

Global Digital Color Label Printer Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Digital Color Label Printer market size was valued at US\$ 3278 million in 2025 and is forecast to a readjusted size of US\$ 4649 million by 2032 with a CAGR of 5.1% during review period.

A Digital Color Label Printer is an inkjet-, laser-, or electrophotographic-based printing device that produces high-resolution, full-color labels on demand, supporting variable-data printing, short-run packaging, and diverse substrate compatibility for industrial, commercial, and small-business applications.

The digital color label printer industry chain includes upstream suppliers of inkjet heads, toner/ink cartridges, electronic controllers, motors, drying/curing units, precision rollers, firmware chips, and label substrates; midstream processes such as printer-engine design, RIP software development, digital imaging calibration, roll-to-roll assembly, testing, and workflow integration; and downstream users including food and beverage factories, cosmetics producers, chemical plants, packaging converters, retail brands, logistics firms, and SMEs that require on-demand, high-resolution, full-color labels for branding, compliance, and packaging operations, forming a technology-driven and globally interconnected value chain.

Ongoing and planned projects include expansions of pigment-ink and toner production lines, development of faster and more durable printheads, scaling of roll-to-roll digital color press assembly lines, upgrades to digital workflow automation platforms, investment in hybrid digital-flexo integration, establishment of regional service hubs for industrial users, R&D into eco-friendly inks and recyclable substrates, and continued expansion of compact desktop digital color printer ranges, all aimed at supporting

growing global demand for flexible, high-quality, and efficiency-driven digital label printing solutions.

2025 Global Market sales Volume: 2.95 million units. Average Global Market Price: USD 1,080. Market Average Gross Profit Margin: 35%.

The Digital Color Label Printer market continues to expand as industries shift from analog printing to flexible, on-demand color label production. Digital color label printers are increasingly adopted by food, beverage, cosmetics, chemical, and e-commerce sectors that require fast turnaround, SKU diversification, and professional packaging appearance. The rise of private-label manufacturing and small-batch product launches is accelerating the transition to digital color printing.

North America remains a key market due to high adoption of digital workflows and strong presence of premium brands. Europe shows strong development driven by sustainability regulations, color coding for compliance, and premium packaging needs. Asia-Pacific is the fastest-growing region due to expanding manufacturing, product diversification, and strong adoption among SMEs in China, South Korea, Japan, and Southeast Asia.

Opportunities in the market include full digitalization of label production lines, integration of digital printers with automated finishing, and increasing demand for variable-data printing and color-coded compliance labels. Another opportunity lies in personalization trends across food gifting, craft beverages, and boutique cosmetics. Risks include competition from traditional flexographic printers in large-volume jobs and rising consumable costs such as inks, printheads, and specialty materials. Compatibility constraints with certain substrates can also impose limitations.

Key trends include faster print speeds, water-based pigment ink innovations, hybrid systems combining digital and flexo, and cloud-connected color management tools. Industrial users increasingly prefer roll-to-roll digital color systems for high-duty applications, while SMBs adopt desktop digital color printers for flexible packaging needs.

Competitive dynamics feature a clear segmentation between industrial digital press manufacturers and mid-range desktop color printer suppliers. Differentiation is shifting toward print resolution, substrate versatility, workflow integrations, and total cost of ownership. Manufacturers are also investing in AI-driven color calibration and waste reduction technologies.

Overall, the market outlook is strongly positive, driven by evolving branding needs, supply-chain flexibility, and the global transition to digital packaging technologies.

This report is a detailed and comprehensive analysis for global Digital Color Label Printer market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Digital Color Label Printer market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Digital Color Label Printer market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Digital Color Label Printer market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Digital Color Label Printer market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Digital Color Label Printer

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Digital Color Label Printer market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Epson, Primera Technology, Afinia Label, HP Indigo, Xeikon, Canon, Durst Group, Domino Printing, Screen Graphic Solutions, Colordyne Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Digital Color Label Printer market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Inkjet Color Label Printers

Laser Color Label Printers

Electrophotographic Color Presses

Hybrid Digital-Flexo Printers

Market segment by Ink Type

Dye-Based Color Printers

Pigment-Based Color Printers

UV-Curable Ink Printers

Toner-Based Color Printers

Market segment by Machine Size

- Desktop Digital Color Printers
- Mid-Range Digital Color Printers
- Industrial Roll-to-Roll Color Printers
- Production-Scale Color Label Presses

