

Global Digital Day and Night Vision Scope Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Digital Day and Night Vision Scope market size was valued at USD 549.8 million in 2022 and is forecast to a readjusted size of USD 679 million by 2029 with a CAGR of 3.1% during review period.

The Digital Day and Night Vision Scope market represents a dynamic and innovative sector within the optics industry, marked by its capacity to seamlessly transition between day and night vision capabilities. These scopes combine digital imaging technology with advanced optics to provide users with enhanced visibility in both daylight and low-light conditions. Designed for various applications, including hunting, security, and recreational shooting, the Digital Day and Night Vision Scopes offer features such as high-resolution digital displays, image and video recording capabilities, and adjustable magnification levels. As technological advancements continue, manufacturers are focusing on improving image clarity, extending battery life, and incorporating smart features like rangefinders and ballistic calculators. The market is witnessing increased adoption by outdoor enthusiasts and professionals alike due to the versatility and reliability of these scopes. With ongoing developments in sensor technology and image processing algorithms, the Digital Day and Night Vision Scope market is poised for sustained growth as it addresses the evolving needs of users seeking adaptable and high-performance optical solutions for day and night observation.

The Global Info Research report includes an overview of the development of the Digital Day and Night Vision Scope industry chain, the market status of Outdoor Recreation and Sports (Fixed Magnification Scope, Variable Magnification Scope), Search and Rescue (Fixed Magnification Scope, Variable Magnification Scope), and key enterprises



in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Digital Day and Night Vision Scope.

Regionally, the report analyzes the Digital Day and Night Vision Scope markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Digital Day and Night Vision Scope market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Digital Day and Night Vision Scope market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Digital Day and Night Vision Scope industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Fixed Magnification Scope, Variable Magnification Scope).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Digital Day and Night Vision Scope market.

Regional Analysis: The report involves examining the Digital Day and Night Vision Scope market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Digital Day and Night Vision Scope market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Digital Day and Night Vision Scope:



Company Analysis: Report covers individual Digital Day and Night Vision Scope manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Digital Day and Night Vision Scope This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Outdoor Recreation and Sports, Search and Rescue).

Technology Analysis: Report covers specific technologies relevant to Digital Day and Night Vision Scope. It assesses the current state, advancements, and potential future developments in Digital Day and Night Vision Scope areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Digital Day and Night Vision Scope market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Digital Day and Night Vision Scope market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Fixed Magnification Scope

Variable Magnification Scope

Market segment by Application



Outdoor Recreation and Sports

Search and Rescue

Maritime

Military and Defense

Astronomy and Space Observation

Others

Major players covered

ATN

AGM Global Vision

Pulsar

HIKMICRO

Night Owl Optics

Sytong

Wuhan Guide Sensmart Tech

Bering Optics

PARD

Sightmark

Hittac

Bushnell



InfiRay

Arken Optics

Vector Optics

WULF

WANNEY

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Digital Day and Night Vision Scope product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Digital Day and Night Vision Scope, with price, sales, revenue and global market share of Digital Day and Night Vision Scope from 2018 to 2023.

Chapter 3, the Digital Day and Night Vision Scope competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Digital Day and Night Vision Scope breakdown data are shown at the



regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022.and Digital Day and Night Vision Scope market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Digital Day and Night Vision Scope.

Chapter 14 and 15, to describe Digital Day and Night Vision Scope sales channel, distributors, customers, research findings and conclusion.



Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Digital Day and Night Vision Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Digital Day and Night Vision Scope Consumption Value by Type: 2018 Versus 2022 Versus 2029

- 1.3.2 Fixed Magnification Scope
- 1.3.3 Variable Magnification Scope
- 1.4 Market Analysis by Application

1.4.1 Overview: Global Digital Day and Night Vision Scope Consumption Value by Application: 2018 Versus 2022 Versus 2029

- 1.4.2 Outdoor Recreation and Sports
- 1.4.3 Search and Rescue
- 1.4.4 Maritime
- 1.4.5 Military and Defense
- 1.4.6 Astronomy and Space Observation
- 1.4.7 Others

1.5 Global Digital Day and Night Vision Scope Market Size & Forecast

1.5.1 Global Digital Day and Night Vision Scope Consumption Value (2018 & 2022 & 2029)

1.5.2 Global Digital Day and Night Vision Scope Sales Quantity (2018-2029)

1.5.3 Global Digital Day and Night Vision Scope Average Price (2018-2029)

2 MANUFACTURERS PROFILES

- 2.1 ATN
 - 2.1.1 ATN Details
 - 2.1.2 ATN Major Business
 - 2.1.3 ATN Digital Day and Night Vision Scope Product and Services
- 2.1.4 ATN Digital Day and Night Vision Scope Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.1.5 ATN Recent Developments/Updates

