

Global Digital Electronic Shelf Labels for Retail Production, Demand and Key Producers, 2022-2028

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Abstracts

Electronic Shelf Labels (ESL) or Digital Price Tags are wireless display labels with monitoring and notification functions. All our labels have a low power flash capacity giving clear visibility at the shelf edge, enabling product identification in real-time, enhanced promos and stock alerts. For retailers such as grocery stores, these digital price tags bring competitive advantages, drive margins and push out costs while building customer trust.

This report studies the global Digital Electronic Shelf Labels for Retail production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Digital Electronic Shelf Labels for Retail, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2021 as the base year. This report explores demand trends and competition, as well as details the characteristics of Digital Electronic Shelf Labels for Retail that contribute to its increasing demand across many markets.

The global Digital Electronic Shelf Labels for Retail market size is expected to reach \$ million by 2028, rising at a market growth of % CAGR during the forecast period (2022-2028).

Highlights and key features of the study

Global Digital Electronic Shelf Labels for Retail total production and demand, 2017-2028, (K Units)

Global Digital Electronic Shelf Labels for Retail total production value, 2017-2028, (USD

Million)

Global Digital Electronic Shelf Labels for Retail production by region & country, production, value, CAGR, 2017-2028, (USD Million) & (K Units)

Global Digital Electronic Shelf Labels for Retail consumption by region & country, CAGR, 2017-2028 & (K Units)

U.S. VS China: Digital Electronic Shelf Labels for Retail domestic production, consumption, key domestic manufacturers and share

Global Digital Electronic Shelf Labels for Retail production by manufacturer, production, price, value and market share 2017-2022, (USD Million) & (K Units)

Global Digital Electronic Shelf Labels for Retail production by Type, production, value, CAGR, 2017-2028, (USD Million) & (K Units)

Global Digital Electronic Shelf Labels for Retail production by Application production, value, CAGR, 2017-2028, (USD Million) & (K Units)

This reports profiles key players in the global Digital Electronic Shelf Labels for Retail market based on the following parameters – headquarters, production locations, products portfolio, Digital Electronic Shelf Labels for Retail revenue, sales, average price and gross margin, recent developments.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Digital Electronic Shelf Labels for Retail market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2017-2028 by year with 2021 as the base year, 2022 as the estimate year, and 2028 as the forecast year.

Global Digital Electronic Shelf Labels for Retail Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Global Digital Electronic Shelf Labels for Retail Market, Segmentation by Type

Liquid Crystal Display (LCD) Displays

E-Paper Displays

Global Digital Electronic Shelf Labels for Retail Market, Segmentation by Application

Grocery/Supermarket

Drug Stores

Specialty Stores

Others

Companies Profiled:

BOE (SES-imagotag)

Pricer

SoluM

E Ink

Displaydata

Opticon Sensors Europe B.V

DIGI

Hanshow

LG innotek

Panasonic

Altierre

Key Questions Answered

1. How big is the global Digital Electronic Shelf Labels for Retail market?
2. What is the demand of the global Digital Electronic Shelf Labels for Retail market?
3. What is the year over year growth of the global Digital Electronic Shelf Labels for Retail market?
4. What is the production and production value of the global Digital Electronic Shelf Labels for Retail market?
5. Who are the key producers in the global Digital Electronic Shelf Labels for Retail market?
6. What are the growth factors driving the market demand?

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