Market segment by Application

- Manufacturing
- Retail
- Logistics
- Others

Major players covered

- Epson
- Primera Technology
- Afinia Label
- HP Indigo
- Xeikon
- Canon
- Durst Group
- Domino Printing

Screen Graphic Solutions

Colordyne Technologies

Konica Minolta

VIPColor

QuickLabel

Domino Printing Sciences

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Digital Color Label Printer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Digital Color Label Printer, with price, sales quantity, revenue, and global market share of Digital Color Label Printer from 2021 to 2026.

Chapter 3, the Digital Color Label Printer competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape

contrast.

Chapter 4, the Digital Color Label Printer breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Digital Color Label Printer market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Digital Color Label Printer.

Chapter 14 and 15, to describe Digital Color Label Printer sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Digital Color Label Printer Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Inkjet Color Label Printers

1.3.3 Laser Color Label Printers

1.3.4 Electrophotographic Color Presses

1.3.5 Hybrid Digital-Flexo Printers

1.4 Market Analysis by Ink Type

1.4.1 Overview: Global Digital Color Label Printer Consumption Value by Ink Type: 2021 Versus 2025 Versus 2032

1.4.2 Dye-Based Color Printers

1.4.3 Pigment-Based Color Printers

1.4.4 UV-Curable Ink Printers

1.4.5 Toner-Based Color Printers

1.5 Market Analysis by Machine Size

1.5.1 Overview: Global Digital Color Label Printer Consumption Value by Machine Size: 2021 Versus 2025 Versus 2032

1.5.2 Desktop Digital Color Printers

1.5.3 Mid-Range Digital Color Printers

1.5.4 Industrial Roll-to-Roll Color Printers

1.5.5 Production-Scale Color Label Presses

1.6 Market Analysis by Application

1.6.1 Overview: Global Digital Color Label Printer Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Manufacturing

1.6.3 Retail

1.6.4 Logistics

1.6.5 Others

1.7 Global Digital Color Label Printer Market Size & Forecast

1.7.1 Global Digital Color Label Printer Consumption Value (2021 & 2025 & 2032)

1.7.2 Global Digital Color Label Printer Sales Quantity (2021-2032)

1.7.3 Global Digital Color Label Printer Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Epson

2.1.1 Epson Details

2.1.2 Epson Major Business

2.1.3 Epson Digital Color Label Printer Product and Services

2.1.4 Epson Digital Color Label Printer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Epson Recent Developments/Updates

2.2 Primera Technology

2.2.1 Primera Technology Details

2.2.2 Primera Technology Major Business

2.2.3 Primera Technology Digital Color Label Printer Product and Services

2.2.4 Primera Technology Digital Color Label Printer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 Primera Technology Recent Developments/Updates

2.3 Afinia Label

2.3.1 Afinia Label Details

2.3.2 Afinia Label Major Business

2.3.3 Afinia Label Digital Color Label Printer Product and Services

2.3.4 Afinia Label Digital Color Label Printer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.3.5 Afinia Label Recent Developments/Updates

2.4 HP Indigo

2.4.1 HP Indigo Details

2.4.2 HP Indigo Major Business

2.4.3 HP Indigo Digital Color Label Printer Product and Services

2.4.4 HP Indigo Digital Color Label Printer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.4.5 HP Indigo Recent Developments/Updates

2.5 Xeikon

2.5.1 Xeikon Details

2.5.2 Xeikon Major Business

2.5.3 Xeikon Digital Color Label Printer Product and Services

2.5.4 Xeikon Digital Color Label Printer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.5.5 Xeikon Recent Developments/Updates

