (based on production site)

Global Digital Exterior Mirror consumption by region & country, CAGR, 2021-2032 & (K Sets)

U.S. VS China: Digital Exterior Mirror domestic production, consumption, key domestic manufacturers and share

Global Digital Exterior Mirror production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sets)

Global Digital Exterior Mirror production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sets)

Global Digital Exterior Mirror production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sets)

This report profiles key players in the global Digital Exterior Mirror market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Gentex, Flicosa, Yuanfeng Technology, Magna International, Stoneridge, MEKRA Lang, Samvardhana Motherson, BYD, OFILM Group, Foryou Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Digital Exterior Mirror market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sets) and average price (US\$/Set) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Digital Exterior Mirror Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Digital Exterior Mirror Market, Segmentation by Type:

LCD Screen

OLED Screen

Global Digital Exterior Mirror Market, Segmentation by Visible Range:

FOV-H

FOV-V

Global Digital Exterior Mirror Market, Segmentation by Image Latency:

Image Latency: 100-200ms

Image Latency: 60-100ms

Image Latency: Below 60ms

Global Digital Exterior Mirror Market, Segmentation by Application:

Commercial Vehicle

Passenger Vehicle

Companies Profiled:

Gentex

Ficosa

Yuanfeng Technology

Magna International

Stoneridge

MEKRA Lang

Samvardhana Motherson

BYD

OFILM Group

Foryou Corporation

Jingwei Hirain Technologies

Thunder Software Technology

Intretech Inc.

Yuxing Inc

Tianhan Technology

RoadRover Technology

Jiangcheng Technology

Senptec

Shenzhen Aoni Electronic

Key Questions Answered:

1. How big is the global Digital Exterior Mirror market?
2. What is the demand of the global Digital Exterior Mirror market?
3. What is the year over year growth of the global Digital Exterior Mirror market?
4. What is the production and production value of the global Digital Exterior Mirror market?
5. Who are the key producers in the global Digital Exterior Mirror market?
6. What are the growth factors driving the market demand?

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