2.2 AGM Global Vision

- 2.2.1 AGM Global Vision Details
- 2.2.2 AGM Global Vision Major Business
- 2.2.3 AGM Global Vision Digital Day and Night Vision Scope Product and Services



2.2.4 AGM Global Vision Digital Day and Night Vision Scope Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.2.5 AGM Global Vision Recent Developments/Updates

2.3 Pulsar

2.3.1 Pulsar Details

2.3.2 Pulsar Major Business

2.3.3 Pulsar Digital Day and Night Vision Scope Product and Services

2.3.4 Pulsar Digital Day and Night Vision Scope Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.3.5 Pulsar Recent Developments/Updates

2.4 HIKMICRO

2.4.1 HIKMICRO Details

2.4.2 HIKMICRO Major Business

2.4.3 HIKMICRO Digital Day and Night Vision Scope Product and Services

2.4.4 HIKMICRO Digital Day and Night Vision Scope Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.4.5 HIKMICRO Recent Developments/Updates

2.5 Night Owl Optics

2.5.1 Night Owl Optics Details

- 2.5.2 Night Owl Optics Major Business
- 2.5.3 Night Owl Optics Digital Day and Night Vision Scope Product and Services
- 2.5.4 Night Owl Optics Digital Day and Night Vision Scope Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2018-2023)

2.5.5 Night Owl Optics Recent Developments/Updates

2.6 Sytong

2.6.1 Sytong Details

2.6.2 Sytong Major Business

2.6.3 Sytong Digital Day and Night Vision Scope Product and Services

2.6.4 Sytong Digital Day and Night Vision Scope Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.6.5 Sytong Recent Developments/Updates

2.7 Wuhan Guide Sensmart Tech

2.7.1 Wuhan Guide Sensmart Tech Details

2.7.2 Wuhan Guide Sensmart Tech Major Business

2.7.3 Wuhan Guide Sensmart Tech Digital Day and Night Vision Scope Product and Services

2.7.4 Wuhan Guide Sensmart Tech Digital Day and Night Vision Scope Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.7.5 Wuhan Guide Sensmart Tech Recent Developments/Updates



2.8 Bering Optics

2.8.1 Bering Optics Details

2.8.2 Bering Optics Major Business

2.8.3 Bering Optics Digital Day and Night Vision Scope Product and Services

2.8.4 Bering Optics Digital Day and Night Vision Scope Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.8.5 Bering Optics Recent Developments/Updates

2.9 PARD

2.9.1 PARD Details

2.9.2 PARD Major Business

2.9.3 PARD Digital Day and Night Vision Scope Product and Services

2.9.4 PARD Digital Day and Night Vision Scope Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.9.5 PARD Recent Developments/Updates

2.10 Sightmark

2.10.1 Sightmark Details

2.10.2 Sightmark Major Business

2.10.3 Sightmark Digital Day and Night Vision Scope Product and Services

2.10.4 Sightmark Digital Day and Night Vision Scope Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.10.5 Sightmark Recent Developments/Updates

2.11 Hittac

2.11.1 Hittac Details

2.11.2 Hittac Major Business

2.11.3 Hittac Digital Day and Night Vision Scope Product and Services

2.11.4 Hittac Digital Day and Night Vision Scope Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.11.5 Hittac Recent Developments/Updates

2.12 Bushnell

2.12.1 Bushnell Details

2.12.2 Bushnell Major Business

2.12.3 Bushnell Digital Day and Night Vision Scope Product and Services

2.12.4 Bushnell Digital Day and Night Vision Scope Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.12.5 Bushnell Recent Developments/Updates

2.13 InfiRay

2.13.1 InfiRay Details

2.13.2 InfiRay Major Business

2.13.3 InfiRay Digital Day and Night Vision Scope Product and Services



2.13.4 InfiRay Digital Day and Night Vision Scope Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.13.5 InfiRay Recent Developments/Updates

2.14 Arken Optics

2.14.1 Arken Optics Details

2.14.2 Arken Optics Major Business

2.14.3 Arken Optics Digital Day and Night Vision Scope Product and Services

2.14.4 Arken Optics Digital Day and Night Vision Scope Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2018-2023)

2.14.5 Arken Optics Recent Developments/Updates

2.15 Vector Optics

2.15.1 Vector Optics Details

2.15.2 Vector Optics Major Business

2.15.3 Vector Optics Digital Day and Night Vision Scope Product and Services

2.15.4 Vector Optics Digital Day and Night Vision Scope Sales Quantity, Average

Price, Revenue, Gross Margin and Market Share (2018-2023)