2.6 Canon

2.6.1 Canon Details

- 2.6.2 Canon Major Business
- 2.6.3 Canon Digital Color Label Printer Product and Services
- 2.6.4 Canon Digital Color Label Printer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.6.5 Canon Recent Developments/Updates
- 2.7 Durst Group
 - 2.7.1 Durst Group Details
 - 2.7.2 Durst Group Major Business
 - 2.7.3 Durst Group Digital Color Label Printer Product and Services
 - 2.7.4 Durst Group Digital Color Label Printer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 Durst Group Recent Developments/Updates
- 2.8 Domino Printing
 - 2.8.1 Domino Printing Details
 - 2.8.2 Domino Printing Major Business
 - 2.8.3 Domino Printing Digital Color Label Printer Product and Services
 - 2.8.4 Domino Printing Digital Color Label Printer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Domino Printing Recent Developments/Updates
- 2.9 Screen Graphic Solutions
 - 2.9.1 Screen Graphic Solutions Details
 - 2.9.2 Screen Graphic Solutions Major Business
 - 2.9.3 Screen Graphic Solutions Digital Color Label Printer Product and Services
 - 2.9.4 Screen Graphic Solutions Digital Color Label Printer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 Screen Graphic Solutions Recent Developments/Updates
- 2.10 Colordyne Technologies
 - 2.10.1 Colordyne Technologies Details
 - 2.10.2 Colordyne Technologies Major Business
 - 2.10.3 Colordyne Technologies Digital Color Label Printer Product and Services
 - 2.10.4 Colordyne Technologies Digital Color Label Printer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 Colordyne Technologies Recent Developments/Updates
- 2.11 Konica Minolta
 - 2.11.1 Konica Minolta Details
 - 2.11.2 Konica Minolta Major Business
 - 2.11.3 Konica Minolta Digital Color Label Printer Product and Services
 - 2.11.4 Konica Minolta Digital Color Label Printer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.11.5 Konica Minolta Recent Developments/Updates
- 2.12 VIPColor
 - 2.12.1 VIPColor Details
 - 2.12.2 VIPColor Major Business
 - 2.12.3 VIPColor Digital Color Label Printer Product and Services
 - 2.12.4 VIPColor Digital Color Label Printer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.12.5 VIPColor Recent Developments/Updates
- 2.13 QuickLabel
 - 2.13.1 QuickLabel Details
 - 2.13.2 QuickLabel Major Business
 - 2.13.3 QuickLabel Digital Color Label Printer Product and Services
 - 2.13.4 QuickLabel Digital Color Label Printer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 QuickLabel Recent Developments/Updates
- 2.14 Domino Printing Sciences
 - 2.14.1 Domino Printing Sciences Details
 - 2.14.2 Domino Printing Sciences Major Business
 - 2.14.3 Domino Printing Sciences Digital Color Label Printer Product and Services
 - 2.14.4 Domino Printing Sciences Digital Color Label Printer Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 Domino Printing Sciences Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: DIGITAL COLOR LABEL PRINTER BY MANUFACTURER

- 3.1 Global Digital Color Label Printer Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Digital Color Label Printer Revenue by Manufacturer (2021-2026)
- 3.3 Global Digital Color Label Printer Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of Digital Color Label Printer by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 Digital Color Label Printer Manufacturer Market Share in 2025
 - 3.4.3 Top 6 Digital Color Label Printer Manufacturer Market Share in 2025
- 3.5 Digital Color Label Printer Market: Overall Company Footprint Analysis
 - 3.5.1 Digital Color Label Printer Market: Region Footprint
 - 3.5.2 Digital Color Label Printer Market: Company Product Type Footprint
 - 3.5.3 Digital Color Label Printer Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Digital Color Label Printer Market Size by Region

4.1.1 Global Digital Color Label Printer Sales Quantity by Region (2021-2032)

4.1.2 Global Digital Color Label Printer Consumption Value by Region (2021-2032)

4.1.3 Global Digital Color Label Printer Average Price by Region (2021-2032)

4.2 North America Digital Color Label Printer Consumption Value (2021-2032)

4.3 Europe Digital Color Label Printer Consumption Value (2021-2032)

4.4 Asia-Pacific Digital Color Label Printer Consumption Value (2021-2032)

4.5 South America Digital Color Label Printer Consumption Value (2021-2032)

4.6 Middle East & Africa Digital Color Label Printer Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

5.1 Global Digital Color Label Printer Sales Quantity by Type (2021-2032)

5.2 Global Digital Color Label Printer Consumption Value by Type (2021-2032)

5.3 Global Digital Color Label Printer Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Digital Color Label Printer Sales Quantity by Application (2021-2032)

