

# Global Digital Commerce Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Digital Commerce market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Digital commerce (D-commerce) is a type of e-commerce used by an organization that delivers and sells products online. D-commerce is used by companies that sell news, subscriptions, documents or any form of electronic content, and the digital commerce company collects payments, handles customer refunds and billing and manages other accounting functions for online publisher clients. D-commerce is considered a form of e-commerce because it deals with the exchange of electronic goods.

Various factors such as consumers desire to shop from the comfort of their homes and offices, rapidly increasing computer and internet penetration, change in consumer preferences along with the availability of cheap and dependable technology for secure transactions has led to a significant growth in online sales around the world. The growth of digital commerce is majorly fueled by the increasing number of smartphones, broadband connections and tablets.

The Global Info Research report includes an overview of the development of the Digital Commerce industry chain, the market status of Software as a Service Software (Business to Business, Business to Customer), Open Source Software (Business to Business, Business to Customer), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Digital Commerce.

Regionally, the report analyzes the Digital Commerce markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Digital Commerce market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Digital Commerce market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Digital Commerce industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Business to Business, Business to Customer).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Digital Commerce market.

**Regional Analysis:** The report involves examining the Digital Commerce market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Digital Commerce market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Digital Commerce:

**Company Analysis:** Report covers individual Digital Commerce players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Digital Commerce This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Software as a Service Software, Open Source Software).

**Technology Analysis:** Report covers specific technologies relevant to Digital Commerce. It assesses the current state, advancements, and potential future developments in Digital Commerce areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Digital Commerce market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Digital Commerce market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Business to Business

Business to Customer

Customer to Customer

Business to Government

### Market segment by Application

Software as a Service Software

Open Source Software

Market segment by players, this report covers

Amazon.com

JD.com

Alibaba

eBay

Rakuten

Groupon

ASOS.com

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Digital Commerce product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Digital Commerce, with revenue, gross margin and global market share of Digital Commerce from 2019 to 2024.

Chapter 3, the Digital Commerce competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Digital Commerce market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Digital Commerce.

Chapter 13, to describe Digital Commerce research findings and conclusion.

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