2.15.5 Vector Optics Recent Developments/Updates

2.16 WULF

2.16.1 WULF Details

- 2.16.2 WULF Major Business
- 2.16.3 WULF Digital Day and Night Vision Scope Product and Services
- 2.16.4 WULF Digital Day and Night Vision Scope Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2018-2023)

2.16.5 WULF Recent Developments/Updates

2.17 WANNEY

2.17.1 WANNEY Details

2.17.2 WANNEY Major Business

2.17.3 WANNEY Digital Day and Night Vision Scope Product and Services

2.17.4 WANNEY Digital Day and Night Vision Scope Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.17.5 WANNEY Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: DIGITAL DAY AND NIGHT VISION SCOPE BY MANUFACTURER

3.1 Global Digital Day and Night Vision Scope Sales Quantity by Manufacturer (2018-2023)

3.2 Global Digital Day and Night Vision Scope Revenue by Manufacturer (2018-2023)3.3 Global Digital Day and Night Vision Scope Average Price by Manufacturer



(2018-2023)

3.4 Market Share Analysis (2022)

3.4.1 Producer Shipments of Digital Day and Night Vision Scope by Manufacturer Revenue (\$MM) and Market Share (%): 2022

3.4.2 Top 3 Digital Day and Night Vision Scope Manufacturer Market Share in 2022

3.4.2 Top 6 Digital Day and Night Vision Scope Manufacturer Market Share in 2022

3.5 Digital Day and Night Vision Scope Market: Overall Company Footprint Analysis

3.5.1 Digital Day and Night Vision Scope Market: Region Footprint

3.5.2 Digital Day and Night Vision Scope Market: Company Product Type Footprint

3.5.3 Digital Day and Night Vision Scope Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Digital Day and Night Vision Scope Market Size by Region

4.1.1 Global Digital Day and Night Vision Scope Sales Quantity by Region (2018-2029)

4.1.2 Global Digital Day and Night Vision Scope Consumption Value by Region (2018-2029)

4.1.3 Global Digital Day and Night Vision Scope Average Price by Region (2018-2029)
4.2 North America Digital Day and Night Vision Scope Consumption Value (2018-2029)
4.3 Europe Digital Day and Night Vision Scope Consumption Value (2018-2029)
4.4 Asia-Pacific Digital Day and Night Vision Scope Consumption Value (2018-2029)
4.5 South America Digital Day and Night Vision Scope Consumption Value (2018-2029)
4.6 Middle East and Africa Digital Day and Night Vision Scope Consumption Value (2018-2029)

5 MARKET SEGMENT BY TYPE

5.1 Global Digital Day and Night Vision Scope Sales Quantity by Type (2018-2029)5.2 Global Digital Day and Night Vision Scope Consumption Value by Type (2018-2029)5.3 Global Digital Day and Night Vision Scope Average Price by Type (2018-2029)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Digital Day and Night Vision Scope Sales Quantity by Application (2018-2029)

Global Digital Day and Night Vision Scope Market 2023 by Manufacturers, Regions, Type and Application, Forecas..



6.2 Global Digital Day and Night Vision Scope Consumption Value by Application (2018-2029)

6.3 Global Digital Day and Night Vision Scope Average Price by Application (2018-2029)

7 NORTH AMERICA

7.1 North America Digital Day and Night Vision Scope Sales Quantity by Type (2018-2029)

7.2 North America Digital Day and Night Vision Scope Sales Quantity by Application (2018-2029)

7.3 North America Digital Day and Night Vision Scope Market Size by Country

7.3.1 North America Digital Day and Night Vision Scope Sales Quantity by Country (2018-2029)

7.3.2 North America Digital Day and Night Vision Scope Consumption Value by Country (2018-2029)

7.3.3 United States Market Size and Forecast (2018-2029)

7.3.4 Canada Market Size and Forecast (2018-2029)

7.3.5 Mexico Market Size and Forecast (2018-2029)

8 EUROPE

8.1 Europe Digital Day and Night Vision Scope Sales Quantity by Type (2018-2029)8.2 Europe Digital Day and Night Vision Scope Sales Quantity by Application (2018-2029)

8.3 Europe Digital Day and Night Vision Scope Market Size by Country

8.3.1 Europe Digital Day and Night Vision Scope Sales Quantity by Country (2018-2029)

8.3.2 Europe Digital Day and Night Vision Scope Consumption Value by Country (2018-2029)

8.3.3 Germany Market Size and Forecast (2018-2029)

8.3.4 France Market Size and Forecast (2018-2029)

8.3.5 United Kingdom Market Size and Forecast (2018-2029)

8.3.6 Russia Market Size and Forecast (2018-2029)

8.3.7 Italy Market Size and Forecast (2018-2029)

9 ASIA-PACIFIC

9.1 Asia-Pacific Digital Day and Night Vision Scope Sales Quantity by Type



(2018-2029)