6.2 Global Digital Color Label Printer Consumption Value by Application (2021-2032)

6.3 Global Digital Color Label Printer Average Price by Application (2021-2032)

7 NORTH AMERICA

7.1 North America Digital Color Label Printer Sales Quantity by Type (2021-2032)

7.2 North America Digital Color Label Printer Sales Quantity by Application (2021-2032)

7.3 North America Digital Color Label Printer Market Size by Country

7.3.1 North America Digital Color Label Printer Sales Quantity by Country (2021-2032)

7.3.2 North America Digital Color Label Printer Consumption Value by Country (2021-2032)

7.3.3 United States Market Size and Forecast (2021-2032)

7.3.4 Canada Market Size and Forecast (2021-2032)

7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Digital Color Label Printer Sales Quantity by Type (2021-2032)
- 8.2 Europe Digital Color Label Printer Sales Quantity by Application (2021-2032)
- 8.3 Europe Digital Color Label Printer Market Size by Country
 - 8.3.1 Europe Digital Color Label Printer Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Digital Color Label Printer Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)
 - 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Digital Color Label Printer Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Digital Color Label Printer Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Digital Color Label Printer Market Size by Region
 - 9.3.1 Asia-Pacific Digital Color Label Printer Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific Digital Color Label Printer Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)
 - 9.3.5 South Korea Market Size and Forecast (2021-2032)
 - 9.3.6 India Market Size and Forecast (2021-2032)
 - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
 - 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Digital Color Label Printer Sales Quantity by Type (2021-2032)
- 10.2 South America Digital Color Label Printer Sales Quantity by Application (2021-2032)
- 10.3 South America Digital Color Label Printer Market Size by Country
 - 10.3.1 South America Digital Color Label Printer Sales Quantity by Country (2021-2032)
 - 10.3.2 South America Digital Color Label Printer Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Digital Color Label Printer Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Digital Color Label Printer Sales Quantity by Application (2021-2032)
- 11.3 Middle East & Africa Digital Color Label Printer Market Size by Country
 - 11.3.1 Middle East & Africa Digital Color Label Printer Sales Quantity by Country (2021-2032)
 - 11.3.2 Middle East & Africa Digital Color Label Printer Consumption Value by Country (2021-2032)
 - 11.3.3 Turkey Market Size and Forecast (2021-2032)
 - 11.3.4 Egypt Market Size and Forecast (2021-2032)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)
 - 11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

- 12.1 Digital Color Label Printer Market Drivers
- 12.2 Digital Color Label Printer Market Restraints
- 12.3 Digital Color Label Printer Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Digital Color Label Printer and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Digital Color Label Printer
- 13.3 Digital Color Label Printer Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Digital Color Label Printer Typical Distributors

14.3 Digital Color Label Printer Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Digital Color Label Printer Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Digital Color Label Printer Consumption Value by Ink Type, (USD Million), 2021 & 2025 & 2032

Table 3. Global Digital Color Label Printer Consumption Value by Machine Size, (USD Million), 2021 & 2025 & 2032

Table 4. Global Digital Color Label Printer Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Epson Basic Information, Manufacturing Base and Competitors

Table 6. Epson Major Business

Table 7. Epson Digital Color Label Printer Product and Services

Table 8. Epson Digital Color Label Printer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Epson Recent Developments/Updates

Table 10. Primera Technology Basic Information, Manufacturing Base and Competitors

Table 11. Primera Technology Major Business

Table 12. Primera Technology Digital Color Label Printer Product and Services

Table 13. Primera Technology Digital Color Label Printer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. Primera Technology Recent Developments/Updates

Table 15. Afinia Label Basic Information, Manufacturing Base and Competitors

Table 16. Afinia Label Major Business

Table 17. Afinia Label Digital Color Label Printer Product and Services

Table 18. Afinia Label Digital Color Label Printer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Afinia Label Recent Developments/Updates

Table 20. HP Indigo Basic Information, Manufacturing Base and Competitors

Table 21. HP Indigo Major Business

Table 22. HP Indigo Digital Color Label Printer Product and Services

Table 23. HP Indigo Digital Color Label Printer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. HP Indigo Recent Developments/Updates

