

Global Digital Education Publishing Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Digital publishing is the use of the electronic or online method to publish any book, magazine, and catalog, and develop digital libraries.

Scope of the Report:

This report studies the Digital Education Publishing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Digital Education Publishing market by product type and applications/end industries.

Since educational institutions are investing more in information and communications technology, there will be an increase in shift from traditional modes of imparting knowledge to implementing digital technology in education. Digital books allow easy engagement with consumers and also allow easy update of information, which has induced leading publishers to make their books available in digital formats as well. The market is dominated by the presence of educational publishing companies and witnesses intense competition among these major publishers. Since there is limited flexibility to innovate content, vendors usually compete on the basis of aggressive pricing, bundling, efficient delivery services, and promotional strategies. Additionally, the increasing number of educational institutions adopting digital books will also intensify the level of competition in the coming years.

The global Digital Education Publishing market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Digital Education Publishing.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Georg von Holtzbrinck GmbH

Hachette Livre

McGraw-Hill Education

Pearson plc

Cambridge University Press

Cengage Learning

John Wiley & Sons

Oxford University Press

Thomson Reuters

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Online book

Online magazine

Online catalog

Market Segment by Applications, can be divided into

K-12

Higher education

Corporate/skill-based

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