9.2 Asia-Pacific Digital Day and Night Vision Scope Sales Quantity by Application (2018-2029)

9.3 Asia-Pacific Digital Day and Night Vision Scope Market Size by Region

9.3.1 Asia-Pacific Digital Day and Night Vision Scope Sales Quantity by Region (2018-2029)

9.3.2 Asia-Pacific Digital Day and Night Vision Scope Consumption Value by Region (2018-2029)

9.3.3 China Market Size and Forecast (2018-2029)

9.3.4 Japan Market Size and Forecast (2018-2029)

9.3.5 Korea Market Size and Forecast (2018-2029)

9.3.6 India Market Size and Forecast (2018-2029)

9.3.7 Southeast Asia Market Size and Forecast (2018-2029)

9.3.8 Australia Market Size and Forecast (2018-2029)

10 SOUTH AMERICA

10.1 South America Digital Day and Night Vision Scope Sales Quantity by Type (2018-2029)

10.2 South America Digital Day and Night Vision Scope Sales Quantity by Application (2018-2029)

10.3 South America Digital Day and Night Vision Scope Market Size by Country

10.3.1 South America Digital Day and Night Vision Scope Sales Quantity by Country (2018-2029)

10.3.2 South America Digital Day and Night Vision Scope Consumption Value by Country (2018-2029)

10.3.3 Brazil Market Size and Forecast (2018-2029)

10.3.4 Argentina Market Size and Forecast (2018-2029)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Digital Day and Night Vision Scope Sales Quantity by Type (2018-2029)

11.2 Middle East & Africa Digital Day and Night Vision Scope Sales Quantity by Application (2018-2029)

11.3 Middle East & Africa Digital Day and Night Vision Scope Market Size by Country

11.3.1 Middle East & Africa Digital Day and Night Vision Scope Sales Quantity by Country (2018-2029)

11.3.2 Middle East & Africa Digital Day and Night Vision Scope Consumption Value by



Country (2018-2029)

- 11.3.3 Turkey Market Size and Forecast (2018-2029)
- 11.3.4 Egypt Market Size and Forecast (2018-2029)
- 11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)
- 11.3.6 South Africa Market Size and Forecast (2018-2029)

12 MARKET DYNAMICS

- 12.1 Digital Day and Night Vision Scope Market Drivers
- 12.2 Digital Day and Night Vision Scope Market Restraints
- 12.3 Digital Day and Night Vision Scope Trends Analysis
- 12.4 Porters Five Forces Analysis
- 12.4.1 Threat of New Entrants
- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Digital Day and Night Vision Scope and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Digital Day and Night Vision Scope
- 13.3 Digital Day and Night Vision Scope Production Process
- 13.4 Digital Day and Night Vision Scope Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
- 14.1.2 Distributors
- 14.2 Digital Day and Night Vision Scope Typical Distributors
- 14.3 Digital Day and Night Vision Scope Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

Global Digital Day and Night Vision Scope Market 2023 by Manufacturers, Regions, Type and Application, Forecas..



16.2 Research Process and Data Source16.3 Disclaimer



List Of Tables

LIST OF TABLES

Table 1. Global Digital Day and Night Vision Scope Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Digital Day and Night Vision Scope Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. ATN Basic Information, Manufacturing Base and Competitors

Table 4. ATN Major Business

Table 5. ATN Digital Day and Night Vision Scope Product and Services

Table 6. ATN Digital Day and Night Vision Scope Sales Quantity (K Units), Average

Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. ATN Recent Developments/Updates

 Table 8. AGM Global Vision Basic Information, Manufacturing Base and Competitors

 Table 9. AGM Global Vision Major Business

Table 10. AGM Global Vision Digital Day and Night Vision Scope Product and Services

Table 11. AGM Global Vision Digital Day and Night Vision Scope Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. AGM Global Vision Recent Developments/Updates

Table 13. Pulsar Basic Information, Manufacturing Base and Competitors

Table 14. Pulsar Major Business

Table 15. Pulsar Digital Day and Night Vision Scope Product and Services

Table 16. Pulsar Digital Day and Night Vision Scope Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Pulsar Recent Developments/Updates

Table 18. HIKMICRO Basic Information, Manufacturing Base and Competitors

Table 19. HIKMICRO Major Business

Table 20. HIKMICRO Digital Day and Night Vision Scope Product and Services

Table 21. HIKMICRO Digital Day and Night Vision Scope Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. HIKMICRO Recent Developments/Updates

Table 23. Night Owl Optics Basic Information, Manufacturing Base and Competitors Table 24. Night Owl Optics Major Business