Table 25. Xeikon Basic Information, Manufacturing Base and Competitors

Table 26. Xeikon Major Business

- Table 27. Xeikon Digital Color Label Printer Product and Services
- Table 28. Xeikon Digital Color Label Printer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 29. Xeikon Recent Developments/Updates
- Table 30. Canon Basic Information, Manufacturing Base and Competitors
- Table 31. Canon Major Business
- Table 32. Canon Digital Color Label Printer Product and Services
- Table 33. Canon Digital Color Label Printer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 34. Canon Recent Developments/Updates
- Table 35. Durst Group Basic Information, Manufacturing Base and Competitors
- Table 36. Durst Group Major Business
- Table 37. Durst Group Digital Color Label Printer Product and Services
- Table 38. Durst Group Digital Color Label Printer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 39. Durst Group Recent Developments/Updates
- Table 40. Domino Printing Basic Information, Manufacturing Base and Competitors
- Table 41. Domino Printing Major Business
- Table 42. Domino Printing Digital Color Label Printer Product and Services
- Table 43. Domino Printing Digital Color Label Printer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 44. Domino Printing Recent Developments/Updates
- Table 45. Screen Graphic Solutions Basic Information, Manufacturing Base and Competitors
- Table 46. Screen Graphic Solutions Major Business
- Table 47. Screen Graphic Solutions Digital Color Label Printer Product and Services
- Table 48. Screen Graphic Solutions Digital Color Label Printer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 49. Screen Graphic Solutions Recent Developments/Updates
- Table 50. Colordyne Technologies Basic Information, Manufacturing Base and Competitors
- Table 51. Colordyne Technologies Major Business
- Table 52. Colordyne Technologies Digital Color Label Printer Product and Services
- Table 53. Colordyne Technologies Digital Color Label Printer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 54. Colordyne Technologies Recent Developments/Updates
- Table 55. Konica Minolta Basic Information, Manufacturing Base and Competitors

- Table 56. Konica Minolta Major Business
- Table 57. Konica Minolta Digital Color Label Printer Product and Services
- Table 58. Konica Minolta Digital Color Label Printer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 59. Konica Minolta Recent Developments/Updates
- Table 60. VIPColor Basic Information, Manufacturing Base and Competitors
- Table 61. VIPColor Major Business
- Table 62. VIPColor Digital Color Label Printer Product and Services
- Table 63. VIPColor Digital Color Label Printer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 64. VIPColor Recent Developments/Updates
- Table 65. QuickLabel Basic Information, Manufacturing Base and Competitors
- Table 66. QuickLabel Major Business
- Table 67. QuickLabel Digital Color Label Printer Product and Services
- Table 68. QuickLabel Digital Color Label Printer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 69. QuickLabel Recent Developments/Updates
- Table 70. Domino Printing Sciences Basic Information, Manufacturing Base and Competitors
- Table 71. Domino Printing Sciences Major Business
- Table 72. Domino Printing Sciences Digital Color Label Printer Product and Services
- Table 73. Domino Printing Sciences Digital Color Label Printer Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 74. Domino Printing Sciences Recent Developments/Updates
- Table 75. Global Digital Color Label Printer Sales Quantity by Manufacturer (2021-2026) & (K Units)
- Table 76. Global Digital Color Label Printer Revenue by Manufacturer (2021-2026) & (USD Million)
- Table 77. Global Digital Color Label Printer Average Price by Manufacturer (2021-2026) & (US\$/Unit)
- Table 78. Market Position of Manufacturers in Digital Color Label Printer, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 79. Head Office and Digital Color Label Printer Production Site of Key Manufacturer
- Table 80. Digital Color Label Printer Market: Company Product Type Footprint
- Table 81. Digital Color Label Printer Market: Company Product Application Footprint
- Table 82. Digital Color Label Printer New Market Entrants and Barriers to Market Entry
- Table 83. Digital Color Label Printer Mergers, Acquisition, Agreements, and

Collaborations

Table 84. Global Digital Color Label Printer Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 85. Global Digital Color Label Printer Sales Quantity by Region (2021-2026) & (K Units)

Table 86. Global Digital Color Label Printer Sales Quantity by Region (2027-2032) & (K Units)

Table 87. Global Digital Color Label Printer Consumption Value by Region (2021-2026) & (USD Million)

Table 88. Global Digital Color Label Printer Consumption Value by Region (2027-2032) & (USD Million)

Table 89. Global Digital Color Label Printer Average Price by Region (2021-2026) & (US\$/Unit)

