

Global Digital English Language Learning Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Digital English Language Learning market size was valued at USD 9452.6 million in 2023 and is forecast to a readjusted size of USD 24170 million by 2030 with a CAGR of 14.4% during review period.

Digital English Language Learning includes the services provided for English learning through Website or mobile apps. Digital English Language Learning uses technology-aided language learning with an integration of sound, voice interaction, text, video, and animation.

China market took up about 49% of the global market, while Europe followed with 16% as the second biggest market for digital English language learning. Top 5 (Vipkid, iTutorGroup, Pearson ELT, Berlitz Languages, 51talk) took up about 39% of the global market share.

The Global Info Research report includes an overview of the development of the Digital English Language Learning industry chain, the market status of For Educational & Tests (On-premise, Cloud based), For Businesses (On-premise, Cloud based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Digital English Language Learning.

Regionally, the report analyzes the Digital English Language Learning markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly

China, leads the global Digital English Language Learning market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Digital English Language Learning market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Digital English Language Learning industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., On-premise, Cloud based).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Digital English Language Learning market.

Regional Analysis: The report involves examining the Digital English Language Learning market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Digital English Language Learning market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Digital English Language Learning:

Company Analysis: Report covers individual Digital English Language Learning players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Digital English Language Learning. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (For Educational & Tests, For Businesses).

Technology Analysis: Report covers specific technologies relevant to Digital English Language Learning. It assesses the current state, advancements, and potential future developments in Digital English Language Learning areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Digital English Language Learning market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Digital English Language Learning market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

On-premise

Cloud based

Market segment by Application

For Educational & Tests

For Businesses

For Kids and Teens

For Adults

Market segment by players, this report covers

Berlitz Languages

Pearson ELT

Sanako Corporation

Inlingua International

51Talk

WEBi

Rosetta Stone

iTutorGroup

Voxy

EF Education First

New Oriental

Vipkid

Wall Street English

Busuu

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digital English Language Learning product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital English Language Learning, with revenue, gross margin and global market share of Digital English Language Learning from 2019 to 2024.

Chapter 3, the Digital English Language Learning competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Digital English Language Learning market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital English Language Learning.

Chapter 13, to describe Digital English Language Learning research findings and conclusion.

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