Table 25. Night Owl Optics Digital Day and Night Vision Scope Product and Services Table 26. Night Owl Optics Digital Day and Night Vision Scope Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share



(2018-2023)

Table 27. Night Owl Optics Recent Developments/Updates

Table 28. Sytong Basic Information, Manufacturing Base and Competitors

Table 29. Sytong Major Business

Table 30. Sytong Digital Day and Night Vision Scope Product and Services

Table 31. Sytong Digital Day and Night Vision Scope Sales Quantity (K Units), Average

Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 32. Sytong Recent Developments/Updates

Table 33. Wuhan Guide Sensmart Tech Basic Information, Manufacturing Base and Competitors

Table 34. Wuhan Guide Sensmart Tech Major Business

Table 35. Wuhan Guide Sensmart Tech Digital Day and Night Vision Scope Product and Services

Table 36. Wuhan Guide Sensmart Tech Digital Day and Night Vision Scope Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

 Table 37. Wuhan Guide Sensmart Tech Recent Developments/Updates

Table 38. Bering Optics Basic Information, Manufacturing Base and Competitors

Table 39. Bering Optics Major Business

Table 40. Bering Optics Digital Day and Night Vision Scope Product and Services

Table 41. Bering Optics Digital Day and Night Vision Scope Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 42. Bering Optics Recent Developments/Updates

Table 43. PARD Basic Information, Manufacturing Base and Competitors

Table 44. PARD Major Business

Table 45. PARD Digital Day and Night Vision Scope Product and Services

Table 46. PARD Digital Day and Night Vision Scope Sales Quantity (K Units), Average

Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 47. PARD Recent Developments/Updates

Table 48. Sightmark Basic Information, Manufacturing Base and Competitors

Table 49. Sightmark Major Business

Table 50. Sightmark Digital Day and Night Vision Scope Product and Services

Table 51. Sightmark Digital Day and Night Vision Scope Sales Quantity (K Units),

Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 52. Sightmark Recent Developments/Updates

 Table 53. Hittac Basic Information, Manufacturing Base and Competitors

Table 54. Hittac Major Business



Table 55. Hittac Digital Day and Night Vision Scope Product and Services Table 56. Hittac Digital Day and Night Vision Scope Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023) Table 57. Hittac Recent Developments/Updates Table 58. Bushnell Basic Information, Manufacturing Base and Competitors Table 59. Bushnell Major Business Table 60. Bushnell Digital Day and Night Vision Scope Product and Services Table 61. Bushnell Digital Day and Night Vision Scope Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023) Table 62. Bushnell Recent Developments/Updates Table 63. InfiRay Basic Information, Manufacturing Base and Competitors Table 64. InfiRay Major Business Table 65. InfiRay Digital Day and Night Vision Scope Product and Services Table 66. InfiRay Digital Day and Night Vision Scope Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023) Table 67. InfiRay Recent Developments/Updates Table 68. Arken Optics Basic Information, Manufacturing Base and Competitors Table 69. Arken Optics Major Business Table 70. Arken Optics Digital Day and Night Vision Scope Product and Services Table 71. Arken Optics Digital Day and Night Vision Scope Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)Table 72. Arken Optics Recent Developments/Updates Table 73. Vector Optics Basic Information, Manufacturing Base and Competitors Table 74. Vector Optics Major Business Table 75. Vector Optics Digital Day and Night Vision Scope Product and Services Table 76. Vector Optics Digital Day and Night Vision Scope Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018 - 2023)Table 77. Vector Optics Recent Developments/Updates Table 78. WULF Basic Information, Manufacturing Base and Competitors Table 79. WULF Major Business Table 80. WULF Digital Day and Night Vision Scope Product and Services Table 81. WULF Digital Day and Night Vision Scope Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023) Table 82. WULF Recent Developments/Updates Table 83. WANNEY Basic Information, Manufacturing Base and Competitors