Table 90. Global Digital Color Label Printer Average Price by Region (2027-2032) & (US\$/Unit)

Table 91. Global Digital Color Label Printer Sales Quantity by Type (2021-2026) & (K Units)

Table 92. Global Digital Color Label Printer Sales Quantity by Type (2027-2032) & (K Units)

Table 93. Global Digital Color Label Printer Consumption Value by Type (2021-2026) & (USD Million)

Table 94. Global Digital Color Label Printer Consumption Value by Type (2027-2032) & (USD Million)

Table 95. Global Digital Color Label Printer Average Price by Type (2021-2026) & (US\$/Unit)

Table 96. Global Digital Color Label Printer Average Price by Type (2027-2032) & (US\$/Unit)

Table 97. Global Digital Color Label Printer Sales Quantity by Application (2021-2026) & (K Units)

Table 98. Global Digital Color Label Printer Sales Quantity by Application (2027-2032) & (K Units)

Table 99. Global Digital Color Label Printer Consumption Value by Application (2021-2026) & (USD Million)

Table 100. Global Digital Color Label Printer Consumption Value by Application (2027-2032) & (USD Million)

Table 101. Global Digital Color Label Printer Average Price by Application (2021-2026) & (US\$/Unit)

Table 102. Global Digital Color Label Printer Average Price by Application (2027-2032) & (US\$/Unit)

- Table 103. North America Digital Color Label Printer Sales Quantity by Type (2021-2026) & (K Units)
- Table 104. North America Digital Color Label Printer Sales Quantity by Type (2027-2032) & (K Units)
- Table 105. North America Digital Color Label Printer Sales Quantity by Application (2021-2026) & (K Units)
- Table 106. North America Digital Color Label Printer Sales Quantity by Application (2027-2032) & (K Units)
- Table 107. North America Digital Color Label Printer Sales Quantity by Country (2021-2026) & (K Units)
- Table 108. North America Digital Color Label Printer Sales Quantity by Country (2027-2032) & (K Units)
- Table 109. North America Digital Color Label Printer Consumption Value by Country (2021-2026) & (USD Million)
- Table 110. North America Digital Color Label Printer Consumption Value by Country (2027-2032) & (USD Million)
- Table 111. Europe Digital Color Label Printer Sales Quantity by Type (2021-2026) & (K Units)
- Table 112. Europe Digital Color Label Printer Sales Quantity by Type (2027-2032) & (K Units)
- Table 113. Europe Digital Color Label Printer Sales Quantity by Application (2021-2026) & (K Units)
- Table 114. Europe Digital Color Label Printer Sales Quantity by Application (2027-2032) & (K Units)
- Table 115. Europe Digital Color Label Printer Sales Quantity by Country (2021-2026) & (K Units)
- Table 116. Europe Digital Color Label Printer Sales Quantity by Country (2027-2032) & (K Units)
- Table 117. Europe Digital Color Label Printer Consumption Value by Country (2021-2026) & (USD Million)
- Table 118. Europe Digital Color Label Printer Consumption Value by Country (2027-2032) & (USD Million)
- Table 119. Asia-Pacific Digital Color Label Printer Sales Quantity by Type (2021-2026) & (K Units)
- Table 120. Asia-Pacific Digital Color Label Printer Sales Quantity by Type (2027-2032) & (K Units)
- Table 121. Asia-Pacific Digital Color Label Printer Sales Quantity by Application (2021-2026) & (K Units)
- Table 122. Asia-Pacific Digital Color Label Printer Sales Quantity by Application

(2027-2032) & (K Units)

Table 123. Asia-Pacific Digital Color Label Printer Sales Quantity by Region

(2021-2026) & (K Units)

Table 124. Asia-Pacific Digital Color Label Printer Sales Quantity by Region

(2027-2032) & (K Units)

Table 125. Asia-Pacific Digital Color Label Printer Consumption Value by Region

(2021-2026) & (USD Million)

Table 126. Asia-Pacific Digital Color Label Printer Consumption Value by Region

(2027-2032) & (USD Million)

Table 127. South America Digital Color Label Printer Sales Quantity by Type

(2021-2026) & (K Units)

Table 128. South America Digital Color Label Printer Sales Quantity by Type

(2027-2032) & (K Units)

