

Global Digital Education Content Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

E-learning has impacted the various aspects of institutions ranging from content creation and delivery to student assessments. As a result, there is a continuous innovation of delivery methods that is providing a solid platform for the digital classroom software market.

Scope of the Report:

This report studies the Digital Education Content market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Digital Education Content market by product type and applications/end industries.

This market research analysis identifies the emergence of digital learning libraries as one of the primary growth factors for this market. The focus of educational institutions to publish standard and customized digital content will result in the need to develop virtual libraries that will provide quality content to students. This, in turn, will significantly reduce the costs for procuring educational content for students and trainers.

Additionally, virtual libraries will also provide opportunities for self-publishers to create and publish education content that can be accessed by students for a fee or subscription. Since these libraries store content in all formats, they can be used to provide adequate guidance to users to explore digital educational content.

The market is characterized by the presence of numerous education content providers and appears to be fragmented. Since all vendors compete to gain maximum revenue shares, the market's competitive environment is intense. To sustain the competition and establish their presence, vendors are focusing on creating partnerships with educational institutions. The recent years have witnessed an increasing demand for

customized content which intensifies the competition among vendors. An extension of service offerings, technological innovations, and an increase in the number of mergers and acquisitions will also intensify the level of the competition in the market. Analysts also predict that the international vendors will grow inorganically during the next four years by acquiring regional or local players.

The global Digital Education Content market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Digital Education Content.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Adobe Systems

Articulate

Discovery Education

Trivantis

Allen Interactions

Aptara

City & Guilds

Echo360

Educomp Solutions

Elucidat

N2N Services

Pearson

Saba Software

Tata Interactive Systems

WebSoft

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Textual

Graphical

Video

Audio

Simulation

Market Segment by Applications, can be divided into

K-12

Higher education

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