Table 84. WANNEY Major Business



Table 85. WANNEY Digital Day and Night Vision Scope Product and Services Table 86. WANNEY Digital Day and Night Vision Scope Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023) Table 87. WANNEY Recent Developments/Updates Table 88. Global Digital Day and Night Vision Scope Sales Quantity by Manufacturer (2018-2023) & (K Units) Table 89. Global Digital Day and Night Vision Scope Revenue by Manufacturer (2018-2023) & (USD Million) Table 90. Global Digital Day and Night Vision Scope Average Price by Manufacturer (2018-2023) & (US\$/Unit) Table 91. Market Position of Manufacturers in Digital Day and Night Vision Scope, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022 Table 92. Head Office and Digital Day and Night Vision Scope Production Site of Key Manufacturer Table 93. Digital Day and Night Vision Scope Market: Company Product Type Footprint Table 94. Digital Day and Night Vision Scope Market: Company Product Application Footprint Table 95. Digital Day and Night Vision Scope New Market Entrants and Barriers to Market Entry Table 96. Digital Day and Night Vision Scope Mergers, Acquisition, Agreements, and Collaborations Table 97. Global Digital Day and Night Vision Scope Sales Quantity by Region (2018-2023) & (K Units) Table 98. Global Digital Day and Night Vision Scope Sales Quantity by Region (2024-2029) & (K Units) Table 99. Global Digital Day and Night Vision Scope Consumption Value by Region (2018-2023) & (USD Million) Table 100. Global Digital Day and Night Vision Scope Consumption Value by Region (2024-2029) & (USD Million) Table 101. Global Digital Day and Night Vision Scope Average Price by Region (2018-2023) & (US\$/Unit) Table 102. Global Digital Day and Night Vision Scope Average Price by Region (2024-2029) & (US\$/Unit) Table 103. Global Digital Day and Night Vision Scope Sales Quantity by Type (2018-2023) & (K Units) Table 104. Global Digital Day and Night Vision Scope Sales Quantity by Type (2024-2029) & (K Units)

Table 105. Global Digital Day and Night Vision Scope Consumption Value by Type



(2018-2023) & (USD Million)

Table 106. Global Digital Day and Night Vision Scope Consumption Value by Type (2024-2029) & (USD Million)

Table 107. Global Digital Day and Night Vision Scope Average Price by Type (2018-2023) & (US\$/Unit)

Table 108. Global Digital Day and Night Vision Scope Average Price by Type (2024-2029) & (US\$/Unit)

Table 109. Global Digital Day and Night Vision Scope Sales Quantity by Application (2018-2023) & (K Units)

Table 110. Global Digital Day and Night Vision Scope Sales Quantity by Application (2024-2029) & (K Units)

Table 111. Global Digital Day and Night Vision Scope Consumption Value by Application (2018-2023) & (USD Million)

Table 112. Global Digital Day and Night Vision Scope Consumption Value by Application (2024-2029) & (USD Million)

Table 113. Global Digital Day and Night Vision Scope Average Price by Application (2018-2023) & (US\$/Unit)

Table 114. Global Digital Day and Night Vision Scope Average Price by Application (2024-2029) & (US\$/Unit)

Table 115. North America Digital Day and Night Vision Scope Sales Quantity by Type (2018-2023) & (K Units)

Table 116. North America Digital Day and Night Vision Scope Sales Quantity by Type (2024-2029) & (K Units)

Table 117. North America Digital Day and Night Vision Scope Sales Quantity by Application (2018-2023) & (K Units)

Table 118. North America Digital Day and Night Vision Scope Sales Quantity by Application (2024-2029) & (K Units)

Table 119. North America Digital Day and Night Vision Scope Sales Quantity by Country (2018-2023) & (K Units)

Table 120. North America Digital Day and Night Vision Scope Sales Quantity by Country (2024-2029) & (K Units)

Table 121. North America Digital Day and Night Vision Scope Consumption Value by Country (2018-2023) & (USD Million)

Table 122. North America Digital Day and Night Vision Scope Consumption Value by Country (2024-2029) & (USD Million)

Table 123. Europe Digital Day and Night Vision Scope Sales Quantity by Type (2018-2023) & (K Units)

Table 124. Europe Digital Day and Night Vision Scope Sales Quantity by Type (2024-2029) & (K Units)



Table 125. Europe Digital Day and Night Vision Scope Sales Quantity by Application (2018-2023) & (K Units)

Table 126. Europe Digital Day and Night Vision Scope Sales Quantity by Application (2024-2029) & (K Units)

Table 127. Europe Digital Day and Night Vision Scope Sales Quantity by Country (2018-2023) & (K Units)

Table 128. Europe Digital Day and Night Vision Scope Sales Quantity by Country (2024-2029) & (K Units)

Table 129. Europe Digital Day and Night Vision Scope Consumption Value by Country (2018-2023) & (USD Million)

Table 130. Europe Digital Day and Night Vision Scope Consumption Value by Country (2024-2029) & (USD Million)

Table 131. Asia-Pacific Digital Day and Night Vision Scope Sales Quantity by Type (2018-2023) & (K Units)

Table 132. Asia-Pacific Digital Day and Night Vision Scope Sales Quantity by Type (2024-2029) & (K Units)

Table 133. Asia-Pacific Digital Day and Night Vision Scope Sales Quantity by Application (2018-2023) & (K Units)

Table 134. Asia-Pacific Digital Day and Night Vision Scope Sales Quantity by Application (2024-2029) & (K Units)

Table 135. Asia-Pacific Digital Day and Night Vision Scope Sales Quantity by Region (2018-2023) & (K Units)

