

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Digital Classroom Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G72B637EDD7EN.html>

Date: December 2018

Pages: 147

Price: US\$ 4,392.00 (Single User License)

ID: G72B637EDD7EN

Abstracts

A digital classroom is a technology-enabled classroom, supported through by the information and communication technology, wherein educational hardware, software, and digital content are employed. Scope of the Report:

This report focuses on the Digital Classroom in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The adoption of cloud computing and learning analytics in teaching are other factors that will propel the adoption of digital classrooms by educational institutions. Cloud computing service providers help users reduce IT overhead expenses through expandable and on-demand services and tools. Such advantages have prompted several educational institutions to use the cloud for backup, storage, and computing purposes. Also, the use of data science helps in finding ways to improve the quality of education, improve student retention, and enhance learning ways of students.

Institutions are also making efforts to adopt technologies to automate daily processes such as attendance and registration, and student performance assessments to improve student performance and retention. Moreover, the rise in the number of private international schools that emulate the education system of western countries will also lead to the adoption of digital classrooms.

Vendors of digital classrooms are majorly based in North America and Europe; however, they are extending their reach to emerging regions to capitalize on the untapped market potential and reach out to a larger consumer base. The players in the market are utilizing the growing trends of cloud computing and are actively engaging in training, consulting, and providing support to administrators at educational institutions. The presence of numerous international, regional, and local vendors offering hardware,

software, and content for the K-12 and higher education segment makes this market highly competitive. Vendors in the market are also coming up with interactive response software and mobile apps owing to the massive hardware and technology adoption by educational institutions. Also, many players are providing functionalities like easy customization at reasonable prices to address the unique needs of their target customers.

The worldwide market for Digital Classroom is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Dell

Promethean

Discovery Education

Pearson Education

Blackboard

Jenzabar

Adobe Systems

Desire2Learn

DreamBox Learning

Echo360

Educomp

Ellucian

McGraw-Hill Education

Oracle

Saba

SMART Technologies

Unit4

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Digital classroom hardware

Digital classroom content

Digital classroom software

Market Segment by Applications, can be divided into

K-12

Higher education

There are 15 Chapters to deeply display the global Digital Classroom market.

Chapter 1, to describe Digital Classroom Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Digital Classroom, with sales, revenue, and price of Digital Classroom, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Digital Classroom, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Digital Classroom market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Digital Classroom sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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