Table 129. South America Digital Color Label Printer Sales Quantity by Application

(2021-2026) & (K Units)

Table 130. South America Digital Color Label Printer Sales Quantity by Application

(2027-2032) & (K Units)

Table 131. South America Digital Color Label Printer Sales Quantity by Country

(2021-2026) & (K Units)

Table 132. South America Digital Color Label Printer Sales Quantity by Country

(2027-2032) & (K Units)

Table 133. South America Digital Color Label Printer Consumption Value by Country

(2021-2026) & (USD Million)

Table 134. South America Digital Color Label Printer Consumption Value by Country

(2027-2032) & (USD Million)

Table 135. Middle East & Africa Digital Color Label Printer Sales Quantity by Type

(2021-2026) & (K Units)

Table 136. Middle East & Africa Digital Color Label Printer Sales Quantity by Type

(2027-2032) & (K Units)

Table 137. Middle East & Africa Digital Color Label Printer Sales Quantity by Application

(2021-2026) & (K Units)

Table 138. Middle East & Africa Digital Color Label Printer Sales Quantity by Application

(2027-2032) & (K Units)

Table 139. Middle East & Africa Digital Color Label Printer Sales Quantity by Country

(2021-2026) & (K Units)

Table 140. Middle East & Africa Digital Color Label Printer Sales Quantity by Country

(2027-2032) & (K Units)

Table 141. Middle East & Africa Digital Color Label Printer Consumption Value by

Country (2021-2026) & (USD Million)

Table 142. Middle East & Africa Digital Color Label Printer Consumption Value by Country (2027-2032) & (USD Million)

Table 143. Digital Color Label Printer Raw Material

Table 144. Key Manufacturers of Digital Color Label Printer Raw Materials

Table 145. Digital Color Label Printer Typical Distributors

Table 146. Digital Color Label Printer Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Digital Color Label Printer Picture
- Figure 2. Global Digital Color Label Printer Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Digital Color Label Printer Revenue Market Share by Type in 2025
- Figure 4. Inkjet Color Label Printers Examples
- Figure 5. Laser Color Label Printers Examples
- Figure 6. Electrophotographic Color Presses Examples
- Figure 7. Hybrid Digital-Flexo Printers Examples
- Figure 8. Global Digital Color Label Printer Revenue by Ink Type, (USD Million), 2021 & 2025 & 2032
- Figure 9. Global Digital Color Label Printer Revenue Market Share by Ink Type in 2025
- Figure 10. Dye-Based Color Printers Examples
- Figure 11. Pigment-Based Color Printers Examples
- Figure 12. UV-Curable Ink Printers Examples
- Figure 13. Toner-Based Color Printers Examples
- Figure 14. Global Digital Color Label Printer Revenue by Machine Size, (USD Million), 2021 & 2025 & 2032
- Figure 15. Global Digital Color Label Printer Revenue Market Share by Machine Size in 2025
- Figure 16. Desktop Digital Color Printers Examples
- Figure 17. Mid-Range Digital Color Printers Examples
- Figure 18. Industrial Roll-to-Roll Color Printers Examples
- Figure 19. Production-Scale Color Label Presses Examples
- Figure 20. Global Digital Color Label Printer Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 21. Global Digital Color Label Printer Revenue Market Share by Application in 2025
- Figure 22. Manufacturing Examples
- Figure 23. Retail Examples
- Figure 24. Logistics Examples
- Figure 25. Others Examples
- Figure 26. Global Digital Color Label Printer Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 27. Global Digital Color Label Printer Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 28. Global Digital Color Label Printer Sales Quantity (2021-2032) & (K Units)

Figure 29. Global Digital Color Label Printer Price (2021-2032) & (US\$/Unit)

Figure 30. Global Digital Color Label Printer Sales Quantity Market Share by Manufacturer in 2025

Figure 31. Global Digital Color Label Printer Revenue Market Share by Manufacturer in 2025

Figure 32. Producer Shipments of Digital Color Label Printer by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 33. Top 3 Digital Color Label Printer Manufacturer (Revenue) Market Share in 2025

Figure 34. Top 6 Digital Color Label Printer Manufacturer (Revenue) Market Share in 2025