Table 136. Asia-Pacific Digital Day and Night Vision Scope Sales Quantity by Region (2024-2029) & (K Units)

Table 137. Asia-Pacific Digital Day and Night Vision Scope Consumption Value by Region (2018-2023) & (USD Million)

Table 138. Asia-Pacific Digital Day and Night Vision Scope Consumption Value by Region (2024-2029) & (USD Million)

Table 139. South America Digital Day and Night Vision Scope Sales Quantity by Type (2018-2023) & (K Units)

Table 140. South America Digital Day and Night Vision Scope Sales Quantity by Type (2024-2029) & (K Units)

Table 141. South America Digital Day and Night Vision Scope Sales Quantity by Application (2018-2023) & (K Units)

Table 142. South America Digital Day and Night Vision Scope Sales Quantity by Application (2024-2029) & (K Units)

Table 143. South America Digital Day and Night Vision Scope Sales Quantity by Country (2018-2023) & (K Units)

Table 144. South America Digital Day and Night Vision Scope Sales Quantity by



Country (2024-2029) & (K Units)

Table 145. South America Digital Day and Night Vision Scope Consumption Value by Country (2018-2023) & (USD Million)

Table 146. South America Digital Day and Night Vision Scope Consumption Value by Country (2024-2029) & (USD Million)

Table 147. Middle East & Africa Digital Day and Night Vision Scope Sales Quantity by Type (2018-2023) & (K Units)

Table 148. Middle East & Africa Digital Day and Night Vision Scope Sales Quantity by Type (2024-2029) & (K Units)

Table 149. Middle East & Africa Digital Day and Night Vision Scope Sales Quantity by Application (2018-2023) & (K Units)

Table 150. Middle East & Africa Digital Day and Night Vision Scope Sales Quantity by Application (2024-2029) & (K Units)

Table 151. Middle East & Africa Digital Day and Night Vision Scope Sales Quantity by Region (2018-2023) & (K Units)

Table 152. Middle East & Africa Digital Day and Night Vision Scope Sales Quantity by Region (2024-2029) & (K Units)

Table 153. Middle East & Africa Digital Day and Night Vision Scope Consumption Value by Region (2018-2023) & (USD Million)

Table 154. Middle East & Africa Digital Day and Night Vision Scope Consumption Value by Region (2024-2029) & (USD Million)

Table 155. Digital Day and Night Vision Scope Raw Material

Table 156. Key Manufacturers of Digital Day and Night Vision Scope Raw Materials

Table 157. Digital Day and Night Vision Scope Typical Distributors

Table 158. Digital Day and Night Vision Scope Typical Customers

LIST OF FIGURE

S

Figure 1. Digital Day and Night Vision Scope Picture

Figure 2. Global Digital Day and Night Vision Scope Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Digital Day and Night Vision Scope Consumption Value Market Share by Type in 2022

Figure 4. Fixed Magnification Scope Examples

Figure 5. Variable Magnification Scope Examples

Figure 6. Global Digital Day and Night Vision Scope Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 7. Global Digital Day and Night Vision Scope Consumption Value Market Share by Application in 2022



Figure 8. Outdoor Recreation and Sports Examples

Figure 9. Search and Rescue Examples

Figure 10. Maritime Examples

Figure 11. Military and Defense Examples

Figure 12. Astronomy and Space Observation Examples

Figure 13. Others Examples

Figure 14. Global Digital Day and Night Vision Scope Consumption Value, (USD

Million): 2018 & 2022 & 2029

Figure 15. Global Digital Day and Night Vision Scope Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 16. Global Digital Day and Night Vision Scope Sales Quantity (2018-2029) & (K Units)

Figure 17. Global Digital Day and Night Vision Scope Average Price (2018-2029) & (US\$/Unit)

Figure 18. Global Digital Day and Night Vision Scope Sales Quantity Market Share by Manufacturer in 2022

Figure 19. Global Digital Day and Night Vision Scope Consumption Value Market Share by Manufacturer in 2022

Figure 20. Producer Shipments of Digital Day and Night Vision Scope by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 21. Top 3 Digital Day and Night Vision Scope Manufacturer (Consumption Value) Market Share in 2022

Figure 22. Top 6 Digital Day and Night Vision Scope Manufacturer (Consumption Value) Market Share in 2022

Figure 23. Global Digital Day and Night Vision Scope Sales Quantity Market Share by Region (2018-2029)

Figure 24. Global Digital Day and Night Vision Scope Consumption Value Market Share by Region (2018-2029)

Figure 25. North America Digital Day and Night Vision Scope Consumption Value (2018-2029) & (USD Million)

