

Global Digital Experience Platforms Software Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/GA00D256B48GEN.html>

Date: December 2018

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: GA00D256B48GEN

Abstracts

We defines a digital experience platform (DXP) as an integrated set of technologies, based on a common platform, that provides a broad range of audiences with consistent, secure and personalized access to information and applications across many digital touchpoints. Organizations use DXPs to build, deploy and continually improve websites, portals, mobile and other digital experiences. DXPs manage the presentation layer based on the role, security privileges and preferences of an individual. They combine and coordinate applications, including content management, search and navigation, personalization, integration and aggregation, collaboration, workflow, analytics, mobile and multichannel support.

SCOPE OF THE REPORT:

The global Digital Experience Platforms Software market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Digital Experience Platforms Software.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the Digital Experience Platforms Software market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Digital Experience Platforms Software market by product type and applications/end industries.

Market Segment by Companies, this report covers

Microsoft

Word Press

Adobe

Salesforce

Liferay

SAP

Drupal

Kentico Software

IBM

Sitecore

BloomReach (Hippo)

Oracle

Backbase

Dynamic Yield

Livetiles

Jahia

Entando

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Open Source Data Integration Tools

Cloud-based Data Integration Tools

Market Segment by Applications, can be divided into

Small-Sized Enterprises

Medium-Sized Enterprise

Large Enterprises

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