Figure 35. Global Digital Color Label Printer Sales Quantity Market Share by Region (2021-2032)

Figure 36. Global Digital Color Label Printer Consumption Value Market Share by Region (2021-2032)

Figure 37. North America Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 38. Europe Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 39. Asia-Pacific Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 40. South America Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 41. Middle East & Africa Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 42. Global Digital Color Label Printer Sales Quantity Market Share by Type (2021-2032)

Figure 43. Global Digital Color Label Printer Consumption Value Market Share by Type (2021-2032)

Figure 44. Global Digital Color Label Printer Average Price by Type (2021-2032) & (US\$/Unit)

Figure 45. Global Digital Color Label Printer Sales Quantity Market Share by Application (2021-2032)

Figure 46. Global Digital Color Label Printer Revenue Market Share by Application (2021-2032)

Figure 47. Global Digital Color Label Printer Average Price by Application (2021-2032) & (US\$/Unit)

Figure 48. North America Digital Color Label Printer Sales Quantity Market Share by

Type (2021-2032)

Figure 49. North America Digital Color Label Printer Sales Quantity Market Share by Application (2021-2032)

Figure 50. North America Digital Color Label Printer Sales Quantity Market Share by Country (2021-2032)

Figure 51. North America Digital Color Label Printer Consumption Value Market Share by Country (2021-2032)

Figure 52. United States Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 53. Canada Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 54. Mexico Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 55. Europe Digital Color Label Printer Sales Quantity Market Share by Type (2021-2032)

Figure 56. Europe Digital Color Label Printer Sales Quantity Market Share by Application (2021-2032)

Figure 57. Europe Digital Color Label Printer Sales Quantity Market Share by Country (2021-2032)

Figure 58. Europe Digital Color Label Printer Consumption Value Market Share by Country (2021-2032)

Figure 59. Germany Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 60. France Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 61. United Kingdom Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 62. Russia Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 63. Italy Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 64. Asia-Pacific Digital Color Label Printer Sales Quantity Market Share by Type (2021-2032)

Figure 65. Asia-Pacific Digital Color Label Printer Sales Quantity Market Share by Application (2021-2032)

Figure 66. Asia-Pacific Digital Color Label Printer Sales Quantity Market Share by Region (2021-2032)

Figure 67. Asia-Pacific Digital Color Label Printer Consumption Value Market Share by Region (2021-2032)

Figure 68. China Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 69. Japan Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 70. South Korea Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 71. India Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 72. Southeast Asia Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 73. Australia Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 74. South America Digital Color Label Printer Sales Quantity Market Share by Type (2021-2032)

Figure 75. South America Digital Color Label Printer Sales Quantity Market Share by Application (2021-2032)

Figure 76. South America Digital Color Label Printer Sales Quantity Market Share by Country (2021-2032)

Figure 77. South America Digital Color Label Printer Consumption Value Market Share by Country (2021-2032)

Figure 78. Brazil Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 79. Argentina Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 80. Middle East & Africa Digital Color Label Printer Sales Quantity Market Share by Type (2021-2032)

Figure 81. Middle East & Africa Digital Color Label Printer Sales Quantity Market Share by Application (2021-2032)

Figure 82. Middle East & Africa Digital Color Label Printer Sales Quantity Market Share by Country (2021-2032)

Figure 83. Middle East & Africa Digital Color Label Printer Consumption Value Market Share by Country (2021-2032)

Figure 84. Turkey Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 85. Egypt Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 86. Saudi Arabia Digital Color Label Printer Consumption Value (2021-2032) & (USD Million)

Figure 87. South Africa Digital Color Label Printer Consumption Value (2021-2032) &

(USD Million)

Figure 88. Digital Color Label Printer Market Drivers

Figure 89. Digital Color Label Printer Market Restraints

Figure 90. Digital Color Label Printer Market Trends

Figure 91. Porters Five Forces Analysis

Figure 92. Manufacturing Cost Structure Analysis of Digital Color Label Printer in 2025

Figure 93. Manufacturing Process Analysis of Digital Color Label Printer

Figure 94. Digital Color Label Printer Industrial Chain

Figure 95. Sales Channel: Direct to End-User vs Distributors

Figure 96. Direct Channel Pros & Cons

Figure 97. Indirect Channel Pros & Cons

Figure 98. Methodology

Figure 99. Research Process and Data Source

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