Figure 26. Europe Digital Day and Night Vision Scope Consumption Value (2018-2029) & (USD Million)

Figure 27. Asia-Pacific Digital Day and Night Vision Scope Consumption Value (2018-2029) & (USD Million)

Figure 28. South America Digital Day and Night Vision Scope Consumption Value (2018-2029) & (USD Million)

Figure 29. Middle East & Africa Digital Day and Night Vision Scope Consumption Value (2018-2029) & (USD Million)

Figure 30. Global Digital Day and Night Vision Scope Sales Quantity Market Share by



Type (2018-2029)

Figure 31. Global Digital Day and Night Vision Scope Consumption Value Market Share by Type (2018-2029)

Figure 32. Global Digital Day and Night Vision Scope Average Price by Type (2018-2029) & (US\$/Unit)

Figure 33. Global Digital Day and Night Vision Scope Sales Quantity Market Share by Application (2018-2029)

Figure 34. Global Digital Day and Night Vision Scope Consumption Value Market Share by Application (2018-2029)

Figure 35. Global Digital Day and Night Vision Scope Average Price by Application (2018-2029) & (US\$/Unit)

Figure 36. North America Digital Day and Night Vision Scope Sales Quantity Market Share by Type (2018-2029)

Figure 37. North America Digital Day and Night Vision Scope Sales Quantity Market Share by Application (2018-2029)

Figure 38. North America Digital Day and Night Vision Scope Sales Quantity Market Share by Country (2018-2029)

Figure 39. North America Digital Day and Night Vision Scope Consumption Value Market Share by Country (2018-2029)

Figure 40. United States Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 41. Canada Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 42. Mexico Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 43. Europe Digital Day and Night Vision Scope Sales Quantity Market Share by Type (2018-2029)

Figure 44. Europe Digital Day and Night Vision Scope Sales Quantity Market Share by Application (2018-2029)

Figure 45. Europe Digital Day and Night Vision Scope Sales Quantity Market Share by Country (2018-2029)

Figure 46. Europe Digital Day and Night Vision Scope Consumption Value Market Share by Country (2018-2029)

Figure 47. Germany Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 48. France Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. United Kingdom Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million)



Figure 50. Russia Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 51. Italy Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 52. Asia-Pacific Digital Day and Night Vision Scope Sales Quantity Market Share by Type (2018-2029)

Figure 53. Asia-Pacific Digital Day and Night Vision Scope Sales Quantity Market Share by Application (2018-2029)

Figure 54. Asia-Pacific Digital Day and Night Vision Scope Sales Quantity Market Share by Region (2018-2029)

Figure 55. Asia-Pacific Digital Day and Night Vision Scope Consumption Value Market Share by Region (2018-2029)

Figure 56. China Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 57. Japan Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. Korea Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. India Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. Southeast Asia Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 61. Australia Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 62. South America Digital Day and Night Vision Scope Sales Quantity Market Share by Type (2018-2029)

Figure 63. South America Digital Day and Night Vision Scope Sales Quantity Market Share by Application (2018-2029)

Figure 64. South America Digital Day and Night Vision Scope Sales Quantity Market Share by Country (2018-2029)

Figure 65. South America Digital Day and Night Vision Scope Consumption Value Market Share by Country (2018-2029)

Figure 66. Brazil Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 67. Argentina Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 68. Middle East & Africa Digital Day and Night Vision Scope Sales Quantity Market Share by Type (2018-2029)

Figure 69. Middle East & Africa Digital Day and Night Vision Scope Sales Quantity



Market Share by Application (2018-2029) Figure 70. Middle East & Africa Digital Day and Night Vision Scope Sales Quantity Market Share by Region (2018-2029) Figure 71. Middle East & Africa Digital Day and Night Vision Scope Consumption Value Market Share by Region (2018-2029) Figure 72. Turkey Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million) Figure 73. Egypt Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million) Figure 74. Saudi Arabia Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million) Figure 75. South Africa Digital Day and Night Vision Scope Consumption Value and Growth Rate (2018-2029) & (USD Million) Figure 76. Digital Day and Night Vision Scope Market Drivers Figure 77. Digital Day and Night Vision Scope Market Restraints Figure 78. Digital Day and Night Vision Scope Market Trends Figure 79. Porters Five Forces Analysis Figure 80. Manufacturing Cost Structure Analysis of Digital Day and Night Vision Scope in 2022 Figure 81. Manufacturing Process Analysis of Digital Day and Night Vision Scope Figure 82. Digital Day and Night Vision Scope Industrial Chain Figure 83. Sales Quantity Channel: Direct to End-User vs Distributors Figure 84. Direct Channel Pros & Cons Figure 85. Indirect Channel Pros & Cons Figure 86. Methodology

Figure 87. Research Process and Data Source



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